

The Best WhatsApp TV in Ikeja Lagos to Increase Your Sales: 7 Free Advertising Hacks for Small Business Owners in Nigeria | 7Hubent Tech

So, you've started a small business in Nigeria, hustling day and night to make those sales. You've printed business cards, posted on Facebook, and told your church members (because, you know, referrals are life). But somehow, the sales are still slow. My friend, have you heard about WhatsApp TV? I'm not talking about your family WhatsApp group where Auntie Uche drops "Good morning" messages every day. No, no. I'm talking about 7Hubent Tech, the best WhatsApp TV in Ikeja, Lagos, that can turn your small business into a big deal. But let's not get ahead of ourselves. I'll explain how you can use WhatsApp TV and share 7 FREE advertising hacks that will help you rake in those customers like a seasoned marketer!

What Is WhatsApp TV?

Let me break it down like this. Imagine having a virtual TV station where your business, products, or services are broadcast to thousands of people without needing to rent office space or own a fancy

website. That's WhatsApp TV for you! With 7Hubent Tech, your business gets the exposure it needs by advertising in WhatsApp groups filled with your potential customers—people who are just one click away from making a purchase. It's like having your ad shown during the halftime of a Super Eagles match—high traffic, zero stress!

Now, since you're probably wondering if this really works, let me tell you my story.

How I Made My First ₦500,000 Using WhatsApp TV

Let me be real with you, eh. I used to be the guy who sold phone accessories from my tiny shop in Computer Village, Ikeja. The hustle was real! Every morning, I would wake up, take Okada to my shop, and wait, hoping customers would come. But it was always slow, and my pocket was crying. One day, a friend said to me, "O boy, try WhatsApp TV now! People are cashing out there!" Skeptical, but desperate, I did some research and stumbled upon 7Hubent Tech, a WhatsApp TV platform where small businesses like mine could advertise for free.

I signed up, crafted a simple advert post, and sent it in. That week, I got more customer inquiries than I had seen in months. People from every corner of Lagos were texting me, asking about my products. I

even had one woman from Ibadan buy 20 phone chargers in bulk! By the end of the month, I made my first ₦500,000! All because I put my business in front of the right eyes using WhatsApp TV.

Now, if you think I'm here to just gloat about my small wins, think again. I'm about to spill the secrets that helped me scale my business without spending a single kobo. Get ready for the 7 Free Advertising Hacks for Small Business Owners in Nigeria.

1. Join 7Hubent Tech WhatsApp Groups – The Goldmine

Do you want your business to be seen by over 50,000 people daily? Of course, you do! That's exactly what 7Hubent Tech offers. Imagine your product in a WhatsApp status viewed by thousands of interested buyers every day. These groups are filled with people actively looking to buy, unlike other social media platforms where you just scroll through aimlessly.

Why should you care? Because visibility = sales! The more people see your products, the more inquiries and sales you will get. And the best part? You don't need to spend money on ads. Simply post your products, and 7Hubent does the rest.

2. Use Eye-Catching Graphics

It's no secret that Nigerians love visuals. If your product image looks like it was taken with a Nokia 3310, nobody will look twice. Invest in good lighting, maybe download a free photo-editing app like Canva, and make your products pop! 7Hubent Tech WhatsApp TV thrives on eye-catching visuals. The better your product looks, the more people will click.

Pro tip: Use before-and-after pictures if you're in the beauty or service industry. People love to see results!

3. Create Engaging WhatsApp Status Updates

Okay, let's be honest, how many of you actually watch WhatsApp statuses? Exactly! Now think about this: your business could be the one customers are checking out on 7Hubent Tech's WhatsApp TV. But it doesn't stop there. You need to engage them. Ask questions, use catchy headlines like, "Who's ready for a 50% discount?" or "Looking for affordable fashion in Ikeja?"

The more interactive your statuses are, the more people will be curious to click, check out your business, and buy!

4. Be Consistent – Post Regularly

In Nigeria, we have this saying, "Na person wey shout pass dey sell market." The same applies to your business on WhatsApp TV. You have to be consistent. If you post once and relax, expecting miracles, nothing go happen, my dear. Make it a point to advertise regularly, updating your customers about new arrivals, sales, or promos. 7Hubent Tech makes this easy by offering a platform where your business is in the spotlight 24/7.

5. Use Testimonies and Reviews

People trust other people. It's simple psychology. If one person says, "This product is amazing," chances are others will want to try it. So whenever someone buys from you, kindly ask them for a review or testimonial. Then, feature it on your WhatsApp status using 7Hubent Tech's platform.

It worked for me! When I started showing customer reviews, my sales doubled. Reviews give your business credibility, especially when new customers are seeing you for the first time.

6. Leverage Time-Sensitive Offers

Have you noticed how everyone rushes to Jumia when they announce flash sales? That's because limited-time offers create a sense of urgency. You can do the same for your business on 7Hubent Tech. Offer a 24-hour discount or a "Buy 2 Get 1 Free" deal. People hate missing out, and they'll rush to buy from you before the offer expires.

7. Use Clear Call-to-Actions (CTAs)

Don't just post your product and disappear. Tell people exactly what to do! Use clear Call-to-Actions like "Send me a DM now to order" or "Click the link to get yours today." CTAs guide your potential customers and make it easy for them to take the next step, whether that's buying from you or just inquiring about your products.

FAQ Section

Q1: Can WhatsApp TV really help my small business?

Yes! Platforms like 7Hubent Tech are designed to help small businesses get massive visibility without breaking the bank. It's a no-brainer for Nigerian entrepreneurs looking to grow.

Q2: Is it free to advertise on 7Hubent Tech?

Absolutely. 7Hubent Tech offers free advertising on its WhatsApp TV platform, which is a fantastic option for small businesses that don't have big advertising budgets.

Q3: How do I get started with 7Hubent Tech?

Simply visit their website, join their WhatsApp groups, and start posting your products or services. Easy, abi?

Now that you know the secret, the ball is in your court. If you want to increase your sales, you have to go where the buyers are. 7Hubent Tech is that place. It's the ultimate WhatsApp TV platform for Ikeja businesses and beyond, and with these 7 free advertising hacks, there's no excuse. Your business can start winning today!

Before you go, tell me: Have you used WhatsApp TV for your business before? What was your experience like? Drop your thoughts in the comments or share this article with your fellow hustlers—let's help more small businesses grow!