



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

EARNING
MONEY

TO NOW
ABOUT
WORLD WIDE
CUNTURALS

BE AUTHENTIC
CREATIVE

TO GIVE
EVERYONE A
VOICE AND
SHOW THEM
THA WORLD

TO BECOME
FAMOUS

GATHARING
WORLD
NEWS

TALK TO
OTHER YOU
TUBERS

MAKE GOOD
CONTENT

exploring
worlds top
youtube
channels

giving
appreciating
for good
contents

to hide
inappropriate
messages

SAD
UNWANTED
AKWARD
FEELING

ANGER: FOR
COPYRIGHTS
ISSUES

dont to use
abuse contents

ENCOURAGING
BEST
MOTIVATIONS
THIOUGHTS

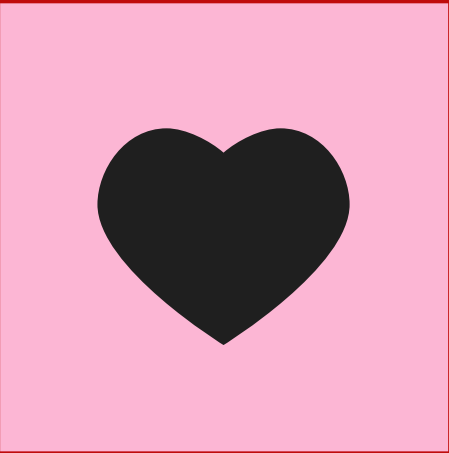
EXCITED:FOR
MORE VIEWS
ON
SUBSCRIBERS

SHOCK:BAD
COMMENTS



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?