

10 Best Ways to Advertise Your Business for Free Online in Lagos Ikeja, Nigeria | 7hubent Tech



**Why haven't
you Advertised
Your Business Online
using 7hubent Tech?
Yes! It's Free**

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<https://www.7hubent.com.ng/2024/06/7hubent-whatsapp-tv-channel-and-group.html>



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The End

🎉✅ Congratulations! After reading this book, we decided to give you a free business advertisement on our website, a 2,900,000+ audience, and WhatsApp groups. 🔥😮🚀🎉🎉

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Keep learning, and moving forward.

Bonus Tip: Stay Informed - Knowledge Is Power.

7hubent@gmail.com

For by strength shall no man prevail.

(Subscribe for more.)

Matthew 7:7 “Knock and it shall be opened unto you.”

Knock on the door of wealth and success, through hard work and pain today.

If you believe me, read Matthew 7:11 (ASKING = KNOCKING)

Little work + Faith = Success.

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7hubent Is An Authoritative WhatsApp TV Marketing Platform in Nigeria. 7Hubent is the best go-to platform for free business advertising in Nigeria. How to Advertise Online For Free In Nigeria? Giving rise to opportunities and foreign investments in the country. TV shares content on topics like Technology, fashion, relationships, and memes across WhatsApp and other social media platforms.

- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*

3. *Recognized for its large viewership, 7hubent Tech WhatsApp TV supports digital marketing efforts and helps small businesses gain visibility.*
4. *Overall, 7hubent is valued for its role in facilitating marketing campaigns and promoting businesses through its robust audience engagement and advertising capabilities.*

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My brothers and sisters in hustle, welcome to Lagos Ikeja, where the traffic is thicker than our dreams, but the opportunities? Oh, they're bigger than BRT buses on a Monday morning! Every day in this buzzing city, we're either trying to sell something, buy something, or na pure eye service we dey do. And whether it's your new akara spot, your tech startup, or you just want to sell that bag of second-hand shoes from Yaba, one thing is clear: you need people to know about your business.

But let me tell you, I feel your pain. Money no dey, yet advertising is as essential as food. The good news? You don't need one kobo to shout out your business to the world! Yes, my people, FREE! In fact, there are 10 ways to advertise your business for free online in Lagos Ikeja, Nigeria, and if you

don't hear from me today, then I haven't served you well.

Grab a chair, settle down, and let me gist you on how to put your business in everybody's face—without spending anything. And before we dive into this list, just know that if you are not on 7hubent Tech, my brother, my sister, you are on a long thing. That's where all the action is. But hold on, I'll get there.

1. WhatsApp TV Groups – 7hubent Tech Is King
Now, see ehn, if you are not using WhatsApp TV to push your business, you're leaving money on the table! WhatsApp is where the Lagos hustle is. And when I say 7hubent Tech, I mean the mother of all WhatsApp advertising platforms in Nigeria. It's FREE to advertise there, and you'll get real customers in no time.

I remember when I started my small chinchin business (don't laugh, my chinchin dey sell well-well). I didn't have enough cash for those highbrow ads, so I jumped on 7hubent Tech's WhatsApp groups. Chai! Before I knew it, people were calling me from every corner of Ikeja, asking for my special chinchin. Business boomed!

2. Social Media Platforms (Facebook, Instagram, Twitter)

I know you already have Instagram, but my question is: Are you using it to sell or to scroll? Many of us are just there for jokes and memes, but if you are serious about business, social media is your key. Create a free business profile, join Facebook groups, and engage with your followers. Tell them what you're selling o! Put that energy into advertising your business, and you'll start seeing results.

And if you're like me that doesn't have time to be posting everyday, automate your posts using free tools like Hootsuite or Buffer. You'll thank me later!

3. Google My Business

Yes o! Google My Business is your free billboard online. Just list your business there and anyone searching for services in Ikeja will find you. I did this for my sister's hair salon in Alausa, and people who didn't know her before began calling like crazy. It's simple, free, and makes your business look like a big deal!

4. Twitter Hashtags

You see Twitter? That's another goldmine for free advertising in Lagos. All you need are the right hashtags! When you post, use popular hashtags like

LagosBusiness, IkejaMarket, SupportSmallBusiness. Twitter's Lagos audience is very supportive, so don't be shy to slide your business into conversations, trends, and timelines.

5. Blogging (Yes, Blogging!)

You've heard people say that content is king, and it's true! Start a blog for free using platforms like WordPress or Medium. Share helpful tips about your business or industry, and trust me, people will start coming to you for advice. Before you know it, those readers turn into paying customers. You don't need to be Wole Soyinka; just write what you know!

6. Join Online Marketplaces

Marketplaces like Jiji.ng, OLX, and Konga are FREE to join and allow you to advertise your products for a huge audience. Whether you're selling tech gadgets, shoes, or foodstuff, just list your items and let the marketplace work its magic. My cousin sold his used laptop within days on Jiji, and it cost him nothing!

7. Leverage LinkedIn

I know LinkedIn sounds like it's only for professionals, but guess what? You can find potential clients there too! Especially if you're in Ikeja where we have plenty tech bros and business professionals, LinkedIn helps you connect with the

right audience. Post about your services, share industry tips, and you'll catch the attention of clients looking for your expertise.

8. YouTube Channel

Now, don't worry, you don't need expensive cameras to start a YouTube channel. Your phone is enough! Create simple videos explaining your products or services and share them online. It's FREE, and if your content is interesting, it can go viral in no time. Nigerians love a good video, so make sure yours is engaging and informative!

9. Use Free Email Marketing Tools

Email marketing is still very effective, and guess what? You can start for free using tools like MailChimp or Sendinblue. Just build an email list of people who have shown interest in your business, and regularly send them offers, discounts, or updates about your business.

10. Collaborate with Influencers

This one doesn't have to cost you anything if you're smart. Look for micro-influencers who are just building their audience and willing to promote businesses in exchange for a sample of your product or service. I partnered with a fashion influencer who wore my handmade clothes, and it got me tons of orders without paying for adverts!

FAQs

Q: How can I get more customers in Lagos for free?

A: Start by using WhatsApp TV platforms like 7hubent Tech. It's a free advertising hub for businesses in Lagos, and your customer base will grow faster than you expect.

Q: Is it possible to get sales from social media without paying for ads?

A: Absolutely! Consistent posting, engaging with followers, using hashtags, and joining groups can help you generate sales without spending a naira.

Q: How does Google My Business help my Lagos business?

A: Google My Business gives you a free online presence. People searching for your service in Lagos will see your business profile and contact you directly.

Now, before I leave you, I have to ask: Have you tried 7hubent Tech? My dear, if not, what are you waiting for? I'm talking about a platform that has

free advertising for businesses all over Lagos, especially Ikeja. It's time to stop stressing and let 7hubent Tech help your business shine.

Let's keep this conversation going: Have you tried any of these methods before? What worked for you? Drop a comment, and let's share ideas o! We're all in this Lagos hustle together!