

Carpe Diem West

"Brain Trust" Strategy Meeting

Friday, January 20, 2012

8:00am (breakfast) Meeting: 8:30am – 4:30pm Galleria Park Hotel, 191 Sutter, San Francisco Final Draft Agenda - January 18, 2012

Meeting Objectives: Create & Launch Carpe Diem V4.1

- > Assess Carpe Diem West's core strategies and make course corrections as needed
- Explore evolving key climate-driven threats; develop strategies/next steps to address them

8:30am

- 1. Introductions & Welcome
 - The "virtuous circle"
- 2. Stationarity is dead and it's not just about the water
 - Doug Kenney, University of Colorado
- 3. 2008 2011: Carpe Diem West V1.0 V3.99
 - Steve Whitney, Bullitt Foundation & Kimery Wiltshire, Carpe Diem West (et al)
 - > The tributaries
 - Madame Agua's predictions

9:30am

- 4. Current Lead Programs What's working and what we need to do differently?
 - A. Healthy Headwaters Matt Clifford, Carpe Diem West
 - B. Colorado Futures Kimery Wiltshire
 - C. Carpe Diem West Academy Holly Hartmann, University of Arizona

The questions:

- What are the new policies and solutions opportunities?
- How do we further engage the powerful CDW leadership network?
- What are the stories we want to tell? (Belinda Griswold, Resource Media)

LUNCH - 12:00pm

Afternoon session: 12:30pm

5. Horizon Program - Mapping the Landscape Ahead

- A. Dust Brad Udall, Western Water Assessment
- B. Bark Beetles & Hydrologic Flows Eric Kuhn, Colorado River Water Conservation District
- C. Parking lot (current vector-borne diseases; western water, climate change & the future of energy generation; other key threats on the horizon)

The questions:

- The wicked problem what are we tackling?
- What's the wicked solution?
- Our current ability to assess level of impact?
- What policy questions do issues/threats these raise?
- What does Carpe Diem West need to do next?

3:00pm

5. Wrap-up

- ▶ What are the assets we have to work with and how to best leverage them?
- What's are the defining characteristics of Carpe Diem West 4.1?
- What needs to happen in 2012?
- What needs to happen in 2013?
- ➢ Going forward, what's the role of this "brain trust"? What other points of view need to be in the mix?

<u>4:00pm</u>

6. Adjourn