Vivekananda Malladi

Front End Developer

+917680900838 | vivekanandamalladi9@gmail.com | Hyderabad, Telangana, India | LinkedIn

SUMMARY

Frontend Developer | 2+ Years Experience in building and deploying intuitive, responsive web and mobile applications using **React, React Native, and Next.js**.
Performance Optimization & Scalability expert, optimizing front-end codebases for speed, efficiency, and maintainability.
State Management Proficiency with **Redux, Context API, and Hasura GraphQL Engine** for seamless and scalable application development.
API Integration & Real-Time Data Handling, skilled in integrating **RESTful & GraphQL APIs** using Apollo Client, handling queries, mutations, and subscriptions.
Agile Development & Cross-Functional Collaboration, successfully delivering multiple projects on time while working closely with designers, backend engineers, and product managers.
Strong Technical Expertise in **HTML, CSS, JavaScript, TypeScript**, and modern UI frameworks, ensuring high-quality, engaging user experiences.

WORK EXPERIENCE

Farmreach Technologies Pvt Ltd
Front-end Developer, Hyderabad, India   Apr 2023 - Jan 2025

- Introduced a comprehensive UI component library, reducing front-end development time by 20% while ensuring design consistency across the platform.
- Engineered and maintained the front-end architecture of a large-scale web application, ensuring code quality and scalability.
- Developed and implemented 10+ key features, directly contributing to a 25% increase in user retention (as per company metrics).
- Spearheaded the development of 20+ user-facing screens, significantly enhancing the application's user interface and overall user experience.
- Integrated REST and GraphQL APIs to ensure optimized data handling and efficient communication between the front-end and back-end systems.
- Implemented responsive design principles and ensured cross-browser compatibility, resulting in a seamless user experience across all devices and browsers.
- Leveraged Redux and Context API for streamlined state management, ensuring data consistency and efficient application performance.
- Successfully integrated the Google Maps API to provide users with location-based services, enhancing the application's functionality.
- Played a crucial role in resolving over 50+ critical bugs, significantly improving the application's stability and reliability.
- Achievements: Significantly reduced build time by 60% through code optimization techniques, leading to faster development cycles and deployments.
- Mentored 4junior developers, providing guidance and support, resulting in a 20% increase in team productivity.

Cross Platform Mobile Developer, Hyderabad, India   Apr 2023 - Jan 2025

- showcasing expertise in React Native development.
- Developed a cross-platform mobile application using React Native, successfully serving over 5,000+ users on both Android and iOS platforms.
- Integrated third-party libraries and APIs, enhancing the application's functionality and user experience.
- Seamlessly integrated MeiliSearch, a powerful search engine, enabling real-time search capabilities within the application with sub-50ms response times, significantly improving user experience.
- Collaborated effectively with cross-functional teams, including designers, backend engineers, and product managers, to define features, prioritize tasks, and streamline development processes.
- Utilized Expo CLI and EAS Build to streamline the deployment process for both Android and iOS, ensuring efficient and timely releases.
- Leveraged Expo's comprehensive feature set, implementing OTA updates, push notifications, and background tasks to enhance application functionality and user engagement.
- Played a crucial role in resolving critical bugs, ensuring high application stability, reliability, and user satisfaction.
- Achieved a 4.6/5 star rating on app stores, demonstrating a strong commitment to delivering exceptional user experiences.

Shivam Medisoft Services Pvt Ltd
Front-end Developer Intern, Hyderabad   Sep 2022 - Mar 2023

- Gained practical experience in front-end development within a fast-paced environment, contributing to the development of user centered web applications.

- Collaborated effectively with backend and UX teams to create user-centered interfaces, ensuring seamless integration of design and functionality.
- Developed multiple user-facing screens, expanding the application's user interface and enriching the user experience.
- Implemented dynamic and visually appealing UI elements using CSS Grid, enhancing the application's responsiveness and user experience.
- Played an active role in identifying and resolving bugs, contributing to the application's overall stability.

EDUCATION

Rajiv Gandhi University of Knowledge Technologies, Nuzvid, India - *Bachelor of Technology, Mechanical Engineering - GPA: 7.7*   **Jan 2018 - Dec 2022**

PROJECTS

HR Management App
- Developed a cross-platform mobile application for HR management, streamlining employee onboarding, payroll, and performance review processes.
- Designed and implemented intuitive user interfaces using React Native, ensuring a seamless and user-friendly experience across iOS and Android devices.
- Integrated responsive design principles, optimizing the application's accessibility and usability across multiple screen sizes and devices.

E-commerce web application
- Developed a dynamic and responsive e-commerce web application using React.js to provide a seamless online shopping experience.
- Built reusable UI components, ensuring code maintainability and consistency across the application.
- Implemented efficient state management using Redux and Context API for a smooth and responsive user experience.
- Integrated REST APIs to fetch and display real-time product data, enhancing the application's functionality and user experience.

SKILLS

Technical Skills	**:**	React Native, Next JS, React Js, JavaScript, TypeScript, Nodejs, HTML, CSS, SCSS, SASS, TailwindCSS, ES6, Firebase, Apollo GraphQL, Apollo Client
Development Competencies	**:**	Front-End Development, Web Application Development, Mobile applications, IOS and Android applications
Design Skills	**:**	Responsive Design
Soft Skills	**:**	Problem Solving, Communication, Teamwork, Adaptability, Self-Motivation, Time Management, Creativity, Attention to Detail, Analytical Skills, Learning Agility