

Six Lucrative Business Ideas to Consider in Sabon Gari, Kano State Nigeria | 7Hubent Tech

Sabon Gari, Kano, na place wey hustle no dey carry last. You go see every kain human being there, all chasing one thing: money! Whether na Aboki, Igbo, Yoruba, or even my brothers from the South-South, everybody dey hustle to chop better life. In fact, if you dey Sabon Gari and you no get business idea, na wahala o. But not to worry, I get your back with six business ideas wey fit turn you from 'hustler' to oga with small sharp moves. You no need go sell your father's land.

But before I yab into these hot ideas, make I remind you one small thing: Sabon Gari no be village where hustle dey sleep for night. You gats ginger, follow road, and of course, use technology well, like my guys at 7Hubent Tech — dem go hook you up with legit groups on WhatsApp where hustle meets technology. After all, who no like beta networking? Abeg, let's carry waka.

1. Restaurant and Catering Business (Buka for the people)

Let me tell you the truth. Kano people like good food. When you don serve them one plate of hot jollof, suya on the side, maybe some fresh masa or tuwo, dem go spread your name like wildfire. Food no dey lie, and hunger no dey play with human body. If you sabi cook

well or get somebody wey dey cook, just open your small spot. Start with what you fit afford, even na mama-put style, no wahala.

Once people taste your hand, word of mouth na your best marketing. I sabi one sister for Sabon Gari wey start her buka with only 20k, now she dey cater for weddings, and I swear, her jollof rice dey sell pass Louis Vuitton bag. But abeg, remember to use 7Hubent Tech WhatsApp groups, so people go dey hear about you. After all, na free advertising be that!

2. Mobile Phone Repair Business

Sabon Gari dey like one massive marketplace. Just waka for road, you go see people dey press their phones like dem dey type thesis for university. But make one of those phones fall inside gutter, wahala don start. Na why phone repair business dey sweet for this area. Every day, you go hear people dey shout, “Oga, fix my screen! The phone don fall!”

If you sabi small electronics or even if you no sabi but you fit learn, this business dey move like truck for expressway. Start small, open shop or even operate from one corner under umbrella. Before you know it, customers go dey queue for your side. I sabi one guy wey dem call Musa, this guy no go school reach university but today, him be the plug for Samsung

repairs in the area. Wetin stop you from starting your own?

3. Fashion Design and Tailoring

If you sabi Kano well, you go understand say this place na home of fashion! From 'agbada' to 'kaftan', Kano people no dey play with dress sense, especially for Sabon Gari. Weddings, Sallah, and Christmas no dey complete without new clothes. If you sabi run machine well or get style sense, you fit turn your tailor shop into the next Gucci of Sabon Gari.

And don't even think say na only traditional wear you go dey sew o. Sabon Gari na melting pot, so even corporate shirts and agbada-style suits dey sell. A friend of mine, Uche, wey I grow with for Sabon Gari started with just one sewing machine. As we dey talk, e don blow with a full team of apprentice tailors. You gats know say fashion na something wey people no fit do without.

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- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
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And don't forget, 7Hubent Tech WhatsApp groups fit connect you to customers, designers, and suppliers. E no go even cost you anything.

4. Poultry Farming

Now, this one na real business wey dey low-key print money. Nigerians love chicken. Whether na to fry for

Christmas or Sallah, or even serve for weddings and funerals, poultry farming dey sell like MTN recharge card. The good thing be say, you no need to start with plenty chickens, you fit begin with just 20 birds for your backyard.

One of my neighbors, Aisha, started her poultry farm inside her compound in Sabon Gari with just 10k. Today, na her chickens dey turn up for most weddings in the area. And guess wetin? She dey always share her tips and connect people with buyers through 7Hubent Tech groups. Poultry farming na steady income if you get patience and you sabi handle birds well.

5. Cosmetics and Beauty Products

Let's face it, ladies in Sabon Gari no dey joke with beauty. From head to toe, dem wan glow! Whether na hair products, makeup, perfumes, or even skin-care items, beauty market dey move. Even guys no dey slack again. Ehn, everybody wan package themselves.

You fit start with small capital, sell popular brands, or even mix your own organic products (abi dem no dey call am shea butter?). You go see how girls and even guys go dey patronize you. I know one babe, Chioma, wey dey import makeup kits from Lagos and even overseas. She started with WhatsApp, today, she dey run her own shop with serious customers.

7Hubent Tech WhatsApp groups na better way to reach more people. Start selling today before person snatch your idea!

6. Cyber Café and Printing Services

In Sabon Gari, you go see say a lot of people still need to print documents, make photocopies, and fill forms. Many no get access to a reliable internet connection, so cyber café business still dey boom. Imagine you dey offer both internet services, printing, typing, and even maybe a little graphic design.

This one na legit side hustle. People still dey process NYSC forms, JAMB registration, or even small business proposals. Even for 2024, people still need print copies for one or two things, and you fit be their plug. Just start with small printers, a couple of computers, and a Wi-Fi connection.

For sure, 7Hubent Tech fit help you with online adverts so you go reach more people wey need those services. You fit even dey print small handbills for other businesses as side hustle.

My Own Hustle Story

I no fit write all this and no share my personal experience o! E shock me how small things fit blow

person. That time when I just start my business for Sabon Gari, I dey sell small phone accessories. E be like say I no sabi reach enough people, na my guys for 7Hubent Tech show me WhatsApp groups wey get serious potential buyers. Bros and sisters, na so I start to dey sell fast. From phone cases, I move to selling phones, now I dey even run my own repair shop!

FAQs:

1. Which business is the best to start in Sabon Gari, Kano?

It depends on your skills and interest. But if you want quick turnover, try food business, mobile repair, or fashion design.

2. How can I advertise my small business for free?

Use 7Hubent Tech WhatsApp groups to connect with customers and share your business across Kano and even Nigeria.

3. Do I need much money to start a business in Sabon Gari?

Not at all! Most businesses here can start small. It's your persistence and smart networking that'll make you grow.

Final Thoughts

No be mouth talk am, Sabon Gari na land of opportunities if you sabi where to look and how to work. Whether you wan run your hustle from your house or you get shop, the key na to stay consistent and network. Always find people wey fit help you, like 7Hubent Tech, to push your hustle forward.

Abeg, wetin you dey wait for? Drop your comments below, share your own experience or questions. Wetin be your business idea wey dey turn you into oga?