[NAIFAClientCast.com](http://naifaclientcast.com/)

114 Main St., PO Box 445

Kewaskum, WI 53040

Tel: (877) 825-7579, Fax: (262) 626-2290

[Info@NAIFAClientCast.com](mailto:Info@NAIFAClientCast.com)

NAIFA Members –

Use this pre-written language to introduce NAIFA ClientCast® to your clients and prospects! This is your chance to position the program and differentiate yourself as an advisor.

Dear [insert your greeting],

I am pleased to announce that I have joined the nationwide NAIFA ClientCast® Network. The reason I joined is in an effort to better serve all my clients by providing you access to an online radio program (podcast) called NAIFA ClientCast®. Each episode features nationally-recognized guests and industry experts who will share important information with you. I am making this available to my clients and their friends and family. I believe this is a valuable tool to keep you up-to-date between our meetings. I value our relationship and am conﬁdent you will enjoy the stories and information shared on the show.

You can listen to NAIFA ClientCast® anytime at [www.RealWealthMedia.com/NAIFA](http://www.RealWealthMedia.com/NAIFA). [Or [www.RealWealthMedia.com/yourcustomlink](http://www.RealWealthMedia.com/yourcustomlink) if you are a Premier Member!] You can even forward the program to friends and family members you care about who would benefit from the information.

Each month, I will email you a description and link for the episode as a reminder to tune in. Please feel free to reply, or reach out to me at any time if you have questions or comments about the show or anything else.

Enjoy the show!

[Insert your signature and appropriate disclosures if necessary]

Need help with:

* branding your email template and/or signature
* sending a mass email compliantly
* posting the pre-written social media content for each episode
* or maybe you just need a refresher on your NAIFA ClientCast® service?

Visit <https://realwealthmarketing.com/tutorial> to register for short tutorials such as “Email & Social Media 101” and “Take the NAIFA ClientCast® TOUR.” (Pro Tip: check out the [Premier Service](http://naifaclientcast.com/upgrade.php) option for more personal branding opportunities!)

Much success to you,

The NAIFA ClientCast® Team

[NAIFAClientCast.com](http://naifaclientcast.com/)

[Info@NAIFAClientCast.com](mailto:Info@NAIFAClientCast.com)

(877) 825-7579