



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Define Problem / Problem Understanding

Data Collections and Extraction from Database

Data Visualizations

Performance testing

Specifying a business problem

Number of scenes of story

Number of unique Visualizations

Amount of Data Rentered to DB



Prepare the Data for Visualizations

Collecting the data from Database

Collect the dataset

Responsive and design of Dashboard

No of Visualiizations/ Graphics

No of Calculation Fiields

Utilization of Data Filters



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?