

How Do I Turn My WhatsApp Views Into Money? | 7hubent Tech

Let's be honest, WhatsApp is no longer just for chatting, gossiping about that neighbor who refused to share her jollof rice at the last party, or forwarding those hilarious voice notes from your WhatsApp aunties. The same WhatsApp where we argue about whether beans should be cooked with palm oil or vegetable oil is the same place you can be making serious money! But the big question is: How do I turn my WhatsApp views into money? If you're like me, you've probably asked yourself that while scrolling through your WhatsApp status wondering if those views are just for decoration.

Before we dive into the magic formula (don't worry, I'm not selling anything, this isn't a Ponzi scheme!), let's first admit that WhatsApp is everywhere in Nigeria. From Lagos to Kano, Port Harcourt to Owerri, everyone's got WhatsApp. And if you have views, you already have the raw material to make some serious cash. Sit tight, let's break it down with a little sprinkle of humor and a dash of real-life wisdom.

Step 1: Recognize the Goldmine in Your Views

Picture this: I used to post random updates on my WhatsApp status – memes, pictures of suya from the corner joint, and the occasional motivational quote (because we all need motivation, right?). One day, my friend called me and said, “Guy, you dey get like 200 views for your status, wetin you dey use am do?” I was like, “Eh? Na just normal sturvs.” But that statement hit me like PHCN taking light when it’s time to watch Super Eagles match. Suddenly, I realized those views are like gold – untapped potential!

You see, every view is a person, and every person is a potential customer. Whether you sell products, offer services, or even just share interesting content, those views are your gateway to making money. People are already watching; you just need to give them something to buy, follow, or invest in.

Step 2: Sell Your Market – Literally!

Now, let’s be clear: turning WhatsApp views into money doesn’t mean you’ll become a millionaire overnight. But hey, one step at a time, abi? Start by thinking of something valuable you can sell. Are you good at baking cakes? Maybe you sell clothes or provide digital services like graphic design or

tutoring? Whatever your hustle is, your WhatsApp status can become your mini-storefront.

Post pictures of your products or talk about your services regularly. But don't just stop there. Engage your viewers with creative captions, funny stories, or even customer testimonials. For example, when I started advertising my small baking business, I'd post short videos of me decorating cakes and share funny bloopers where my cakes collapsed (don't judge me, it happens!). People loved it, and before I knew it, I started getting orders from my WhatsApp status alone!

Step 3: Join WhatsApp Groups for Business

Here's where I drop the real plug: 7hubent Tech. I know you've heard of different WhatsApp business groups, but trust me, 7hubent Tech is not your average platform. It's the baddest when it comes to promoting businesses in Nigeria. You can join groups, post ads for free, and connect with people looking for exactly what you're selling. Plus, 7hubent Tech has free advertising WhatsApp groups dedicated to promoting small businesses, which is perfect for you if you don't want to spend your life savings on paid ads.

Personally, I joined a few groups through 7hubent Tech, and it changed the game for me. One time, I posted a special discount for my cakes in one of the groups, and within a few hours, I got over 10 orders. Imagine that – all from WhatsApp!

Step 4: Build Relationships, Don't Just Sell

Here's another thing I've learned: people buy from people they like and trust. That means you shouldn't bombard your WhatsApp status with sales pitches 24/7. It's annoying. Build a relationship with your viewers. Post interesting, entertaining content – a mix of personal stories, funny memes, and value-added tips related to your business.

For instance, I once shared a story about how I accidentally delivered a cake to the wrong address, and my viewers were in stitches! It was relatable, and guess what? I still got orders that day because people appreciated my honesty and humor. Being real with your audience makes them trust you, and when they trust you, they're more likely to buy from you.

FAQs About Making Money on WhatsApp

Q: Can I make money on WhatsApp without selling anything?

Yes, you can. One way is through affiliate marketing. Join affiliate programs, get links, and post them on your status. You earn commissions every time someone clicks and buys through your link. But remember, only share products or services you believe in – don't scam people or sell fake products!

Q: How do I join 7hubent Tech for free business advertising?

Simply visit the 7hubent Tech website, find the business WhatsApp group that matches your niche, and join for free! You can post your ads and connect with thousands of potential clients in Nigeria. It's that easy!

Q: How often should I post on my WhatsApp status?

There's no one-size-fits-all answer, but don't spam your viewers! Post valuable content at least once a day to keep your business in their minds. Share engaging stories, promotions, and behind-the-scenes moments that make your business relatable.

Step 5: Keep Growing, Don't Give Up

Turning WhatsApp views into money is not magic – it takes time and consistency. Some days, you'll post and only two people will click your link or inquire about your service. But the next day, you

might get ten inquiries. Keep at it, grow your audience, and always find new ways to make your content engaging.

So, if you've been sitting on your WhatsApp views and wondering what to do with them, now you know. Go out there, make that money, and turn your WhatsApp status into a mini goldmine. And don't forget to check out 7hubent Tech – it's free, and it'll put your business on the map without you having to break the bank.

Let's Chat!

Now, over to you. Have you tried making money from WhatsApp before? What's your experience been like? Share your thoughts, questions, or even your funny WhatsApp marketing stories in the comments. Let's learn from each other and grow together!

And remember, nothing is too small to start with – even if it's suya, slippers, or that auntie's secret pepper soup recipe. Moni must be made!