

IREVOLUTION:A DATA-DRIVEN EXPLORATION OF APPLE'S iPHONE IMPACT IN INDIA

1.INTRODUCTION

1.1 Overview

APPLE'S IPHONE

Apple's is a popular american multinational conglomerate that manufactures consumer electronics software and also provides some application and services.It currently employs more than 150,000 employees and is headquartered in cupertino,california.It is currently the large technology company in terms of revenue and market capitalization of around 3 trillion dollars.It is also one of the biggest five tech companies including google,microsoft,amazon and facebook.Apple is known for its popular iphone and is currently the fourth largest computer manufacturer and second largest mobile manufacturer in the world.

1.2 Purpose

USES OF APPLE IPHONE

The iphone is a smartphone made by Apple that combines a computer ,ipad,digital camera and cellular phone into one device with a touch screen interface

Customize assistive touch gestures.Swipe to type.

Create text replacement.Maximize battery life.

Use headphones to take a selfie.Quick delete to calculator.

2.PROBLEM DEFINITION & DESIGN THINKING

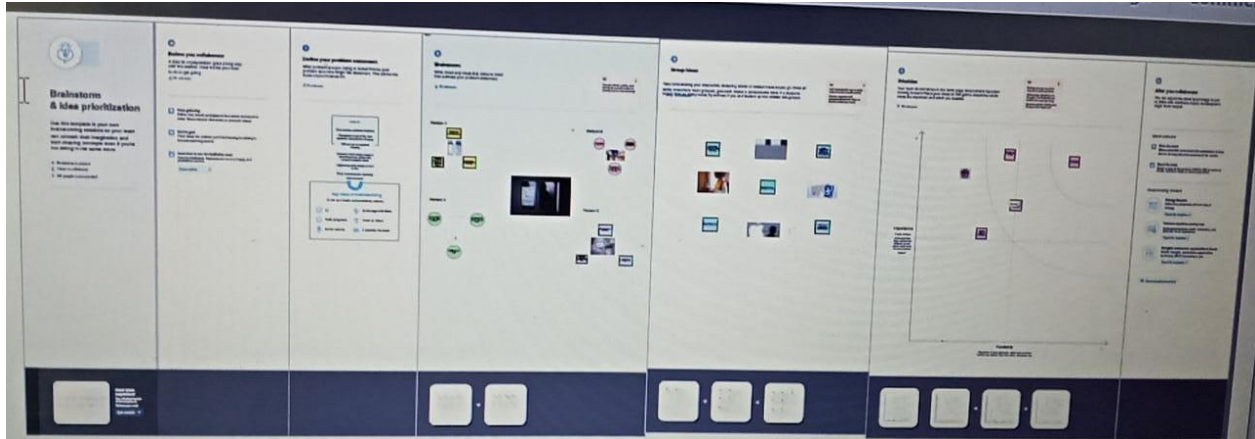
2.1 EMPATHY MAP

iREVOLUTION: A DATA-DRIVEN EXPLORATION OF APPLE'S iPhone IMPACT IN INDIA

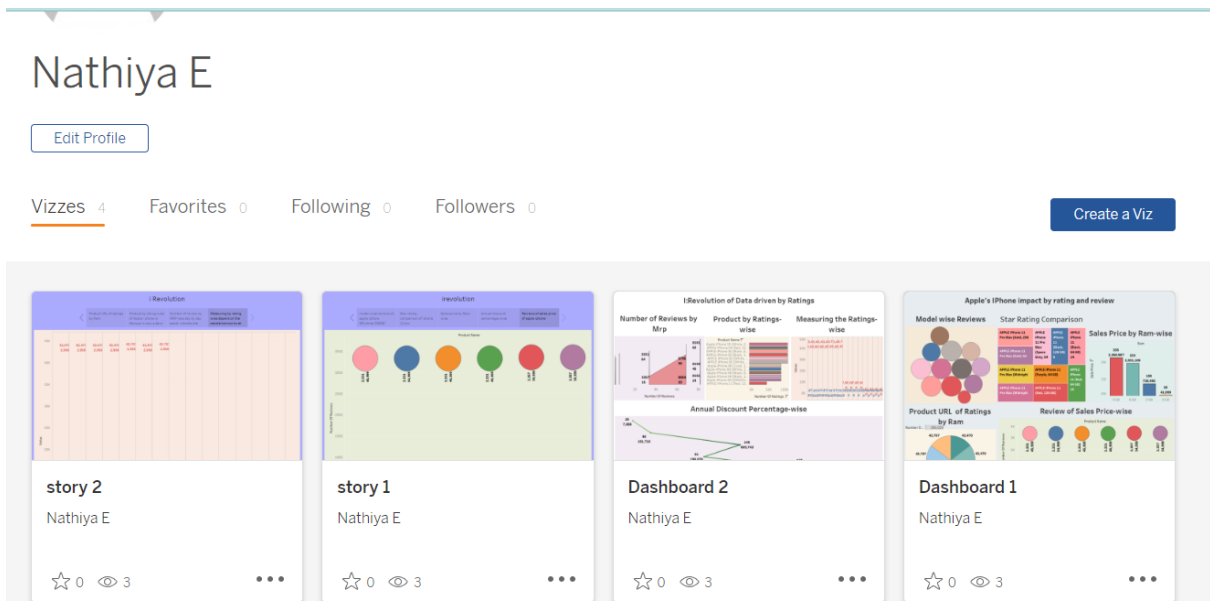


PROJECT REPORT TEMPLATE

iREVOLUTION:A DATA-DRIVEN EXPLORATION OF APPLE'S iPHONE IMPACT IN INDIA



3.RESULT



4 .ADVANTAGES & DISADVANTAGES

ADVANTAGES OF APPLE IPHONE:

Iphone is more user friendly:

PROJECT REPORT TEMPLATE

IREVOLUTION:A DATA-DRIVEN EXPLORATION OF APPLE'S iPHONE IMPACT IN INDIA

Even though most android phone creators try their best in producing these phones,iphones remain to be the easiest phone to use until now.The look and feel of iOS has not changed over the years.This has been one advantage of iphone over android phones because it works pretty much the same way it did in 2008.

Iphones have extreme security:

Another advantage of iphone over android phones is security.If you use your phone to access your email or social networks,log on to your bank's website or mobile app,send texts,store contacts or take selfies,then security should be of concern ,as this data could be valuable to cybercrooks and potentially harmful to you or your loved ones.

Disadvantage of apple iphone:

Iphones are over priced : Apple increases the price of iphones every year.Apples focus is on becoming more user -friendly,however,they turned out to be not so cost-friendly

Iphones don't come with a headphone jack .

Apple ecosystem.iphone have fixed storage.

Iphones apps take up too much space.

Iphones have no FM radio built-In.

5.Applications

A software application that runs under iOS,which is the operating system that powers Apple's mobile devices .In most cases,any applications that runs on an iphone also runs on an ipad and ipod touch.

However,apps designed strictly for ipads,which have larger screens,do not work on iphones and ipods.See *iDevice,iOS versions and iphone*.

If you no longer use any apple applications on your windows computer or have switched to alternative software,you may choose to uninstall apple application support.

6.Conclusion

Concluding the a data- driven exploration of Apples iphone impact in india.

iREVOLUTION:A DATA-DRIVEN EXPLORATION OF APPLE'S iPHONE IMPACT IN INDIA

7.Future scope

Development of ARCADE is on-going, and there is still much to do. The author currently has a list of some hundred enhancements planned for the future. A new feature, which has in fact just been added but not yet used, allows the manager to specify certain module sessions having a 'Non-Registered' group.