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# Event Brochure 2023

## Where EV Innovations Meet

29 - 31 MAY 2023 | ADNEC, ABU DHABI

Host City



Destination partner

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ELECTRIC VEHICLE INNOVATION SUMMIT

## ABOUT ELECTRIC VEHICLE INNOVATION SUMMIT

The Electric Vehicle Innovation Summit (EVIS) is the MENA region's first and largest Electric Vehicle (EV) exhibition and conference which embodies our slogan "Where EV Innovations Meet". It uniquely integrates inter-related EV technologies at one event, allowing attendees to network across value chains and exploit new opportunities at the intersection of EV technologies. The EVIS brings together the most influential thought-leaders, government officials, researchers, innovators, companies, and academic institutions from around the world to explore and discuss the latest technical, policy, and market developments in the E-mobility sector.

The EVIS features a major exhibition with the largest e-mobility companies, a world-class conference where industry leaders will share their experience, best practices, and work and new innovations, as well as Open Tech Sessions where companies can share their knowledge on the latest technical content and developments in the e-mobility sector. There will also be a variety of networking events to bring industry professionals together.

Join industry leaders at EVIS2023 for 3 days from 29-31 May 2023 at Abu Dhabi National Exhibition Centre (ADNEC), Abu Dhabi.



## Future of Mobility

Electric cars will eventually be dominated by few giants; however the components and enabling technologies are applicable to many other types of vehicles - land, sea & air. Billion dollar businesses will be created for those supplying components and vehicles to these "niches". The electric vehicles of the future are likely to combine several enabling platforms.

By providing accurate information about relative market sizes, battery demand and fastest growing electric vehicle markets beyond cars, our aim is to give those in the industry the knowledge to make more informed decisions on their investments and focus into the electric vehicle market. EV's are increasingly visible on the UAE's roads. This number is set to expand rapidly in the coming years and will interlink the transport and electricity sector like never before.





## Core Sectors

### New Energy Vehicles:

- Electric Passenger Vehicles
- Electric Light Vehicles
- Electric Commercial Vehicles
- Electric Motorcycles
- Electric Scooters
- Electric Bicycles
- Hybrid Electric Vehicles
- Fuel Cell Electric Vehicle

### Energy and Infrastructure:

- Electric Energy Suppliers
- Hydrogen Energy Suppliers
- Energy Infrastructure
- Intelligent Grid V2G
- Electrical Cables
- Connectors
- Fast Charging Stations
- Energy and Charging Systems
- Charging Infrastructure
- Hydrogen Fuel infrastructure
- Communication Infrastructure







ELECTRIC VEHICLE INNOVATION SUMMIT

## Core Sectors

### Batteries:

- Lithium Batteries
- Lead-acid Batteries
- Nickel Batteries (MH-Ni.Battery)
- Battery Management
- Battery Charging Systems
- Testing Systems, Capacitors
- Fuel Cell Technology
- Fuel Cell Systems
- Fuel Cell Management
- Hydrogen Tank
- Hydrogen Refueling
- Battery Manufacturing Equipment
- Testing Equipment
- Raw Materials
- Parts & Components

### Powertrain:

- General Motors
- In-wheel Motor
- Hybrid Engines
- Cable Braider and Automotive Wiring
- Drive Systems
- Transmission
- Braking Technology and Components
- Other Powertrain Components

### Hydrogen:

- Hydrogen Vehicles
- Hydrogen Tank
- Hydrogen Refuelling





## Why Abu Dhabi?

Abu Dhabi has been selected as the venue to launch the first edition of EVIS. The capital of the United Arab Emirates, Abu Dhabi is a business-centric hub, strategically located at the heart of the energy evolution and the application of innovative solutions including electrical vehicles. With its 'Economic Vision 2030' and 'UAE Energy Strategy 2050' the UAE government strongly supports a conducive platform towards innovation, cost efficiencies in the energy sector, investor friendly regulations and responsible governance. The Emirate also has easy access to developing markets, with more than 200 air routes, 150 shipping lanes and world-class, fully integrated port and logistics infrastructure.

