Vivekananda Malladi

Frontend Developer

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Passionate Frontend Developer with 2+ years of experience building intuitive, responsive UIs. Aspiring to drive innovation, enhance user engagement, and deliver high-impact solutions. Eager to contribute to innovative projects and create exceptional user experiences while driving growth and success.

PROFESSIONAL SUMMARY

- Experienced in building and deploying complex web and mobile applications using React, React Native, and Next.js.
- Proven ability to optimize front-end codebases for improved performance and scalability.
- Successfully delivered multiple projects on time and within scope, exceeding client expectations.
- Expertise in integrating RESTful and GraphQL APIs for seamless data handling.
- Skilled in using Redux and Context API for efficient state management.
- Proficient in HTML, CSS, JavaScript, TypeScript, and modern UI frameworks.
- Adept at collaborating with cross-functional teams, including designers, backend engineers, and product managers.
- Experienced in agile development methodologies.
- Experienced in Hasura GraphQL Engine and Apollo Client, proficient in integrating GraphQL queries, mutations, and subscriptions for real-time and scalable applications.

SKILLS

Technical Skills: React Native, Next JS, React Js, JavaScript, TypeScript, Nodejs, HTML, CSS, Responsive Design, Version Control

Core Competencies: Front-End Development, Web Application Development, UI/UX Design, API Integration, Code Optimization, Mobile applications, IOS and Android applications

Soft Skills: Problem Solving, Communication, Teamwork, Adaptability, Self-Motivation, Time Management, Creativity, Attention to Detail, Analytical Skills, Learning Agility

WORK EXPERIENCE

Front-end Developer
Apr 2023 - Jan 2025

Farmreach Technologies Private Limited

Successfully delivered a high-quality front-end experience for a rapidly growing technology company, directly impacting user satisfaction and business growth.

- Engineered and maintained the front-end architecture of a large-scale web application, ensuring code quality and scalability.
- Developed and implemented 10+ key features, directly contributing to a 25% increase in user retention (as per company metrics).
- Spearheaded the development of 20+ user-facing screens, significantly enhancing the application's user interface and overall user experience.
- Integrated **REST** and **GraphQL APIs** to ensure optimized data handling and efficient communication between the front-end and back-end systems.
- Implemented responsive design principles and ensured cross-browser compatibility, resulting in a seamless user experience across all devices and browsers.
- Leveraged **Redux** and Context API for streamlined state management, ensuring data consistency and efficient application performance.
- Successfully integrated the **Google Maps API** to provide users with location-based services, enhancing the application's functionality.
- Played a crucial role in resolving over 50+ critical bugs, significantly improving the application's stability and reliability.

Achievements:
- Significantly reduced build time by 60% through code optimization techniques, leading to faster development cycles and deployments.
- Mentored 4 junior developers, providing guidance and support, resulting in a 20% increase in team productivity.

Cross Platform Mobile Developer
Apr 2023 - Jan 2025

Farmreach Technologies Private Limited

Successfully delivered a high-quality, feature-rich cross-platform mobile application that reached a substantial user base, showcasing expertise in React Native development.

- Developed a cross-platform mobile application using React Native, successfully serving over 5,000+ users on both Android and iOS platforms.
- Integrated third-party libraries and APIs, enhancing the application's functionality and user experience.
- Seamlessly integrated MeiliSearch, a powerful search engine, enabling real-time search capabilities within the application with sub-50ms response times, significantly improving user experience.
- Collaborated effectively with cross-functional teams, including designers, backend engineers, and product managers, to define features, prioritize tasks, and streamline development processes.
- Utilized **Expo CLI** and **EAS Build** to streamline the deployment process for both **Android and iOS**, ensuring efficient and timely releases.
- Leveraged Expo's comprehensive feature set, implementing **OTA updates**, push notifications, and background tasks to enhance application functionality and user engagement.
- Played a crucial role in resolving critical bugs, ensuring high application stability, reliability, and user satisfaction.

Achievements:
Achieved a 4.6/5 star rating on app stores, demonstrating a strong commitment to delivering exceptional user experiences.

Front-end Developer Intern
Shivam Medisoft Services Pvt Ltd

Sep 2022 - Mar 2023

Gained practical experience in front-end development within a fast-paced environment, contributing to the development of user-centered web applications.

- Collaborated effectively with backend and UX teams to create user-centered interfaces, ensuring seamless integration of design and functionality.
- Developed multiple user-facing screens, expanding the application's user interface and enriching the user experience.
- Implemented dynamic and visually appealing UI elements using CSS Grid, enhancing the application's responsiveness and user experience.
- Played an active role in identifying and resolving bugs, contributing to the application's overall stability.

EDUCATION

Bachelor of Technology in Mechanical Engineering
Rajiv Gandhi University of Knowledge Technologies
(2018 - 2022)

Pre-University Course
Rajiv Gandhi University of Knowledge Technologies
(2018 - 2022)

Projects

HR Management App
- Developed a cross-platform mobile application for HR management, streamlining employee onboarding, payroll, and performance review processes.
- Designed and implemented intuitive user interfaces using React Native, ensuring a seamless and user-friendly experience across iOS and Android devices.
- Integrated responsive design principles, optimizing the application's accessibility and usability across multiple screen sizes and devices.

E-commerce web application
- Developed a dynamic and responsive e-commerce web application using React.js to provide a seamless online shopping experience.
- Built reusable UI components, ensuring code maintainability and consistency across the application.
- Implemented efficient state management using Redux and Context API for a smooth and responsive user experience.
- Integrated REST APIs to fetch and display real-time product data, enhancing the application's functionality and user experience.