

Says

What have we heard them say? What can we imagine them saying?

Thinks What are their wants, needs, hopes, and dreams?

values cost and time efficiency worth to visit.

What other thoughts might influence their behavior?

would most likely refy on other traveller reviews and feedback

does not trust certain tourisms guide without verification.

uber is a multinational transportation net work company

i need a tourisms guide during travelling.

may be i can see some wildlife

Persona's name

voyage vista: Illuminating insight from Uber **Expeditionary Analysis**



looking for a travel website for easy access without download any software

ask friend,who visited so that place or asking an biog/social media

translate the understanble language.

not understantable languages

cannot get the very accurate result

headache and vomiting sense

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



