



A CLEANTECH ADVISORY

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## Sunergy Advisory at WETEX 2023

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**WETEX** 2023 DUBAI SOLAR  
SHOW 15-17 NOV

At The Forefront Of Sustainability

### Post Show Report



WATER



ENERGY



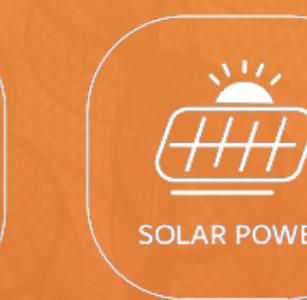
TECHNOLOGY



INNOVATION



ENVIRONMENT



SOLAR POWER

# ABOUT SUNERGY ADVISORY



A CLEANTECH ADVISORY

## A Specialized Consulting and Advisory Firm Based in the UAE.

We are committed to helping both public and private sector entities, with existing or planned presence in MENA, navigate the complexities of the clean energy and sustainability markets through our unique consulting and advisory services.

### OUR SERVICES



Project Development



Event Management



Market Research



Strategy Development



Startup Advisory



ESG



## ABOUT WETEX AND DUBAI SOLAR SHOW

**WETEX** 2023 **DUBAI SOLAR**  
**SHOW** 15-17 NOV

WETEX and Dubai Solar Show organized by Dubai Electricity and Water Authority (DEWA), is in line with Dubai's vision to build a sustainable future for the Emirate.

It is the perfect platform to display the latest technological advancements and discuss the latest trends related to energy, water conservation, saving natural resources and building a sustainable environment. They provide an ideal opportunity for local and international companies and organizations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.



# SUNERGY ADVISORY AT WETEX 2023

## STATISTICS



**35 Nationalities**

### Top 5 Nationalities



United Arab Emirates



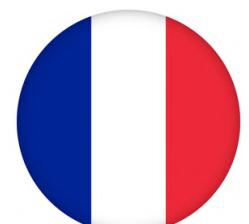
United Kingdom



Egypt



India



France

# RENEWABLES & SUSTAINABILITY SEMINAR BREAKDOWN



Diala Hawila

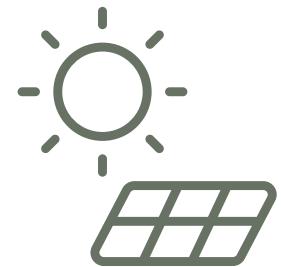
Programme Officer  
**International Renewable  
Energy Agency (IRENA)**

"The event was very well organized and well attended.

It covered topics that are very important for the region. The insights presented by all the speakers were invaluable."



## Themes



Renewables



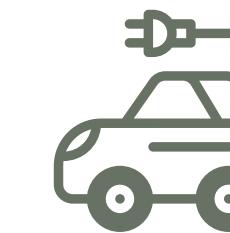
Water



Green  
Hydrogen



Green  
Buildings



Electric  
Mobility



Sustainable  
Finance



ESG

# EDUCATION & INNOVATION ZONE BREAKDOWN



**Ahmed S. Elbermbali**

Sustainability Market Leader – Middle East  
**Bureau Veritas**

"Being part of the Renewables & Sustainability Seminar and the Education & Innovation Zone at WETEX 2023, organized by the DEWA and visionary team at Sunergy Advisory, was like taking a thrilling ride through the future."

The networking opportunities were abundant, and the conversations were valuable."



**35** Speaker



**2** Panel Discussion

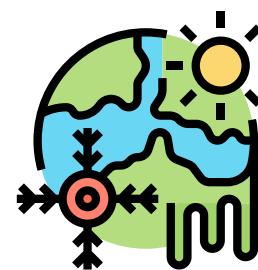


**18** Keynote Presentation

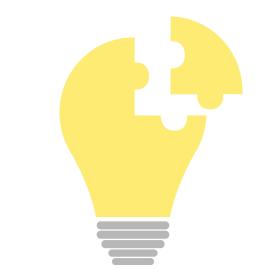


**3** Interactive Workshop

## Themes



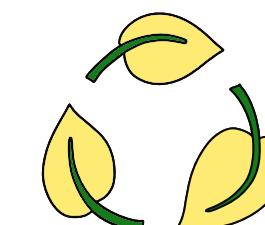
Climate Literacy



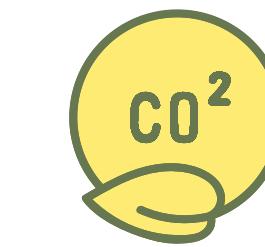
Innovative Environments



Green Jobs



Circular Economy



Sustainable Lifestyle

# INNOVATORS LAB BREAKDOWN



**Franck Debane**  
Managing Partner  
**Forward Partners**

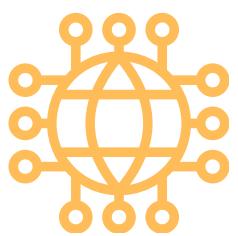
"It was great speaking at the WETEX 2023 in Dubai. I was warmly welcome, and the organizing team was very friendly and accommodating, creating a comfortable and great set up to deliver the presentations.

