

- Generally ML models Developed by maths
- Convert categorical column to Numerical columns
- Here we are transform the data
- This method is called as **Encoding**
- Feature Analysis : first 5 sessions
- Feature Engineering : Transform the data
- Feature selection : Machine learning
- Before Model Development
- We will do EDA : Exploratory data analysis
  - Features(Columns) analysis
    - Categorical , Numerical , Outlier analysis, Bivariate, Multivariate
    - We will get the insights
  - Feature Engineering
    - we will modify the data
    - Models developed by maths
    - Encoding : Convert categorical data to Numerical Variables
    - Scaling : All the numerical columns makes under one scale
    - Transformations : All the maths developed by assumption data follows Normal distribution
      - Convert skewed distribution to Normal
  - Feature selection

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