Home to one of the most advanced energy sectors in the region, Abu Dhabi has seen robust growth in electricity consumption with an annual growth rate of 5% over the past five years. Renewable energy, nuclear and waste-to-energy have allowed for lucrative business opportunities to arise.





The UAE government aims to invest AD 600 billion by 2050 to meet the growing energy demand and ensure a sustainable growth for the country's economy. Ramping up renewables to 10% of the country's total energy mix, and 25% of total power generation, could generate annual savings of USD 1.9 billion by 2030 through avoidance of fossil-fuel consumption and lower energy costs. With health and environmental benefits factored in, the transition to renewables could generate additional net annual savings of USD 1 billion to as much as USD 3.7 billion by 2030.

Based on recent reports by International Renewable Energy Agency (IRENA), the UAE-based Masdar Institute, and the UAE Ministry of Foreign Affairs' Directorate of Energy and Climate Change. The analysis of the UAE's renewable energy prospects comes as part of Renewable Energy Road map (REmap 2030) IRENA's roadmap for doubling the share of renewables in the global energy mix. Electrical vehicles will be increasingly overwhelming in line with such development plans in Abu Dhabi and the UAE.





## EVIS 2022 in numbers



**6000+**  
Gross sqm



**3000+**  
Visitors



**1000+**  
Companies



**284**  
Conference delegates



**90**  
Speakers



**34**  
Participating  
countries



**29**  
Exhibiting companies  
from 10 countries



**23**  
Cars displayed



**4**  
New products  
launched



**3**  
MOU signing



**14**  
Technical hybrid  
conference sessions



**16**  
Strategic hybrid  
conference sessions



**9**  
Policy dialogue





# EVIS 2022 SPEAKERS



**Abdul Rahim Sabouni**  
CEO of Span  
Management Consulting



**Claas Bracklo**  
Chairman of CharIN



**Philippe Vangeel**  
Secretary-General  
AVeré



**Nasser Saidi**  
Chairman of CEBC



**Raed Kadri**  
Head of OVIN



**Rana Nawas**  
Partner - Transport and  
services practice  
at Oliver Wyman



**Martin Koehring**  
Head, World Ocean  
Initiative



**Leo Liu**  
Chairman of NEV  
Investments



**Mark Haddad**  
Partner at Strategy (UAE)



**Moza Mohammed AL-Neimi**  
Director of Productivity & Demand at  
UAE Ministry of Energy &  
Infrastructure



**Faisal Rashid**  
Senior Director at Dubai  
Supreme Council of Energy



**Wael AlTheyab**  
Spokesman - Director, Saudi  
Standard, Metrology and  
Quality Organization



**Alex Gilbert**  
Head of Energy & Electrification  
Commercial Development at  
Transport for London



**Brendon Cronin**  
Director at AFRY  
Management Consulting



**Martin Tillman**  
Director of Consulting at  
AECOM



**Dr. Majda Alazazi**  
Chairwoman of M Glory



**Asher Bennett**  
Founder and CEO of Tevva  
Hydrogen Electric Trucks



**Kaustubh Dhonde**  
Founder & CEO at  
AutoNxt



**Dr. Asaf Formoza**  
CEO & Co-Founder at  
City Transformer



**Uday Khemka**  
Vice- Chairman of the Sun  
Group of Companies



**Ahmed Samir Elbermbali**  
Managing Director at  
CEBC



**Orral Nadjari**  
Founder & CEO of Britishvolt



**Isobel Sheldon**  
Chief Strategy Officer at  
Britishvolt



**Mike Granoff**  
Managing Partner at  
Maniv Mobility



**Sophia Nadur**  
Managing Partner at  
bp Ventures



**Stefano Sanchini**  
Regional Managing East and Africa



**Karine Singh**  
Managing Director at  
Total Energies



**Myriam Neaimeh**  
Group Leader at  
The Alan Turing Institute



**Karim Mousa**  
Senior VP - eMobility Middle  
East at Siemens Middle East



