

1. What is the Naïve Bayes Classifier?
How to estimate the Probabilities from data?
Give an Example of classification.

→ Let D be a training set of tuples and their associated class labels. As usual, each tuple is represented by an n -dimensional attribute vector, $x = (x_1, x_2, x_3, \dots, x_n)$ depicting n measurements made on the tuple from n attributes vector $x = A_1, A_2, A_3, \dots, A_n$.

→ Suppose that there are m classes, $c_1, c_2, c_3, \dots, c_m$. Given a tuple, x , the classifier will predict that x belongs to the class having the highest Posterior Probability, conditioned on x . That is, the Naïve Bayesian classifier predicts that tuple x belongs to the class c_i if and only if

$$P(c_i/x) > P(c_j/x) \text{ for } 1 \leq j \leq m, j \neq i$$

Thus, we maximize $P(c_i/x)$. The class c_i for which $P(c_i/x)$ is maximized is called the maximum posteriori hypothesis. By Bayes' Theorem

$$P(c_i/x) = \frac{P(x/c_i)P(c_i)}{P(x)}$$

→ As $p(x)$ is constant for all classes, only $p(x/c_i) p(c_i)$ needs to be maximized. As the class prior probabilities are not known, then it is commonly assumed that the classes are equally likely, that is, $p(c_1) = p(c_2) = \dots = p(c_m)$ and we would therefore maximize $p(x/c_i)$.

→ Given data sets with many attributes, it would be extremely computationally expensive to compute $p(x/c_i)$. To reduce computation in evaluating $p(x/c_i)$, the naive assumption of class-conditional independence

$$p(x/c_i) = \prod_{k=1}^n p(x_k/c_i) \\ = p(x_1/c_i) \times p(x_2/c_i) \times \dots \times p(x_n/c_i)$$

a) If A_k is categorical, then $p(x_k/c_i)$ is the number of tuples of class c_i in D having the value x_k for A_k , divided by $|c_i, D|$, the number of tuples of class c_i in D .

$$g(x, \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

So that

$$p(x_k/c_i) = g(x_k, \mu_{c_i}, \sigma_{c_i})$$

→ $p(x/c_i) p(c_i) > p(x/c_j) p(c_j)$ for $1 \leq j \leq m, j \neq i$ the predict class label is the class c_i for which $p(x/c_i) p(c_i)$ is maximum.

Ex: Dataset

RID	age	Income	student	credit rating	class buys-computer
1	Youth	high	no	fair	no
2	Youth	high	no	Excellent	no
3	middle-aged	high	no	fair	yes
4	Senior	medium	no	fair	yes
5	Senior	low	yes	fair	yes
6	Senior	low	yes	Excellent	no
7	middle-aged	low	yes	Excellent	yes
8	Youth	medium	no	fair	no
9	Youth	low	yes	fair	yes
10	Senior	medium	yes	fair	yes
11	Youth	medium	yes	Excellent	yes
12	middle-aged	medium	no	Excellent	yes
13	middle-aged	high	yes	fair	yes
14	Senior	Medium	no	Excellent	no

- ⇒ The data tuples are described by the attributes age, income, student and credit rating
- The class label attribute, buys-computer, has two distinct values (namely, {yes, no})
- C_1 correspond to the class buys-computer = yes and C_2 correspond to buys-computer = no.

$X = (\text{Age} = \text{youth}, \text{Income} = \text{medium}, \text{Student} = \text{yes}, \text{Credit-rating} = \text{fair})$

we need to maximize $P(X/c_i) P(c_i)$, for $i=1,2$. $P(c_i)$, the prior probability of each class, can be computed based on the training tuples:

$$P(\text{buys-Computer} = \text{yes}) = 9/14 = 0.643$$

$$P(\text{buys-Computer} = \text{No}) = 5/14 = 0.357$$

To compute $P(X/c_i)$, for $i=1,2$, we compute the following conditional probabilities:

$$P(\text{Age} = \text{youth} | \text{buys-Computer} = \text{yes}) = 2/9 = 0.222$$

$$P(\text{Age} = \text{youth} | \text{buys-Computer} = \text{No}) = 3/5 = 0.600$$

$$P(\text{Income} = \text{medium} | \text{buys-Computer} = \text{yes}) = 4/9 = 0.444$$

$$P(\text{Income} = \text{medium} | \text{buys-Computer} = \text{no}) = 2/5 = 0.400$$

$$P(\text{Student} = \text{yes} | \text{buys-Computer} = \text{yes}) = 6/9 = 0.667$$

$$P(\text{Student} = \text{yes} | \text{buys-Computer} = \text{No}) = 1/5 = 0.200$$

$$P(\text{Credit-rating} = \text{fair} | \text{buys-Computer} = \text{yes}) = 6/9 = 0.667$$

$$P(\text{Credit-rating} = \text{fair} | \text{buys-Computer} = \text{No}) = 2/5 = 0.400$$

Using these probabilities, we obtain

$$P(X | \text{buys-Computer} = \text{yes}) = P(\text{Age} = \text{youth} | \text{buys-Computer} = \text{yes})$$

$$\times P(\text{Income} = \text{medium} | \text{buys-Computer} = \text{yes}) \times P(\text{Student} = \text{yes} | \text{buys-Computer} = \text{yes})$$

$$\times P(\text{Credit-rating} = \text{fair} | \text{buys-Computer} = \text{yes})$$

$$P(X | \text{buys-Computer} = \text{yes}) = 0.222 \times 0.444 \times 0.667$$

$$= 0.044$$

Similarly,

$$P(x | \text{buys-Computer} = \text{no}) = 0.600 \times 0.400 \times 0.200 \times 0.400 = 0.019.$$

To find the class, C_i , that maximizes

$P(x | C_i) P(C_i)$, we compute

$$\begin{aligned} P(x | \text{buys-Computer} = \text{yes}) P(\text{buys-Computer} = \text{yes}) \\ = 0.044 \times 0.643 \\ = 0.028. \end{aligned}$$

$$\begin{aligned} P(x | \text{buys-Computer} = \text{No}) P(\text{buys-Computer} = \text{no}) \\ = 0.019 \times 0.357 \\ = 0.007. \end{aligned}$$

\therefore the naive Bayesian classifier predicts buy-Computer = yes for tuple x .