Assignment-3

Rajeswari Theegala

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UniversalBank <- read.csv("C:/Users/dell/Downloads/UniversalBank.csv")
summary(UniversalBank)</pre>

```
ZIP.Code
##
          ID
                         Age
                                       Experience
                                                          Income
##
    Min.
                            :23.00
                                             :-3.0
                                                             : 8.00
                                                                               : 9307
                1
                    Min.
                                     Min.
                                                     Min.
                                                                        Min.
    1st Qu.:1251
                    1st Qu.:35.00
                                     1st Qu.:10.0
                                                     1st Qu.: 39.00
                                                                        1st Qu.:91911
    Median :2500
                    Median :45.00
                                                     Median : 64.00
                                                                        Median :93437
                                     Median:20.0
    Mean
                                                             : 73.77
##
            :2500
                    Mean
                            :45.34
                                     Mean
                                             :20.1
                                                     Mean
                                                                        Mean
                                                                               :93153
##
    3rd Qu.:3750
                    3rd Qu.:55.00
                                     3rd Qu.:30.0
                                                     3rd Qu.: 98.00
                                                                        3rd Qu.:94608
##
    Max.
            :5000
                    Max.
                            :67.00
                                     Max.
                                             :43.0
                                                     Max.
                                                             :224.00
                                                                        Max.
                                                                               :96651
                          CCAvg
##
        Family
                                         Education
                                                            Mortgage
                                               :1.000
##
    Min.
            :1.000
                     Min.
                             : 0.000
                                       Min.
                                                        Min.
                                                                : 0.0
##
    1st Qu.:1.000
                     1st Qu.: 0.700
                                       1st Qu.:1.000
                                                         1st Qu.: 0.0
    Median :2.000
                     Median : 1.500
                                       Median :2.000
                                                        Median: 0.0
    Mean
            :2.396
                     Mean
                            : 1.938
                                       Mean
                                               :1.881
                                                         Mean
                                                                : 56.5
##
    3rd Qu.:3.000
                     3rd Qu.: 2.500
                                       3rd Qu.:3.000
                                                         3rd Qu.:101.0
##
    Max.
            :4.000
                     Max.
                             :10.000
                                               :3.000
                                                                :635.0
    Personal.Loan
                                            CD.Account
##
                     Securities.Account
                                                                Online
##
    Min.
            :0.000
                     Min.
                             :0.0000
                                         Min.
                                                 :0.0000
                                                            Min.
                                                                    :0.0000
##
    1st Qu.:0.000
                     1st Qu.:0.0000
                                         1st Qu.:0.0000
                                                            1st Qu.:0.0000
    Median : 0.000
                     Median :0.0000
                                         Median :0.0000
                                                            Median :1.0000
##
    Mean
            :0.096
                     Mean
                             :0.1044
                                         Mean
                                                 :0.0604
                                                                    :0.5968
                                                            Mean
    3rd Qu.:0.000
                     3rd Qu.:0.0000
                                         3rd Qu.:0.0000
                                                            3rd Qu.:1.0000
##
##
    Max.
            :1.000
                     Max.
                             :1.0000
                                         Max.
                                                 :1.0000
                                                            Max.
                                                                   :1.0000
##
      CreditCard
##
    Min.
            :0.000
    1st Qu.:0.000
##
##
    Median :0.000
    Mean
            :0.294
    3rd Qu.:1.000
    Max.
            :1.000
```

library(caret)

```
## Loading required package: ggplot2
```

Loading required package: lattice

```
library(ISLR)
library(e1071)
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
       filter, lag
## The following objects are masked from 'package:base':
##
       intersect, setdiff, setequal, union
##
library(class)
library(reshape2)
library(ggplot2)
library(gmodels)
library(lattice)
#converting variables
UniversalBank$Personal.Loan <- factor(UniversalBank$Personal.Loan)</pre>
UniversalBank$Online <- factor(UniversalBank$Online)</pre>
UniversalBank$CreditCard <- factor(UniversalBank$CreditCard)</pre>
df= UniversalBank
#Question no 1
set.seed(64060)
Train_index <- createDataPartition(df$Personal.Loan, p = 0.6, list = FALSE)
train.df = df[Train_index,]
validation.df = df[-Train_index,]
mytable <- xtabs(~ CreditCard + Online + Personal.Loan , data = train.df)</pre>
ftable(mytable)
##
                     Personal.Loan
                                            1
## CreditCard Online
## 0
             0
                                     772
                                          75
##
              1
                                    1152 120
## 1
              0
                                     309
                                           34
                                     479 59
##
#Question no 2
probability = 59/(59+479)
probability
```

[1] 0.1096654

```
#Question no 3
table(Personal.Loan = train.df$Personal.Loan, Online = train.df$Online)
                Online
## Personal.Loan 0
              0 1081 1631
##
              1 109 179
table(Personal.Loan = train.df$Personal.Loan, CreditCard = train.df$CreditCard)
##
                CreditCard
## Personal.Loan
                 0
                        1
##
              0 1924 788
##
               1 195 93
table(Personal.Loan = train.df$Personal.Loan)
## Personal.Loan
## 0
## 2712 288
#Question no 4
\#i.\ P(CC = 1 \mid Loan = 1) (the proportion of credit card holders among the loan
#acceptors)
Probablity1 <- 93/(93+195)
Probablity1
## [1] 0.3229167
#ii. P(Online = 1 | Loan = 1)
Probablity2 <- 179/(179+109)
Probablity2
## [1] 0.6215278
#iii. P(Loan = 1) (the proportion of loan acceptors)
Probablity3 <- 288/(288+2712)
Probablity3
## [1] 0.096
```

```
#iv. P(CC = 1 | Loan = 0)
Probablity4 <- 788/(788+1924)
Probablity4
## [1] 0.2905605
#v. P(Online = 1 \mid Loan = 0)
Probablity5 <- 1631/(1631+1081)
Probablity5
## [1] 0.6014012
#vi. P(Loan = 0)
Probablity6 <- 2712/(2712+288)
Probablity6
## [1] 0.904
#Question no 5
Task5Probablity <- (Probablity1*Probablity2*Probablity3)/</pre>
  ((Probablity1*Probablity2*Probablity3) +(Probablity4*Probablity5*Probablity6))
Task5Probablity
## [1] 0.1087106
#Question no 6
#Answer:
# The answer to question 2 was 0.1096654, and the answer to question 5 was 0.1087106, which is nearly i
#Question no 7
nb.model <- naiveBayes(Personal.Loan~ Online + CreditCard, data = train.df)</pre>
To_Predict=data.frame(Online=1, CreditCard= 1)
predict(nb.model, To_Predict,type = 'raw')
## Warning in predict.naiveBayes(nb.model, To_Predict, type = "raw"): Type
## mismatch between training and new data for variable 'Online'. Did you use
## factors with numeric labels for training, and numeric values for new data?
```

```
## Warning in predict.naiveBayes(nb.model, To_Predict, type = "raw"): Type
## mismatch between training and new data for variable 'CreditCard'. Did you use
## factors with numeric labels for training, and numeric values for new data?
## 0 1
```

[1,] 0.9153656 0.08463445

```
# The answer to question 7 is 0.08463445, and the answer to job 5 is 0.1087106.

# The outcome is nearly identical to that of Task5.

# Because of the rounding, there is just a minor change.

# The discrepancy has no effect on the output's rank order.
```