

Call For Underwriters



KFFI 103.1 Tropico FM, has an exciting opportunity for your business to connect with our engaged and diverse audience. We're **currently seeking underwriting** partners to support our mission of providing high-quality, independent programming to the Treasure Valley. If you haven't heard of us yet, **Tropico FM is a non-commercial, listener-supported radio station** that showcases local music, arts, and culture from the diverse communities of Boise. We're committed to amplifying the voices of underrepresented groups and providing a platform for independent artists and musicians.

We started a little over two years ago, initially broadcasting from a studio at the home of our president in the North End of Boise. We have since moved our antenna to table rock! This has enabled us to reach a much larger audience from Lucky Peak to Nampa. However, this also has increased costs of operating the station, which is why we're reaching out to local businesses **we admire** for support.

Tropico FM also **DJs events and hosts concerts**. If you have an event you would like us to help with, don't hesitate to reach out! We are a **501(c)(3)** non-profit organization (ein: 84-4191911), and we rely on the support of our listeners and underwriters to keep our station running. To learn more about our station in general please visit www.tropico.fm

Why Partner with Tropico FM?

- **Reach a Captive Audience:** Our dedicated listeners are actively engaged and eager to explore new offerings.
- **Enhance Brand Visibility:** Our affordable packages ensure your message stands out.
- **Support the Community:** Your underwriting contributes to our mission of providing high-quality, diverse content to the treasure valley.

To Get Started:

1. **Call:** your board representative below, or email: board@tropico.fm
2. **Customize:** messaging with our team
3. **Launch:** start reaching your audience

We're excited about the possibility of partnering with your company!

Keep it locked!

103.1 Tropico FM

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