

# Exploring the Stroop Effect utilizing IPython

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**\*\* Introduction \*\***

In a Stroop task, participants are presented with a list of words, with each word displayed in a color of ink. The participant's task is to say out loud the color of the ink in which the word is printed. The task has two conditions: a congruent words condition, and an incongruent words condition. In the congruent words condition, the words being displayed are color words whose names match the colors in which they are printed: for example RED, BLUE. In the incongruent words condition, the words displayed are color words whose names do not match the colors in which they are printed: for example PURPLE, ORANGE. In each case, we measure the time it takes to name the ink colors in equally-sized lists. Each participant will go through and record a time from each condition. Questions For Investigation[1]

As a general note, be sure to keep a record of any resources that you use or refer to in the creation of your project. You will need to report your sources as part of the project submission.

```
In [ ]: from sympy.interactive import printing
        printing.init_printing(use_latex=True)
```

## 1 What is our independent variable? What is our dependent variable?

The independent variable is a binary condition that of either congruency or incongruency between the color of a word, and the symantic meaning of the word. As example the word 'RED' is a congruent example where the word 'red' has the color of its symantic meaning, i.e. the color it represents, and 'BLUE' is an incongruent case where the word 'blue' which has the symantic meaning of the color blue is instead the color green. Frome here on out the terms congruent color selection, CCS, and incongruent color selection, ICS, will be used to denote the two conditions the dependent variable may take that of a word representing a color being colored with or with a different color respectively.

The dependent variable is the time, in seconds, it takes to read through an equal sized lists of CCS or ICS words.

## 2 What is an appropriate set of hypotheses for this task? What kind of statistical test do you expect to perform? Justify your choices.

The null hypothesis,  $H_0$  is the statement that the ICS task will take less or an equal amount of time to the CCS task. The alternative hypothesis,  $H_A$  is the statement that the mean population time to read an ICS list will be greater than an equally sized CCS list. The null and alternative hypothesis choice stems from a need to test quantatively the validity and extent of an already well respected phenomenon the Stroop effect. The Stroop effect being defined to mean that cognitive incongruences will lead to an increase in the reaction time of a task.

It is true that this single tailed objective may not provide insight if indeed the reaction time for ICS word lists take, on the average, less time to complete, however this is a test regarding the scope and veracity of the Stroop effect which has been shown in many previous quantative tests to have general validity. If indeed the

ICS task takes less time it is enough that  $H_0$  should be kept to cause doubt regarding the validity of either the test or the Stroop effect. That is due to the large body of work already done to test the effect if  $H_0$  is kept there is either something wrong with the experiment or the Stroop effect has either more limitations on generalizability than expected or there are indeed real issues with it's veracity. So to sum things up via a set of equations:

$$H_0 : \mu_{ICS} \leq \mu_{CCS} \quad (1)$$

$$H_A : \mu_{ICS} > \mu_{CCS} \quad (2)$$

### 3 Report some descriptive statistics regarding this dataset. Include at least one measure of central tendency and at least one measure of variability.

Below I've printed the mean, sample standard deviation, minimum values, 25th, 50th, 75th percentiles, maximums, and the median for both the CCS and ICS samples, all values are in seconds. For central tendency I've included both the mean, and the median - which in this case is simply the 50th percentile. Notice the fact that for both CCS and ICS the median and mean are nearly identical, for the CCS case it's less than one third of a second difference, and for the ICS case the difference between these two measure of central tendency is only slightly greater than a second. This points to both distribution being evenly distributed around the mean. As we can see for nearly all percentiles, minimum and maximum, and mean values the CCS times are roughly two thirds of the value of the ICS times, and all times for every category are significantly longer for the ICS sample relative to the CCS.

An indication of the relative spread can be observed by looking at the sample standard deviations. the ICS case is slightly more spread out than the CCS case 4.797s to 3.559s respectively, i.e slightly over a second more for the ICS sample. To gain a better descriptive understanding of the spread we can also look at the range, i.e.  $R = x_{max} - x_{min}$  of the two samples:

$$R_{CCS} = 22.328000 - 8.630000 = 13.698 \quad (3)$$

$$R_{ICS} = 35.255000 - 15.687000 = 19.568 \quad (4)$$

From both the sample standard deviation and the range we can see that the spread of the ICS sample is greater both in terms of the range, i.e. outliers, and of the sample standard deviation:

```
In [ ]: import pandas as pd
import numpy as np
stroopdata = pd.read_csv('stroopdata.csv')
stroopdata.describe()
```

and a simple calculation of the range for the CCS and ICS samples:

```
In [ ]: print("\nThe range for the two cases:\n", stroopdata.max() - stroopdata.min())
```

### 4 Provide one or two visualizations that show the distribution of the sample data. Write one or two sentences noting what you observe about the plot or plots.

```
In [ ]: import numpy as np
import matplotlib.pyplot as plt

%pylab inline
```

```

pylab.rcParams['figure.figsize'] = (8.0, 7.0)

fig, ax = plt.subplots()

index = np.arange(stroopdata.shape[0])
bar_width = 0.35

#opacity = 0.6

rects1 = plt.bar(index, stroopdata['Congruent'],
                  bar_width,
                  alpha=opacity,
                  color='k',
                  label='CCS Sample')

rects2 = plt.bar(index + bar_width, stroopdata['Incongruent'],
                  bar_width,
                  alpha=opacity,
                  color='b',
                  label='ICS Sample')

# add some text for labels, title and axes ticks
plt.xlabel('Subject #')
plt.ylabel('Time (s)')
plt.title('Scores for CCS and ICS')
plt.xticks(index + bar_width, range(1,25))
plt.legend()

plt.tight_layout()
plt.show()

```

The bar graph above shows graphically that each subject took more time on the ICS word list than on the CCS word list.