The audience was very engaged and led to interesting and passionate conversations after the talk.

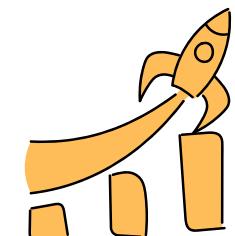
Thank you Synergy Advisory and DEWA for making this possible."



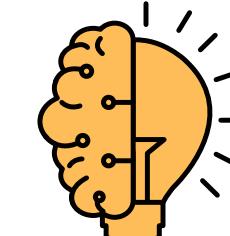
## Contributors



Digitalization  
Startups



Entrepreneurship  
Ecosystem



Innovators



Accelerators &  
Incubators



Biotech  
Startups

# SEMINARS AGENDAS

WETEX 2023 دليل معرض ومؤتمر الطاقة الشمسية وبيتكس DUBAI SOLAR SHOW

جنة كهرباء و المياه دبي  
Dubai Electricity & Water Authority

## WETEX RENEWABLES & SUSTAINABILITY SEMINAR



Click to Access the Agenda

Strategic Knowledge Partner  
**sunergy**  
A CLEANTECH ADVISORY

15 - 17 November 2023  
Dubai World Trade Centre (Hall 7)  
<https://www.wetex.ae/>

WETEX 2023 دليل معرض ومؤتمر الطاقة الشمسية وبيتكس DUBAI SOLAR SHOW

جنة كهرباء و المياه دبي  
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## EDUCATION & INNOVATION ZONE



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## INNOVATORS LAB



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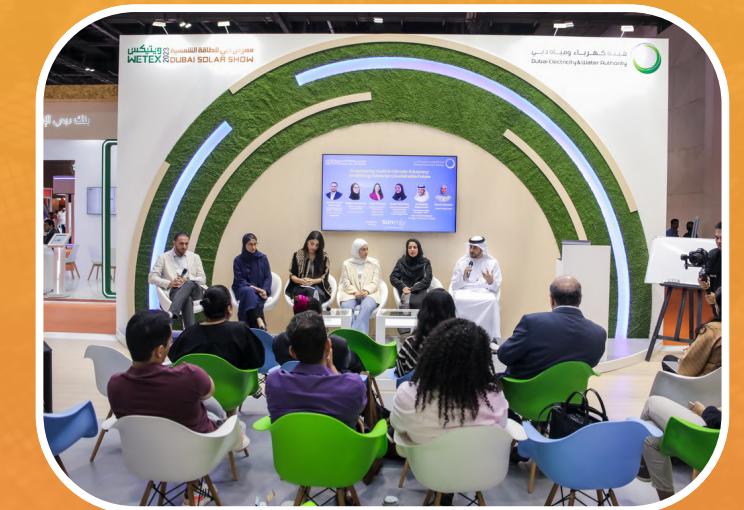
Strategic Knowledge Partner  
**sunergy**  
A CLEANTECH ADVISORY

15 - 17 November 2023  
Dubai World Trade Centre (Sheikh Maktoum Hall)  
<https://www.wetex.ae/>

# SEMINARS SNAPSHOTS



# SEMINARS SNAPSHTOS



# FEATURED SPEAKERS



**Dr. Raed Bkayrat**

Founder and Senior Advisor  
**Sunergy Advisory**



**Diala Hawila**

Programme Officer  
**International Renewable Energy Agency (IRENA)**



**Denisa Fainis**

Secretary General  
**Middle East Solar Industry Association (MESIA)**



**Dr. Hassan Qasem**

CEO  
**Alternative Energy Projects Co. (AEPCo.)**



**Hani Majzoub**

SVP Commercial Development  
**Yellow Door Energy**



**Rabih Baroud**

Power & Utilities Manager – ME & Caspian Sea Region  
**Bureau Veritas**



**Mhairi Main Garcia**

Partner  
**Watson Farley & Williams**



**Dr. Shihab Elborai**

Partner  
**Strategy&**



**Dr. Amro Elshurafa**

Acting Program Director – Utilities & Renewables  
**King Abdullah Petroleum Studies and Research Center (KAPSARC)**



