

EXPLORING WORLD'S TOP YOUTUBE CHANNELS

INTRODUCTION :

1.1 Overview

This project about the You Tube data analysis.

1.2 Purpose

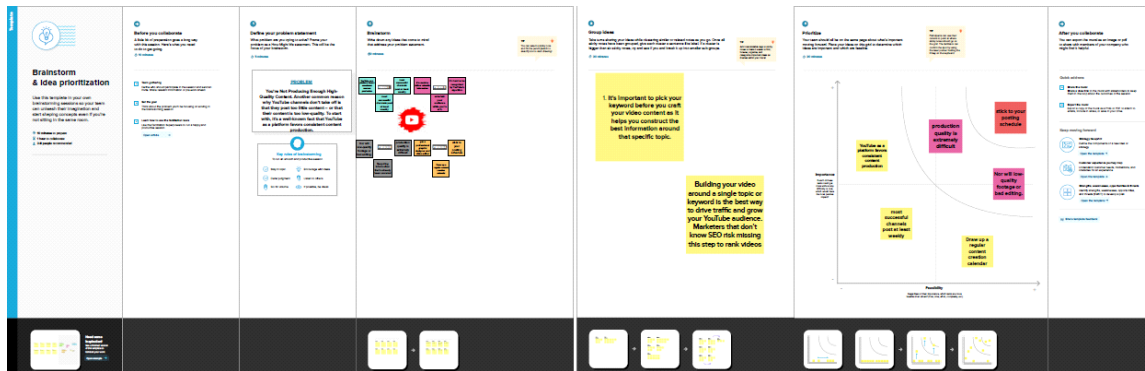
The use of this project. Explain the top You Tube channels and most subscribers using category's.

Problem definitions & Design Thinking :

2.1 Empathy Map

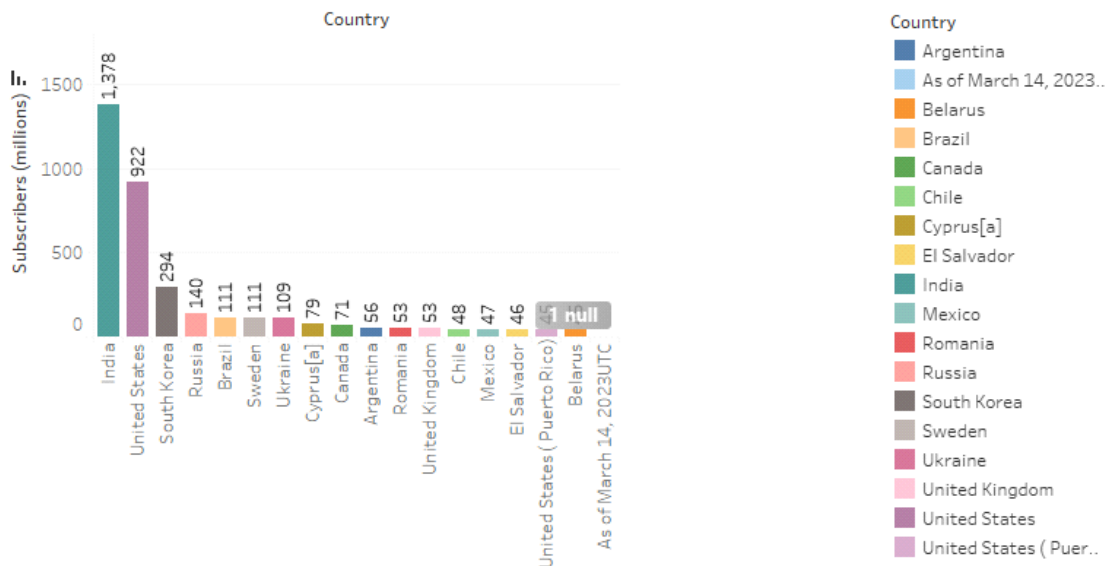


2.2 Brain storm



Result :

Story 1



Story 1



This visualisation Explin about the Country and subscribers. There is 1,378 maximum (millions) Subscribers in INDIA.

