

Top 10 Best Selling Books for Business in Nigeria | 7hubent Tech



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The End

🎉✅ Congratulations! After reading this book, we decided to give you a free business advertisement on our website, a 2,900,000+ audience, and WhatsApp groups. 🔥😮🚀🎉🎉

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Keep learning, and moving forward.

Bonus Tip: Stay Informed - Knowledge Is Power.

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For by strength shall no man prevail.

(Subscribe for more.)

Matthew 7:7 “Knock and it shall be opened unto you.”

Knock on the door of wealth and success, through hard work and pain today.

If you believe me, read Matthew 7:11 (ASKING = KNOCKING)

Little work + Faith = Success.

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7hubent Is An Authoritative WhatsApp TV Marketing Platform in Nigeria. 7Hubent is the best go-to platform for free business advertising in Nigeria. How to Advertise Online For Free In Nigeria? Giving rise to opportunities and foreign investments in the country. TV shares content on topics like Technology, fashion, relationships, and memes across WhatsApp and other social media platforms.

- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*

3. *Recognized for its large viewership, 7hubent Tech WhatsApp TV supports digital marketing efforts and helps small businesses gain visibility.*
4. *Overall, 7hubent is valued for its role in facilitating marketing campaigns and promoting businesses through its robust audience engagement and advertising capabilities.*

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Do you ever wonder why some people have a way of turning sand into gold in this Nigeria? As in, they just know how to multiply their hustle into massive success while others are still forming “God’s time is the best”? My brother, my sister, let’s not deceive ourselves – half the secret lies in knowledge. Books!

Yes, that very thing many Nigerians love to post about but won't actually read. But hold on! This is not your regular motivational nonsense that says, “Wake up early, work hard, and be focused.” Na, we go dey practical today. In fact, by the time you finish reading this, you'll probably be running to buy one of these top 10 best-selling business books right here in Naija.

But before we dive into the matter, let me drop a quick gist. One time like that, I had this small online hustle selling hair bundles. It started with small WhatsApp orders, but I was going in circles for months. Omo, e no easy! Then a friend introduced me to 7hubent Tech, a free advertising platform on WhatsApp. Trust me, life never remained the same! I'll gist you more about that, but first, let's talk about how the right books changed everything for me.

The Top 10 Best Selling Business Books in Nigeria

1. Rich Dad Poor Dad by Robert Kiyosaki

If you've not heard of Rich Dad Poor Dad, you are probably still forming posh. In Nigeria, this is like the holy grail for anyone who wants to break out of the "rat race". People say it teaches you how to make your money work for you while you sit down and drink palm wine. Na lie? Try am and see.

2. The Richest Man in Babylon by George S. Clason
Ahh, another classic. The wisdom inside is sweeter than abacha. It talks about simple ways to handle your finances – things like saving and investing. Trust me, this book is like “better life” manual wrapped in ancient Babylonian stories.

3. The Lean Startup by Eric Ries

If you are into tech startups or thinking of starting any small business, The Lean Startup should be your companion. I mean, look around at the tech world in Nigeria today. All these fintech and logistics guys are killing it because they understand how to start small and grow.

4. Think and Grow Rich by Napoleon Hill

See eh, this one no need introduction. Every sharp Naija entrepreneur has read this book at least once. It's not even about growing rich only – it teaches you the mindset that separates hustlers from onlookers.

5. Blue Ocean Strategy by W. Chan Kim and Renée Mauborgne

This one is for those of you that want to leave the regular grind and create something totally new in business. Just like those Jumia and Konga people – they weren't looking for moto park style; they entered an uncharted territory. That's what the book is all about.

6. How to Win Friends and Influence People by Dale Carnegie

You know those people that can convince you to dash them your last kobo without batting an eyelid? This book will turn you into one of them. It's a

must-read for anyone in the business world. Even my cousin who sells Ankara in the market swears by it!

7. Good to Great by Jim Collins

If you're wondering how some Nigerian companies stay relevant for years, despite all the government wahala, read this. It breaks down how to move from being just "good" to "great," just like those Naija brands that remain household names.

8. The 7 Habits of Highly Effective People by Stephen Covey

No be only habits like drinking garri at night. This book teaches serious business habits that will put you on the right track. You'll understand how to prioritize, set goals, and become productive – skills you need even in Nigeria's tough business climate.

9. Outliers by Malcolm Gladwell

If you've ever wondered why certain people become successful, Gladwell breaks it down for you. He talks about how external factors, such as where you grew up or the opportunities you've had, affect success. But trust Naija, we go find our way with or without "external factors"!

10. Zero to One by Peter Thiel

This one is for the people thinking about creating something new – be it in tech, agriculture, or even starting an app like 7hubent Tech that helps small businesses advertise for free! Thiel’s book challenges you to think outside the box and create solutions the market has never seen.

How I Found Success with 7hubent Tech

Now, back to my own hustle story. After reading a couple of these books – especially The Lean Startup and Think and Grow Rich – I realized I wasn’t doing enough to get the word out about my business. How would people buy hair bundles if they don’t know I exist? It’s not by prayer alone o!

That’s when someone mentioned 7hubent Tech to me. At first, I thought, “Another WhatsApp group, shey?” But this was different! See eh, 7hubent is not your regular group for idle gossip – it’s a whole community of small business owners advertising for free. You get direct access to customers, and since it’s on WhatsApp, it’s convenient for everyone.

After joining, I saw immediate changes. More people started seeing my products, and before I knew it, orders were rolling in like rain during harmattan.

Now I'm at the point where I can say, these business books and 7hubent Tech helped me scale up without stress.

FAQs (Because I Know You Have Questions)

Q: How do I join 7hubent Tech to advertise my business?

A: It's super simple! Just visit their website, look for the WhatsApp group links, and join the one that fits your business category. You don't need to pay a dime – it's 100% free.

Q: Can I make money from my business using 7hubent Tech?

A: Yes, I'm living proof. Once people start seeing your business in the group chats, they'll reach out to you, and sales will follow. You just have to be consistent.

Q: What's the best business book to start with?

A: I would say start with Rich Dad Poor Dad or The Lean Startup. These books are easy to understand, and they'll open your eyes to the basics of growing wealth and building a business.

Q: Can I advertise anything on 7hubent Tech?

A: Well, you have to stick to legal businesses, abeg! But the platform covers a wide range of business types – from fashion to tech, food, and even services like hairdressing.

Now Over to You!

What do you think? Have you read any of these books? Which one would you recommend? Or are you like the rest of us who need to dust off that unread Rich Dad Poor Dad on the bookshelf?

And if you're serious about scaling up your business, why not give 7hubent Tech a try? It's the best free advertising platform in Nigeria. Trust me, your future self will thank you!

Don't forget to share this article with your friends, especially those still in the “waiting for miracle money” gang. Let them know that knowledge is key – and so is free advertising!