

Vivekananda Malladi

Frontend Developer

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Seeking to leverage proven expertise in React, JavaScript, and UI/UX design to excel as a Frontend Developer within a dynamic and innovative Computer Software/Engineering environment. Committed to crafting exceptional user experiences, contributing to high-quality software solutions, and driving growth through innovative front-end technologies.

PROFESSIONAL SUMMARY

- Experienced Frontend Developer skilled in building web and mobile applications using React, React Native, and JavaScript.
- Successfully delivered high-quality front-end experiences for technology companies.
- Proficient in integrating REST and GraphQL APIs for seamless data handling.
- Implemented responsive design principles to ensure cross-browser compatibility and optimal user experiences.
- Strong experience in state management using Redux and Context API.
- Successfully integrated third-party libraries and APIs to enhance application functionality.
- Adept at collaborating with cross-functional teams, including designers, backend engineers, and product managers.
- Proven ability to resolve critical bugs and ensure application stability and reliability.

SKILLS

Technical Skills: React, React Native, JavaScript, TypeScript, Node.js, HTML, CSS, API Integration, Responsive Design, UI/UX Design

Core Competencies: Frontend Development, Mobile App Development, UI/UX Design, API Integration, Problem Solving

Soft Skills: Communication, Teamwork, Problem Solving, Adaptability, Self-Motivation, Time Management, Creativity, Attention to Detail, Analytical Skills, Learning Agility

WORK EXPERIENCE

Front-end Developer

Apr 2023 - Jan 2025

Farmreach Technologies Pvt Ltd (Hyderabad, India)

Leveraged industry best practices and frameworks such as Redux and Context API for streamlined state management to ensure data consistency and efficient application performance. Successfully integrated the Google Maps API to enhance the application's functionality by providing location-based services. Worked collaboratively with cross-functional teams to ensure seamless project execution and delivery.

- Engineered and maintained the front-end architecture of a large-scale web application, ensuring code quality, scalability, and optimal performance aligned with business needs.
- Developed and implemented over 10 new features, directly contributing to enhanced user experience and business growth.
- Designed and developed 20+ user-facing screens, significantly improving the application's user interface, usability, and overall user experience.
- Integrated REST and GraphQL APIs for seamless data exchange between front-end and back-end systems, optimizing application performance and data handling.
- Implemented responsive design principles and cross-browser compatibility, delivering a consistent user experience across all devices and browsers.

Achievements:

- Successfully contributed to a 25% increase in user retention through the development and implementation of key features.
- Enhanced application stability and reliability by identifying and resolving over 50 critical bugs, leading to improved user satisfaction.

Cross Platform Mobile Developer

Apr 2023 - Jan 2025

Farmreach Technologies Pvt Ltd (Hyderabad, India)

Collaborated effectively with cross-functional teams, including designers, backend engineers, and product managers, to define features, prioritize tasks, and streamline development processes. Demonstrated a proactive approach to identifying and resolving critical bugs, ensuring optimal application stability, reliability, and user satisfaction.

- Developed a robust and scalable cross-platform mobile application using React Native, successfully serving over 5,000+ users across both Android and iOS platforms.
- Integrated third-party libraries and APIs, enriching application functionality and elevating the overall user experience.

- Implemented MeiliSearch, a powerful search engine, to enable real-time, efficient in-app search capabilities with sub-50ms response times, significantly enhancing user experience and satisfaction.
- Utilized Expo CLI and EAS Build to streamline the development and deployment process for both Android and iOS, ensuring timely releases and efficient workflows.
- Leveraged Expo's comprehensive feature set to implement key functionalities such as OTA updates, push notifications, and background tasks, enhancing app engagement and user experience.

Achievements:

Played a key role in achieving a 4.6/5-star rating for the developed application on app stores, demonstrating a commitment to delivering high-quality, user-centric mobile experiences.

Front-end Developer Intern

Sep 2022 - Mar 2023

Shivam Medisoft Services Pvt Ltd (Hyderabad)

Contributed to the development of user-centered web applications within a fast-paced, agile environment. Gained practical experience in front-end development best practices, collaborating effectively with senior developers and designers.

- Collaborated with backend and UX teams to develop and implement user-centered interfaces, ensuring seamless integration of design and functionality for a cohesive user experience.
- Developed multiple user-facing screens utilizing HTML, CSS, and JavaScript, expanding the application's user interface and enriching the overall user experience.
- Implemented dynamic and visually appealing UI elements using CSS Grid, enhancing application responsiveness, and ensuring a visually engaging user experience.

Achievements:

Successfully identified and resolved bugs during the development process, contributing to the application's overall stability and improved user experience.

EDUCATION

Bachelor of Technology, Mechanical Engineering

Rajiv Gandhi University of Knowledge Technologies, Nuzvid, India
(Jan 2018 - Dec 2022)

ACHIEVEMENTS

- Significantly reduced build time through code optimization techniques.
- Mentored junior developers, resulting in increased team productivity.

Projects

HR Management App

- Developed a cross-platform HR management mobile application using React Native to streamline employee onboarding, payroll, and performance review processes for enhanced operational efficiency.
- Designed and implemented user-friendly interfaces, ensuring a seamless and intuitive user experience across iOS and Android devices, contributing to high user adoption and satisfaction.
- Integrated responsive design principles to optimize application accessibility and usability across multiple screen sizes and devices, ensuring a consistent experience across a wide range of user devices.

E-commerce web application

- Developed a dynamic and responsive e-commerce web application using React.js to provide a seamless online shopping experience, enhancing user engagement and satisfaction.
- Built reusable UI components, ensuring code maintainability, consistency, and scalability across the application, contributing to a more efficient development process.
- Implemented efficient state management using Redux and Context API, resulting in a smooth, responsive, and user-friendly online shopping experience.
- Integrated REST APIs to fetch and display real-time product data, providing users with up-to-date information and enhancing the application's functionality and user experience.

Hobbies

Coding, Tech Blogs, Web Design, Mobile Apps