About The Was Brand channel and Name. Aaj Tak Maximum (millions) Subscribers in country Was INDIA

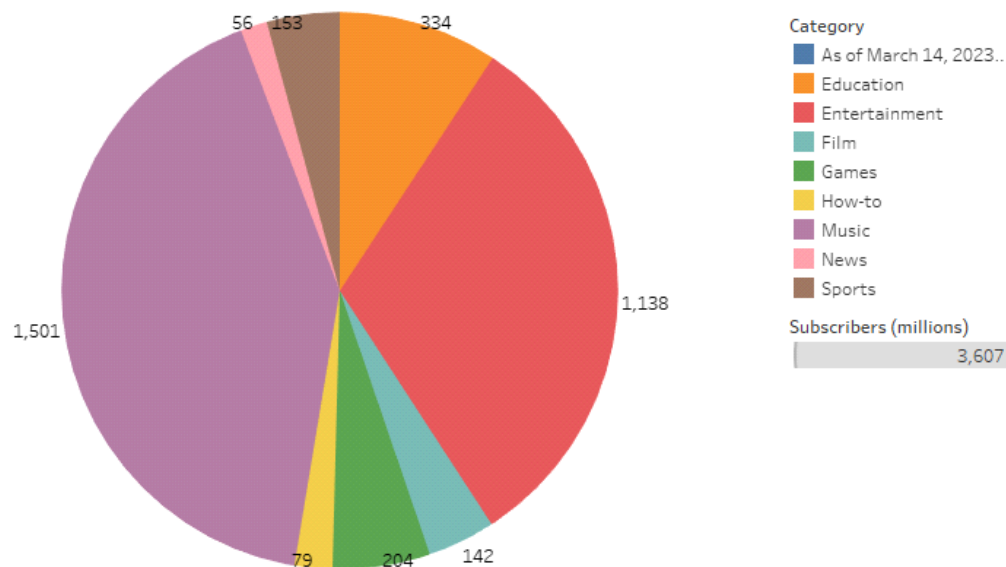
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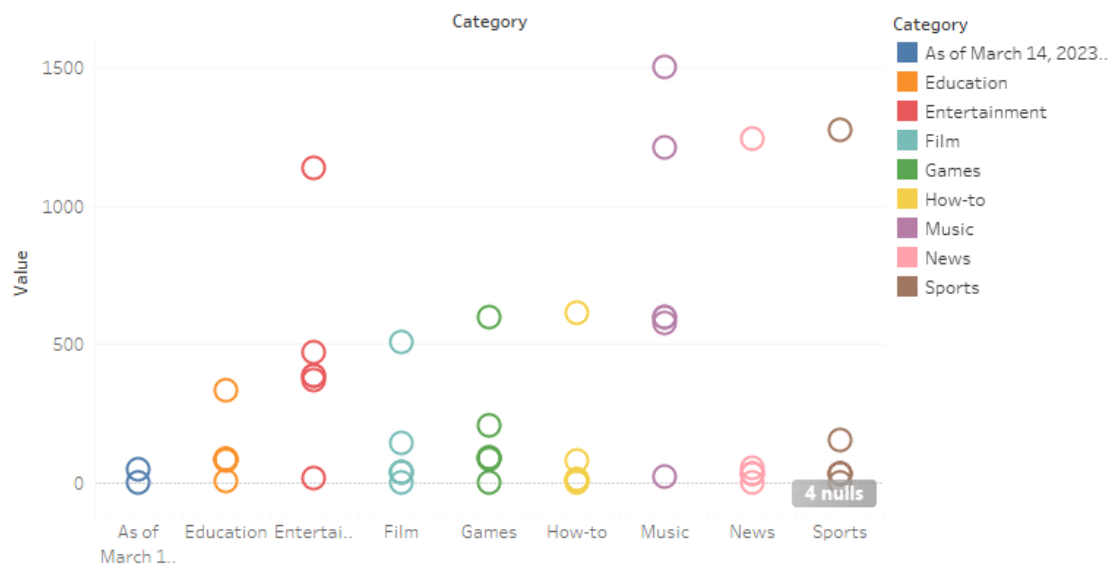
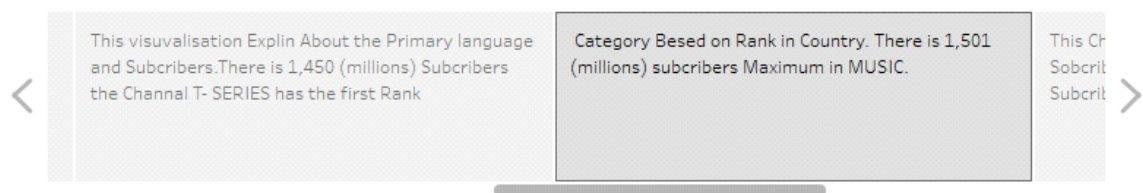
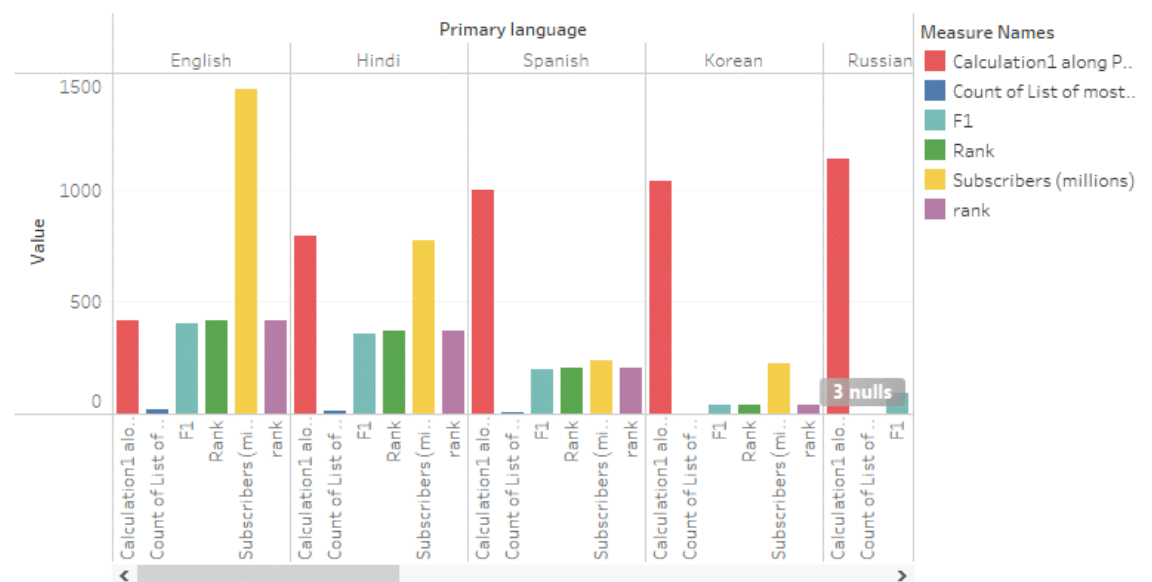
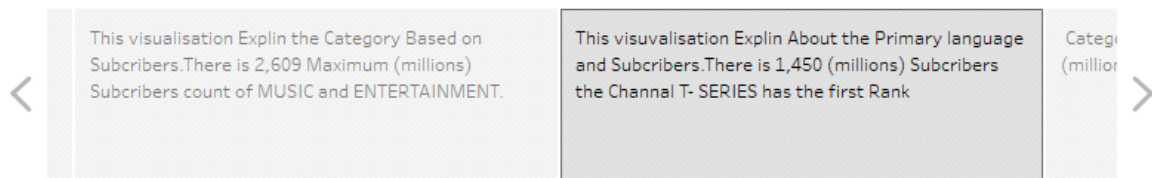
Name	Brand channel	Country	
5-Minute Cr..	Yes	Cyprus[a]	Ab
A4	No	Belarus	Ab
Aaj Tak	Yes	India	Ab
Ariana Gran..	No	United States	Ab
As of March..	As of March 14, 2023UTC	As of March 14, 2023UTC	Ab
Bad Bunny	No	United States (Puerto Ric..	Ab
Badabun	Yes	Mexico	Ab
BangtanTV	No	South Korea	Ab
Billie Eilish	No	United States	Ab
BillionSurp..	Yes	United States	Ab
Blackpink	Yes	South Korea	Ab
Canal Kond..	Yes	Brazil	Ab
ChuChu TV	Yes	India	Ab
Cocomelon	Yes	United States	Ab
Colors TV	Yes	India	Ab
Dude Perfect	No	United States	Ab
Ed Sheeran	No	United Kingdom	Ab
El Deino Inf	Yes	Argentina	Ab

