



ROYAL HACKAWAY

Sponsorship Proposal

The first iteration

Royal Hackaway is a new and exciting venture run by Royal Holloway University of London's Computing Society. As one of the largest societies on campus we want to engage with industry partners, established and new alike, to run an inclusive, open and creative event encompassing not only those from our community but those from Universities and Sixth Form Colleges across the UK (and potentially Europe!)

For 24 hours, from the 13th to 14th of January, 150 hackers will come together to innovate and invent - innovating at the forefront of technology. As an MLH (Major League Hacking) Member Event we benefit from the knowledge and support of the MLH team ensuring everything runs smoothly, as well as pushing the event via their social media channels.

What's different?

As part of our mission to include a diverse range of participants, especially those that many not have experienced a hackathon before, we are opening the event to students from any university. This will give you not only unique access to demonstrate your tools and services to the next generation of industry professionals but also those moving up into University. Having the combined skills of successful hackathon organisers means we will be able to understand your needs and most importantly - the needs of the participants. We also have a large diversity in STEM initiative within the University which will help to promote the event to underrepresented groups.

Why sponsor?

The tech industry has been instrumental in helping these sort of events run over the years by providing unparalleled knowledge and support. Without you, these events simply would not happen. We offer you the chance to engage with the next generation of innovators, to demonstrate your products and teach them new things alongside unique recruitment opportunities. We would love your input into the event, helping to shape it so we can provide the best experience for both participants and sponsors. Your funding will allow this event to happen, and we want to apply your expertise to make it as brilliant as possible whilst giving hackers the opportunity to play with new and exciting tech!

Intrigued?

If you have any queries, qualms or thoughts please get in touch! We'd love to work with you to make Royal Hackaway the best it can be for everyone (we hope that will include you!)

Shoot us an email to say hi: hugh@royalhackaway.xyz

	Bronze £750	Silver £1500	Gold £3000
Logo on website	✓	✓	✓
Stand	✓	✓	✓
Banner	✓	✓	✓
Swag distribution	✓	✓	✓
3 minute talk		✓	✓
Sponsor Challenge & Prize		✓	✓
One judging seat		✓	✓
Workshop		✓	✓
Additional workshop			✓
5 minute talk			✓
Branded mini-event			✓
Logo on all media			✓
Additional judging seat			✓

Affiliates

Our affiliates don't necessarily support us financially but instead offer their time, expertise and resources to help make the event possible. Interested? Be sure to get in touch!



royalhackaway.xyz