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## **Digital and Affiliate Marketing on WhatsApp in Nigeria | 7HubEnt**

**Authored by: [7hubent Tech](#)**

Welcome to the bustling world of digital marketing in Nigeria, where your trusty companion is none other than WhatsApp. Yes, that app you use to send memes is also your ticket to becoming an affiliate marketing mogul. Let's dive into this vibrant scene, where business meets banter, and every message could mean money.

## Why WhatsApp?

In Nigeria, WhatsApp is more than just a chat app. It's the town square, marketplace, and gossip center all rolled into one. With over 90% of internet users hooked, it's a no-brainer for digital marketing. You're reaching audiences where they already are—scrolling through endless chats.

## The Charm of 7HubEnt

Enter 7HubEnt, a hub of opportunity for affiliate marketers. Think of it as the ultimate digital marketplace, offering everything from trending products to hot deals. Partnering with them means leveraging their vast network and expertise.

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bonuses and UNLIMITED offers** 📌💰💰📌

<https://www.7hubent.com.ng/2024/06/7hubent-whatsapp-tv-channel-and-group.html>

### How to Succeed: Tips and Tricks

#### 1. Build Trust

- Nigerians value trust and community. Share personal experiences, like how that weight-loss tea actually helped you shed a few pounds (and not just in your wallet).

## 2. Use Storytelling

- Don't just drop links like they're going out of style. Weave them into stories—like how a skincare product turned your auntie's face from wrinkled prune to glowing goddess.

## 3. Leverage Group Chats

- Family group? Church group? Alumni group? They're all fair game. Just don't spam; no one wants to be that person who gets muted.

***Contact 7hubent WhatsApp TV via +2349077131487.***



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## 4. Create Visual Content

- Memes, GIFs, and videos speak louder than text. Showcase products in fun and engaging ways. Nigerians love a good laugh, so why not mix business with pleasure?

## 5. Stay Updated

- Trends in Nigeria change faster than the weather. Keep up with what's hot and incorporate that into your pitches.

### The Benefits of Affiliate Marketing on WhatsApp

- Low Cost, High Reach

- No need for fancy ad campaigns. Your audience is already there, making it cost-effective.

- Personal Interaction

- Direct communication builds stronger customer relationships, turning clicks into loyal followers.

- Flexibility

- Market anytime, anywhere. Whether you're in Lagos traffic or chilling at home, your business keeps running.

### The Not-So-Serious Side of Things

In this journey, be ready for a few bumps. Aunties will demand discounts, and uncles might flood your inbox with unrelated forwards. But that's all part of the charm! Embrace the chaos, keep

your sense of humor, and remember: every conversation is a potential sale.


## Conclusion

Affiliate marketing on WhatsApp in Nigeria, especially with partners like 7HubEnt, isn't just a trend; it's a smart business move. With the right mix of trust, creativity, and a sprinkle of humor, you can turn casual chats into serious profits. So, why not start today? Grab your phone, craft those messages, and watch your affiliate empire grow.

Remember, in the world of WhatsApp marketing, you're not just selling products; you're telling stories, building relationships, and maybe even becoming a local legend.

Now, get out there and start turning those DMs into NGNs!

# THE END

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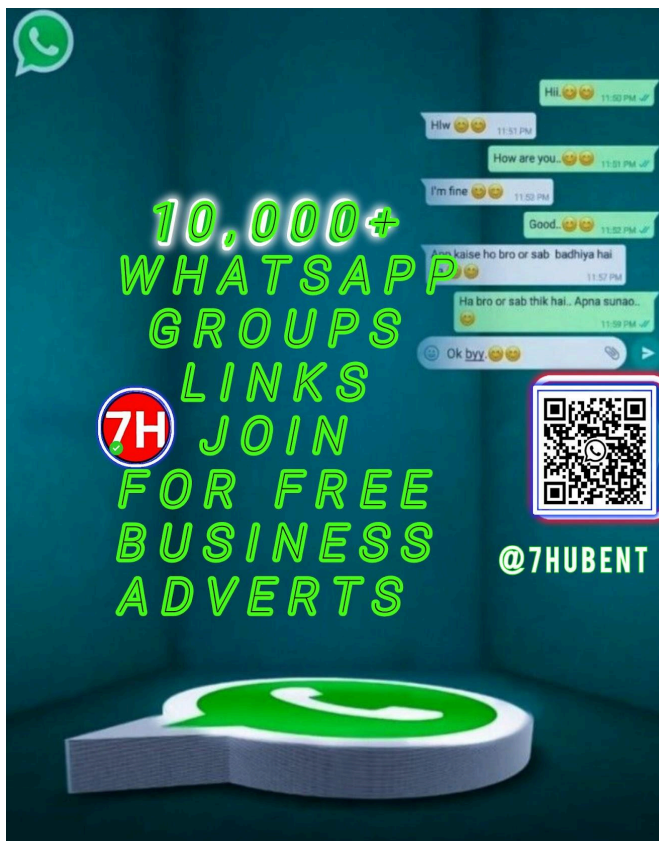
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