**Dr. Andreas Piepenbrink**  
CEO of Hager Energy



**Rasso Bartenschlager**  
General Manager at  
Al Masood Power Division



**Peter Rolton**  
Executive Chairman at  
Britishvolt



**Stephen Severance**  
Head, Program Management  
and Marketing at Masdar City



**Vitali Bielski**  
Associate Director - Mobility  
Practice at Frost & Sullivan



**Fares Al Mazrooei**  
CEO & Founder of Volt



**Mowafak Al Saadi**  
General Manager  
Sales & Marketing at Electronim



**Rami Abu Hayah**  
CEO of CATEC Mobility



**Dr. Ahmed Elguindy**  
Principal at  
Guindy Consulting



**Mark Carson**  
Customer Experience & Quality  
Director at Renault Middle East



**Jonathan Spear**  
Policy and Strategy Advisor,  
Transportation at Atkins



# EVIS 2022 SPEAKERS



**Vilhelm Hedberg**  
Founder of Ekar



**Swagat Chopra**  
Head of EV at Moove



**Cezanne Maherali**  
Director, Public Policy  
Middle East & Africa at Uber



**Dan Balmer**  
Regional Director  
Asia Pacific &  
Middle East at Group Lotus



**Karim Al Jisr**  
Chief Sustainability Officer  
at Diamond Developers



**Melanie Noronha**  
Senior Manager  
Policy & Insights  
at Economist Impact



**Irfan Tansel**  
CEO at Al Masood  
Automobiles



**Rakesh Nair**  
Managing Director for Middle East -  
European Brands, Stellantis



**Carsten Bender**  
Managing Director  
at Audi Middle East



**Mohammed Charafeddine**  
VP of Product for Mobility  
Platforms at Careem



**Giuseppe Bonollo**  
Senior Vice President  
Sales & Marketing  
at Pininfarina



**Abilash ET Nair**  
PMP, Head - Smart Mobility &  
Smart Bldg, Al Naboodah  
Group Enterprises LLC



**Hamid Syed**  
Vice President &  
General Manager  
Middle East at UL



**Lylia Mezhoud**  
Sr. Project Manager - EV  
Charging Lead at  
Total Energies



**Ahmed Abdou**  
E-Mobility Division Lead  
at ABB



**Nasir Al Shamsdi**  
Director of Mobility at  
Bee'ah / ION Mobility



**Mihai Stumbrea**  
Co-founder & CTO at Fuse



**Andre Kaufung**  
Director at CharIN



**Sherry Colbourne**  
President & CEO  
at Spark Center



**Joel Nascimento**  
Founder & CEO at Kevares  
Autonomous Services



**Adeel Irshad**  
Chief Operating Officer  
at EV Technology



**Ivan Sousa**  
Commercial Director  
at Efaced  
Electric Mobility



**Sahil Abdul**  
Managing Director at Opole  
Energy Services LLC



**Rohit Ramesh**  
Senior Product Manager  
at CITA EV Charger



**Adam Ridgway**  
Founder & CEO  
at One Moto



**Nipin Gopi**  
Sustainability Lead  
at Lease Plan



**Jelani Aliyu**  
Director- General  
at The Nigerian Automobile  
Development Council



**Michael Jizhar**  
Executive Vice President  
of MODENA



**Jaideep Dhanoa**  
CEO & Co-founder  
at FENIX



**Moneef Barakat**  
CEO of Solarabic



**Salman Hussain**  
CO-Founder and CEO  
of Fuse



**Alaa El Huni**  
Head of International Expansion  
at CAFU



**John Lynch**  
Managing Director  
Middle East at Comeca



**Andrey Bolshakov**  
Evocargo, Chief Business  
Development Officer



**Alan O'Mahony**  
Senior Market Advisor  
at Enterprise Ireland



**Ali Halabi**  
Founder & CEO of Volt Lines  
(A SWVL Company)



**Marwan Hussein**  
Researcher at UITP  
MENA



**Ahmed Hafez**  
Regional Director at Via



# EVIS 2022 EXHIBITORS





## EVIS 2023 targeted numbers



**6000+**  
Attendees



**10000+**  
Total SQM



**200+**  
Exhibitors



**75+**  
Conference sessions



**150+**  
Speakers



**1000+**  
Delegates



**50+**  
Participating  
Countries



**100+**  
Vehicle on  
display



**50+**  
Policy Dialogues



**2,000+**  
Company  
Representative







ELECTRIC VEHICLE INNOVATION SUMMIT

