



Logistics Rate Optimization & Shipping Audit Project

Export Logistics | Rate Analysis |
Cost Optimization

PRESENTED BY:
DEEPAK VERMA
BUSINESS DEVELOPMENT MANAGER

 888deepakverma@gmail.com | 

[Panchkula](#) | [LinkedIn](#)



Project Overview

🔍 Objective:

To analyze, compare, and optimize international shipping rates from key logistics partners (DHL, UPS, Aramex, India Post) to reduce export costs and improve shipment efficiency

📦 Scope:

- Rate comparison and auditing
- Remote area analysis
- Export documentation & compliance
- Development of rate calculators
- Shipment tracking structure

TOOLS & TECHNOLOGY



Tools Used:

- Microsoft Excel (Advanced Formulas, Power Query, Pivot Tables)
- Rate Card PDFs from DHL, UPS, Aramex, India Post
- Logistic dashboards
- Internal tracking documentation

Key Deliverables

- ✓ Developed Excel-based Rate Calculator
- ✓ Audited shipping charges across 4 major providers
- ✓ Created zone-based analysis for remote area surcharges
- ✓ Designed shipping policy structures:
 - Express (4–5 Days)
 - Standard (7–8 Days)
 - Economy (10–12 Days)
- ✓ Built comparison sheets & cost optimization reports



SAMPLE SNAPSHOTS



Screenshots to insert here:

1. Zone-based cost comparison

kg	DHL (5-7 days)	UPS (5-7 days)	Aramex (5-7 days)	India Post IAP Upto 20Kg	International Tracked Parcel Service ITPS Upto 2Kg USA		
	Zone 12 USA	USA(5)	USA (12)	Gm	Rate	Gm	Rate
0.5	1,331.00	1211.06	893	250	955	50	550
1	1,505.00	1369.71	1,127	500	1130	100	595
1.5	1,505.00	1369.69	1,425	750	1305	150	640
2	1,681.00	1529.66	1,765	1000	1480	200	685
2.5	1,841.00	1664.92	2,126	1250	1655	250	730
3	1,991.00	1808.53	2,508	1500	1830	300	775
3.5	2,141.00	1951.23	2,869	1750	2005	350	820
4	2,291.00	2093.43	3,220	2000	2180	400	865
4.5	2,441.00	2237.04	3,517	2250	2355	450	910
5	2,591.00	2379.1	3,805	2500	2530	500	955
5.5	2,729.00	2544.12	4,069	2750	2705	550	1000
6	2,867.00	2709.49	4,301	3000	2880	600	1045
6.5	3,005.00	2873.95	4,552	3250	3055	650	1090
7	3,143.00	3039.13	4,784	3500	3230	700	1135
7.5	3,281.00	3203.36	5,026	3750	3405	750	1180
8	3,419.00	3368.66	5,258	4000	3580	800	1225
8.5	3,557.00	3532.47	5,500	4250	3755	850	1270
9	3,695.00	3697.06	5,731	4500	3930	900	1315
9.5	3,833.00	3861.57	5,959	4750	4105	950	1360
10	3,971.00	4026.49	6,173	5000	4280	1000	1405
10.5	4,171.00	4145.17	5,782	5250	4455	1050	1450
11	4,371.00	4262.66	5,990	5500	4630	1100	1495
11.5	4,571.00	4382.28	6,210	5750	4805	1150	1540
12	4,771.00	4499.43	6,413	6000	4980	1200	1585
12.5	4,971.00	4619.05	6,635	6250	5155	1250	1630
13	5,171.00	4736.37	6,825	6500	5330	1300	1675



Choose engaging photos and graphics to accompany your words, as these also help catch your audience's eye.

2. Rate Calculator UI

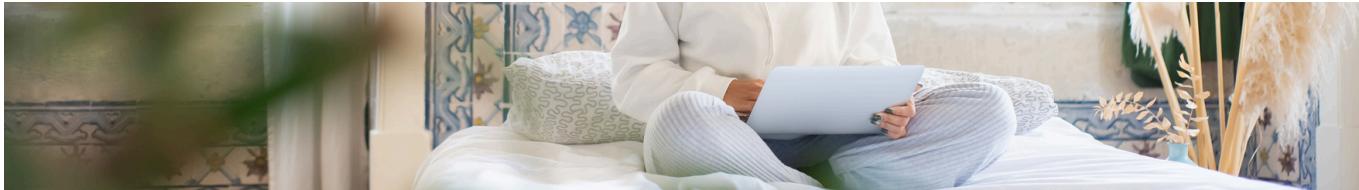
Country	First 50 gm	Additional per 50 gm	eg :-1 total(900gm/250gm)	eg :-2 total(140gm/250gm)	
Australia	425	45	2125.00	560.24	
Singapore	355	25	2126.00	0.00	
United States of America	580	45	total(1517*555)	8981.34	
				Fuel Surgecharge 25%	
				total(1517*555)	2674.209
				GSTIN @18 %	2134.1094
				Total With GSTIN	11990.2667
				GST 18%	5596.1077
				Per Kg Rate	
Country/Territory	First 50 gm	Additional per 50 gm	eg :-3 total(1400gm/250gm)	eg :-4 total(1400gm/250gm)	
Australia	1005	175	total(1400gm/250gm)	total(1400gm/250gm)	
Singapore	825	75	total(1400gm/250gm)	total(1400gm/250gm)	
United States of America	995	175	total(1400gm/250gm)	total(1400gm/250gm)	
Country/Continent Sub-continent	Merchant	For delivery additional per kg or part thereof	eg :-5 total(1400gm/250gm)	eg :-6 total(1400gm/250gm)	
United States of America	no	no	total(1400gm/250gm)	total(1400gm/250gm)	

- JACQUELINE

Results & Impact

Key Outcomes:

1. Reduced average shipping costs by 10%
2. Enabled data-backed decision making for export shipments
3. Streamlined logistics operations across e-commerce channels
4. Built internal reference tools for ongoing audits



About Me

 Deepak Verma

Business Development Manager | Export Logistics | E-commerce
Strategist | Digital Marketer

CORE SKILLS:

- International Shipping & Compliance
- Excel Automation & Reporting
- E-commerce Store Operations (Amazon, Etsy, eBay)
- Performance Marketing & SEO




888deepakverma@gmail.com |
[LinkedIn](#) | 9779802638

