

RAG —

1.

- .
- 2018~2022 1 334 .
- co - consumption network .

2. Cluster

- Beauty Lovers: .
- Fashion Lovers: .
- Work & Life: .
- Homemakers: 가 .
- Baby & Hobbyists: .

3.

- : .
- : Work & Life, Baby&Hobby;
- : , Work&Life; 가
- : Homemakers 가
- 1 가 : . Work&Life; 가

4. COVID - 19

- 2020 Homemakers .
- . 가.
- IT .
- .

5. Methods

- RCA .
- Proximity .
- Disparity Filter edge .

- Stabilized Louvain      lifestyle cluster      .
- 5      lifestyle cluster      .

RAG      .