- 5 Now, perform the statistical test and report your results. What is your confidence level and your critical statistic value? Do you reject the null hypothesis or fail to reject it? Come to a conclusion in terms of the experiment task. Did the results match up with your expectations?
- 6 What do you think is responsible for the effects observed? Can you think of an alternative or similar task that would result in a similar effect? Some research about the problem will be helpful for thinking about these two questions!

**References:** <http://pandas.pydata.org/pandas-docs/stable/io.html#io-read-csv-table> # link for reading in CSV file

[https://docs.google.com/document/d/1-OkpZLjG\\_kX9J6LIQ5IltsqMzVWjh36QpnP2RYpVdPU/pub](https://docs.google.com/document/d/1-OkpZLjG_kX9J6LIQ5IltsqMzVWjh36QpnP2RYpVdPU/pub) # Udacity official document on general instructions for further projects as well as specifically for the Stroop Effect, P1.

[https://docs.google.com/document/d/1bqyi1Fm5truesLhmbAq16Zl-Ajj9bnNIU\\_68P60nDQg/pub](https://docs.google.com/document/d/1bqyi1Fm5truesLhmbAq16Zl-Ajj9bnNIU_68P60nDQg/pub) #  
 Udacity official documentation outlining what is expected to satisfactorily complete a project  
[http://matplotlib.org/examples/api/barchart\\_demo.html](http://matplotlib.org/examples/api/barchart_demo.html) # The bar graph example was used as a basis  
 for the bar graph in this report.  
[http://matplotlib.org/api/colors\\_api.html](http://matplotlib.org/api/colors_api.html) # understanding colors in matplotlib

```
In [1]: %%bash
        ipython3 nbconvert --template udacity.tplx --to latex "Stroop Effect.ipynb"
        pdflatex "Stroop Effect"
        bibtex "Stroop Effect"
        pdflatex "Stroop Effect"
```

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 restricted \write18 enabled.

entering extended mode

(./Stroop Effect.tex

LaTeX2e <2015/01/01> patch level 2

Babel <3.9m> and hyphenation patterns for 79 languages loaded.

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For additional information on amsmath, use the '?' option.

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* driver: pdftex
* paper: <default>
* layout: <same size as paper>
* layoutoffset:(h,v)=(0.0pt,0.0pt)
* modes:
* h-part:(L,W,R)=(72.26999pt, 469.75502pt, 72.26999pt)
* v-part:(T,H,B)=(72.26999pt, 650.43001pt, 72.26999pt)
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* \paperheight=794.96999pt
* \textwidth=469.75502pt
* \textheight=650.43001pt
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* \topmargin=-37.0pt

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[4 <./Stroop Effect_files/Stroop Effect_9_1.png>]
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[5] [6] [7] [8] [9] [10] [11] (./Stroop Effect.bbl) [12] (./Stroop Effect.aux)

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The style file: unsrt.bst
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For additional information on amsmath, use the '?' option.
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Package hyperref Message: Driver (autodetected): hpdftex.

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(/home/yigal/.texlive/2015/texmf-dist/tex/context/base/supp-pdf.mkii
[Loading MPS to PDF converter (version 2006.09.02).]
) (/home/yigal/.texlive/2015/texmf-dist/tex/latex/oberdiek/epstopdf-base.sty
(/home/yigal/.texlive/2015/texmf-dist/tex/latex/oberdiek/grfext.sty)
(/home/yigal/.texlive/2015/texmf-dist/tex/latex/latexconfig/epstopdf-sys.cfg))
*geometry* driver: auto-detecting
*geometry* detected driver: pdftex
```

Package geometry Warning: The marginal notes overrun the paper.  
Add 3.73001pt and more to the right margin.

