



Executive Committee Meeting Notes

Tuesday, February 8, 2011

10:00am

Present: Matt Clifford, Bill Mitchell, John Shepard, Kimery Wiltshire & Jenny Corlett

Not able to attend: Holly Hartmann, Lillian Kawasaki

Immediate action items:

- ▶ Talk with Peter Culp to learn what worked and what didn't work around the 2007 Accord negotiations.
- ▶ Talk to Doug Kenney about creating a water-energy budget for the Colorado basin. This would establish a baseline for identifying what sources of energy use which type of water, and where that water comes from.
- ▶ Complete Public Health interviews by the end of February.
- ▶ Select a new addition to the Executive Committee.
- ▶ Meet the Kresge challenge grant.

Next call:

Tuesday, March 8, 2011

10:00am PT

JANUARY 28 SAN FRANCISCO MEETING

Carpe Diem West's role:

- ▶ We heard at the meeting that our role is to frame and connect issues, tell stories, make the case, and link people who have their hands on different parts of the water/climate elephant.
- ▶ Carpe Diem West will focus less on examining possible specific policy actions and will instead re-emphasize telling the stories, making the case and connecting people and ideas.

Healthy Headwaters:

- ▶ Long-term goal: bring about the next generation of public lands management.
- ▶ Interim goal: develop new spokespersons, develop new policies and management practices.

Colorado River Basin:

- ▶ Explore developing a parallel process to the seven basin states.

Public Health:

- ▶ Interviews will wrap up by the end of the month, a white paper will be produced (March), and a webinar will be held to discuss the findings and recommend areas for further analysis (April).

Other comments:

- ▶ The Executive Committee was struck by the good attendance and participation.
- ▶ As emphasized at the meeting, Carpe Diem West has already done great work - we need to highlight and build on the assets we've developed so far.
- ▶ While we want to keep the broader Carpe Diem West Network informal, we will work to formalize the working groups into individual project 'networks'. Once we move into 'Carpe Diem 4.0', we can consider consolidating those networks.

KRESGE CHALLENGE GRANT

- ▶ Kresge requires that we secure at least four contributions of \$5k or more from different non-private sources.
- ▶ Carpe Diem West Board and staff members are working with major donors.
- ▶ Should we not meet all of Kresge's requirements, there are plenty of places we can point to for evidence of increased giving: Carpe Diem achieved 100% giving from Board members, the Core Team, and staff. 2010 marked a three-fold increase in giving from the Board.

2010 FINANCIALS & CASH FLOW PROJECTIONS

- ▶ Monthly expenses average at \$30k, \$22k of which is payroll.
- ▶ The \$2k monthly retainer to Resource Media will be reduced to \$1k/mo. starting April 1. Resource Media is exploring how they might take on some of the work outlined in their strategic plans.
- ▶ If we receive no new funds, we have enough money - once we receive the second Kresge grant - to support basic operations through September 2011.

EXECUTIVE COMMITTEE STRUCTURE

- ▶ The Executive Committee agrees to add one more person to ensure better attendance on the monthly calls and expand the group out to include new people (i.e. Laura Briefer or John Shurts).