

Asking Nigerian Students How They Make Money | 7hubent Tech

Authored by: 7hubent Tech

You know the drill. School fees are paid (barely), hostel fees follow, and then there's the endless stream of handouts, textbooks, and, of course, data subscriptions. How do Nigerian students make it work? We hit the campus streets to find out how our future leaders hustle to keep their heads above water. Spoiler alert: these students are pulling off some seriously impressive feats.

1. The Mastermind: Campus Tech Guru

Meet Chuks, the tech whiz who has turned his hostel room into a mini Silicon Valley. From fixing broken screens to setting up Wi-Fi for the entire block, Chuks is the go-to guy. He even builds websites for local businesses. His secret? YouTube tutorials and sheer determination. "People say I'm like Mark Zuckerberg, but with better jollof," he quips.

Why it works: Tech skills are in high demand, and Chuks is capitalizing on every opportunity. Plus, his reasonable rates make him a favorite among students and lecturers alike.

2. The Foodpreneur: Jollof Queen

If you've ever tasted Sade's jollof rice, you know why her business is booming. By day, she's a diligent student. By night, she's whipping up batches of mouth-watering jollof, moi moi, and plantain. "People need good food, and I'm here to deliver," she says with a smile.

Why it works: Students are always hungry, and good food is a necessity. Sade's culinary skills and knack for business have made her a campus legend.

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3. The Hustler: Freelance Jack-of-All-Trades

Olu is the definition of a hustler. One minute, he's writing articles for a blog; the next, he's delivering packages or doing graphic design. His motto? "If it pays, I'm in." Olu's diverse skill set and willingness to try anything have earned him a steady income stream.

Why it works: Flexibility and diversity in skills mean Olu never runs out of opportunities. He's the go-to guy for anything and everything.

4. The Influencer: Campus Celebrity

Adaeze started her journey by posting funny skits on Instagram. Fast forward a year, and she's got brand deals, sponsored posts, and a following that rivals some A-list celebrities. "I never knew my love for making people laugh could pay my bills," she says.

Why it works: Social media is powerful, and Adaeze's engaging content keeps her followers coming back for more. Brands are eager to tap into her influence.

5. The Scholar: Academic Mercenary

If there's one thing Tunde knows, it's books. While some students dread exams, Tunde sees them as an opportunity. He tutors classmates, writes essays, and even helps with project work—all for a fee, of course. "They say knowledge is power. For me, knowledge is also money," he laughs.

Why it works: Academic services are always in demand. Tunde's expertise and reliability make him a valuable resource for his peers.

6. The Fashionista: Style Maven

Amaka's fashion sense is impeccable, and she's turned it into a thriving business. She sources trendy clothes and accessories, models them on Instagram, and sells them to her followers. "Why not look good and make money while at it?" she reasons.

Why it works: Fashion is a universal language. Amaka's eye for style and savvy use of social media keep her business thriving.

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7. The Event Planner: Party Guru

When it comes to parties, nobody does it better than Segun. From planning birthdays to organizing campus events, Segun is the life of the party—literally. "I love seeing people have a good time, and if I can make money doing that, why not?" he says.

Why it works: Students love to socialize, and a well-planned event is always in demand. Segun's organizational skills and creativity make him a standout.

Why These Hustles Matter

In a country where youth unemployment is a significant issue, these students are not just surviving—they're thriving. Their stories highlight the ingenuity and resilience of Nigerian youth. They're not waiting for opportunities; they're creating them.

Final Thoughts

So, the next time you see a student, don't just see them as someone buried in books and struggling to make ends meet. They might just be the next tech mogul, culinary genius, or social media superstar. At 7hubent Tech, we salute these young hustlers and hope their stories inspire others to find their unique paths to success.

The End

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