

10 Most Expensive Cities to Live in Nigeria | 7hubent Tech: Why is Everything Expensive for Nigeria Like This?



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The End

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For by strength shall no man prevail.

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Matthew 7:7 “Knock and it shall be opened unto you.”

Knock on the door of wealth and success, through hard work and pain today.

If you believe me, read Matthew 7:11 (ASKING = KNOCKING)

Little work + Faith = Success.

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7hubent Is An Authoritative WhatsApp TV Marketing Platform in Nigeria. 7Hubent is the best go-to platform for free business advertising in Nigeria. How to Advertise Online For Free In Nigeria? Giving rise to opportunities and foreign investments in the country. TV shares content on topics like Technology, fashion, relationships, and memes across WhatsApp and other social media platforms.

- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*

3. *Recognized for its large viewership, 7hubent Tech WhatsApp TV supports digital marketing efforts and helps small businesses gain visibility.*
4. *Overall, 7hubent is valued for its role in facilitating marketing campaigns and promoting businesses through its robust audience engagement and advertising capabilities.*

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Imagine yourself just strolling through Lagos Island, minding your business, looking fresh in your Ankara, and next thing, someone tells you that the bottle of water in your hand costs N500. N500 for water! Eh? You don't even understand the wahala yet. Then the landlord knocks on your door to remind you that rent is due in three days, and you haven't even gotten over the shock of the water price. Well, my friend, welcome to the struggle of living in one of Nigeria's most expensive cities.

But it's not only Lagos o, my people. Nigeria, we know, is a land of contrast: booming opportunities and economic pressure. And while some cities are ideal for small business hustlers like us trying to advertise for free on platforms like 7hubent Tech

(Yes o, thank me later), others are just there to frustrate your pocket and make you question your life choices.

But wait first, let's break down this topic well-well. I'll give you 7hubent's comprehensive list of the 10 most expensive cities to live in Nigeria, mixed with a sprinkle of my personal encounters in this city madness, and we'll figure out why things are so costly. Plus, we'll talk about how you can make small change to survive using platforms like 7hubent Tech's free advertising groups, because we all know, man must wack!

1. Lagos – Ah! The Land of Milk and Honey... Or Is It Garri and Water?

Let me not deceive you, Lagos is the “Big Boy” of them all when it comes to living expenses. House rent can choke you ehn! A one-bedroom in Lekki? You're looking at N1.5 million upwards. I once lived in Ikeja, where I paid N400k for a flat that felt more like a matchbox. The landlord? A certified agbaya.

What about transport? Just go from mainland to island, the toll gates alone will remind you that you're in the city of hustle. Before I forget, the cost of food in Lagos markets? Even pepper sellers have now added “Lagos Factor” to their prices. You'll be

buying one tomato for N100 and wonder if it was imported.

2. Abuja – Champagne Lifestyle, Zobo Budget?

The nation's capital Abuja has its own drama. Let me paint a picture for you—N3 million for a two-bedroom in Maitama, but somehow the air in that house won't blow richer than the one in Ajegunle. Abuja's bougie-ness is on another level. Even the okada men have finesse; they'll drop you off with one leg still hanging in the air, expecting a tip!

If you're looking for ways to survive, sha, 7hubent Tech can help you small-small. You fit run adverts on their free WhatsApp groups to hustle something, because in Abuja, if you're not on the big contracts or chopping government palliatives, how you wan survive?

3. Port Harcourt – Oil Money, But No Be For Everybody

PH City, where the oil money flows but only into select pockets. You sef you fit dey there dey look! Life in Port Harcourt is expensive o. Food? Just try to price fish in the market, and you'll be so shocked you'll reconsider starting a fish farm yourself.

Renting in places like GRA and Trans-Amadi will have you weeping. I once had a friend who was paying N800k per year for a “self-contain” in Rumuola. Haba!

