



HackerCamp 2026
Sponsor Prospectus

May 29-31, 2026

Dear Prospective Sponsor,

Thank you for your interest in Hackercamp.org. We are a unique cybersecurity conference designed to foster community among security professionals and their families. As a part of a 501(c)(3) Charitable Nonprofit Organization, we believe that by creating an environment where our industry can connect on a personal level and share their passion with their loved ones, we build stronger, more sustainable professional networks.

Last year, we expanded from ~15 to **70 attendees** (including spouses and kids). This year we are preparing for **100+**. This rapid growth highlights the demand for a new kind of conference that values both technical excellence and personal well-being.

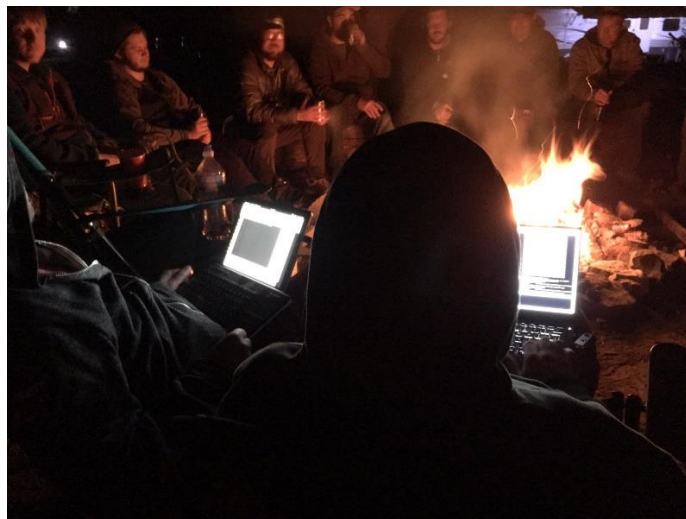
About Hackercamp

Born from a desire to blend professional development with personal connection, HackerCamp is where techies, their families, and outdoor enthusiasts converge for a novel, unplugged security experience. Think cryptography, lock-picking, primitive fire-starting, analog skills, plus campfire camaraderie. An immersive weekend of learning, wilderness, family fun, and fire-starting in the natural beauty of Utah. (hackercamp.org)

Why Sponsor HackerCamp?

You will directly engage with cybersecurity professionals in a relaxed, non-traditional setting. Our unique family-friendly model means that your brand will be seen not only by security professionals but also by their partners and children, who represent the next generation of our industry.

- **Great Value and Visibility:** With smaller scale comes intimacy. Your brand will stand out in ways that large conventions can't match.
- **Targeted, Engaged Audience:** Security professionals, families, and hackers of all levels. We attract everyone from curious novices to seasoned operators. We strive to make learning enjoyable.
- **Unforgettable Experience:** The blend of nature and cybersecurity campfire learning, unplugged challenges, and family-friendly hands-on engagement make a lasting impression.



Sponsorship Tiers

We have designed our sponsorship tiers to be as dynamic and impactful as a roaring fire. Each level offers an exceptional opportunity to connect with our community.

Ember Sponsor (Base Level) \$250+

- Recognition: Logo included on website and printed sponsor list.
- 1 complimentary full-event pass with a camping spot.
- Thanks at the closing or a group gathering.

Blaze Sponsor (Mid-Tier) \$600+

- Recognition: Medium logo presence across digital and print channels.
- Inclusion in pre-event messaging (email and Discord) with brief company mention.
- 2 complimentary full-event passes with camping spots.
- Acknowledgment during select camp announcements or activities.

Inferno Sponsor (Top-Tier) \$1250+

- Exclusive recognition: Title and logo prominently featured on all materials.
- Logo placement: Largest display on website, printed materials, camp signage, and pre-camp emails.
- Branded Spark Bundle (see below) included in registration swag.
- 2 complimentary full-event family passes with camping spots.
- Campfire spotlight: Public recognition at major social gatherings/activities.

Bonus Add-On: Spark Bundle

Add a fun, hacker-themed swag item (your brand on a carabiner, EDC card, fire-starter kit, etc.) to attendee packs, for an additional **\$500**. Custom design and production included.

Sponsorship Benefits Overview

	Logo Prominence	Pre-Event Email Feature	Campfire Mention	Passes +camping	Add-On Swag
Inferno	Large	✓ (long)	Prime	2 (Family) +sites	Included
Blaze	Medium	✓ (short)	Yes	2 +sites	Optional
Ember	Small	—	Yes	1 +site	Optional

Why This Works Better for Sponsors & Families

- **A Niche, High-Value Setting:** Engage directly with professionals and their families in a relaxed setting, creating authentic connections that bypass the guarded mindset typical of an office.
- **Reach a Whole New Sphere of Influence:** Your brand will be seen by industry experts, "the real decision makers", and their children, who represent the future of cybersecurity.
- **Forge Lasting Relationships:** Move beyond superficial exchanges. Stand out from traditional conferences by becoming a part of a memorable experience of security, wilderness, and family fun.

Next Steps & Contact

Join the HackerCamp Family: Sponsor Our Unique Cybersecurity Experience!

Go beyond traditional conferences and engage directly with tech professionals and their families in an unforgettable setting. We are also open to creating custom sponsorship packages to meet your distinctive marketing goals. **Contact sponsors@event.org or find us on Discord today** to design your custom sponsorship and guarantee top-tier exposure by confirming before January 1st.

Join us around the cybersecurity campfire, where hacking meets home, and adventure fuels awareness.

