# Vivek Baghel

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#### Linkedin | GitHub | LeetCode

### **Projects / Open-Source**

Adidas Sales & Performance Dashboard | Power BI

Mar'2025

- •Designed an **interactive Power BI dashboard** integrating DAX, KPIs, and data modeling for sales and performance analytics.
- •Implemented **drill-through slicers and advanced filtering**, enabling real-time data exploration and strategic decision-making.
- •Applied ETL processes, data transformation, and optimization techniques to ensure high-performance reporting and accurate insights.

#### Email Spam Checker | Python

Jan'2025

- •Developed a machine learning-based email spam detection system using Python and NLP techniques.
- °Trained and optimized a **classification model** with feature engineering for improved accuracy.
- <sup>o</sup>Enhanced text representation and **vectorization techniques** to improve spam filtering efficiency.

Customer Churn Analysis (EDA & ML) | Python

Dec' 2024

- Conducted **exploratory data analysis (EDA)** using Pandas and Seaborn to identify key factors influencing customer churn.
- $\circ$  Built and optimized **machine learning models** like Decision Trees, Random Forest to enhance churn prediction accuracy.
- Evaluated model performance using **confusion matrices, classification reports, and cross-validation**, ensuring reliable and data-driven insights.

#### Relevant Courses

• Data structures and Algorithms -Board Infinity	Jul'2024
• Data Analysis with Tableau - Salesforce	Nov'2024
• Supervised Machine Learning – DeepLearning.AI	Nov'2024
• Data Analysis with Python – IBM	Jul'2023

#### **Skills**

- •Programming Languages: Java, C, C++, R, Python, JavaScript and SQL
- •**Problem-Solving & DSA**: Solved **400**+ problems across platforms, proficient in Data Structures & Algorithms.
- •Developer Tools & Libraries: Tableau, Git, GitHub, Jupyter Notebook, Visual Studio Code, Microsoft Excel, Pandas, Plotly, Numpy, Matplotlib, STL, R Shiny
- Soft Skills: Problem-Solving Skills, Adaptability, Team Player, Project Management

#### **Extracurricular Activities**

- Assessed and Mentored 50+ economically disadvantaged students, showcasing adaptability and leadership.
- Volunteered in Community Development Project (CDP): Coordinated and resolved meal initiatives for underprivileged individuals, highlighting organizational and community engagement skills.

#### **Education**

Lovely Professional University Punjab

Computer Science and Engineering; CGPA: 7.99 Aug'2022 – Jul'2026

Lucent International School Dehradun

Intermediate; Percentage: 86% Apr'2021 – Mar'2022

Shree Kunjilal Gulkandi Devi Public School Agra

Matriculation; Percentage: 81% April'2019 – Mar'2020