

FRED LINTZ

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SUMMARY

Accountable and efficient General Manager demonstrating a high level of ownership and initiative. Quick and effective at decision making, while maintaining excellent customer service throughout the process.

HIGHLIGHTS

- Team leadership
- Resolution-oriented
- Reliable and dependable
- Positive outlook
- Quickbooks Experience
- Analytical
- Excellent Time Management
- Flexible
- Approachable
- Word/Excel Experience

EXPERIENCE

August 2003 to

General Manager

Current

Gator Cycle - Bicycle retail sales and service - Gainesville, FL

- Manage team of 7 professionals.
- Reduced and controlled expenses by eliminating excess off-site storage space, refinanced loans, and eliminated excess payroll expenses.
- Developed store's first incentive performance plan which improved staff morale and created a sense of connection to the business.
- Surpassed revenue goals in four consecutive quarters.
- Implemented a financial plan covering 2015 and saw a 12% growth in sales.
- Defined a strategic business plan for bicycle retail sales and service.
- Directed strategic initiatives to achieve improved brand image and customer approval ratings.
- Executed an advertising campaign across multiple media channels.
- Increased profits by developing, initiating, and managing a unique product category unfamiliar to most bicycle retailers.
- Managed Bookkeeping, including daily journals, bank reconciliations, data entry, paying bills, cash flow forecasting, and monitoring of financial reports.

EDUCATION

2006

AA Degree - Business Administration

Santa Fe College - Gainesville, FL

REFERENCES

Available upon request