

## How to Make Money on TikTok in Nigeria with Anchor: Is Anchor Legit or a Scam? | 7hubent Tech



When my cousin Nnamdi came to me last month, sweating and pacing like someone who just lost a bet on Man U vs Arsenal, I knew something was up. He pulled out his phone and shoved it in my face, "Chinwe, have you heard of Anchor?"



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*Keep learning, and moving forward.*

**Bonus Tip: Stay Informed - Knowledge Is Power.**

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*For by strength shall no man prevail.*

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**Matthew 7:7 “Knock and it shall be opened unto you.”**

**Knock on the door of wealth and success, through hard work and pain today.**

**If you believe me, read Matthew 7:11 (ASKING = KNOCKING)**

**Little work + Faith = Success.**

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- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
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**Now, if you've spent even a minute on WhatsApp groups in Nigeria, you've probably seen people**

**shouting about all sorts of platforms that promise you quick money – from Bitcoin to forex trading, to 'how to become a millionaire with your phone'. So naturally, my skepticism was on high alert. "Anchor?" I asked, "Na wetin be that again?"**

**And that's how I found myself deep in the world of Anchor. Whether you're one of those trying to make sense of it or you just want to understand how to make money on TikTok in Nigeria, sit down and let me break it down for you in a way that only a true Nigerian hustler can understand.**

### **What Is Anchor, and Is It Legit or a Scam?**

**Let's start from the beginning. Anchor is an online money-making platform, and no, we're not talking about the kind of "money-making" that involves yahoo boys and emails from foreign princes. Anchor allows users, whether in Nigeria or across Africa, to earn money online through various activities like mining, posting ads, completing daily tasks, and even promoting on TikTok.**

**But let me ask you – how many of these so-called platforms have you seen popping up in Nigeria? Too many, right? So, is Anchor the real deal, or just**

**another one of those platforms that disappear like NEPA light during the rainy season?**

**After doing my own research and even getting involved, I can confidently say that Anchor is legit, but you must enter with eyes wide open like when you're walking through Oshodi market.**

**Let's talk about the meat of the matter – how Anchor makes money and how you, my fellow Nigerian, can make money using TikTok with Anchor.**

### **How Anchor Helps You Make Money on TikTok**

**The formula is simple: Anchor pays you for tasks, including mining, promoting adverts, and posting content. If you have a TikTok account, this platform gives you an opportunity to get paid for doing what you already do — sharing entertaining videos. Anchor pays users for promoting brands, ads, and affiliate links, meaning you can make money just by posting TikToks that include certain content or hashtags.**

**As a TikToker, you can earn money by pushing content that Anchor assigns to you, either by creating new TikToks or sharing and reposting on your account. And here's where the juicy part comes in: the**



**more engagement (likes, views, comments) you get on your TikToks, the more you earn. This is especially exciting if you've already got a loyal following. Even if you're just starting out, Anchor can help boost your reach by paying you to engage in fun and profitable tasks.**

### **How to Register on Anchor Platform**

**Now, this is where people tend to get stuck, and trust me, I know. It's not as straightforward as opening an Instagram account and just jumping in. To join Anchor, you need something called a coupon code.**

**Yes, you read that right. It's not free to get into the Anchor game. To register, you need to contact a coupon code vendor who will sell you a code. After getting the coupon, you'll be given an affiliate referral link (yes, that one where your upline benefits when you join). Here's a quick breakdown of how to register:**

- 1. Contact a coupon code vendor (just be sure the person is reliable o, no be person wey go run with your money).**
- 2. Pay for the coupon code.**
- 3. Get the referral link.**

- 4. Visit the Anchor website using the link.**
- 5. Fill in your details:**
  - Full Name (don't form any fake name o, this one requires you to be real)**
  - Active Email Address (make sure it's an email you use)**
  - Phone Number (the one wey dey go through)**
  - Choose a secure Password (you no wan make person hack your money)**
  - Create a Username.**
- 6. Submit and verify your email.**

**And that's it – you're officially part of the Anchor platform!**

### **How Anchor Makes Money**

**This is the part everyone wants to know. How does Anchor make money? Well, it's through advertising. Anchor partners with brands and advertisers, who then pay the platform to get their ads in front of people like you and me. It's like those WhatsApp groups where you see advert after advert – but in this case, you get paid to push those ads through TikTok or other platforms.**

**Once you complete tasks like daily mining, ad posting, or creating content, you earn points that can be converted into real cash. And before you ask, yes, you can withdraw your money. There's no "airtime payment" nonsense here. You can actually transfer your money straight into your Nigerian bank account.**

### **My Personal Experience with Anchor**

**When I first heard about Anchor, I was like you. I didn't believe it at all. "How will I be doing TikTok and someone will just dash me money?" But after joining (thanks to that stubborn cousin of mine), I've actually made some decent side income.**

**I'm not saying you'll be swimming in millions like Hushpuppi, but it's real money. And if you've already got some followers on TikTok or you're someone who's constantly online, you can start making real money on Anchor.**

### **Anchor FAQs: What People Want to Know**

#### **1. Is Anchor a Scam?**

**No, Anchor is a legitimate platform, but as with anything involving money, enter with sense. You'll**

**need to invest upfront for the coupon code, but you can make money through daily tasks and advertising.**

## **2. How Much Can I Make on Anchor?**

**Your earning potential depends on the amount of time and effort you're willing to put in. If you're serious about it, you could make a decent side income. I made about ₦50,000 in my first month, but results vary for different users.**

## **3. How Can I Withdraw Money from Anchor?**

**You can withdraw your earnings directly into your Nigerian bank account once you've reached the minimum withdrawal amount.**

## **4. How Does Anchor Make Money?**

**Anchor earns money by partnering with brands and advertisers who pay them to get their ads in front of users. Users like you earn by completing tasks and promoting these ads.**

## **Final Thoughts: Is Anchor Worth It?**

**In my honest opinion, if you're already active on TikTok and other social platforms, Anchor is worth giving a try. Yes, it requires an initial investment**

**(coupon code), but the earning potential is real if you're consistent with the tasks.**

**But let's not kid ourselves – there's no free lunch. You'll need to work for your earnings, but the opportunity is there.**

**So, tell me, have you heard of Anchor before? What do you think? Let's gist in the comments. And if you want more legit ways to earn money online or free advertising for your business, check out 7hubent Tech, Nigeria's best free WhatsApp group platform. You won't regret it.**