Jade Pineda

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FRONT END DEVELOPER SUMMARY

- Front End Developer with 2+ years of experience with refactoring the UI/UX leading to a 40% increase in user engagement and 20% boost in sales/conversions
- Optimized web assets and code, achieving a 80% increase in performance and 92 SEO score in Google PageSpeed Insights
- Redesigned site for mobile-first approach, achieving a 50% reduction in initial paint time
- Tools and Languages: HTML5, CSS3, Javascript, Typescript, React, Next.js, Redux, CSS Modules, ESLint, Vite, npm, Node.js, RESTful API, Git
- [Portfolio Link](#) (10+ Font End Developer Projects)

PROFESSIONAL / PROJECT EXPERIENCE

Website for Remodeling / Construction Company *(Freelance Project)*   Dallas, TX
Front End Developer   *February 2023 - May 2023*
- Transformed the homepage UI integrating owl carousel javascript library, increasing 40% in user engagement and 20% increase in sales/conversions
- Optimized 5+ CDNs, code-splitting for 3+ components, and 10+ web assets to increase initial web paint by 80%
- Developed 50 lines of XML sitemap code and 400+ semantic HTML code to increase SEO score ranking from 42 to 92 on mobile and from 42 to 90 on desktop
- Redesigned the website to be more responsive to mobile, decreasing bounce rate by 20% with media queries

Online Restaurant Ordering Service   Dallas, TX
Front End Developer   *July 2023 - August 2023*
- Collaborated with a backend developer to program the front end using HTML5, CSS3, Javascript, CSS Modules and React to develop 15+ reusable components resulting in clean and organized file structure
- Leveraged React Router to effectively manage 5 distinct routes and pages, enhancing user navigation time by 40%
- Programmed Redux and Redux thunk for complex state management, synchronizing 15+ menu APIs with the cart in real time, achieving 99% accuracy rate with state synchronization
- Structured Redux store, creating 2+ distinct slices for user account cart, managing 50+ state changes daily, ensuring 100% data consistency across all user sessions
- Engineered backend order placement, processing 50+ orders daily, enabling users to view delivery times within a 2-hour window with 99% accuracy

Interactive Travel Journal Application   Dallas, TX
Front End Developer   *June 2023 - July 2023*
- Developed over 10+ reusable components using HTML5, CSS3, CSS Modules, Javascript and React, establishing a robust foundation for a user-centric experience
- Engineered a custom hook with the Context API with useReducer React, managing 10+ distinct state and functions for clean code and no prop drilling
- Programmed distinct routing for 3 pages using React Router to enhance user navigation resulting in not refreshing the page every route enter
- Incorporated 3 RESTful API like Leaflet API, Geolocation API and Reverse Geocoding API resulting in interaction and retrieval with 10,000+ unique map points and coordinates

EDUCATION

BS in Computer Science *(concentration in Software Engineering)*   Manchester, NH
Southern New Hampshire University, GPA: 3.7/4.0   *June 2022 - present*

INTERESTS

Weight Loss (just started KETO diet and intermittent fasting, lost 10 lbs last month), Food (Shrimp, Seafood boil, Teriyaki Chicken, Korean BBQ), Movies and Shows (currently watching Loki Season 2, Big Marvel Fan), Sports (Marathon and Fencing, practicing Epee), Music (KPOP, Korean Rap, R&B, Afrobeats), Art (Procreate and Nomad Sculpt on Ipad), Games (Call of Duty, Valorant, Apex Legends), Anime (currently watching Jujutsu Kaisen Season 2, waiting for Attack on Titan last episode)