



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Now you're wondering if it's possible to encapsulate all that awesomeness in just one thumbnail design

If you can imagine it, you can achieve it.

The class is going to be a mix between thumbnail theory and strategies, but also hands on practice in Canva where we will be designing your thumbnails.

I want to have healthy and fulfilling relationship.

I gave up on my dreams a long time ago.

I gave them up and have lived my life as best i could.

Whatever you do, don't think about pink elephants.

I want you to think of a time when you felt happy.

You can just imagine her storing up these anecdotes for her dinner parties.

This world is but a canvas to our imagination.

It's ok to feel lost sometimes.

When it goes unchecked, anxiety can lead to much more than just feelings of nervousness of fear.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?