

# Scott Rubin

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## SOFTWARE ENGINEER

Creative Software Engineer with excellent problem-solving abilities and technical communication skills, with extensive experience developing websites and applications to enhance a successful real estate business. Blending a diverse entrepreneurial background with technical skills to make a significant impact in a software engineering role.

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## SKILLS PROFILE

**Programming Languages:** JavaScript, Python, TypeScript, Swift

**Web Technologies:** HTML, CSS, React, Redux, Flask, Django, Node.js, Express

**Databases:** MongoDB, PostgreSQL

**Cloud & Deployment:** AWS, Vercel, Heroku

**Security:** IAM, Multi-factor Authentication

**Additional Skills:** Prompt Engineering, OpenAI, VSCode, XCode

**Business Skills:** Entrepreneurship, Sales, Negotiation, Communication, Marketing, Presentations, Public Speaking

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## PROJECTS

**GPT Fitness** | [Website](#) | [Github \(Client/Server\)](#) October 2023

- Created an App that uses OpenAI's GPT API to create custom Fitness & Diet plans
- Backend built with Flask, Python, Postgresql. Frontend built with React, Vite, Axios.

**Listings App** | [Link](#) | [Github \(Client/Server\)](#) July 2023

- Created a Full Stack MERN application to create, read, update and delete real estate listings.
- Used Node, Express, MongoDB, Vite, and React with full CRUD functionality.

**Closing Costs Calculator** | [Link](#) | [Github](#) July 2023

Created an app in Vite/React to calculate New York City real estate closing costs.

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## PROFESSIONAL EXPERIENCE

**Compass** New York, NY April 2018 – Present

*Licensed Associate Real Estate Broker*

### Software Development and Digital Marketing:

- **Designed and Developed Real Estate Websites:** Implemented branding and marketing strategies, resulting in a 42% increase in qualified leads. Technologies used: HTML, CSS, JavaScript.
- **Built Mortgage & Closing Costs Calculator App:** Developed a user-friendly application using React, aiding buyers and sellers in financial calculations.
- **Participation in Compass Hackathon:** Created innovative tools leveraging OpenAI/ChatGPT, Python, and JavaScript to create social media content.
- **Digital Marketing Initiatives:** Spearheaded ad campaigns across OTT, Google Ads/YouTube, Facebook, Instagram, and MailChimp; enhanced online presence and branding.

### Real Estate Expertise and Client Engagement:

- **Property Marketing:** Developed effective marketing strategies for properties for sale and rent, including creating compelling PowerPoint presentations for prospective buyers and sellers.
- **Content Creation:** Initiated and hosted a weekly Real Estate podcast on Buzzsprout; wrote and directed short commercials for digital marketing.

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- **Client Relationship Management:** Utilized Compass CRM and Salesforce for efficient client management and action plan execution.
- **Market Analysis:** Compiled and analyzed Comparable Market Analyses using Excel and Google Sheets to accurately value properties.

## **Town Residential** New York, NY

September 2016 – April 2018

### *Licensed Associate Real Estate Broker*

- Recruited, managed, and mentored a team of 10 agents and day-to-day activities.
- Presented at public speaking engagements to educate prospective clients about the business and to network.
- Created agent branding website using Wordpress and Elementor.

## **Douglas Elliman** New York, NY

September 2012 – September 2016

### *Licensed Associate Real Estate Broker*

- Received the Douglas Elliman Gold Award for GCI in both 2014 and 2015.
- Managed a team of up to five agents to help with career development and increase the overall GCI of our team.
- Consulted on the development on the front-end of the new company web application for real estate listings.

## **Mark David & Company** New York, NY

January 2005 – September 2012

### *Licensed Associate Real Estate Broker*

- Developed and conducted sales training based on the Sandler Selling System.
- Received award for top Hybrid Agent (Sales/Leasing) 2006.
- Managed a team of 5 agents who closed 94 transactions in the 2010 calendar year, including both sales and rentals.
- Consulted on several software development projects to implement new back-end and front-end websites and database applications for the company's website for real estate listings.

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## EDUCATION

### **New York University (NYU)**

New York, NY

Software Development Professional Certificate

**Courses:** HTML & Web Accessibility, CSS & CSS Frameworks, UX & UI Design, JavaScript & Front-End Development, Back-End Development & APIs, SQL & Data Modeling, React & Redux, Cybersecurity, and Python.

### **Five Towns College**

Dix Hills, NY

Music Performance & Composition