

How to Make Money in the Slums of Lagos and Kano, Nigeria 2024 | 7hubent Tech



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The End

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For by strength shall no man prevail.

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Matthew 7:7 “Knock and it shall be opened unto you.”

Knock on the door of wealth and success, through hard work and pain today.

If you believe me, read Matthew 7:11 (ASKING = KNOCKING)

Little work + Faith = Success.

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7hubent Is An Authoritative WhatsApp TV Marketing Platform in Nigeria. 7Hubent is the best go-to platform for free business advertising in Nigeria. How to Advertise Online For Free In Nigeria? Giving rise to opportunities and foreign investments in the country. TV shares content on topics like Technology, fashion, relationships, and memes across WhatsApp and other social media platforms.

- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*

3. *Recognized for its large viewership, 7hubent Tech WhatsApp TV supports digital marketing efforts and helps small businesses gain visibility.*
4. *Overall, 7hubent is valued for its role in facilitating marketing campaigns and promoting businesses through its robust audience engagement and advertising capabilities.*

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If you have ever taken a walk through the streets of Ajegunle in Lagos or Sabon Gari in Kano, one thing will be clear—life na hustle. The environment might not look like Dubai, but believe me, there’s money even in these slums. E no go fall from sky sha! You must put hand for ground. So, let’s break it down on how you can make money in the slums of Lagos and Kano in 2024, and how 7hubent Tech, your favorite WhatsApp TV platform, can help turn your small hustle into big cash.

Lagos, Kano, and the Hustler’s Mindset

First things first, Lagos and Kano are different but the same. Different in language, food, and street style, but when it comes to making money, dem no carry last. Whether you’re in Lagos Island’s hustle

and hustle or deep inside Kano's markets, one truth stands: Hustlers no dey sleep.

When I was growing up in Lagos, my neighbor Taiye (a twin, of course) started off selling pure water with his mother's wheelbarrow. Today, he has expanded to distributing bottled water to shops in the area. How did he do it? He didn't start with money; he started with connections, and this is where 7hubent Tech comes in.

Ways to Make Money in the Slums of Lagos and Kano

So, what are the hustles that can bring you that cool cash in 2024? Oya, let's break it down.

1. Freelancing and Digital Services (Yes, From a Slum!)

Forget all those people wey dey talk say internet money na for people wey get AC for their house. Even from the slums of Lagos and Kano, you can offer your services as a freelancer. If you sabi write, design, or even handle social media, you fit make money online. Platforms like Fiverr and Upwork no ask you for office address, na just your brain dem need.

But here's the problem: how do you advertise yourself without spending big money? This is where 7hubent Tech comes in as your go-to platform for free advertising. On our WhatsApp groups, you can post your services and reach potential clients across Nigeria, without paying a dime.

FAQ: Can I really make money from freelancing while living in the slum?

Yes, my guy. With just a small data subscription and determination, you fit dey chop from the global market. Some of my friends dey manage freelance work while living in Ajegunle, and they are earning in dollars!

2. Buying and Selling Small Goods

The streets of Lagos and Kano are filled with small businesses—whether it's selling akara, puff-puff, or second-hand clothes (Okrika, as we call it). Many people start with little to no capital. I remember Fati from Sabon Gari, Kano. She started with just one basin of akara flour. Today, she's the akara queen in her area.

The secret to growing your small business is visibility. You don't need to be Coca-Cola to advertise. 7hubent Tech offers free spaces in our WhatsApp groups to promote your products. Trust

me, once you post about your business in our groups, orders go start to roll in.

FAQ: Can I really make a lot of money from selling small goods in a slum?

Oh yes! As small as akara or Okrika may seem, these hustles feed families every day. People in the slums buy these things every day. If you get the right customers, na you go chop!

3. Mobile Phone Repairs

In every slum, there's that one guy or lady wey sabi fix phones. In Lagos, we call them "engineers," and in Kano, they are the "mastas." Mobile phone repairs is a lucrative business because everyone has a phone these days—even if it's just to snap picture and post on WhatsApp status.

But how will people know you fix phones if they don't see your handiwork? Again, this is where 7hubent Tech shines. You can advertise your phone repair skills to thousands of people for free in our WhatsApp groups. You don't need a shop, just your toolkit and word of mouth from our platform.

FAQ: How do I start a phone repair business in the slums without much money?

Start by learning from someone (free apprenticeship). Once you understand the basics,

get a basic toolkit. Advertise on 7hubent Tech and start small. With time, customers will come, and you will scale up.

4. Agriculture and Food Delivery

Na who no like better soup? In Kano, people like fresh veggies. In Lagos, e no fit be Sunday without correct jollof rice. If you have access to farmland or even space to plant vegetables or rear chickens, you can sell to local restaurants or deliver foodstuffs to families in your area.

To find customers, join 7hubent Tech's WhatsApp groups and post about your fresh produce. Whether you're in Lagos or Kano, someone will definitely need what you have to offer.

FAQ: How do I grow a farming or food delivery business in a city slum?

You don't need big farmland. Even small plots or backyard farming can bring in good income. Use 7hubent Tech to connect with buyers, whether it's market women, local restaurants, or direct families.

Why 7hubent Tech is the Secret Sauce

We know say making money in the slums no be beans, but you can't do it without getting your name and hustle out there. 7hubent Tech na your plug. We

offer free advertising across different WhatsApp groups in Nigeria. Whether you're a freelancer, a small business owner, or even just hustling with side gigs, our platform will help you reach the right audience.

I know how it feels when you are struggling to grow your business, and it feels like nobody dey notice you. When I started my small IT hustle back in Mushin, Lagos, I no get money to advertise. But one day, I joined a local WhatsApp group where I shared what I do. Before you know it, clients dey call me from all over Lagos. That's the power of the right connections, and 7hubent Tech gives you exactly that—for free.

Conclusion

You no need to live in Banana Island or Victoria Island to make money. Whether you dey Ajegunle or Sabon Gari, opportunity dey everywhere—if you know where to look. From freelancing to buying and selling, mobile phone repairs, and even small-scale agriculture, you can make money from the slums of Lagos and Kano. All you need is the right mindset and the right platform.

So, how about you give 7hubent Tech a try? Post your hustle in our free advertising WhatsApp groups

and see how much money you can make, even from the “smallest” business. Believe me, the hustle no dey lie!

Oya, over to you: Have you tried using WhatsApp groups to promote your business before? What has been your experience? Drop your story in the comments, or join 7hubent Tech to get started. Let's hustle together!