S

Select a University

🔍 ⇅

NEW YoRK, USA

[Columbia University]

13th in Medicine

[Cornell University]

14th in Engineering

Jeddah, Saudi Arabia

[King Abdulaziz University]

27th in Computer Science

[Uni. of business & Tech.]

14th in Accounting

♥   ↗   📍
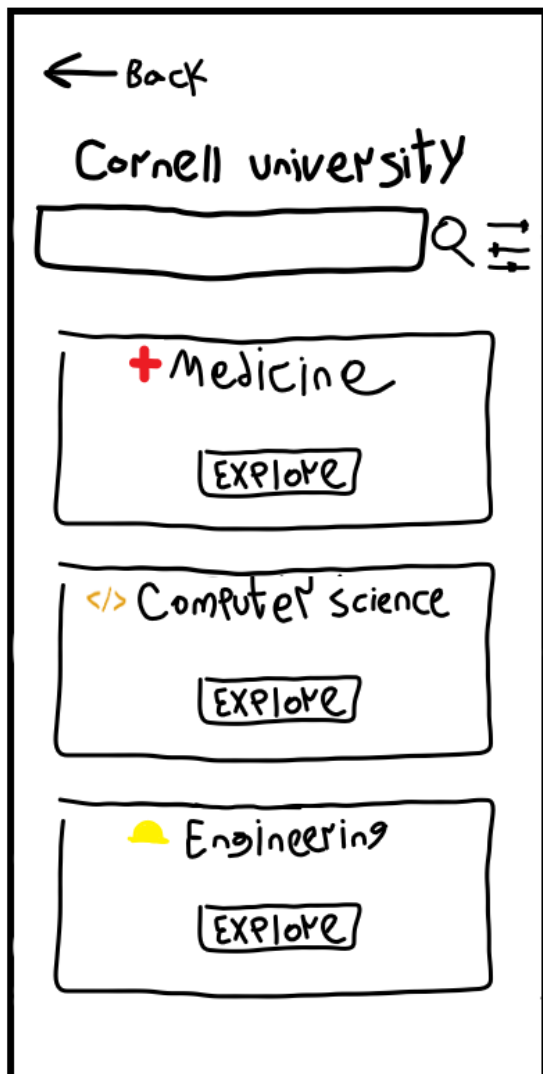
Applied Nielsen Heuristics:

- Match between system and the real world
- Consistency and standards
- Recognition rather than recall
  - Some users have requested features which help them filter their search. This has been provided, alongside a search bar
- Aesthetic and Minimalist design
- User Control and Freedom
- Flexibility and Efficiency of use
  - Scrolling and Clicking for new users
 - Filtration options for experienced users

-

This is the home-screen that pops up once the user opens the application. They can scroll and browse the universities shown to them, they can also search for Universities using the search bar provided, alongside selecting their filtration criteria (selecting different criteria will change the home-screen based on what criteria the user has chosen). The bar at the bottom of the screen moves along with you as you scroll, and has a **Location Icon** (for looking at Universities near you within a specified radius), **Arrow Icon** (Trending Universities based on User searches), and a Heart Icon (For universities users have saved, so they can look at later.

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Cornell university

🔍 ⇄

➕ Medicine

[Explore]

</> Computer science

[Explore]

🟡 Engineering

[Explore]

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- Aesthetic and Minimalist design
- User Control and Freedom
  - Users have the option to back track if they don't like the page they're currently on
- Flexibility and Efficiency of use
  - Scrolling and Clicking for new users
  - Filtration options for experiences users

This is the screen that pops up after users select an option from the home-screen. In this screen, users are provided with options regarding which Major they want to read more about. Upon clicking on a major, users are taken to a screen which shows information about the major they have chosen. Users also have the option to scroll for more options, search for a certain major using the search bar, or changing the way majors are shown / sorted using the criteria filter.
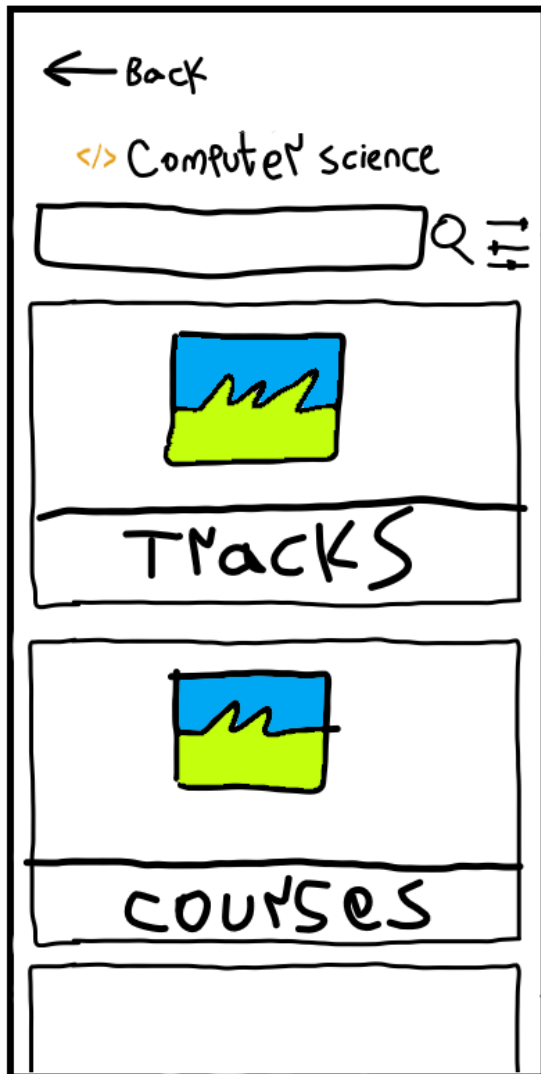
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</> Computer science

Tracks

courses

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After selecting a specific major from the previous screen, users are then taken to this screen, where they can choose what type of information they're willing to view. Users can scroll for more options, utilize the search bar for searching for something specific, or use the filtration options to change the way options are shown / sorted on the screen.