**Jose Antonio Alberic**

Partner  
**Kearney Middle East**



**Tarig Ahmed**

Regional Programme Officer – MENA Region  
**International Renewable Energy Agency (IRENA)**



**Rizwan Razaq**

Chief Technology Officer  
**HUAWEI TECHNOLOGIES**



**Bruce Smith**

Strategy and Planning Executive Director  
**Emirates Water and Electricity Company (EWEC)**



**Mohammed Ayoub**

GRID SOLUTIONS – Power Transmission – Service META  
Region General Manager  
**GE Vernova**



**Armando Dominion**

Senior Manager Regulation (Business Development & Excellence)  
**Dubai Electricity & Water Authority (DEWA)**



**Dr. Titia De Mes**

Sustainability Manager  
**Abu Dhabi Sustainable Water Solutions Company (SWS)**



**Dr. Mohamed Dawoud**

Senior Water Resources Advisor  
**Environmental Agency – Abu Dhabi (EAD)**



**Nada Abubakr**

Middle East Director  
**Ricardo Global Water Practice**



**Imteyaz Ahmad**

Managing Director  
**Future Water and Power Consulting (FWPC)**



**Asad Khan Durrnai**

Head – Facilities Management  
**EMAAR**



**Joe Battikh**

Head of Energy & Water Knowledge Hub  
**International Committee of the Red Cross**

# FEATURED SPEAKERS



**Habiba Al Marashi**

Co-Founder &  
Chairperson  
**Emirates  
Environmental Group**



**Chris Wan**

Associate Director of  
Sustainability and CSR  
**Masdar City**



**Kamal Farah**

Director  
**Desert Board by Al Talah  
Board Manufacturing  
Co. Ltd.**



**Deborah Webster**

Co-Founder  
**Sustainability  
Leadership Forum**



**Gurmeet Kaur**

Partner  
**Pinsent Masons**



**Faisal Ali Rashid**

Senior Director - Demand  
Side Management  
**Dubai Supreme Council  
of Energy**



**Devrim Tekeli**

General Manager for  
the Service Business  
**Johnson Controls MEA**



**Dr. Ashok Sarkar**

Senior Energy Specialist &  
Program Leader for  
Infrastructure  
**World Bank**



**Claude Mourey**

Acting Program Director – Utilities  
& Renewables  
**King Abdullah Petroleum Studies  
and Research Center (KAPSARC)**



**Nahla Abid**

VP Sales & Strategy  
Middle East & Caspian  
Sea Region  
**Bureau Veritas**



**Christophe Comte**

Sr Vice President Business  
Development – Hydrogen  
**ENGIE Middle East**



**Amit Deshpande**

Managing Director  
**Cummins Arabia**



**Hammad Masood**

Director Business Development  
– Green Hydrogen  
**ACWA Power**



**Robin Mills**

CEO  
**Qamar Energy**



**Rachid Hamida**

Vice President – Energy &  
Technology  
**Enova by Veolia**



**Elie Matar**

Head of Electricity  
**Dubai Regulatory &  
Supervisory Bureau**



**Adel Shakri**

Director of Planning &  
Business Development  
Department  
**Dubai RTA**



**Jeffrey Beyer**

Founder and Director  
**Zest Associates**



**Dima Al Srouri**

Founder and Director  
**Biospheric City Lab**



**Florence Bulté**

Chief Sustainability  
Officer  
**Chalhoub Group**



**Maria G. Milton**

Head of Sustainability  
**DP World Tour**

# FEATURED SPEAKERS



**Heiko Seitz**

Global eMobility Leader  
PwC



**Raji Hattar**

Chief Sustainability  
Officer  
**Aramex**



**Karim Mousa**

Senior Vice President -  
eMobility Middle East  
**Siemens**



**Yen Fong Raad**

EV Readiness &  
Strategy  
**General Motors**



**Majid Al Hazami**

Director Smart Grid PMO  
**Dubai Electricity & Water Authority (DEWA)**



**Carlo Stella**

Partner  
**Arthur D. Little**



**Lukas Sokol**

Head - Master Planning,  
City Design, and  
Sustainable Planning  
**Masdar City**



