

Lathitha Vena



About Me

I am skilled in crafting and executing marketing strategies. I am driven by a strong hunger to grow both personally and professionally, while contributing to the ongoing success and growth of the business or company.



Contact

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Mfuleni,
Komati Street 35
7100



Skills

- Web Design
- Interpersonal Communication
- Graphic Design
- Sales
- Marketing
- Customer Service
- Admin (Excel/Doc)



Education (2018-2022)
● **FOREST HEIGHTS HIGH SCHOOL**
Bachelor Pass



Experience (2023-2025)

Sales and Marketing Manager | Platinum Cosmetics

1 year, 10 months

- Co-managed and executed marketing strategies to drive brand growth and increase sales.
- Led successful digital and traditional campaigns, optimized sales funnels, and coordinated product launches. Built strong client relationships, analyzed market trends.
- Oversaw marketing budgets and ensured brand consistency across all platforms.

Qualifications

- Certificate in Computer Literacy from Afrika Tikkun – This shows that you have formal education in computer basics.
- Certificate of Digital Skills for SMMEs from Huawei – This highlights a certificate related to digital skills for small businesses.
- Bootcamp to Boardroom Business Training – This certificate shows you completed business training, and to understand the foundations of business.

Reference

Tamia Vena - 068 486 9072