

# **FinSight**

**Financial Insights for  
Apple Inc. 2022**

# Company Overview

## Apple Inc

**Symbol:** AAPL

**Exchange:** NASDAQ

**Currency:** USD

**Sector:** TECHNOLOGY

**Industry:** ELECTRONIC COMPUTERS

**Description:** Apple Inc. is an American multinational technology company that specializes in consumer electronics, computer software, and online services. Apple is the world's largest technology company by revenue (totalling \$274.5 billion in 2020) and, since January 2021, the world's most valuable company. As of 2021, Apple is the world's fourth-largest PC vendor by unit sales, and fourth-largest smartphone manufacturer. It is one of the Big Five American information technology companies, along with Amazon, Google, Microsoft, and Facebook.

**Country:** USA

**Address:** ONE INFINITE LOOP, CUPERTINO, CA, US

**Fiscal Year End:** September

**Latest Quarter:** 2023-06-30

**Market Capitalization:** \$ 2,676,731,412,000.0

# INCOME STATEMENT

## METRICS

**Gross Profit Margin:** 0.44

**Operating Profit Margin:** 0.31

**Net Profit Margin:** 0.25

**Cost Efficiency:** 0.83

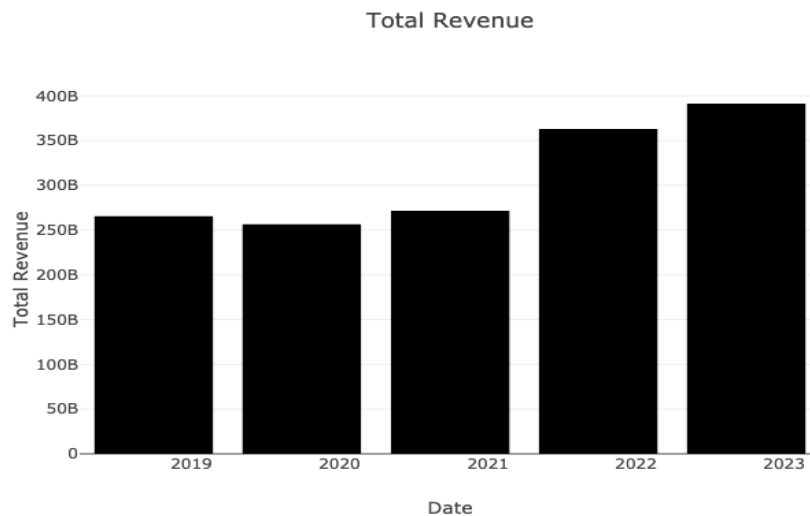
**Sg And A Efficiency:** 15.6

**Interest Coverage Ratio:** 41.64

## INSIGHTS

### ***Revenue Health***

The company has shown a consistent trajectory of growth in terms of total revenue over the past five fiscal years, with a most recent total revenue figure of \$391.4 billion for the fiscal year ending in 2022. This indicates a healthy trend of expanding business operations and successful market penetration. However, careful monitoring of factors that contributed to this growth will be crucial to maintain and further boost the revenue trend.



### ***Operational Efficiency***

The company's operating expenses amount to \$51.3 billion against a total revenue of \$391.4 billion. This implies a high level of operational efficiency, as it translates to approximately 13% of the total revenue. Apart from a reasonable cost-to-revenue ratio, a positive net income of \$99.8 billion indicates that the company is successfully managing and mitigating its operational costs. More comprehensive analysis can reveal areas for further refinements in operational efficiency.

### ***R&D; Focus***

### ***Debt Management***

### ***Profit Retention***