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Businesses That You Can Start Right Now | 7hubent Tech

Authored by: [7hubent Tech](#)

Introduction

So, you're tired of the daily grind, huh? You're dreaming of being your own boss, sipping palm wine on a beach in Lagos while your bank account does the cha-cha with passive income. Well, you're in luck! This article is your golden ticket to entrepreneurship, Nigerian-style. We're diving into businesses you can start right now, no MBA required. And trust me, these aren't your average "sell onions by the roadside" ideas. We're talking about futuristic, tech-savvy ventures that'll make your grandma think you've joined a secret society.

1. Digital Marketing Agency

Why It's a Winner:

- Experience: You've got WhatsApp, Twitter, and Facebook on lockdown, right? Use those skills to help businesses go viral.
- Expertise: The world's gone digital, and Nigeria is no exception. Companies need online presence like Jollof rice needs seasoning.
- Authoritativeness: With some savvy SEO and killer content, you can make small businesses shine.
- Trustworthiness: Build a reputation for making clients' sales skyrocket, and word-of-mouth will do the rest.

Real-Life Example:

Chika started her agency with just her smartphone and a knack for creating viral posts. Now, she's managing accounts for local fashion brands and restaurants, raking in the naira.

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<https://www.7hubent.com.ng/2024/06/7hubent-whatsapp-tv-channel-and-group.html>

2. Renewable Energy Solutions

Why It's a Winner:

- Experience: We all know NEPA takes light like it's their favorite hobby. Renewable energy is the future.
- Expertise: Solar panels, inverters, and batteries—learn how to set these up, and you're golden.
- Authoritativeness: People trust those who can keep their lights on. Become the go-to energy guru.

- Trustworthiness: Reliability is key. When everyone else is in darkness, your clients will see the light.

Real-Life Example:

Kunle started importing affordable solar panels and now helps communities and businesses reduce their dependency on NEPA. His business is literally lighting up the nation.

3. E-commerce Store

Why It's a Winner:

- Experience: You already shop online. Flip the script and start selling.
- Expertise: Dropshipping, local crafts, or niche products—find your passion and turn it into profit.
- Authoritativeness: With excellent customer service and quality products, you'll become the go-to store.
- Trustworthiness: Secure payment gateways and prompt deliveries build trust faster than you can say "pay on delivery."

Real-Life Example:

Ada set up an online store selling Ankara fabrics and now ships across Nigeria and beyond. Her Instagram page is a fabric lover's dream come true.

4. Tech Repair Services

Why It's a Winner:

- Experience: We've all had that panic moment when our phone decides to take a swim. Be the hero who saves the day.
- Expertise: Learn to fix common issues—broken screens, software problems, and water damage.

- Authoritativeness: Become the go-to tech doctor in your area.
- Trustworthiness: Reliable repairs and transparent pricing will make you a community favorite.

Real-Life Example:

Tunde started fixing phones in his dorm room. Now, he has a shop in Lagos and even offers home service. He's saved more phones than he can count.

5. Online Education Platform

Why It's a Winner:

- Experience: You've got knowledge to share, whether it's coding, cooking, or DIY crafts.
- Expertise: Create courses or tutorials and sell them online.
- Authoritativeness: Position yourself as an expert in your field.
- Trustworthiness: Deliver valuable content that genuinely helps people, and you'll build a loyal following.

Real-Life Example:

Nneka launched a coding bootcamp for kids, teaching them skills that'll future-proof their careers. Her program is now in high demand.

6. Agribusiness

Why It's a Winner:

- Experience: Nigeria's rich soil is calling. Whether it's poultry, fish farming, or vegetable cultivation, the opportunities are endless.
- Expertise: Invest in learning modern farming techniques to maximize yield.

- Authoritativeness: Become known for quality and sustainability.
- Trustworthiness: Feed the nation with fresh, local produce.

Real-Life Example:

Yemi turned his family's land into a thriving vegetable farm using organic methods. His produce is now a staple at local markets.

7. Content Creation

Why It's a Winner:

- Experience: You're already posting and sharing content. Time to monetize that talent.
- Expertise: Videos, blogs, podcasts—pick your medium and run with it.
- Authoritativeness: Create content that resonates and adds value to your audience.
- Trustworthiness: Authenticity is key. Be real, and people will follow.

Real-Life Example:

Bola started a YouTube channel reviewing Nigerian street food. His engaging personality and honest reviews have garnered a massive following.

FAQs

Q1: How much capital do I need to start these businesses?

A1: It varies. Some, like content creation or digital marketing, can start with minimal investment. Others, like renewable energy or agribusiness, might require more substantial capital.

Q2: Do I need any formal training?

A2: Not necessarily. Many successful entrepreneurs are self-taught. However, investing in some courses or certifications can be beneficial.

Q3: How do I market my new business?

A3: Leverage social media, word-of-mouth, and local advertising. Creating a strong online presence is crucial.

Q4: What's the most important factor for success?

A4: Persistence. Starting a business is challenging, but staying committed and adaptable is key to overcoming obstacles.

Conclusion

Starting a business in Nigeria today is like cooking a pot of delicious jollof rice—you need the right ingredients, some patience, and a bit of flair. Whether it's harnessing the power of the sun or creating viral content, the opportunities are endless. So, what are you waiting for? Dive in and start building your empire today. Your future self will thank you.

The End

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- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*

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