## Ideation Phase Empathize & Discover

Date	21 October 2022		
Team ID	PNT2022TMID35102		
Project Name	Project – EMERGING METHODS FOR EARLY DETECTION OF FOREST FIRES		
Maximum Marks	4 Marks		

## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

## **Empathy Map** Why does forest fire occur? How to tackle the increase in count of forest fires? How to solve it atan early stage What do they THINK AND FEEL? major preoccupations hich affects What do they What do they HEAR? SEE? environment friends what boss say evacuated what the market offers regrown. What do they SAY AND DO? Avoid driving or parking over dry grass appearance behavior towards others PAIN GAIN Difficult to detected at an early stage and can be prevented before it spreads over large area. frustrations difficult to put out forest fire if measures of success obstacles