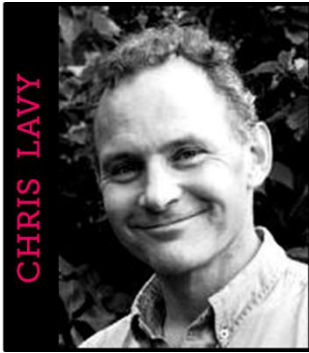


THE SPEAKERS



"I recommend that all UK doctors spend some time in the developing world so that they can ground themselves in the realities of what is happening on our planet"

Professor Chris Lavy OBE is a Senior Clinical Research Fellow and Honorary Consultant in orthopaedic surgery. He spent 10 years in Malawi working with the Christian charity CBM International to set-up the country's first teaching hospital for trauma and orthopaedics. He is Chairman of CURE International UK, a charity that primarily focuses on treating children with orthopaedic conditions, and regularly visits CURE hospitals to help with training and research. His research interests are focussed around spine, hip and knee surgery in Africa and the Tropics. Chris will be talking about his mission to ensure access to treatment for the 125 million children in developing countries with surgically curable conditions as a basic healthcare right, not just a luxury for the rich.

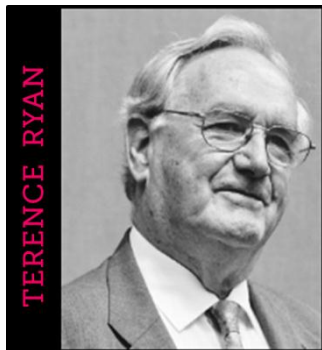
"Medicine is increasingly becoming more about profit than health, more about revenues than quality of life, more about sales than people"

Carl is Director of the Centre for Evidence Based Medicine, the Oxford lead for the National School of Primary Care, and a sometime general practitioner. He advises the World Health Organisation on self-care in non-communicable diseases and is also a member of the Department of Health's NIHR Pharmaceutical Panel Health and reviewer for the NIHR Technology Assessment (HTA) Programme. Carl blogs at www.trusttheevidence.net, tweets @cebmblog, and convenes the annual Evidence Live conference, a global forum for innovative discussion on good decision-making in healthcare. He will be discussing how we can use an evidence-based approach to improve healthcare.



"The dermatology profession should practice as though it had youthful optimism and commitment to making the world a better place, and place marketing of its own income generation as a lower priority"

Terence is Emeritus Professor of Dermatology at the University of Oxford and an expert in global skin care. Since retiring from his full-time NHS consultant post he has been a member of all the governing bodies of his profession, a member of the WHO Working Group on Wound Healing and Lymphoedema, and an Adviser to the Global Alliance for the Elimination of Lymphatic Filariasis. He has an interest in integrating traditional systems of medicine with biomedicine in the developed world, and is a Director of The Global Initiatives for Traditional Systems (GIFTS) of Health and The Oxford International Biomedical Centre. Terence will be speaking on how low-cost, low-technology interventions such as advising governance on the need for basic skin care have a huge role to play in poverty alleviation.



"A single backbench MP probably has more power in global health policy than the president of MSF"

Darryl went into development and emergency relief after reading about aid workers in the newspaper as a teenager and thinking that it was "a way for a person to take action in the world that is immediate, effective and relevant." He has worked for Médecins Sans Frontières in logistics and emergency management roles in Sierra Leone, Uganda, Columbia, Somalia and Pakistan, and was Head of Mission for MSF in Nigeria where he co-ordinated the response to the medical-humanitarian response to lead poisoning on an unprecedented scale. After more than a decade working in the field, Darryl now has rather different views on what constitutes "effective and relevant" action, and he will be arguing that it is possible to make far more difference in policy and governance than by working on the frontline.



THE SPEAKERS

THEODORE ZELDIN



"Our present system prevents us from seeing the world from many different sides rather than just our own viewpoint."

Theodore Zeldin CBE is a social historian, philosopher, and writer on the "art of living". He has authored internationally renowned books including *An Intimate History of Humanity*, *Happiness*, *The French*, and the web-based Oxford Muse Portrait Database. The "data" he is interested in is that of people's everyday lives and the connection between them – from the service users of homeless shelters to the Secretary of State for Health. Author of the "Future of Work" report for the EU, Theodore is unimpressed by the increasing specialisation of medical careers, believing that we need generalists to make sense of what the specialists do. He believes that work can be made less frustrating if doctors look beyond the problems of their own sphere of work to find new remedies by cooperating with other professions.

"It is essential that the big investments in biomedical research are quickly and effectively translated into new treatments that benefit us all."

Nick has over 25 years of experience consulting healthcare and biotechnology clients ranging from large pharmaceutical companies and regulatory bodies to small start-ups and transfer of technology from universities to spin-outs. He has founded several biomedical start-ups and is Chairman of Kinapse, MedInnovate and Oxtex. More recently, Nick has been working with the Oxford Academic Health Science Network and the Centre for Advancement of Sustainable Medical Innovation (CAMSI). Nick is particularly interested in the rapid translation of medical innovations into affordable advances in patient care.

NICK EDWARDS



DETTE YOUNG



"It makes me genuinely happy to know that what would be a mere bonus to me is making a fundamental difference to hundreds of people."

Dette is a Clinical Researcher in Microbiology at the Nuffield Department of Medicine. Along with her husband, the Moral Philosopher and Giving What We Can founder Toby Ord, she has chosen to donate a significant proportion of her salary to the most effective charities, a move that will prevent many more premature deaths and "save" many thousands more years of healthy life than she possibly could in the NHS. Dette will explain why the GWWC pledge is eminently do-able for all medics and how knowing that her financial contribution is effectively improving the quality of life for other people makes her happier than anything she could have bought for herself.

"I can do far more good with my chequebook than I can expect to accomplish with my stethoscope"

Greg is a final year medical student and Community Manager of Giving What We Can, a charity dedicated to eliminating global poverty through effective giving. He blogs at www.thepolemicalmedic.com and runs the Cambridge Clinical School Society *Doctors of Philosophy*, a "discussion group with a medicy/philosophical bent". Through his combined interests in quantitative science and applied philosophy, Greg has put a lot of thought into the impact of a doctor in terms of number of QALYs added or lives saved. He will be explaining how he concluded that his "entire medical career would likely do as much good as a £10,000 donation to the right charity".

GREGORY LEWIS

