**商家助手问题分析**

1、数据筛选方法不同

drop table ods\_dmp.shop\_product\_rule;

create table ods\_dmp.shop\_product\_rule as

select distinct shop.shop\_no,sku.product\_id from odsbase.dim\_sku sku

inner join default.afcusdw\_0\_live\_catb\_0\_gome\_sku\_shop shop

on sku.sku\_id = shop.sku\_id;

drop table ods\_dmp.date\_helper\_analyShop\_tmp;

create table ods\_dmp.date\_helper\_analyShop\_tmp as

select tmp.\*,shop.shop\_no shop\_no\_join from ods\_dmp.date\_helper\_analyUrl tmp

left outer join ods\_dmp.shop\_product\_rule shop

on tmp.product\_id = shop.product\_id;

商家一期

odsbase.dim\_sku sku

sku 5361508

product 1961862

default.afcusdw\_0\_live\_catb\_0\_gome\_sku\_shop

sku 4861816

商家二期

product 2103475

2、各指标计算方法不同

如 session 、停留时间、跳出等

3、两期同时存在数据不统一

比如 从经营概况看到商家的PV和从店内流量看到的PV不一致