

CONFLUENCE

APRIL 2010: JUST ADD WATER
CARPE DIEM PROJECT NEWS



Carpe Diem
WESTERN WATER & CLIMATE CHANGE
A PROJECT OF EXLOCO – PATHFINDING IN THE NEW WEST

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**NEW AT
CARPE DIEM**
Kresge Awards
Carpe Diem
Two-Year
\$450,000 Grant

Sometimes you just have to have been there. At the Carpe Diem water, energy, and climate change leadership convening last month, some 60 participants experienced a collective "aha!" moment. That's when we "got" the depth and breadth of the disconnect between the funding and policy focus on energy efficiency and the funding and policy focus on water efficiency — and the huge missed opportunities that disconnect represents. Take a look at the [convening summary](#) for more on what was learned.

This month we ask two leaders in the field for their thoughts on how to get water on the efficiency agenda at the national, state, and local levels. **Dian Grueneich** is a California Public Utilities Commissioner and a Carpe Diem contributor. **Fran Spivy-Weber** is Vice-Chair of the California State Water Resources Control Board and a Carpe Diem Team member.



Kimery Wiltshire
Director, Carpe Diem Project

AN INTERVIEW WITH FRAN SPIVY-WEBER **Conservation is an Asset**



"The key is to have a campaign to bring parity between water and energy conservation."

Q: You've noted the consensus that water conservation is one of our best and least-cost approaches to enhancing water supply and reducing energy costs but that we don't have the data to make the case in many western states. What would be your recommendation for developing the data?

FSW: The key is to have a campaign that will bring more parity between water and energy conservation. Leadership at the federal level, particularly around the idea of parity between water and energy conservation [Read more.](#)

AN INTERVIEW WITH DIAN GRUENEICH **Making the Water-Energy Link**



"The next update to the CPUC strategic plan should put specific emphasis on the water-energy nexus."

Q: At the Carpe Diem convening you noted the need for better integrated water and energy planning at the California PUC and elsewhere. What would it take to get more focus on water at the CPUC?

DG: Several years ago the CPUC adopted for the first time a water action plan to guide its actions in the water area. We are now in the process of updating the plan, and this is an area in particular where I think we can put more emphasis on the linkage between water and energy issues [Read more.](#)

The [Carpe Diem - Western Water & Climate Change Project](#) is a network of over 600 experts and

decision makers dedicated to addressing the unprecedented challenge that the impacts of climate change on water resources pose for the western United States. The Project is housed at [Exloco](#), a nonprofit organization with expertise in spotlighting critical issues and facilitating strategic thinking.