

## **How It Started in Nigeria: The Hallelujah Challenge 2024 on Mixlr | 7hubent Tech**

**Ehen, if I tell you say na only for inside Nigeria dem dey get spiritual revolution, you go fit argue with me? I mean, who fit resist the power of a praise session that starts for midnight, when dem evil spirits dey roam, and everybody dey shout HALLELUJAH from their house like say na national anthem?**

**Na so the Hallelujah Challenge take start, but today, I wan gist you about how it take don land for Mixlr this October 2024. And yes o, I go tell you how this same platform na di same way you fit blow your business if you dey hustle like the rest of us, thanks to 7hubent Tech, the ultimate WhatsApp TV marketing platform wey fit change your life. Abi no be everybody dey look for how dem go advertise for free? Make I explain.**

### **How Hallelujah Challenge Take Start: Na Pure Grace**

**The year na 2017, and the person wey carry this vision na Nathaniel Bassey, the gospel music minister wey sabi pull crowd, both spiritually and physically. Him just dey waka jeje when God give am the vision make people dey praise God every night for 30 days straight. No be small thing o! Who for**

**Nigeria no sabi how things hard for that year? So many of us no sure how we go survive, but as Nathaniel Bassey carry this matter of midnight praise enter social media, Instagram and Mixlr, na from there people begin gather like say dem dey for one stadium. If you see praise and prayer ehn!**

**Thousands upon thousands of people from different corners of the world dey log in, dey shout HALLELUJAH like say dem dey competition. This thing wey start as small 30 days for July don turn to permanent program for October, 2024. Na everywhere e dey now, especially on Mixlr, and the followers dey increase like mad.**

**Now, wetin this one mean for you? Wetin be the connection between Hallelujah Challenge and your business? Well, make I break am down small for you...**

### **The Power of Platforms Like Mixlr: E No Get Boundaries**

**Mixlr na audio streaming platform wey no get boundaries o! As long as you get internet, you fit join live audio sessions from anywhere. You no need any special equipment or wahala. Imagine say you dey hustle for your small business for Kano, Lagos, or even Ibadan, and you fit advertise your**

**product to thousands of people wey dey on top platform like Mixlr? E no go sweet you?**

**This na exactly wetin we dey enjoy now with the Hallelujah Challenge. People from different parts of the world dey join the praise session on Mixlr every night. And dem no dey charge money for you to join o! Free of charge, you go just open your Mixlr app, follow Nathaniel Bassey, and BOOM! Your spirit dey lifted with praises and prayers.**

**But wait... this na where 7hubent Tech come in.**

**7hubent Tech: How to Blow Your Business Without Breaking Your Bank**

**See, no be everybody sabi say dem fit grow their business without spending money. For Nigeria, we get this mindset say if you no fit pay for big billboard or radio ad, your business no go move. But this na pure lie, my brother, my sister.**

**Enter 7hubent Tech. This na di WhatsApp TV marketing platform wey dey help people advertise their small businesses for free. Yes, I talk am! FREE. You no need money to push your hustle for places wey dem get thousands of eyes dey look your ad every day. Just like how the Hallelujah Challenge**

**don grow with people sharing and engaging for free,  
na so 7hubent dey help your business too.**

**I get personal experience for this one o. When I first start my small business, I no even sabi where to begin. Na so one day, my padi for Kano tell me about 7hubent Tech. E say make I post my ad for one of their free WhatsApp groups. I do am. The next day, I get like five orders from different people wey never even sabi me before. You see? E work!**

**No be only me don testify o. People wey dey run restaurants, sell clothes, or even dey do mobile repairs don see the power of 7hubent Tech. Na platform wey help you connect to people for your area, and even beyond.**

**So if you fit dey connect with people wey no fit see your physical shop, why you dey dull yourself?  
Abeg, shine your eye!**

**How You Fit Join the Movement: Free Advertising  
and Promotion**

**Now, if you dey wonder how you go take join 7hubent Tech and start to promote your business, no worry, I go show you road. All you need to do na follow these simple steps:**

- 1. Join the WhatsApp Group:** Go their website, find their WhatsApp groups for your area (whether na Lagos, Kano, or anywhere else) and join.
- 2. Post Your Ad:** E easy like ABC. Post your business, service, or product with a catchy message and photo.
- 3. Engage with the Audience:** Na here be the major key. You no go just post and forget. Try engage with people wey ask questions, and before you know, you don build customer base.

### **Frequently Asked Questions (FAQ)**

**Q: How can I start advertising on 7hubent Tech for free?**

**A: Simple!** Visit the 7hubent Tech website and join one of the WhatsApp groups based on your location or business niche. From there, you can post your ads, free of charge!

**Q: Is 7hubent Tech available across Nigeria?**

**A: Absolutely!** Whether you dey for Lagos, Kano, Ibadan, or even small village, 7hubent get groups for different locations. Your business fit reach where you no expect.

**Q: What kind of businesses can advertise on 7hubent Tech?**

**A: Any kind of business o! Whether na food, tech services, fashion, or education, 7hubent Tech dey welcome all businesses.**

**Q: How do I know if my ad is reaching people?**

**A: Engagement no go lie! People go start to dey message you, ask about your service or product, and before you know, orders go dey rush in.**

### **My Own Hallelujah Moment with 7hubent Tech**

**Make I yarn you something real. One night, after I join the Hallelujah Challenge on Mixlr, I feel led to push my small catering business on 7hubent Tech. I get one special meal plan wey I dey try sell, but no customer don call me for one week. I post am on 7hubent WhatsApp group, thinking say maybe I go just try my luck.**

**My people, na that night o, one big client from Lekki message me, say she need meal plan for her whole office. I shock! Just like that, business begin move. Na my own “Hallelujah” moment be that o!**

**Now I dey push my hustle with full chest, thanks to the same kind of free opportunity wey 7hubent Tech dey give business owners.**

**Wetin You Dey Wait For? Share Your Own Hallelujah Story!**

**So, my people, no be only Nathaniel Bassey and the Hallelujah Challenge go dey on Mixlr this October. You sef, as you dey push your hustle, fit join the movement wey 7hubent Tech dey offer with their free advertising platform. Imagine say you fit blow your business without spending money—na win-win!**

**I know say you get one Hallelujah story to share too. So, abeg, make we gist! Wetin be your own business hustle? You don try 7hubent Tech before? Drop your experience for the comments. Maybe your own testimony go inspire another person!**

**We dey wait for you. Let the HALLELUJAH continue, and let your business BLOOM!**