

Serhii Bilous

Frontend Developer

DETAILS

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[LinkedIn](#)



PROFILE

I am a skilled front-end developer with nearly 10 years of experience working on diverse projects, ranging from small SPAs to large e-commerce platforms and CMS integrations.

I've contributed to projects at every stage, from inception to completion, collaborating closely with designers and back-end developers to deliver user-centric solutions. Committed to best practices and clean code, I prioritize maintainability and scalability in every project.

Known for my adaptability, quick learning, and teamwork, I thrive in dynamic environments and enjoy tackling challenging tasks.

EXPERIENCE

Shape (former Appmotion), Berlin — Frontend Developer

DEC 2023 - FEB 2025

As part of the WebSolutions Unit at Shape Agency, I contributed to projects spanning the entire digital product lifecycle, with a focus on sustainability and scalability to support long-term growth and potential spin-offs.

- Development and implementation of various web applications
- Planned development concepts, reusability of components, and best practices
- Ensured usability and performance of applications across various end devices
- Translated design templates into functional, pixel-perfect, and responsive web interfaces
- Conducted mutual code reviews and joint optimizations

SKILLS

Frontend Development: HTML, CSS, SASS/LESS, Bootstrap, Tailwind, JavaScript, TypeScript, VueJS, NuxtJS, Pinia, PWA

CMS & Platforms: OXID, WordPress, Typo3, Storyblok

Tools: Git, NPM, Vite, Composer, Yarn, Gulp, Jira

Testing: Vitest, Playwrite

UI/UX: Figma, Adobe Package

LANGUAGES

English - C1

German - B2

Ukrainian - native

HOBBIES

I enjoy all mountain-related activities and everything involving boards, such as snowboarding, skateboarding, and kiting.

BBG, Berlin — Frontend Developer

AUG 2019 - NOV 2023

Maintained, developed, and improved e-commerce shops operating across Europe, primarily on the OXID platform, using Smarty templates, plain JavaScript, VueJS, Dynamic Yield for fast marketing integrations and A/B testing, and Cloudinary for asset management and performance optimization.

- Led a team to unify and redesign projects by optimizing multiple themes and shops into one scalable and universal template
- Continuously implemented new features, fixed bugs, and supported shops
- Improved performance and optimized shop operations
- Created and extended modules; migrated from OXID5 to OXID6
- Led migration from the OXID platform to CommerceTools, using VSF and Storyblok on the frontend

White Label, Warsaw — Frontend Developer

JUN 2016 - JUL 2019

Started as a junior developer and advanced to a strong mid-level position after completing more than 30 diverse projects

- Applied self-learned CSS, HTML, and jQuery skills in real-world enterprise projects
- Extended knowledge of best practices in web development
- Delivered several successful WordPress projects within the first few months
- Became a mentor for junior frontend developers and took on team lead roles in various projects
- Worked on VueJS and Magento projects during the last year

EDUCATION

Uzhhorod National University, Uzhhorod, Ukraine — MSc in Economics

SEP 2002 - JUL 2007