

Sam Atagawa
PHOTOGRAPHY



Competition Guide

2024-2025

www.SamCantSkate.com



Hi, I'm Sam—a retired Army veteran, now juggling my days as a Treasury Department systems admin and my passion for photography. My journey into photography began in 2018 when I picked up a camera to film my fiancée and her synchronized skating team. What started as a supportive gesture quickly turned into a passion for capturing still moments that tell a story. Over time, I noticed that the hard work and artistry of figure skaters weren't always reflected in the photography I saw.

Determined to change that, I dived deep into learning both the craft of photography and the finer details of figure skating. This effort allows me to capture not only the athleticism but also the grace and emotion of these incredible performers. My goal is to make every skater look like the superstar they are, turning their dedication and talent into stunning images that preserve those moments forever.

In short, I'm just a guy with a camera, here to celebrate the magic of skating and showcase athletes at their best!

Sam
Photography



Sam repeatedly captures precise moments on the ice that bring the technique, skating skills and emotion of the program to life in his photos.

Thank you!

Nicole Streff

Our favorite photographer for figure skating. Absolutely the best and most cherished photos. I wish Sam Atagana Photography was at every skating competition!

Katie Bowen

The photos captured at the competition were fantastic! I could never capture what Sam did. It was such a fun gift to have the beautiful shots of my daughter. I was also blown away by the turnaround time on the photos. Would highly recommend.

Angie Kubicek

Product



These skaters spend so much time and energy training to perfect their craft and artistry. I believe they deserve the same from me. So I personally cull, sort, and hand edit every photo delivered to the participants. This does take some time, which is why photos are not available the day of competition.

Delivery



Before the competition, participants register for photos at :

www.SamCantSkate.com/sign-up

Then, 7-14 days after the competition, links are sent in the order of registration to review and decide whether to purchase. Note: I will request a full list of skaters and email addresses from the competition organizers so that I can send out albums to every skater.

Safety

I take the trust competition organizers and parents have in me very seriously. So, the albums I send out to a parent are ONLY of their children and I monitor who logs in to each album to ensure the skater's privacy and safety.



Full Album

- At least 20 photos of the program.
- Professional editing.
- Upon request, a "Thank You!" Gallery delivered after purchase with creative edits (including my signature silhouette).
- Price: \$50 per gallery

Individual Photos

- Professional editing.
- Price: \$10 per photo.
- Over \$50 purchase: Upon request, a "Thank You!" Gallery delivered after purchase with creative edits (including my signature silhouette).

More Photos. More Savings

Enter discount code SamCantSkate at checkout for a "more photos, more savings" discount:

Orders over \$99 = 10% off

Orders over \$149 = 15% Off

Orders over \$199 = 25% Off

Orders over \$249 = 30% Off

Golden Rule Discount

If they love their photos but finances are tight, I provide four discount codes for them to choose from based on their situation (Use of these codes remains private.)

GoldenRule25 = 25% Off

GoldenRule50 = 50% Off

GoldenRule75 = 75% Off

GoldenRule100 = 100% Off

Frequently Asked Questions

Do you give money back to the club?

YES! I believe giving back to the skating clubs that work so hard to make these competitions a success is so important. For that reason I give at least 25% of all sales back to the club.

Do you travel for competitions?

YES! For travel fees (Federal Mileage Rate / Accommodations), I simply pay those out of the 25% back to the club. The club will never have to pay me at all.

What's in your camera bag?

I shoot all competitions on my Fujifilm X-H2 or Fujifilm X-T4 with a 50-140mm f/2.8 or 90mm f/2 lens.



Book Me

Just click on the link below to fill out a
Competition Request

www.SamCantSkate.com/contact