## Why Exhibit?

The exhibition provides a high-quality environment for the EV industry to showcase its latest solutions to an audience that matters, including:



Financiers and Investors



Policymakers



Engineers



Researchers and more

More than 5,000 professionals representing leading companies in the EV industry will be in Abu Dhabi with the goal of networking, looking for partners, and sourcing the latest technologies across the 3 days of the exhibition. Exhibitors include:

- EV Manufacturers
- Distributors
- Fleet Owners
- Integrated Energy Companies
- Banks
- Investment Firms
- R&D Centers
- Environmental Agencies
- Government Organizations
- Municipalities
- Public Transport Operators and more

Visitors to EVIS 2023 can experience new and improved solutions for your applications during the new product showcase, attend live demonstrations at exhibitors booths to learn about new EVs and EV charging solutions, and learn about the latest innovations from all around the world.





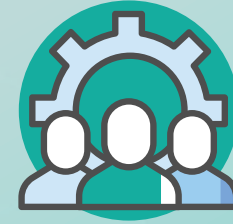


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## Top 5 Reasons for Exhibiting at EVIS2023



Connect with thousands of prospective customers, partners and existing clients.



Network with global representatives from across the entire H/EV supply chain.



Stay informed on the latest designs, manufacturing processes, technological advances, materials, and trends in the EV industry.



Benchmark your products and services against industry competition.



Stay ahead of the curve on evolving customer requirements

Join us at EVIS2023 as an exhibitor and showcase your company's innovation or register now to attend for free as visitor to meet our exhibitors and have an electrified experience.





## WHAT TO EXPECT?

Recent announcements by vehicle manufacturers intending to electrify car and buses markets.



Utilities, charging point operators, charging hardware manufacturers and other power sector shareholders are also boosting investments in charging infrastructures.



Battery manufacturing is undergoing important transitions, including major investments to expand production.







ELECTRIC VEHICLE INNOVATION SUMMIT

## Connecting with the Leading Organizations and Experts in the EV Industry

Who you can expect to meet



Manufacturers of Electric  
& Hybrid vehicles



Innovators and  
planning specialists



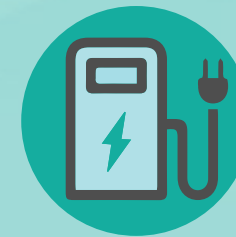
Engineering and  
designing companies



Regulatory &  
Government agencies



Battery Manufacturers



Charging  
infrastructure provider



Public transport operators



Component  
manufacturers  
and suppliers



Suppliers of electric  
components and  
spare parts





ELECTRIC VEHICLE INNOVATION SUMMIT

## Connecting with the Leading Organizations and Experts in the EV Industry

Who you can expect to meet



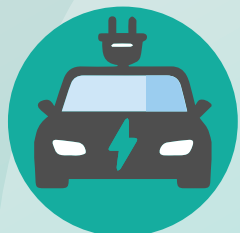
EV charging application  
providers



Law firms and  
academia



Fleet owners  
and managers



Automotive EV  
service providers



Local authorities



Investors, banks and  
financial companies



Equipment Supplier



Thermal management  
system providers



Environmental  
Agencies







ELECTRIC VEHICLE INNOVATION SUMMIT

## EVIS Conference

The motto for the Summit is "Smart Vehicle Mobility" with Four themes (concentrations) that are in perfect synergy with Abu Dhabi, which is witnessing an overwhelming energy greening and sustainability awareness trends. Abu Dhabi has proven to be one of the fastest growing smart cities worldwide adopting the latest green technologies after the successful establishment of Masdar City, the first of its kind worldwide.

