Akram Nour

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Education

University of California, Los Angeles (UCLA)

Bachelor's in Economics, Minor in Statistics January 2024

Tools & Skills

Frameworks/Tools:

Adobe Suite, JIRA, Google Analytics, Microsoft Suite, Figma, Notion Programming Languages

R, SQL, HTML5, CSS3, JavaScript

Relevant Coursework:

Data Analysis & Forecasting, Statistical Programming with R, Econometrics, User Experience & Design, Linear Algebra, Probability Theory, Foundations in Project Management (Google Certification)

Experience

Monk Underground | Los Angeles, CA

Co-Creator & Product Manager

June 2022 – Present

- Created a web-based application that identifies users' top "underground" artist and integrates with Spotify Web API to display relevant user listening data
- Spearheaded several marketing initiatives, including a video demo and campus posters, resulting in over 850 added users
- Led the technical development and feature & user design of a web application
- Developed the product roadmap and defined product requirements and KPI's with insights from cross-functional partners, created high-fidelity prototypes using Adobe Sketch & Figma, and led tests prior to releases

Hack For LA | Los Angeles, CA

August 2022 – January 2023

Product Manager Intern

- Proactively engaged with senior stakeholders to manage the website's "Volunteer Achievements" feature backlog to minimize friction between volunteers and Achievements page
- Facilitated usability tests with +15 participants in partnership with the design team to improve user flow, resulting in a 32% increase in customer satisfaction
- Recommended strategic initiatives that resulted in a 13% increase in contributor retention rate for open-source projects from Nov to Dec 2022

Covered California | Sacramento, CA

June 2022 – August 2022

IT Business Analyst & Web Development Intern

- Worked closely with the financial management division to complete monthly budget analyses for +50 contracts between actual vs projections within the IT department to improve decision-making processes for stakeholders
- Updated the board site with new CloudCannon UI to create a more robust editing experience for 5 board members with weekly iterations based on feedback

UCLA IT | Los Angeles, CA

January 2022 – Present

IT Consultant

- Provided end-user technical support for MyUCLA and other internal applications, closing on average +100 tickets per month
- Coordinated the delivery and installation of computers and peripherals for faculty and students

Leadership & Outreach

East African Student Association

September 2022 – Present

Executive Board, Treasurer

- Acquired \$20,000 in funding for the Annual East African Student Conference (EASC) at UCLA
- Coordinated with external affairs to develop and execute strategic social media marketing initiatives that resulted in approx. \$10,000 in ticket sales
- Managed the annual budget while serving as a liaison between the event organizing club and the university's treasury department for student organizations