

How to Start a WhatsApp TV Successfully and Earn Money from It Daily | 7hubent Tech

“I remember when I first heard about WhatsApp TV, I laughed. I said, ‘What nonsense is this again? WhatsApp TV ke?’ Little did I know that this ‘nonsense’ would soon be paying my rent, buying my daily bread, and even sponsoring my jollof rice parties. My people, no be joke, WhatsApp TV changed my life—and it can change yours too. But let me break it down for you.”

Starting a WhatsApp TV and earning money from it daily is not rocket science. Yes, I know many of you are probably shaking your heads, thinking, “Another way to waste my data.” But trust me, this one is different. WhatsApp TV has become a goldmine for many Nigerians, and if you play your cards right, you can laugh your way to the bank every single day. And I will show you how to do just that.

Let’s get right into it!

What is WhatsApp TV?

Before we go any further, let me first explain what this WhatsApp TV is. Imagine having a TV

channel—but on WhatsApp. Instead of broadcasting shows and movies, you broadcast adverts, business promotions, viral videos, and sometimes even gossip (because who no like better gist?). Your audience is your WhatsApp contacts, and trust me, Nigerians love WhatsApp. If you know how to use this platform well, your hustle will pay off.

Why WhatsApp TV? Why Not Something Else?

One question that I asked myself when I started was, "Why not just open a YouTube channel or become an Instagram influencer?" But here's the gist: WhatsApp TV has something those other platforms don't—personal interaction. It's like having a small community where you can talk to your people directly. You are in their faces every day, and you know Nigerians love to see new updates on their WhatsApp status. You get to build real relationships, and relationships bring money.

Plus, with platforms like 7hubent Tech, you can advertise your WhatsApp TV for free and attract more viewers and businesses. More viewers = more potential clients = money for your account.

Step-by-Step Guide to Starting a WhatsApp TV

Now that you understand why WhatsApp TV is important, let's break down how you can start yours and make daily cash from it.

1. Create a Niche

What do you want your WhatsApp TV to be about? Is it for business ads? Gossip? Entertainment news? Jobs? Relationships? Pick something that you're passionate about and that people will be interested in. For instance, if you love fashion, create a fashion WhatsApp TV. Trust me, people will come. I started mine with entertainment, and before I knew it, small businesses were paying me to advertise for them.

2. Grow Your Audience

If your WhatsApp TV is like a TV station, your viewers are the lifeblood of the business. You need to grow your audience fast. And I'm not talking about your ten secondary school friends and your cousin Chidinma. I mean real viewers who engage with your content and trust you.

How do you do this? Here's where 7hubent Tech comes in. Join their free WhatsApp groups, where you can promote your TV to a large audience without paying a kobo. Once you've gathered people, they'll start telling others about your TV, and your audience will keep growing.

Also, don't forget to use WhatsApp status to its full potential. Share interesting content that keeps people glued to their phones. Because once they like what they see, they will stick with you.

3. Monetize Your WhatsApp TV

The money part—this is the main reason you're here, abi? Let me break it down. There are three main ways to make money from your WhatsApp TV:

- Paid Ads: Small businesses and brands pay you to promote their products or services on your TV. You charge them for every advert. For example, you can charge ₦500 to ₦2000 per ad, depending on how many people are viewing your WhatsApp status.**
- Affiliate Marketing: Promote products or services from companies and earn a commission for every sale they make through your referrals.**
- Sponsored Content: This one is for the big boys and girls. When you grow your TV large enough, companies can sponsor your posts, paying you to talk about their brand.**

In no time, you'll start seeing that "alert" from different corners. This is how I started earning daily, and my account balance was always smiling.

4. Consistency is Key

Don't start a WhatsApp TV today and then go on holiday tomorrow. Be consistent. Post daily. Engage with your viewers. Keep them entertained or informed. Nigerians love gist and updates, so give them what they want. That's how you will build loyalty, and loyal viewers equal loyal cash flow.

5. Collaborate with Others

Don't do it alone. Reach out to other WhatsApp TV owners, especially those in your niche. You can collaborate on content, exchange shoutouts, and share audiences. Trust me, this strategy works wonders.

FAQ

Q: How much can I realistically make from WhatsApp TV?

A: It depends on the size of your audience and how much you charge for ads. Some people are making ₦10,000 daily, while others make over ₦100,000 monthly. It's all about your hustle.

Q: How do I grow my WhatsApp contacts?

A: Join free WhatsApp groups from 7hubent Tech. You can also encourage your current viewers to share your contact with their friends.

Q: Do I need to spend money to start a WhatsApp TV?

A: Not really. You can start with zero capital. Your main investment is your data subscription. Just make sure you have enough data to keep posting consistently.

Q: What if nobody views my WhatsApp TV?

A: Start by sharing content that people love—be it funny videos, gossip, job updates, or inspirational messages. Once people start liking your content, they will engage, and you'll get more views. You can also promote your TV using 7hubent Tech, a free advertising platform.

My Personal Experience

When I started my WhatsApp TV, I was skeptical. I thought it was just a waste of time. I remember telling my friend, “Abeg, this WhatsApp TV no go feed me o.” But I was wrong. Within a few months, I started getting paid for ads, and before I knew it, I was earning more than my 9-to-5 job.

One day, a small business owner reached out to me to promote their product. They paid me ₦2,000 for a single post, and the product sold out within hours. That was when I realized the power of WhatsApp TV. Since then, I've never looked back.

Thanks to 7hubent Tech, I was able to reach more people and grow my TV fast. Today, I earn daily from WhatsApp, and I'm living proof that you can do the same. All you need is the determination to start and the consistency to keep going.

Conclusion

So there you have it. Starting a WhatsApp TV and making money from it daily is easier than you think. With platforms like 7hubent Tech, you don't need to break the bank to promote your TV. It's a simple, cost-effective way to grow your audience and start earning.

What are you waiting for? Grab your phone, open WhatsApp, and start building your TV today. Who knows, your WhatsApp TV might just be the key to your financial breakthrough.

Now, over to you! Have you tried starting a WhatsApp TV before? What was your experience? Drop your thoughts below, and let's gist about it!