The summit runs over 2 consecutive days and features more than 10-panel discussions, 10 keynote presentations, speeches, and thought leadership sessions from the top industry leaders and experts from across the e-mobility value chain from all over the world, including leading electric vehicle manufacturers (OEMs), charging point operations (CPOs), E-Mobility Services Providers (MSP), dealerships, banks, government entities, investment firms, insurance companies, research institutions, think tanks and more.

EVIS 2023 features speakers from leading organizations such as BMW Group, ABB, Siemens, Audi, Renault, Transport for London, CharIN, The Economist, TotalEnergies, Uber, BP Ventures, Stellantis, Hager Group, Bridgestone, BritishVolt, and more.





## EVIS 2023 summit will cover many topics such as:

- Policies to accelerate the transition to zero-emission vehicles (ZEV).
- Technology development and challenges in the vehicle powertrain and alternative fuels.
- EV charging infrastructure technology developments and challenges.
- Investment opportunities in the EV market in the MENA region and globally.
- Electrification of medium and heavy-duty vehicles.
- Electrification of the shipping and aviation sectors.
- Supply chain challenges in the EV sector from the well to the wheel.

For Speaker Enquiries Email at:  
**[theanleoua.chu@nirvanatls.com](mailto:theanleoua.chu@nirvanatls.com)**







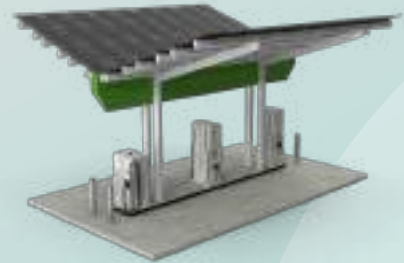
ELECTRIC VEHICLE INNOVATION SUMMIT

## Grouping of Conference themes



### NEW ENERGY VEHICLES

- Passenger Battery Electric Vehicles (BEV)
- Hydrogen Fuel Cell Vehicles (FCEV)
- Two & Three Wheeler Electric Vehicles
- Electric Planes



### ENERGY & INFRASTRUCTURE

- EV Charging Infrastructure
- EV Charging Point Management Systems (CPMS)
- Smart Charging and Cybersecurity



### POWERTRAIN

- Technology Developments
- Motors and E-Drive Systems
- Battery Management Systems (BMS)



### BATTERIES

- Battery Technology & Development
- Second Life Batteries
- Disposal & Recycling
- Sustainable & Green Batteries



