



How to Start a WhatsApp TV in Nigeria | 7hubent Tech

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So, you're scrolling through WhatsApp, dodging messages from your aunt who thinks every link is breaking news, and you think, "Why not start my own WhatsApp TV?" If you're in Nigeria and itching to turn your chat app into a media empire, you've landed in the right place. Grab your garri and groundnut, and let's dive into the world of WhatsApp TV – Naija style.

1. Pick Your Niche – What's Your Flavor?

Before you start broadcasting like a Naija DJ at a wedding, you need to decide on your niche. Are you a gossip monger, a sports analyst, or the go-to person for Nollywood gist? Maybe you want to share tech tips with the zeal of 7hubent Tech. The key is to find something you're passionate about and that will keep your audience hooked like they're watching the latest BBNaija drama.

Contact 7hubent WhatsApp TV via +2349077131487.

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2. Create a Catchy Name – No “Baba Something” Please

Your WhatsApp TV needs a name that sticks. Think of something catchy, memorable, and easy to spell. Avoid clichés and overused terms like “Baba Gossip TV.” Instead, aim for originality. Maybe something like “NaijaBuzz” or “LagosLens.” Whatever you choose, make sure it reflects the content and vibe of your channel.

3. Build Your Content – Because Nobody Wants Boring

Content is king, queen, and the whole royal family. To keep your audience engaged, your content needs to be top-notch. Start by planning a content calendar. Mix it up with daily news updates, weekly highlights, and special features. Use videos, memes, and voice notes to

keep things lively. Remember, in Nigeria, we love humor. A touch of satire or relatable jokes can go a long way in keeping your viewers glued.

4. Get the Word Out – Hype It Like a New Nollywood Movie

Promotion is key. You can't just create a WhatsApp TV and expect people to magically find it. Spread the word through your contacts, social media, and word of mouth. Join relevant groups and share your channel. Offer incentives like shoutouts or exclusive content to attract your first subscribers. And don't forget to use that WhatsApp status like it's your personal billboard.

5. Stay Consistent – No Ghosting Allowed

Consistency is crucial. If you start off with a bang and then disappear like NEPA light, your audience will move on faster than a Naija man in a jollof rice queue. Set a schedule and stick to it. Whether it's daily updates or weekly specials, make sure your content is regular. This builds trust and keeps your viewers coming back for more.

6. Engage with Your Audience – It's a Two-Way Street

Engagement is not just a buzzword; it's the secret sauce. Respond to comments, ask for feedback, and create polls to involve your audience. Make them feel like they're part of the show. This interaction will not only boost your engagement but also foster a loyal community.

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7. Monetize Your Channel – Because Free Work No Dey Pay Bills



Now, let's talk money. You didn't think we'd leave that out, did you? Once you've built a solid following, it's time to monetize. You can charge for ads, promote businesses, or even offer premium content for a fee. Collaborate with brands and influencers to expand your reach and boost your income. Just make sure to keep your audience's trust by promoting products and services that align with your channel's values.

Final Thoughts

Starting a WhatsApp TV in Nigeria isn't rocket science, but it does require passion, creativity, and consistency. By choosing the right niche, creating engaging content, and building a loyal audience, you can turn your WhatsApp TV into a thriving media channel. So, what are you waiting for? Grab your phone, get creative, and start broadcasting your way to success.

For more tips on tech and media trends, keep it locked to 7hubent Tech – where we turn ideas into viral sensations and dreams into digital empires.




The End

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in the country. TV shares content on topics like Technology, fashion, relationships, and memes across WhatsApp and other social media platforms.

- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*
- 3. Recognized for its large viewership, 7hubent Tech WhatsApp TV supports digital marketing efforts and helps small businesses gain visibility.*
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