of their affinity with the perishable. Like Hiranyakasipu etc., they regard themselves as the Supreme because other people appear wretched to them.



## आढ्योऽभिजनवानस्मि कोऽन्योऽस्ति सदृशो मया। यक्ष्ये दास्यामि मोदिष्य इत्यज्ञानविमोहिता:॥१५॥

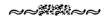
āḍhyo'bhijanavānasmi ko'nyo'sti sadṛśo mayā yakṣye dāsyāmi modiṣya ityajñānavimohitāḥ

"I am rich and I have a large family. Who else is equal to me? I shall perform sacrifice (yajña). I shall give in charity. I shall rejoice." Saying thus, they are deluded by ignorance. 15

## Comment:-

People possessing pride and demoniac nature, think that they are very rich and hold very high ranks and positions. They boastfully declare, that they have so many kinsmen, friends and followers. They think, that there is none equal to them, in riches, rank and position. They declare, that they will perform such sacrifice and offer such charities, that none can equal to them. Thus they would enjoy their life. They hold, that through great charity and sacrifice they would win name and fame, through newspapers. Their names would be inscribed in hospices, in their memory.

Such people, actually imagine, but they do not translate their thoughts, into practice. If sometimes they do, practice, that is merely a show, in order to get name and fame, as described in the seventeenth verse of this chapter. They remain entangled in the snare of delusion, having vain imaginations, as described, in the thirteenth, the fourteenth and the fifteenth verses.



Link:—The Lord, in the next verse, describes the evil fate after death, of such people, who possess a demoniac nature.