

## CEBC Profile

Middle East Clean Energy Business Council (CEBC) is a non profit organization dedicated to promoting clean energy including renewables, energy efficiency, smart grid, energy storage and clean energy technology and solutions for the environmental sector. Established in 2008 by a group of leading institutions, companies and individuals who recognised the potential for a clean energy revolution in the MENA region, the CEBC creates a forum for stakeholders to come together to exchange ideas, share information and facilitate projects. CEBC provides a platform to further dialogue between the public and private sectors to develop much needed policy and regulation to help drive the implementation of clean energy across the MENA region.

CEBC's mission is to establish a leading forum for companies and government entities focused on the development and deployment of clean energy in the MENA region and to promote the clean energy industry beginning to flourish in the region, informing the wider community of the benefits of the sector. We support and assist governments, industry and the community in the region to meet low carbon targets and sustainability goals, and through collaboration with government agencies and other stakeholders we aim to drive policy development and regulation and financing of this rapidly developing and exciting sector. By developing strategic alliances with research institutions, international associations, media and intergovernmental organizations we work together to drive the delivery of clean energy solutions for MENA and coordinate and disseminate data and information to ensure relevant benchmarking and transparency in the sectors' development.

