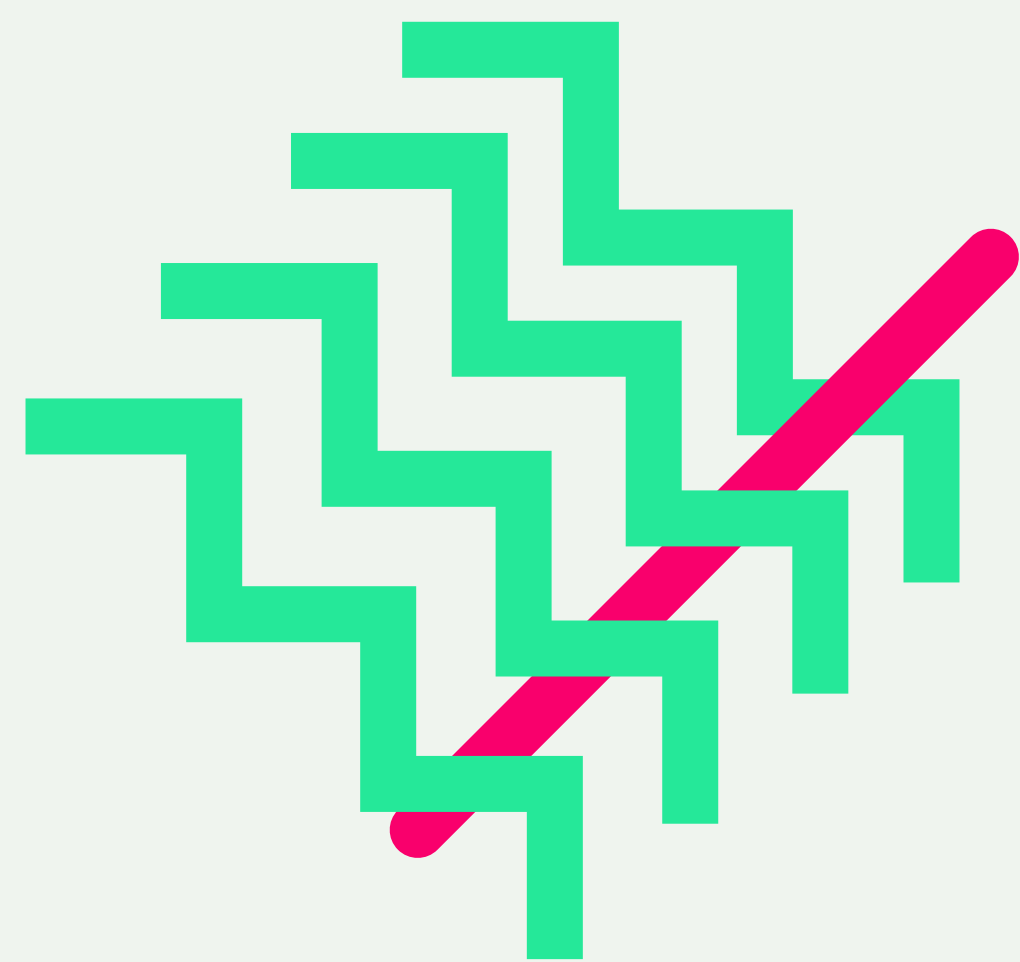




GITCOIN

BUILD YOUR BOUNTY



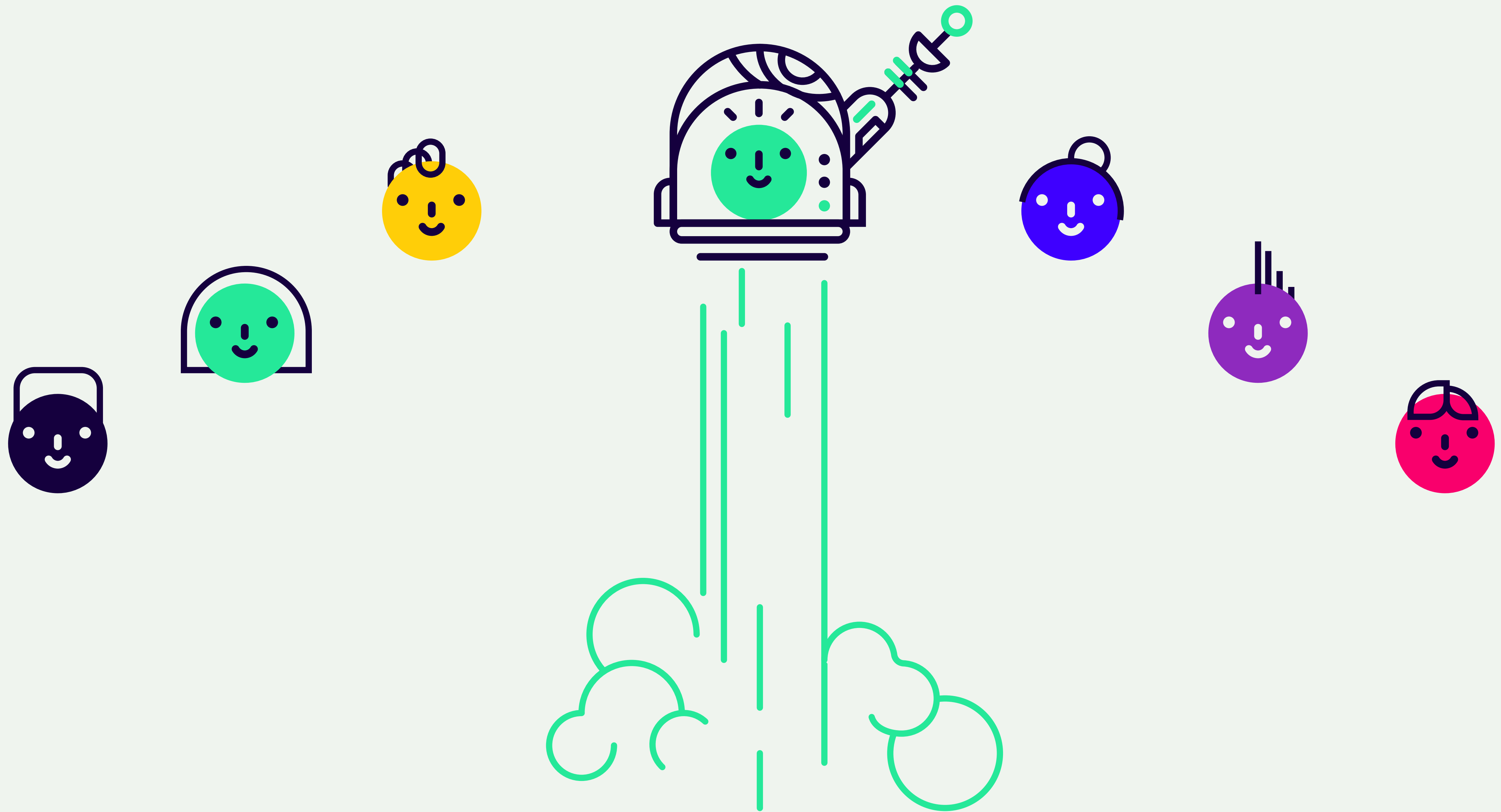
GITCOIN

BUILD YOUR BOUNTY



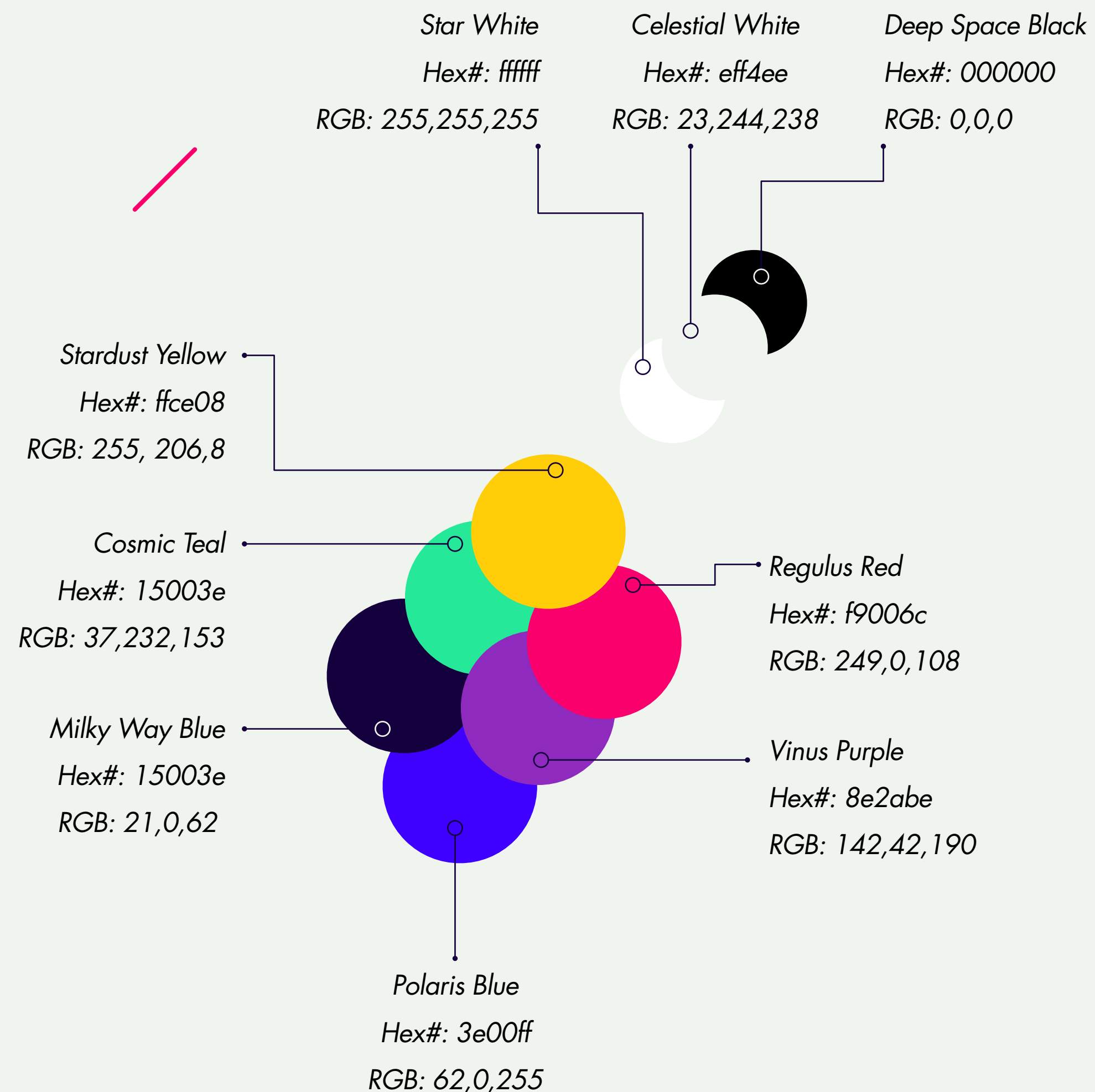
GITCOIN





THE GITCOIN LOGO USES WIDE-SET FUTURA MEDIUM

*Gitcoin body copy uses Futura Book Oblique.
Futura is heavy-hitting geometric sans-serif.
It strongly represents one of the most
forward-thinking design movements— Bauhaus.
No matter how it leans, Futura holds power,
honesty and integrity— virtues that are deeply
important to the success of Gitcoin.*



The Gitcoin color palette is centered around incomparable inclusivity. Combining retro & future allows the consumer-facing palette to stay fun, refreshing & forward-thinking. Taking on classic singular colors, the Gitcoin brand also carries a distinctive ability to play to the more sophisticated side of VC's, Angel Investors and corporate clients.



REGULUS



PRIME



DIVINE



ICON



LOGO



ILLUSTRATED

