

RAG

1.

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- 2018~2022 1 334
- co - consumption network

2. Cluster

- Beauty Lovers:
- Fashion Lovers
- Work & Life:
- Homemakers: ハーモニーライフ
- Baby & Hobbyists

3.

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- : Work & Life, Baby&Hobby;
- : , Work&Life; 가
- : Homemakers 가
- 1 가 : . Work&Life; 가

4. COVID - 19

- 2020 Homemakers

- . . . 가

- 17 -

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5. Methods

- RCA

- Proximity

- Disparity Filter edge

- Stabilized Louvain lifestyle cluster
- 5 lifestyle cluster

RAG