

7 Hidden Ways to Advertise Online with Little or No Money in 2024 and 2025 | 7hubent Tech

Ah, my people, the struggle to promote business in this economy eh, no be small thing. Everybody wants to blow on Instagram, Twitter, or even that their village WhatsApp group. But let's be real: how many of us get that kain big budget to advertise? No be all of us fit hire celebrity influencers or sponsor one million posts every day.

But, my dear entrepreneur, the streets are talking, and there's gist for you. Yes, you can still advertise your business online without spending all your life savings. You don't need to carry the matter of advertising like bag of cement on your head, especially when there are hidden ways to do it for free or with small money—if you know where to look o.

1. WhatsApp TV - 7hubent Tech (Your Free Business Promotion Hub)

Let me not even waste your time. WhatsApp TV is the number one hidden way. You fit dey advertise your business for free without even spending one naira on billboards. The best part? You have

7hubent Tech—yes, I said it—with their free WhatsApp groups ready to carry your business on top their head like gala seller for traffic.

I remember when I started my small provision store in Kano. My market was dry like Sahara desert. I spent money on posters, flyers, even radio jingles—no results. Until I met my oga, Precious, who told me about WhatsApp TV. With just small introduction on 7hubent's platform, business began to boom like never before. The best part? I no pay anything!

Trust me, using 7hubent WhatsApp TV for your business is like having a miracle worker for marketing. Once they post for you, na the rest people go dey rush your shop, call you tire, message you dey pile up for phone. Omo, no story for here!

2. Facebook Marketplace: Your Online Yard Sale

Now, if you dey hustle in Nigeria and you never try Facebook Marketplace, abeg, are you really hustling? For this Facebook Marketplace, you fit carry anything from phones, clothes, shoes—even that your forgotten uncle's farm produce—put am there. And guess what? You go sell am well.

You don't even need any kind of paid promotion to start. Facebook don already get your audience ready for you—just bring your goods, snap picture well well, and post am for free! Na so business go dey move.

3. Instagram Hashtags: The Weapon of the Hustlers

Instagram hashtag na the secret sauce for free advertising if you sabi how to use am. Back then, I thought posting pictures and praying was enough until someone whispered into my ear about hashtag. My people, it's not just about business or Lagos hustle. You gats use the right hashtags wey match your audience. Just imagine say you dey sell plantain chips, you come dey use luxurylife—who go see your post?

But if you use things like NaijaSnacks or PlantainLovers, all those chips fans go begin dey slide into your DMs, sharp sharp. Use am strategically like a fisherman wey sabi set trap for fish.

4. Google My Business (GMB): Your Free SEO Weapon

Many people dey look at Google like say na only for big companies. O wrong now! Google My Business

(GMB) is like your personal assistant wey fit show your business when people search. It's totally free, and once you set it up, anybody wey search something related to your business in your area, Google go recommend you.

One of my cousins, Chinedu, dey use am for him small barbing salon in Onitsha. Na from there people begin dey book appointments with him without ever stepping foot in the shop first! Google be like your oga for marketing, just make sure say you list your business properly.

5. TikTok Challenge: Free Hype, Massive Traffic

Who dey TikTok? See ehn, the way TikTok dey help businesses blow overnight, e get as e be. If you fit create some small engaging content around your business, or even join one viral challenge, wahala for who never hear of you! I remember one day I did a funny video of me selling garri in the most dramatic way possible—before I know it, people begin order garri from me left, right, and center. As in, it was as if the angels of TikTok had blown my business horn!

6. LinkedIn (For B2B) - Hidden Gem for Serious Clients

I know say many of us dey think LinkedIn na only for job seekers and big men. But, my people, this place is where serious customers dey hide! Imagine you be graphic designer or you dey sell professional services. You fit post your portfolio, share tips on your work, and tag the right people. The business you go get? E go shock you.

My guy, Adamu, dey use LinkedIn to get clients wey no fit price his work anyhow. Dem dey pay am well because LinkedIn na where serious businesses dey network.

7. Twitter Communities - Let Your Voice Be Heard

Naija Twitter is like another planet, I swear. If you get the right connections and you sabi the right people, Twitter can become your biggest platform for free advertising. Join conversations, retweet people, and add small cruise. Before you know it, people go dey remember your brand like say una don know each other for long.

Look, there was a time I tweeted about my shoe-making business in Ibadan. My phone no rest for two days! Orders just dey roll in like say I dash people free shoes. Twitter dey work if you use am with sense. Engage with people wey go need your

products or services, no be to go dey fight for football banter!

Why You Should Use 7hubent Tech

As I don yarn am before, 7hubent Tech na the plug for business owners wey no want spend money. They give you space to advertise on their WhatsApp groups, and I promise you, once dem post your business, na massive engagement you go dey see.

Let me confess, na through 7hubent Tech I don blow my small hustle into something wey I no even expect. I was skeptical at first, but when I tried it? Ah! Na so my business begin dey fly. I fit talk say, out of all the ways I don try, 7hubent na the only place wey give me serious traffic without charging me a dime.

FAQs

Q: Can I really advertise my business for free online?

A: Yes o, you can! Platforms like Facebook, WhatsApp, and 7hubent Tech offer free spaces to promote your business if you sabi use them well.

Q: Is 7hubent Tech really free?

A: My brother, my sister, e no get any hidden charges o. It is completely free to advertise your business in their WhatsApp groups.

Q: How do I join 7hubent Tech WhatsApp groups?

A: It's simple! Just visit their website, choose the groups wey fit your business, and start posting your products or services.

Q: Can I really get customers from these free methods?

A: Absolutely! But you gats apply strategy. Post regularly, use proper hashtags, and engage with your audience. Na so your customer base go dey grow.

Final Thoughts

I no go lie, advertising online for free or with small money dey possible if you follow the right path. Stop worrying about huge marketing budgets; just apply these hidden methods, and before you know it, na you go dey turn down customers because business don too much!

Now, no keep this gist to yourself. If this article don make sense to you, share am with someone wey need am. And tell me, which free method you go try first? Or maybe you don already try one before—drop your experience! Let's talk about it in the comments.

Na so!