What other thoughts might influence their behavior?



Bengaluru too witnessed a 10 per cent increase in prices to Rs.8,688 per square feet.

Expected to increase 7.5% on a pan-India basis this year

Prices are expected to increase nearly 7.5per cent all over India

Persona's name

Short summary of the persona

Rose by 4.56% in Q1 2023 from a year earlier

> Compare and analyse the average price per sq ft over the last 1-3 years

The increased property prices are expected to lead to an increase in rental prices as well

believe that house prices will remain unchanged this year

32% of builders

The amenities provided for each house

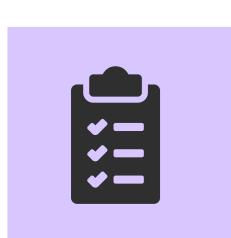
Average house prices were forecast to rise 6% next year and in 2024

Housing prices in Hyderabad rose 13 per cent to Rs.10,530 per square feet.

The prices of residential properties in Chennai went up 6 per cent to Rs.7,653 per square feet.

In Delhi-NCR, rates shot up 14 per cent to Rs.8,652 per square feet.

**Feels** 



What behavior have we observed? What can we imagine them doing?



