

COMPREHENSIVE 2025 SEO ANALYSIS REPORT¹

CLIENT DETAILS²

Client: Joseph Ellul³
Company: Health Mind Money Pty Ltd

Website Analyzed: <https://bridgettagates.com.au/about>
Analysis Date: 7/4/2025

OVERALL SEO HEALTH SCORE⁵

56⁶ /100⁷

Performance Level: Needs Work⁸

KEY FINDINGS AT A GLANCE⁹

- 47 SEO factors analyzed using 2025 algorithms¹⁰
- 2025 AI Search Readiness: 55/100
- Voice Search Optimization: 30/100
- E-E-A-T Authority Score: 55/100
- 4 critical issues identified with solutions

COMPREHENSIVE SEO METRICS ANALYSIS

1

2

Technical SEO Foundation

63/100

(Good)



- Performing within acceptable range

Content Quality & Relevance

65/100

(Good)



- Performing within acceptable range

User Experience & Navigation

75/100

(Good)



- Performing within acceptable range

Mobile Optimization

55/100

(Needs Work)



- Requires immediate attention and optimization

Page Speed & Performance

60/100

(Good)



- Good page performance

2025 AI Search Readiness

55/100

(Needs Work)



- Not optimized for ChatGPT, Perplexity, and other AI search engines

Voice Search Optimization

30/100

(Critical)



- Missing conversational keywords and FAQ structure

E-E-A-T Authority Signals

55/100

(Needs Work)



- Limited expertise, authority, and trust signals

Structured Data Implementation

45/100

(Needs Work)



- Requires immediate attention and optimization

Local SEO Optimization

65/100

(Good)



- Performing within acceptable range

2025 AI SEARCH OPTIMIZATION ANALYSIS¹

This section analyzes your website's readiness for AI-powered search engines like ChatGPT,² Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

Conversational Content Structure: 49/100³

How well your content answers direct questions in a conversational manner⁴

Entity Recognition Optimization: 60/100⁵

Proper markup and context for AI systems to understand your business entities⁶

Factual Information Structure: 44/100⁷

Clear, verifiable facts that AI systems can confidently reference⁸

Semantic Keyword Integration: 66/100⁹

Natural language processing-friendly keyword implementation¹⁰

CRITICAL ISSUES & ACTIONABLE SOLUTIONS¹

ISSUE #1 - WARNING²

Voice Search Optimization³

Optimize for voice search queries by adding FAQ sections and natural language content.⁴

SOLUTION STEPS:⁵

1. Conduct detailed audit of the specific area⁶
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

ISSUE #2 - WARNING⁷

Structured Data Missing⁸

Add schema markup to help search engines understand your content better.⁹

SOLUTION STEPS:¹⁰

1. Conduct detailed audit of the specific area¹¹
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

ISSUE #3 - INFO¹²

Mobile Optimization¹³

Improve mobile user experience with responsive design and touch-friendly navigation.¹⁴

SOLUTION STEPS:¹⁵

1. Conduct detailed audit of the specific area¹⁶
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

ISSUE #4 - INFO¹⁷

E-E-A-T Score Improvement¹⁸

Enhance your Experience, Expertise, Authoritativeness, and Trust signals with author bios and credentials.¹⁹

SOLUTION STEPS:²⁰

1. Conduct detailed audit of the specific area²¹
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

90-DAY IMPLEMENTATION ROADMAP¹

DAYS 1-30: FOUNDATION²

- Fix critical technical SEO issues³
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

DAYS 31-60: ENHANCEMENT⁴

- Develop comprehensive voice search strategy⁵
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

DAYS 61-90: OPTIMIZATION⁶

- Advanced AI search optimization⁷
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

NEXT STEPS & PROFESSIONAL SERVICES¹

8 MILE SNIPER SEO SERVICES²

Ready to implement these recommendations? Here are your options:³

- SINGLE ANALYSIS: \$47 per comprehensive SEO audit⁴
- BUSINESS PACKAGE: 10 detailed analyses for \$200
- UNLIMITED PACKAGE: Unlimited analyses for \$397
- WHITE LABEL SOLUTION: Full rebrandable platform for \$497

READY TO GET STARTED?⁵

Contact 8 Mile Sniper Today:⁶

Email: support@8milesniper.com⁷

Phone: +61 444 513 480

Website: 8milesniper.com

Free 15-minute consultation to discuss your SEO strategy

Mention this report for priority scheduling