Font family name in R	Font name in system (Windows)

base:
```
par(family = "serif")
plot(1, family = "sans")
```

grid:
```
gpar(fontfamily = "mono")
```

ggplot2:
```
theme(text=element_text(family="comic"))
```

serif → TT Times New Roman

sans → TT Arial

mono → TT Courier New

comic → Comic Sans MS

... → ...