

# Call For Underwriters



**KFFI 103.1 Tropico FM**, has an exciting opportunity for your business to connect with our engaged and diverse audience. We're **currently seeking underwriting** partners to support our mission of providing high-quality, independent programming to the Treasure Valley. If you haven't heard of us yet, **Tropico FM is a non-commercial, listener-supported radio station** that showcases local music, arts, and culture from the diverse communities of Boise. We're committed to amplifying the voices of underrepresented groups and providing a platform for independent artists and musicians.

We started a little over two years ago, initially broadcasting from a studio at the home of our president in the North End of Boise. We have since moved our antenna to table rock! This has enabled us to reach a much larger audience from Lucky Peak to Nampa. However, this also has increased costs of operating the station, which is why we're reaching out to local businesses **we admire** for support.

Tropico FM also **DJs events and hosts concerts**. If you have an event you would like us to help with, don't hesitate to reach out! We are a **501(c)(3)** non-profit organization (ein: 84-4191911), and we rely on the support of our listeners and underwriters to keep our station running. To learn more about our station in general please visit [www.tropico.fm](http://www.tropico.fm)

## Why Partner with Tropico FM?

- **Reach a Captive Audience:** Our dedicated listeners are actively engaged and eager to explore new offerings.
- **Enhance Brand Visibility:** Our affordable packages ensure your message stands out.
- **Support the Community:** Your underwriting contributes to our mission of providing high-quality, diverse content to the treasure valley.

## To Get Started:

1. **Call:** your board representative below, or email: [board@tropico.fm](mailto:board@tropico.fm)
2. **Customize:** messaging with our team
3. **Launch:** start reaching your audience

We're excited about the possibility of partnering with your company!

Keep it locked!

**103.1 Tropico FM**

Kyle Scheffler • (208) 631-3724 • Underwriting Team

