



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Type your heading...
Short summary of the persona

poor transportation infrastructure in some cities , unsatisfactory customer experinice ,late cars,poor fulfilment,drivers denying to accept credit cards

we can use this data for training a model using ml and bulinding a smart ai based predictive system

they focused on the supply side,the cab drivers

uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles

this analysis can help identify peak hours or days of high demand and optimize driver availability during those times

trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand

surge pricing , better cars , detecting fake rides, fake cards, fake ratings, estimating fares and driver ratings

we can use this data for training a model using ML and bulding a smart AI based predictive system

the flexibility and lower cost

uber customers typically get where they are going faster or cheaper than they would by taxis

most customers are generally dissatisfied with their purchases

connecting people, cities,and businesses through innovative products like ride-sharing and food delivery



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?