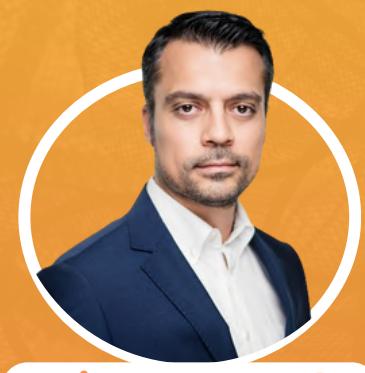
**Fares Almazrooei**

Co-Founder and  
Managing Director  
**Volt.ae**



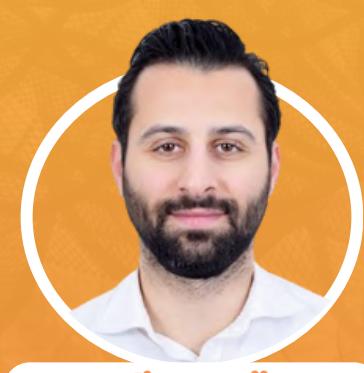
**Rami Abu Hayah**

CEO  
**CATEC Mobility**



**Kivanc Karayol**

Market Director & Head  
of Electromobility -  
Middle East and Turkey  
**Volvo Group**



**Elias Hajj**

Partner  
**McKinsey & Company**



**Shaker Zainal**

Chief Business Officer  
**Emirates Development Bank (EDB)**



**Antoine Poussard**

Managing Partner  
**Finergreen**



**Faisal Ameer Malik**

Chief Technical Officer  
**Huawei Enterprise Business Group, Middle East and Central Asia**



**Jordan Bray**

Director  
**Abu Dhabi Plug and Play Tech Center**



**Mohamed Aboud**

TEMS VP, IEEE & CEO,  
Global Innovation and  
Entrepreneurship  
Company  
**IEEE**



**Samer Kamal**

Managing Director  
**Tactical Connections**



**Piotr Konopka**

Group VP -  
Decarbonisation &  
Energy Programmes  
**DP World**



**James Duthie**

Co-Founder  
**Sustainability Leadership Forum**



**Ashwin Joshi**

Director  
**startAD - NYU Abu Dhabi**



**Abdelrahman Fahmy**

Managing Director ECO Hubs  
**Youthink green Egypt**

# FEATURED SPEAKERS



**Ahmed S. Elbermbali**

Sustainability Market Leader – Middle East Bureau Veritas



**Marjan Faraidooni**

Chief- Education & Culture & CHRO Expo City Dubai



**Dana Darwish**

Senior Consultant – ESG Advisory WSP in the Middle East



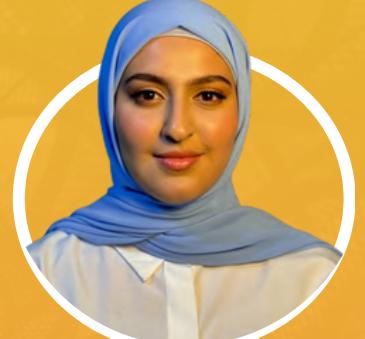
**Sarah Alharthey**

Executive Manager BD ACWA Power



**Ali Alshimmani**

International Assets Manager – GCC Abu Dhabi National Energy Company (TAQA)



**Sarah Abdullah**

Digital Partner Account Manager Schneider Electric



**Saif Saleh Alshaami**

Marketing Executive Sharjah Research, Technology and Innovation Park



**Lola Fernandez Flores**

Senior Investment Associate VentureSouq



**Franck Debane**

Managing Partner Forward Partners



**Hani Khalaf**

CTO for Internet of Things and Digital Cities Solution Dell Technologies



**Matteo Boffa**

Co-Founder & Investor Thaely



**Sheryn KNAÏDER**

Founding President The Professional Speakers Association of MENA & GCC



**Yousuf Caires**

Executive Director – Expo Live Innovation Expo City Dubai



**Tariq Najjar**

Energy Efficiency Engineer Arab Youth Council for Climate Change Network



**Fares Hassanieh**

Practice Lead – Cloud Service Provider Dell Technologies



**Anoop Koothoor Unni**

MENA Technical Director – PV&Storage Division Sungrow



**Mahmoud Al-Najjar**

Sales Director Huawei UAE Smart PV



**Ola El-Houfy**

Project Lead Youthink green Egypt



**Nahla Nabil**

Sustainability Expert – Transport Sector



**Nick Little**

Community Outreach Coordinator The Waste Lab



**Ghita Bahmad**

Founder The Food Engineer



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