Hazem Gamal
UX/UI Designer
Cairo, Egypt

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SUMMARY

I'm Hazem Gamal, a UX/UI Designer and Webflow Developer with over 3 years of professional experience. My passion lies in crafting captivating graphics and delivering exceptional user experiences. Proficient in industry-standard design tools like Adobe Illustrator, Photoshop, InDesign, XD, and Figma, I specialize in freelance work, concentrating on branding and creating compelling visual content tailored for social media platforms. I recently completed an Advanced User Experience Design Nanodegree program, honing my skills in user research, usability testing, wireframing, and prototyping. Throughout my career, I've successfully collaborated with cross-functional teams, consistently met project deadlines, and earned recognition for website redesigns that boost traffic and accessibility. In my latest role as a Graphic Design Coordinator for Google Developer Groups, I oversee graphic design tasks, ensuring visually appealing content across various platforms. I'm dedicated to delivering innovative design solutions, relishing the challenge of creating engaging graphics that deeply resonate with audiences. Armed with a strong foundation in design principles, a passion for problem-solving, and a commitment to excellence, I'm well-prepared to tackle creative projects and contribute to delivering impactful design outcomes.

EDUCATION

Faculty of Arabic Language at Al Azhar University   **Asyut, Egypt**
Bachelor of Arts - BA   *Sep 2020 – July 2024*
- History of documentation and technology of developing libraries, documentation, and multimedia.

Udacity, Nanodegree Program   **Cairo, Egypt**
Advanced User Experience Design   *Dec 2022 – Feb 2023*
- The UX Nanodegree capstone project involved researching user needs, usability testing, and designing systems to meet goals. The process included data gathering, user interviews, wireframing, and determining requirements to create an effective solution satisfying users and businesses.
- The portfolio and capstone project demonstrate strong UX skills to stand out as a designer.
- ***View Certificate***

PROFESSIONAL / INTERNSHIP / VOLUNTEERING EXPERIENCE

Upwork @7azempro   **Cairo, Egypt (Freelance)**
UX/UI Designer | Graphic Designer | Web Designer   *Jan 2020 – 2024*
- Conducting user research, analyzing user behaviors, and gathering insights to inform the design process. This includes understanding user needs, pain points, and motivations to create user-centered and intuitive experiences.
- Creating visually appealing and user-friendly interfaces by utilizing design principles, typography, color theory, and composition. ensures that the websites and digital products he designs are visually cohesive, engaging, and aligned with the client's brand and objectives.
- Develop creative and effective designs for social media content and websites using tools such as Adobe Illustrator, Photoshop, Adobe InDesign, and more.
- Create engaging posters, brochures, newsletters, and other marketing materials using various design and layout techniques.
- Collaborate with other designers to create innovative marketing materials.

SYNC INTERN'S   **Cairo, Egypt (Remotely)**
UX/UI Designer   *Apr 2023 – May 2023*
- UX/UI internship focused on creating a digital product that improves the user experience as well as building user-centered applications and websites.

Code-Base   **Riyadh, Saudi Arabia (Remotely)**
Graphic User Interface Designer   *Apr 2023 – May 2023*

- Redesigned the company's website interface, resulting in a 25% increase in website traffic and a 15% decrease in bounce rate within the first month of implementation.
- Collaborated with a team of developers to implement responsive design principles, resulting in a 30% improvement in website accessibility across various devices.
- Successfully managed multiple design projects simultaneously, meeting all project deadlines and client expectations, resulting in a 95% client satisfaction rate and positive feedback on the quality of deliverables.

Google Developer Student Clubs   **Cairo, Egypt**
Head of Creative Services   *Nov 2022 – Mar 2023*
- Concentrated on creating content for graphic designs published on social media pages.
- Team member task management.

Google Developer Groups   **Assiut, Egypt**
Graphic Design Coordinator   *Jul 2023 – Present*
- Coordinated and oversaw graphic design tasks with a focus on visual elements.
- Managed visual content for social media and various platforms.
- Created engaging graphics that resonated with audiences.
- Collaborated with cross-functional teams to align content with goals.

PROJECTS

Udacity - Advanced UX Design Nanodegree | Capstone Project   **Feb 2023**
- Developed an innovative app called Daily Maintenance Group (DMG) as part of the Udacity Advanced UX Design Nanodegree Capstone Project, providing daily assistance to users in identifying and reporting road damages and enabling them to apply for business licenses and building permits.
- Implemented features to facilitate community engagement and growth, allowing users to become partners of the DMG community and actively contribute to enhancing service offerings for residents in their local areas.
- *UX Research*
- *@Behance* *(A detailed case study presentation is being produced)*

Tesla Arabic Edition | UI Design   **Apr 2023**
- Conducted end-to-end UI design process for the Arabic version of the Tesla website.
- ▶ @tesla Tesla Arabic Edition (UI Design Project) | موقع تسلا النسخة العربية
- *@Behance*

Sukna Startup | Web Design   **May 2023**
- Sukna Responsive Landing Page
- Visit the Sukna Landing Page
- **GitHub Repository Link:** View the Project on GitHub

Movies & TV Stream Web Application | UI Design   **Jun 2023**
- UI For Movie & TV Stream (Online Unlimited Entertainment Platform)
- *@Dribbble* *(Desktop Shots Only)*

Webflow 101 Course | Web Design   **Sep 2023**
- **Skills**: Web Design, Web Development, UI/UX Design, Responsive Web Design, WYSIWYG Tools
- Check out my *Capstone Project* to see my skills in action!

SKILLS

Adobe Creative Suite | Figma | User Interface Design | User Experience Design | Prototyping | Usability Testing | Responsive Web Design | Design Thinking | HTML/CSS Basics | Data Analysis | Agile Methodology | Team Collaboration | Problem Solving | Communication Skills | Presentation Skills