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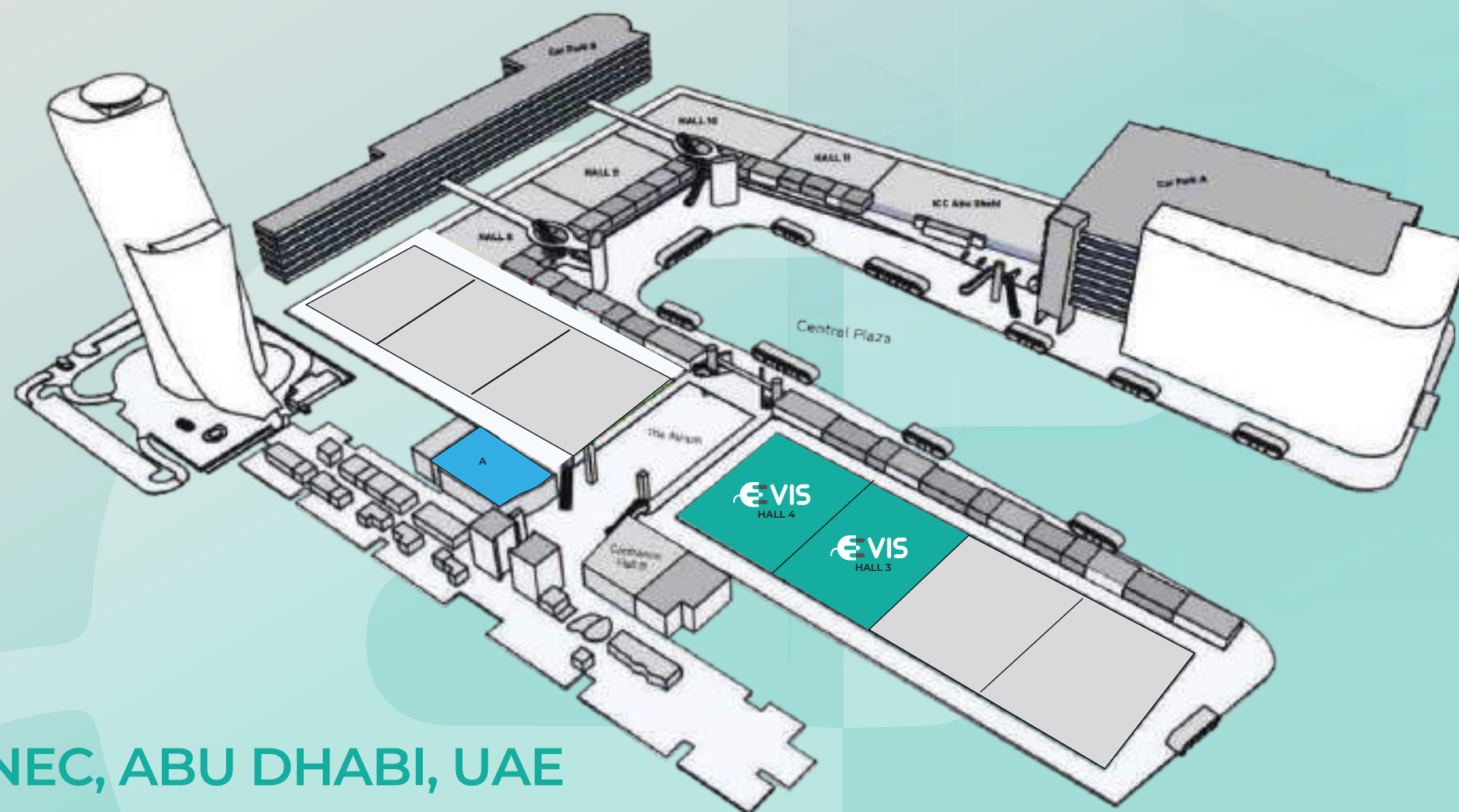
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# Electric Vehicle Innovation Summit

## VENUE MAP



**ADNEC, ABU DHABI, UAE**

- Conference Hall A
- Halls 3 & 4

# MEET OUR SPONSORS, PARTNERS & SUPPORTERS

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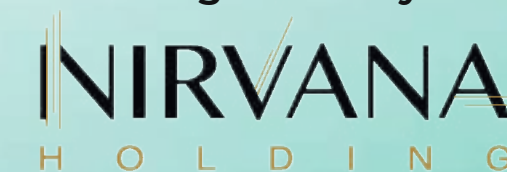
## Host City



## Venue Partner



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ELECTRIC VEHICLE INNOVATION SUMMIT

# JOIN US IN 2023!

29 - 31 MAY 2023 | ADNEC, ABU DHABI

For exhibition and sponsorship enquires:

**Zayid Ahamed**  
Sales Executive

T : +971 2 304 3352 | F: +971 2 304 3332

M: +971 50 686 3956

E: [zayid.ahamed@nirvanatls.com](mailto:zayid.ahamed@nirvanatls.com)



[evinnovationsummit.com](http://evinnovationsummit.com)

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