

7 Hidden Ways on How to Advertise Online for Free in Nigeria | 7hubent Tech

If you're in Nigeria, trying to push your business online, you're probably wondering: “Why does it seem like the only way to get noticed online is to spend money?” I used to think the same way until I discovered something I never saw coming: 7hubent Tech. In this article, I'll take you on a journey of 7 hidden ways to advertise online for free in Nigeria. I'm not talking about fairy tales; this is real-life, tested and proven strategies that can make your small business or side hustle blow.

I can already hear someone whisper, “It's not possible to do free adverts in Nigeria; everything na money!” Relax, my friend. Just read on, and you'll understand why I'm telling you this story from a very personal angle.

My Journey with Free Advertising in Nigeria

Before we dive into the juicy parts, let me share a personal story. I once owned a small second-hand clothing business, which I ran out of my one-room apartment in Agege, Lagos. With no budget for social media ads, I was struggling. But the real turning point came when I stumbled on 7hubent

Tech, a platform designed for free business advertising on WhatsApp groups. It changed my life!

Back then, I couldn't afford Facebook ads, Instagram promotions, or those celebrity endorsements on TikTok. I felt like I was running a shop inside the bush—nobody knew about me! But when I discovered that 7hubent Tech had WhatsApp groups that provided free advertising space, I quickly jumped in.

Now, enough about me; let's talk about YOU and how 7hubent Tech can become your own success story. Let's dive into these hidden gems!

1. Leverage WhatsApp TV Networks for Free Adverts

One thing a lot of people don't know is that WhatsApp TV is a goldmine for free advertising. You know how we Nigerians love gossip, updates, and trending stories on WhatsApp? Well, WhatsApp TV channels have taken that and turned it into a business tool. Platforms like 7hubent Tech have a wide network of WhatsApp groups where you can drop your business links for free!

The trick is simple: post your advert on 7hubent Tech's network, and watch your product gain visibility without paying a dime. You think I'm joking? Ask any small business owner who's active on WhatsApp—they'll tell you this secret is no longer hidden for them.

2. Google My Business – Your Free Ticket to Visibility

Ah, Google My Business (GMB)! This one is like eating hot puff-puff without paying; it's sweet! Whether you are selling akara on the street or running a small printing business, GMB can get you noticed by anyone searching for your product or service in Nigeria.

By listing your business on GMB, you get that added boost without paying a single kobo. Many Nigerians think GMB is only for big companies, but my neighbor Nkechi listed her hair-braiding business, and now people call her from as far as Victoria Island!

3. 7hubent Tech's WhatsApp Status Advertising

Let's not lie—WhatsApp status is one of the easiest ways to get people talking about your business. Now, take it up a notch with 7hubent Tech. They've created a space where you can advertise your business on their WhatsApp status for free. It's like when you share a funny meme, and before you know it, it has circulated to every corner of Nigeria. Your advert can spread the same way!

Join their network, share your business on their status, and boom! You're getting eyes on your hustle without touching your wallet.

4. Facebook Groups – The OG of Free Adverts

People often underrate Facebook groups. But look, if you're not advertising in Facebook groups, you're sleeping on a bicycle! You can join groups that are relevant to your business or location and start posting. Whether it's a buy-and-sell group or a community forum for Lagos residents, Facebook groups offer a platform to advertise for free.

Here's the fun part: most of these groups have tens of thousands of members. Post your advert once,

and it's like you've placed a billboard in front of millions of people—all for free.

5. 7hubent Tech's Free Advertising WhatsApp Groups

Let me tell you a secret not many people know: 7hubent Tech has specific WhatsApp groups for free business advertising in Nigeria. This is not just any group; it's a community where businesses and potential customers meet. Imagine advertising to a ready-made audience of people who are already looking for products or services like yours. You don't need to go around begging for customer attention when 7hubent has already gathered your target audience in one place.

6. Blogging and Guest Posting (Still Free o!)

Some of you are probably saying, "I'm not a writer!" But don't worry, you don't need to be Chinua Achebe to write a few paragraphs about your business. You can create a blog for free using platforms like Blogger or WordPress, where you share valuable information about your business. Or

you can guest post on other people's blogs to get noticed.

Even 7hubent Tech has a blog section! Imagine writing an article about your business and having it published on a site with high traffic—all for free!

7. Instagram Collaborations and Shoutouts

I'm not going to lie; Instagram ads are expensive. But who needs ads when you can get shoutouts for free? Here's the trick: partner with other small businesses or influencers (with a reasonable following). Offer to promote their business if they promote yours. This collaboration strategy works like magic, especially when you're working with people in the same niche.

Even without paying, you can ride on the popularity of others and get people talking about your business on Instagram.

FAQ: Frequently Asked Questions

1. How can I join 7hubent Tech for free advertising?

Joining 7hubent Tech is simple. All you need to do is visit their website, join their WhatsApp groups, and start posting your business links.

2. Is it really possible to advertise online for free in Nigeria?

Yes! Platforms like 7hubent Tech, Facebook, WhatsApp, and Google My Business offer opportunities for small businesses to advertise without spending any money.

3. How long does it take to start seeing results?

Results vary depending on the platform and your strategy, but with consistent posting on platforms like 7hubent Tech, you can start seeing engagement within days.

My Final Words...

If you're still doubting how to advertise online for free in Nigeria, well, I don't know what to tell you again. Just try one of these strategies, and you'll understand why I've been shouting about 7hubent Tech.

So, tell me—have you tried advertising your business for free online? What platforms have

worked for you? Leave your comments, and let's discuss how we can help each other grow!

After all, na person wey talk, go sell—and 7hubent Tech is here to make sure you talk where people will listen!