



## Carpe Diem

WESTERN WATER & CLIMATE CHANGE

A PROJECT OF EXLOCO – PATHFINDING IN THE NEW WEST

### **Carpe Diem - Western Water & Climate Change Project**

#### Executive Committee Meeting

Tuesday, July 13, 2010

9:00am PST

**Present:** Sarah Bates, Holly Hartmann, Lillian Kawasaki, Bill Mitchell, John Shepard, Kimery Wiltshire & Jenny Corlett

#### **Immediate action items:**

- ▶ Second interviews will be scheduled for August 3 & 4. Kimery Wiltshire, Catherine Porter, Harriet Moss, and Jenny Corlett will be in the room, with Bill Mitchell joining by telephone.
- ▶ Job offer will be made by mid- to late-August. Start date in early September.
- ▶ Hiring committee will present recommendations for a finalist or someone to take to a third-round interview by next Exec Comm call.
- ▶ The next Project Team meeting will be in November or December.
- ▶ Kimery and team are talking with fundraising consultants to develop a major donor plan.
- ▶ The Kresge challenge is top priority: due by the end of April 2011. Ideally we will fulfill it by the end of 2010.
- ▶ A decision will be made about the potential office move in August.
- ▶ The new Carpe Diem Project website will be released by late August; Exec Comm will review the prototype during the next call.
- ▶ Project Team members are encouraged to attend the Healthy Headwaters meeting in Salt Lake City on September 16, 2010, hosted by SLC Public Utilities.

**Next call:** Tuesday, August 10, 9:00am PST

#### **POLICY & INITIATIVES DIRECTOR HIRE**

- ▶ Completed 10 first-round interviews (out of 40 applicants). 3 good candidates, 2 excellent candidates, and 1 potential rock star.
- ▶ What skills, connections or experiences should we emphasize? Each candidate represents a very different set of skills - what would round out the team, given that Carpe Diem has a wide range of initiatives and needs ranging from communications expertise to fundraising experience to policy.
- ▶ Sarah: Knowledge of what others in the field are doing and how they relate, and someone who can articulate a vision. Because so much of Carpe Diem's work is collaborative and leverages others' work, we need someone who has worked with people from all different backgrounds.

- ▶ Holly: A broad knowledge of the issues is key. Carpe Diem needs someone who can expand into new arenas and make new connections. A familiarity with policy and connections is more valuable than the topic area itself.
- ▶ Bill: Comfort with fundraising responsibilities. This is not a compartmentalized position and everyone works on fundraising to some extent.
- ▶ John: No need for previous on-the-ground experience in fundraising, but we do need the skill set that accompanies it.
- ▶ Lillian: An appreciation and understanding of the diversity of people and points of view within the network, as well as the diversity of issue areas.

## **CARPE DIEM 3.0**

- ▶ It is helpful to think about the Carpe Diem Project in terms of phases. What does “Carpe Diem 3.0” look like? What is the process to get us there?

### CDP 1.0:

- ▶ Walking in the wilderness; identifying key issues and leadership; defining the problem set; bringing people together and getting the issue on the table.

### CDP 2.0:

- ▶ Moving from agreement on the problem set to developing solutions through lead initiatives.
- ▶ Identifying potential policy and management practices and sketching general outcomes.
- ▶ Agreeing on Carpe Diem’s role and strengths; identifying priorities and opportunities.

### CDP 3.0:

- ▶ Start to look at what actual policies and management practices look like on the ground, identify how they get implemented and who does the implementing.
- ▶ Characterized by formalized collaborative processes, figuring out how to realize desired policy outcomes.

## **CURRENT WORK/PROJECT STATUS**

### Fundraising:

- ▶ Thanks to the Sonoran Institute and NRDC we have \$10,000 toward the Kresge challenge. We have to raise the entire \$50k before we receive any funds.
- ▶ The S.D. Bechtel, Jr. Foundation has requested a proposal for the first phase of the Carpe Diem Academy - Managing in the Era of Climate Change.
- ▶ The Goldman Fund will most likely issue a renewal grant of \$50k; their Board meets this month.

### Current work:

- ▶ The three lead initiatives have expanded into many different facets. WECC and Headwaters in particular play to the Project’s most immediate strengths: mapping the big picture and bringing diverse voices to the table.
- ▶ The September Headwaters meeting will be hosted by SLC Public Utilities.
- ▶ Carpe Diem’s social networking and marketing plan is in development: new website, Twitter, re-thinking Confluence schedule given difficulty with interviews, and a Carpe Diem blog with contributions from the advisor group, Project Team and initiative teams.