# HOW TO START **AFFILIATE** Marketing AND MAKE \$16K/M

## How to Start Affiliate Marketing for Free in Nigeria

**Authored by:** 7hubent Tech

Ever wondered how you can rake in the Naira without lifting a finger? Look no further! Affiliate marketing is your golden ticket. And guess what? You can start for free. Yes, you heard that right. All you need is a sprinkle of wit, a dash of charm, and this satirical guide by yours truly, **7hubent Tech**. Buckle up; it's going to be a bumpy but fun ride!

#### 1. Choose Your Niche: Where Dreams and Delusions Meet

First off, let's pick a niche. Don't just grab anything like a random jollof recipe. Think big! Go for something you are passionate about – or at least pretend to be. Health, wealth, relationships, or how to make millions sitting in your boxers – the choice is yours. The key is to find a niche where people are ready to spend their hard-earned cash.

Why It's Important: Picking a niche you love keeps you motivated. Plus, if you're faking it, you might as well fake it with flair!

## 2. Select Affiliate Programs: The Art of Subtle Begging

Now that you have a niche, it's time to find companies ready to give you money for promoting their stuff. Sites like Amazon Associates, Jumia Affiliate Program, or Konga Affiliate Program are gold mines. Just sign up, and voila! You're officially in the business of subtly begging for clicks.

Why It's Important: Good affiliate programs offer higher commissions and reliable payouts. And who doesn't like getting paid?

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## 3. Create a Blog: Your Soapbox in the Marketplace

Start a blog. It's free if you use platforms like WordPress.com or Blogger. Pour your heart out (or just a lot of SEO-friendly keywords). Write engaging posts, reviews, and tutorials about your niche. Share your personal 'experiences' with the products you're promoting – even if your only experience is reading about them online.

Why It's Important: A blog is your base camp. It's where you build trust and connect with your audience. Plus, it's your ticket to appearing legit.

## 4. Leverage Social Media: Where the Magic Happens

Ah, social media – the land of hashtags and humblebrags. Create profiles on Facebook, Twitter, Instagram, and even TikTok if you dare. Share your blog posts, engage with followers, and watch the clicks roll in. Remember to be as entertaining as possible – people love a good laugh almost as much as they love a good deal.

Why It's Important: Social media increases your reach and drives traffic to your blog. More traffic = more clicks = more cash.

#### 5. Email Marketing: The Persistent Friend Nobody Asked For

Collect emails like they're rare gems. Use tools like MailChimp to send out newsletters. Keep your subscribers updated with your latest posts, exclusive deals, and a sprinkle of personal anecdotes. Remember, persistence is key.

Why It's Important: Email marketing keeps your audience engaged and coming back for more. Plus, it's free – your favorite price!

#### 6. SEO: The Wizardry of Online Visibility

Learn the basics of SEO (Search Engine Optimization). Use Google Keyword Planner to find the best keywords for your niche. Optimize your blog posts to rank higher in search results. The better your SEO, the more likely people are to find you when they're desperately searching for that perfect product you're promoting.

Why It's Important: Good SEO makes you more visible online, bringing in more organic traffic. And organic traffic is like finding a hidden stash of cash.

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## 7. Analyze and Optimize: The Never-Ending Story

Keep an eye on your performance using tools like Google Analytics. See what's working and what's not. Tweak your strategies, try new approaches, and keep learning. The world of affiliate marketing is always evolving, and so should you.

Why It's Important: Continuous improvement leads to better results. It's the difference between making a few bucks and making a living.

#### Final Thoughts: Because You Deserve a Laugh

Starting affiliate marketing for free in Nigeria isn't just about making money – it's about proving to yourself that you can hustle with the best of them. Remember, every click is a step closer to your dream of lounging on a beach while your bank account swells.

Now, go forth and conquer the world of affiliate marketing! And don't forget to thank 7hubent Tech when you make it big. Or at least buy us a drink.

#### Sources:

- [Amazon Associates](https://affiliate-program.amazon.com/)
- [Jumia Affiliate Program](<a href="https://affiliates.jumia.com/">https://affiliates.jumia.com/</a>)
- [Konga Affiliate Program](<a href="https://www.konga.com/affiliate">https://www.konga.com/affiliate</a>)

#### The End

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