```
*geometry* verbose mode - [ preamble ] result:
* driver: pdftex
* paper: <default>
* layout: <same size as paper>
* layoutoffset:(h,v)=(0.0pt,0.0pt)
* modes:
* h-part:(L,W,R)=(72.26999pt, 469.75502pt, 72.26999pt)
* v-part:(T,H,B)=(72.26999pt, 650.43001pt, 72.26999pt)
* \paperwidth=614.295pt
* \paperheight=794.96999pt
* \textwidth=469.75502pt
* \textheight=650.43001pt
* \oddsidemargin=0.0pt
* \evensidemargin=0.0pt
* \topmargin=-37.0pt
* \headheight=12.0pt
* \headsep=25.0pt
* \topskip=10.0pt
```



```

* \footskip=30.0pt
* \marginparwidth=65.0pt
* \marginparsep=11.0pt
* \columnsep=10.0pt
* \skip\footins=9.0pt plus 4.0pt minus 2.0pt
* \hoffset=0.0pt
* \voffset=0.0pt
* \mag=1000
* \@twocolumnfalse
* \@twosidefalse
* \@mparswitchfalse
* \@reversemarginfalse
* (lin=72.27pt=25.4mm, 1cm=28.453pt)

(/home/yigal/.texlive/2015/texmf-dist/tex/latex/ucs/ucsencs.def)
(/home/yigal/.texlive/2015/texmf-dist/tex/latex/hyperref/nameref.sty
(/home/yigal/.texlive/2015/texmf-dist/tex/generic/oberdiek/gettitlestring.sty))
(./Stroop Effect.out) (./Stroop Effect.out)
(/home/yigal/.texlive/2015/texmf-dist/tex/latex/amsfonts/umsa.fd)
(/home/yigal/.texlive/2015/texmf-dist/tex/latex/amsfonts/umsb.fd)
(/home/yigal/.texlive/2015/texmf-dist/tex/latex/ucs/data/uni-32.def) [1{/home/y
igal/.texlive/2015/texmf-var/fonts/map/pdftex/updmap/pdftex.map}] [2] [3]
<Stroop Effect_files/Stroop Effect_9_1.png, id=62, 571.13374pt x 499.8675pt>
<use Stroop Effect_files/Stroop Effect_9_1.png>
Underfull \hbox (badness 10000) in paragraph at lines 442--443

[4 <./Stroop Effect_files/Stroop Effect_9_1.png>]
Underfull \hbox (badness 10000) in paragraph at lines 468--471
[] OT1/cmr/m/n/10 #

LaTeX Font Warning: Font shape 'OMS/cmtt/m/n' undefined
(Font) using 'OMS/cmsy/m/n' instead
(Font) for symbol 'textbackslash' on input line 488.

[5] [6] [7] [8] [9] [10] [11] (./Stroop Effect.bbl) [12] (./Stroop Effect.aux)

LaTeX Font Warning: Some font shapes were not available, defaults substituted.

)
(see the transcript file for additional information)</home/yigal/.texlive/2015/
texmf-dist/fonts/type1/public/amsfonts/cm/cmbx10.pfb></home/yigal/.texlive/2015
/texmf-dist/fonts/type1/public/amsfonts/cm/cmbx12.pfb></home/yigal/.texlive/201
5/texmf-dist/fonts/type1/public/amsfonts/cm/cmtt10.pfb></home/yigal/.texlive/2
015/texmf-dist/fonts/type1/public/amsfonts/cm/cmmi10.pfb></home/yigal/.texlive/
2015/texmf-dist/fonts/type1/public/amsfonts/cm/cmmi7.pfb></home/yigal/.texlive/
2015/texmf-dist/fonts/type1/public/amsfonts/cm/cmr10.pfb></home/yigal/.texlive/
2015/texmf-dist/fonts/type1/public/amsfonts/cm/cmr12.pfb></home/yigal/.texlive/
2015/texmf-dist/fonts/type1/public/amsfonts/cm/cmr17.pfb></home/yigal/.texlive/
2015/texmf-dist/fonts/type1/public/amsfonts/cm/cmr7.pfb></home/yigal/.texlive/2
015/texmf-dist/fonts/type1/public/amsfonts/cm/cmsy10.pfb></home/yigal/.texlive/
2015/texmf-dist/fonts/type1/public/amsfonts/cm/cmti10.pfb></home/yigal/.texlive
/2015/texmf-dist/fonts/type1/public/amsfonts/cm/cmtt10.pfb>
Output written on "Stroop Effect.pdf" (12 pages, 184279 bytes).

```

Transcript written on "Stroop Effect.log".

```
/home/yigal/.local/lib/python3.4/site-packages/IPython/nbconvert.py:13: ShimWarning: The 'IPython.nbconvert' package has been moved to 'IPython.nbconvert'
  "You should import from ipython.nbconvert instead.", ShimWarning)
[NbConvertApp] Converting notebook Stroop Effect.ipynb to latex
[NbConvertApp] Support files will be in Stroop Effect_files/
[NbConvertApp] Making directory Stroop Effect_files
[NbConvertApp] Writing 48472 bytes to Stroop Effect.tex
```

```
In [ ]: %ls
```

```
In [ ]: #from notebook.nbextensions import install_nbextension
        #install_nbextension('https://goo.gl/5TK96v', user=True, destination="vim_binding.js")
        # Or if you prefere a full URL
        #install_nbextension('https://raw.githubusercontent.com/lambdaissue/jupyter-vim-binding/master/nbextensions')
        #Jupyter.utils.load_extensions('vim_binding')
```

```
In [ ]: %%javascript
        require(['base/js/utils'],
        function(utils) {
            utils.load_extensions('calico-spell-check', 'calico-document-tools', 'calico-cell-tools');
        });
```

```
In [ ]:
```

## References

[1] Udacity. Statistics: The science of decisions - project instructions.