



Carpe Diem

WESTERN WATER & CLIMATE CHANGE

A PROJECT OF EXLOCO – PATHFINDING IN THE NEW WEST

Carpe Diem - Western Water & Climate Change Project

Executive Committee Meeting

Tuesday, August 10, 2010

9:00am PST

Present: Holly Hartmann, Bill Mitchell, John Shepard, Fran Spivy-Weber, Kimery Wiltshire & Jenny Corlett

Not able to attend: Lillian Kawasaki

Immediate action items:

- ▶ Kimery will extend the job offer to Matt Clifford.
- ▶ Kimery and Jenny meet with a potential fundraising consultant on Thursday 8/12.
- ▶ The Executive Committee and Project Team will let Kimery and Holly know what tools they are finding helpful.
- ▶ Doug Kenney and Kimery meet with Terry Fulp on August 24 to discuss the CO River Initiative.

Next call: Tuesday, September 14, 9:00am PST

POLICY & INITIATIVES DIRECTOR HIRE

- ▶ Hiring Committee final recommendation: Matt Clifford.
- ▶ Recommendations on hiring range (\$70 - 80K): start on the lower end of the range, with the option of a raise given a favorable six-month review.
- ▶ Expected start date: mid-September.

FINANCIAL

- ▶ Current monthly expenditures average around \$23-25K; with new hire and additional office space this number is expected to rise to \$32-35K. Given this increase, Exloco has around 6-7 months of operating funds in the bank.
- ▶ Foundation fundraising has been successful this month: Goldman at \$50K, S.D. Bechtel at \$44,275 and Alki Fund at \$35K.
- ▶ Many foundations have now made three consecutive grants to the Carpe Diem Project. Often foundations will take a break after continual grants - something to keep in mind as Carpe Diem moves forward into 2011.

- ▶ Fall donor fundraising: Kimery and Jenny are meeting with a potential fundraising consultant later this week.

NEW INITIATIVE: CARPE DIEM ACADEMY

- ▶ The S.D. Bechtel, Jr. Foundation is very interested in this idea, and have funded the first phase to develop an analysis and compendium of the best available tools for western water and energy managers and NGO stakeholders to manage resources in the era of uncertainty. The final compendium and examples of best practices will be shared with the Carpe Diem Network through a managed website and list serve, and presented in a webinar to Network members. Upon completion, the Project will analyze the feasibility of a full Carpe Diem Academy.
- ▶ Holly's team of post-doc students at the University of Arizona will survey the Network to ascertain what tools people are finding helpful. Project Team members are encouraged to tell us what tools they are seeing and using.
- ▶ The Carpe Diem Academy will be designed to provide an ongoing income stream for the Project.

RESOURCE MEDIA RETAINER

- ▶ Belinda Griswold of Resource Media will be helping the CO River Accord Initiative fashion coordinated messages, think strategically about key stakeholders and what messages they need to hear, and frame the issue most effectively to decision makers.
- ▶ Belinda and the Resource Media team will provide similar assistance to the Healthy Headwaters Initiative: creating clear, consistent messages for the different stakeholder groups involved.
- ▶ Carpe Diem signed a contract for retainer services which can be terminated with 60 days notice.

LEAD INITIATIVES

CO River

- ▶ Doug Kenney and Kimery are meeting with Terry Fulp and bill Rinnie on August 24.
- ▶ Doug has completed the survey of CRWUA members and is developing a plan to release the information and analysis.

Healthy Headwaters

- ▶ Last month's meeting with Harris Sherman, Meryl Harrell and Jay Jensen went very well, and was spearheaded/organized by Headwaters working group members.

Water, Energy & Climate Change

- ▶ A lot of conversations about the water/energy/climate change nexus are bubbling up, creating a target-rich environment for the WECC Initiative. The WECC team is figuring out where the Project's input would be most valuable.