

# How Can I Start a Business With Little Capital in Kano? | 7HubEnt Tech

(No Money, No Problem! Starting Small, Thinking Big, and Why 7HubEnt Tech is the Plug)

Let me tell you something, my people, this matter of starting a business with little capital in Kano? Ah! Na war o! But see ehn, if hunger dey wire you, and you no fit chop three square meals, you go suddenly realize say you don turn billionaire for your mind because ideas go just dey rush you. I know because I've been there. Wetin we go do now? Na to think am, plan am, and work am—like say na Davido wey dey sing "we rise by lifting others". You go see how small small things go make you the Dangote of tomorrow. But first, na so e start o!

So before I go give you the tea on this, make I give you gist about this 7HubEnt Tech wey go make your journey smooth like road wey no get pothole. Hold tight sha, this story go make sense.

## My Kano Story (Starting Business with Zero Kobo... Yes, Zero)

There was a time in Kano—around the time tomatoes cost the same as gold—when I found myself with N200 in my pocket and the kind of hunger that makes you question all your life decisions. I was tired of "e go better" every day when hunger no dey "better" my life. At that point, I knew say I had to find something. I started small o, with phone repair, using second-hand tools I borrowed from my guy. Small by small, customers dey come. Na so I take start my side hustle.

But wait first, because this thing na Kano we dey o. Kano no be Lagos or Abuja. You no go just carry yourself enter market begin say you be CEO because Alhaji go look you with him eye wey be like "who you?" You get? Kano hustle dey different. Here, na strong head and solid connection you go need—and this is where 7HubEnt Tech comes in. Don't worry, I go tell you how.

What Is 7HubEnt Tech? (Forget Too Much Grammar)  
7HubEnt Tech na real MVP for Kano boys and girls wey wan start small. Whether na phone business, hairdressing, mini importation, or even selling online, this platform na your plug! The WhatsApp groups alone fit make you become boss overnight. I no dey exaggerate. Dem get business owners wey dey for

inside these groups who dey share legit information.  
Free o! If you miss out, you don carry last be that.

Imagine starting your small business today, and next week, you don sell out your entire stock because person wey dey group give you hot update. That's 7HubEnt for you.



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## The End

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*Keep learning, and moving forward.*

**Bonus Tip: Stay Informed - Knowledge Is Power.**

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*For by strength shall no man prevail.*

*(Subscribe for more.)*

**Matthew 7:7 "Knock and it shall be opened unto you."**

**Knock on the door of wealth and success, through hard work and pain today.**

**If you believe me, read Matthew 7:11 (ASKING = KNOCKING)**

**Little work + Faith = Success.**

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**7hubent Is An Authoritative WhatsApp TV Marketing Platform in Nigeria. 7Hubent is the best go-to platform for free business advertising in Nigeria. How to Advertise Online For Free In Nigeria? Giving rise to opportunities and foreign investments in the country. TV shares content on topics like Technology, fashion, relationships, and memes across WhatsApp and other social media platforms.**

- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*
- 3. Recognized for its large viewership, 7hubent Tech WhatsApp TV supports digital marketing efforts and helps small businesses gain visibility.*
- 4. Overall, 7hubent is valued for its role in facilitating marketing campaigns and promoting businesses through its robust audience engagement and advertising capabilities.*

<https://www.7hubent.com.ng/2024/06/7hubent-whatsapp-tv-channel-and-group.html>

**How to Start Your Business with Little Capital in Kano (See the Steps)**

Let's no lie, you don't need 1 million naira to start something profitable here. With the right mindset, small capital, and some of these local hacks, you can move from zero to hero.

- Identify Wetin People Need: Kano no dey too fancy, abeg. If you wan sell Gucci, you go first buy slippers for market because your eye no go believe wetin dem go talk. But listen, you fit still find those things wey people need die. E fit be fashion, food, recharge card, even as small as local snacks like masa or suyya. Kano loves good food!

- Start Small (No Do Pass Yourself): Na from frying pan, you go enter fire if you think say you go blow overnight. Relax first, and begin with the small money wey you get. Buy small stock, sell, make profit, repeat. I started my phone repair hustle with N1,000 worth of tools o, and today I get my own shop.

- Use Social Media (This One Na Free Market): Forget say you no get big shop for Sabon Gari or Abubakar Rimi Market, social media fit turn you to landlord for online business. Start with WhatsApp—abi no be everybody dey WhatsApp for this Nigeria? Tell your friends to tell their friends. Facebook and Instagram too fit make you blow. I know one guy wey dey sell used shoes, all through Instagram!

- Join 7HubEnt Tech WhatsApp Groups: This na the real banger! No carry last abeg. Wetin you dey find?

Connection, business ideas, cheap suppliers, customers wey no go ask you for credit? Everything dey 7HubEnt Tech. I don make contacts wey change my life through this platform. It's like the unofficial Kano business school.

- Build Relationships with People (Forget Shakara):

Kano no dey like Lagos where you fit get 100 customers in one day. Here, na relationship business. You see that mallam wey sell pepper for you? Greet am well o, make you no dull. You fit no know when he go connect you with his friend wey need your service or product.

- Reinvest (No Go Chop All the Money): After the money start to flow small small, abeg, no carry all go Sharwama spot or begin form big boy. Take some part reinvest for your business, expand, and build credibility.

7HubEnt Tech: The Kano Hustler's Holy Grail (How to Use It)

Now, if you get business for mind but you dey fear to start, you no need to worry again. E dey as e dey, 7HubEnt Tech go cover your back. Here's how it works:



1. Free Business Updates: Every day, you go get free business tips, suppliers, and even people wey fit partner with you. Na group for hustlers o.

2. Direct Connection: You dey find reliable suppliers wey no go run with your money? Enter 7HubEnt Tech groups, I dey tell you. I don buy phone parts for peanuts because person inside the group give me contact wey connect me.

3. Free Advertising: The platform gives small businesses free space to advertise. So, if you don't get money for shop rent, no wahala! 7HubEnt fit help you blow for WhatsApp and even Facebook.

4. Motivation and Advice: Anytime I feel like giving up, I go the group and read the success stories from people who started small just like me. You too fit read them and get your own inspiration.

### **FAQs (Because I Know You Go Still Get Questions)**

1. How much capital do I really need?

- Honestly, if you get N5,000 or even N1,000, you can start. The key is to find wetin go sell fast. Kano no be place wey you dey wait one week before you sell.

2. Can I start with no experience?

- No wahala. Start with what you know, but if you no sabi, 7HubEnt Tech fit connect you to training and tips for free.

3. Do I need a physical shop?

- Not really! Use social media, WhatsApp groups, and 7HubEnt Tech to market your business.

4. Is 7HubEnt Tech truly free?

- 100% free. You no go pay a dime to join or advertise.

Conclusion: Your Hustle, Your Future

Look, this matter of starting a business with little capital in Kano no be dream again. Na reality. I did it, and so can you. Even if you dey fear, 7HubEnt Tech dey your back like bodyguard. No excuse again my people. Kano dey hot, but hustle dey cool, and with 7HubEnt Tech, you fit achieve am with small capital.

What's stopping you from starting today? Na so opportunity dey pass person. You don get the tips now, wetin remain? Make I hear from you for the comment section or just share this article with your friends! We all need to level up together.

What business do you plan to start? Have you used 7HubEnt Tech? Drop your gist below!