

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?



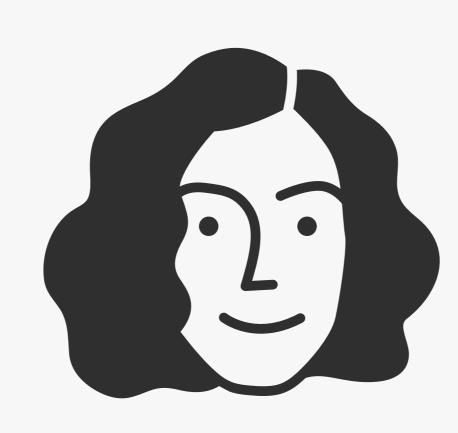
we can use this
data for training
a model using ml
and bulinding a
smart ai based
predictive
system

poor transportation infrastructure in some cities, unsatisfactory customer experirnce ,late cars,poor fulfilment,drivers denying to accept credit cards they focused on the supply side,the cab drivers uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles

What other thoughts might influence their behavior?

this analysis can help identify peak hours or days of high demand and optimize driver availability during those times

trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand



Type your heading...

Short summary of the persona

surge pricing,
better cars,
detecting fake rides,
fake cards, fake
ratings, estimating
fares and driver
ratings

we can use this
data for training a
model using
ML and bulding
a smart AI based
predictive system

the flexibility and lower cost

uber customers
typically get where
they are going
faster or cheaper
than they would by
taxis

most customers are generally dissatisfied with their purchases

connecting people, cities, and businesses through innovative products like ride-sharing and food delivery



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