But let me gist you, if you know how to make noise about your business, PH is a good spot for that—7hubent Tech can help you get the word out there with its free WhatsApp advertising groups for Naija businesses.

4. Calabar – The Silent Spender’s Paradise

Ah, Calabar, you think it’s all about the Christmas Carnival? Think again! Living in this city can empty your account in a silent way. Rent in areas like Federal Housing and Marian can reach N600k per year, and don't let me even start with the cost of utilities! I used to think I could "soft life" in Calabar until I got hit with monthly electricity bills that made me question my ancestors.

To survive here, business-wise, connect with 7hubent’s free advertising platforms. You need to promote your hustle to chop in Calabar.

5. Ibadan – A Rising Star in Cost

People used to think Ibadan was cheap. Maybe 10 years ago. These days, Ibadan has gone from "cheap" to "chop your money." From Dugbe to Bodija, rents have skyrocketed, and let's not even talk about the cost of buying land. Na landowners dey enjoy pass now. My cousin once found a decent place in Jericho for N450k—small place, big money.

While you dey Ibadan, sha, don't forget to advertise your business with 7hubent Tech. Their WhatsApp group advertising can connect you to customers from Lagos, Abuja, or even Kano without spending money on radio or newspaper ads.

6. Enugu – The Coal City Goldmine (for Landlords)

Enugu is steadily climbing the ranks of expensive cities in Nigeria. A two-bedroom apartment in Independence Layout can cost you N600k to N800k, and that's even when the landlord likes your face. Meanwhile, daily living expenses, especially for food and transport, can pinch your skin. Enugu, once known for being affordable, has now flipped the script.

7. Abeokuta – The Deceptive 'Cheap' City

If you think Abeokuta is cheap because it's not Lagos, think again. Cost of living here has done us

419! Between high rents and expensive foodstuff, you'll start looking at rock climbing in Olumo as a financial decision (at least it's free). A colleague of mine pays N500k for a flat in Ibara, and this isn't even the fancy side of town. Abeokuta? Na elite struggle be that.

8. Jos – Chilled Air, But Not Cheap Bills

People don't really talk about Jos when they discuss expensive Nigerian cities, but don't be fooled. Rent in upscale places like Rayfield can cost you close to N400k per annum, and I know a guy who once spent half of his salary on heating alone—yes, heating, because Jos cold no be here. I almost froze during a visit to my friend's house in Old Airport, where rent was N350k.

9. Owerri – No Be Small Money Zone

Owerri is small but mighty in draining your pocket. With a growing middle-class population, rent for even a self-contain is around N300k in Aladinma, and don't get me started on how transportation is on a “flex your pocket” level. Every keke man there charges like he's the CEO of his own transport company.

10. Benin City – Ancient Vibes, Modern Bills

Benin City may be ancient, but its cost of living is very modern, my people. Rent is going up fast in places like GRA and Ugbowo. I once stayed with a friend who was paying N450k for a tiny flat, and every day we still had to top up the generator with fuel because Nepa had no love for us. If you are living in Benin and hustling, make sure you advertise your small business on 7hubent Tech, o.

FAQs

**1. Is Lagos really the most expensive city in Nigeria?
Yes o! Lagos is king when it comes to high costs, from rent to food to transport. It's truly a city for hustlers.**

2. How can I survive the high cost of living in these cities?

First, cut unnecessary expenses. Second, advertise your business for free on 7hubent Tech's WhatsApp groups to increase your customer base without spending extra.

**3. How does 7hubent Tech help small businesses?
With free advertising on WhatsApp, 7hubent Tech connects businesses with customers all over Nigeria. Imagine getting your product in front of**

**people in expensive cities like Lagos or Abuja
without paying for ads!**

**So, which of these cities can you see yourself
surviving in? Or are you already living in one? Let
me know in the comments, and feel free to share
your own “expensive city struggle” stories. Don’t
forget, in this tough economy, 7hubent Tech is your
best friend for free business advertising. Let’s make
money while we can still afford these cities!**