About The Was Brand channel and Name. Aaj Tak Maximum (millions) Subscribers in country Was INDIA

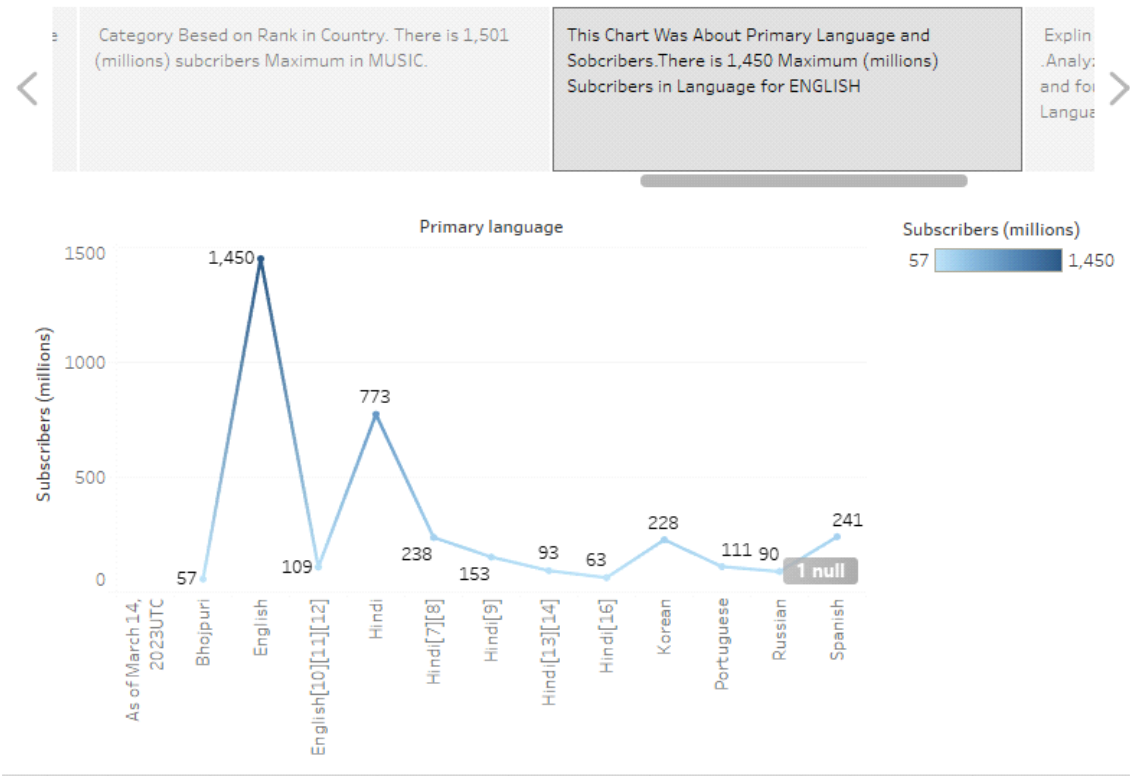
This visualisation Explin the Category Based on Subscribers. There is 2,609 Maximum (millions) Subscribers count of MUSIC and ENTERTAINMENT.

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Story 1



Advantages :

- > You can find top youtube channel through this project .
- > Most papuler channel .
- > which country most used youtube .

Disadvantages :

- > High using subscribers in india also india is most waste of time .
- > Addict in children's using mobile phone.

Applications :

- ~ Educations
- ~ Entertainment

~ Marketing & Business

~ Sports

~ News

Conclusion

This visualization Explain about the Country and subscriber. There is 1,378 maximum (millions) Subscribers in INDIA.

About The Was Brand channel and Name. Aaju Tak Maximum(millions) Subscribers in country Was INDIA

This visualization Explain the Category Based on Subscribers. There is 2,609 Maximum (millions) Subscribers count of MUSIC and ENTERTAINMENT.

This visualization Explain About the Primary language and Subscribers. There is 1,450 (millions) Subscribers the Channal T- SERIES has the first Rank

FUTURE SCOPE :

Continued push towards AI and machine learning: YouTube has been using AI and machine learning to improve the user experience, such as recommending videos and improving search results. This trend is expected to continue, with YouTube investing in more advanced AI technologies to enhance the platform further.