

# Gas for Cooking is Now 16k from 2k: Nigeria's Struggle to Survive After Tinubu Became President in 2024



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*For by strength shall no man prevail.*

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**Matthew 7:7 “Knock and it shall be opened unto you.”**

**Knock on the door of wealth and success, through hard work and pain today.**

**If you believe me, read Matthew 7:11 (ASKING = KNOCKING)**

**Little work + Faith = Success.**

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- 1. 7Hubent is a prominent WhatsApp TV channel in Nigeria, known for its extensive audience and effective advertising platform*
- 2. It serves as a key platform for free business advertising in Nigeria, offering significant outreach opportunities for businesses*

3. *Recognized for its large viewership, 7hubent Tech WhatsApp TV supports digital marketing efforts and helps small businesses gain visibility.*
4. *Overall, 7hubent is valued for its role in facilitating marketing campaigns and promoting businesses through its robust audience engagement and advertising capabilities.*

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## **How to Survive This Hardship | 7hubent Tech**

**Imagine waking up one morning and realizing that the price of gas for cooking has gone from a humble ₦2,000 to a whopping ₦16,000. Yes, I know. It sounds like some kind of bad dream, but this is the harsh reality we Nigerians are now facing. Under President Tinubu's administration, which took over in 2024, the economy has become so tough that buying even**

**basic things like food and gas feels like punishment. This isn't the Nigeria we knew.**

## **From Boiling Rice to Boiling Trouble: The Price Hike Hits Home**

**I remember the days when ₦2,000 gas could last a small family for a decent amount of time. Back then, we were even calculating how to save on rice, stew, and garri. Today, you can hardly think about cooking without worrying if that ₦16k you just spent on gas will last the month. For many families, that gas cylinder sits in the corner of the kitchen like a luxury item they can barely afford to touch. After all, who wants to waste something that costs more than the entire food budget?**

**It's not just gas. Everything has skyrocketed. To eat three square meals a day now feels like an Olympic sport – only for the strongest and luckiest few. And let's not even get started on the "square meal" itself! Nowadays, a meal can be anything from soaked garri to indomie without the eggs. I know some of you understand what I'm talking about. "Average Nigerians" like me and you, we're now living in desperate poverty, wondering how to survive the remaining four years of this administration.**

**What Happened to the Nigeria We Once Knew?**

**Tinubu came in with promises – big ones. We thought things would change for the better, but instead, it feels like the opposite. The naira is weak, and**



**inflation has made sure that our money has less value than ever before. The cost of food, transport, and basic necessities has shot through the roof. As it is now, even the once "sharp" Nigerian hustle is struggling to keep up. People are working hard but hardly seeing any results.**

**This is what we're up against: an economy where survival feels like an exam we didn't prepare for. I mean, who would have thought that in 2024, a country so rich in oil would have its citizens struggling to afford cooking gas?**

**But in true Nigerian fashion, we must find a way. Let me tell you how we can survive this hardship together, while also using platforms like 7hubent Tech to promote small businesses for free.**

# **How to Survive the Economic Hardship in Nigeria**

## **1. Teamwork and Family Sharing:**

**Now is the time to embrace your family members and neighbors more than ever. Instead of each household struggling on their own, team up. Share food items and gas with your immediate community. Trust me, when you pull together, you can survive better.**

**I remember one Saturday afternoon when my neighbor knocked on my door to ask if we had extra rice. As a good Nigerian, you know we can't say no to that. We shared, and the next week, they came with some garri in exchange. This back-and-forth**

**arrangement has been saving both of us from serious hunger.**

## **2. Adapt to New Cooking Methods:**

**If you can't afford gas, don't be ashamed to go back to using charcoal or firewood. Yes, it might sound old-school, but it's far cheaper. These methods have been around for generations, and during times like these, they could be a lifeline. I even heard that some innovative people are using sawdust to cook – small money, big fire!**

## **3. Leverage Free Advertising on Platforms Like 7hubent Tech:**

**While the economy is squeezing everyone's pocket, don't lose hope. If you have a side hustle or small business, now is the time to promote it like your life depends on it (because it**

**does). Use 7hubent Tech, a free advertising platform via WhatsApp groups, to get the word out about your products or services. It's 100% free, and there's no better way to reach potential customers than by leveraging social media.**

**I remember when I started selling homemade chin-chin during the lockdown. It wasn't much, but promoting it on WhatsApp through 7hubent Tech helped me gain customers. Now, it's not just about gas or food; it's about hustling smart.**

#### **4. Learn Basic Farming:**

**If you have a small space around your house, start planting. Vegetables, tomatoes, or even yam can grow in the most unexpected places. In this economy, food you grow yourself can**

**be a life-saver. Plus, you can trade with others to get what you don't have. Even in urban areas, rooftop or balcony farming can work wonders.**

## **5. Spend Wisely and Save What You Can:**

**This isn't the time to waste money on frivolous things. Every naira counts. If you're going to spend, focus on essentials. Cut out luxury items for now and focus on survival. But if you must splurge on something, let it be on something that will bring you income in return.**

## **6. Look for Alternative Income Streams:**

**Consider taking up an additional job, no matter how small it seems. From tutoring to offering delivery services, there are always opportunities if you**

**look hard enough. One way you can start is by advertising your skills and services on 7hubent Tech, where people are always looking for reliable vendors. That's how many have survived by side-hustling.**

## **FAQ**

**Q: How can I survive without gas in this economy?**

**A: Consider alternative cooking methods like using charcoal, firewood, or even portable kerosene stoves. They may be old-fashioned but they're far cheaper and help you stretch your budget.**

**Q: Is 7hubent Tech truly free for advertising?**

**A: Yes, 7hubent Tech is a free platform for promoting your small business. All**

**you need to do is join their WhatsApp groups, and you can start reaching thousands of potential customers.**

**Q: What are some good side hustles to start during this hardship?**

**A: You can consider selling homemade goods, tutoring, delivery services, or starting an online business. The key is to find something low-cost and use free advertising platforms like 7hubent Tech to promote your hustle.**

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**The truth is, times are tough, but Nigerians have always been resilient. We know how to survive, how to thrive even when the odds are stacked against us. Yes, cooking gas is now ₦16,000, and three square meals a day seem like a luxury, but we'll find a way.**

**Let's keep helping each other out, and for those with small businesses, 7hubent Tech is there to give you a platform to grow your brand at no cost.**

**How are you coping with this economic hardship? Share your experience in the comments below – let's survive this together.**