

COMPREHENSIVE 2025 SEO ANALYSIS REPORT<sup>1</sup>

CLIENT DETAILS<sup>2</sup>

Client: Joseph<sup>3</sup>  
Company: N/A

Website Analyzed: <https://bridgettagates.com.au/about>  
Analysis Date: 7/4/2025

OVERALL SEO HEALTH SCORE<sup>5</sup>

56<sup>6</sup> /100<sup>7</sup>

Performance Level: Needs Work<sup>8</sup>

KEY FINDINGS AT A GLANCE<sup>9</sup>

- 47 SEO factors analyzed using 2025 algorithms<sup>10</sup>
- 2025 AI Search Readiness: 55/100
- Voice Search Optimization: 30/100
- E-E-A-T Authority Score: 55/100
- 4 critical issues identified with solutions

# COMPREHENSIVE SEO METRICS ANALYSIS

1

2

## Technical SEO Foundation

63/100

(Good)



- Performing within acceptable range

## Content Quality & Relevance

65/100

(Good)



- Performing within acceptable range

## User Experience & Navigation

75/100

(Good)



- Performing within acceptable range

## Mobile Optimization

55/100

(Needs Work)



- Requires immediate attention and optimization

## Page Speed & Performance

60/100

(Good)



- Good page performance

## 2025 AI Search Readiness

55/100

(Needs Work)



- Not optimized for ChatGPT, Perplexity, and other AI search engines

## Voice Search Optimization

30/100

(Critical)



- Missing conversational keywords and FAQ structure

## E-E-A-T Authority Signals

55/100

(Needs Work)



- Limited expertise, authority, and trust signals

## Structured Data Implementation

45/100

(Needs Work)



- Requires immediate attention and optimization

## Local SEO Optimization

65/100

(Good)



- Performing within acceptable range

# 2025 AI SEARCH OPTIMIZATION ANALYSIS<sup>1</sup>

This section analyzes your website's readiness for AI-powered search engines like ChatGPT,<sup>2</sup> Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

## Conversational Content Structure: 49/100<sup>3</sup>

How well your content answers direct questions in a conversational manner<sup>4</sup>

## Entity Recognition Optimization: 60/100<sup>5</sup>

Proper markup and context for AI systems to understand your business entities<sup>6</sup>

## Factual Information Structure: 44/100<sup>7</sup>

Clear, verifiable facts that AI systems can confidently reference<sup>8</sup>

## Semantic Keyword Integration: 66/100<sup>9</sup>

Natural language processing-friendly keyword implementation<sup>10</sup>

# CRITICAL ISSUES & ACTIONABLE SOLUTIONS<sup>1</sup>

## ISSUE #1 - WARNING<sup>2</sup>

### Voice Search Optimization<sup>3</sup>

Optimize for voice search queries by adding FAQ sections and natural language content.<sup>4</sup>

#### SOLUTION STEPS:<sup>5</sup>

1. Conduct detailed audit of the specific area<sup>6</sup>
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #2 - WARNING<sup>7</sup>

### Structured Data Missing<sup>8</sup>

Add schema markup to help search engines understand your content better.<sup>9</sup>

#### SOLUTION STEPS:<sup>10</sup>

1. Conduct detailed audit of the specific area<sup>11</sup>
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #3 - INFO<sup>12</sup>

### Mobile Optimization<sup>13</sup>

Improve mobile user experience with responsive design and touch-friendly navigation.<sup>14</sup>

#### SOLUTION STEPS:<sup>15</sup>

1. Conduct detailed audit of the specific area<sup>16</sup>
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #4 - INFO<sup>17</sup>

### E-E-A-T Score Improvement<sup>18</sup>

Enhance your Experience, Expertise, Authoritativeness, and Trust signals with author bios and credentials.<sup>19</sup>

#### SOLUTION STEPS:<sup>20</sup>

1. Conduct detailed audit of the specific area<sup>21</sup>
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

# 90-DAY IMPLEMENTATION ROADMAP<sup>1</sup>

## DAYS 1-30: FOUNDATION<sup>2</sup>

- Fix critical technical SEO issues<sup>3</sup>
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

## DAYS 31-60: ENHANCEMENT<sup>4</sup>

- Develop comprehensive voice search strategy<sup>5</sup>
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

## DAYS 61-90: OPTIMIZATION<sup>6</sup>

- Advanced AI search optimization<sup>7</sup>
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

## NEXT STEPS & PROFESSIONAL SERVICES<sup>1</sup>

### 8 MILE SNIPER SEO SERVICES<sup>2</sup>

Ready to implement these recommendations? Here are your options:<sup>3</sup>

- SINGLE ANALYSIS: \$47 per comprehensive SEO audit<sup>4</sup>
- BUSINESS PACKAGE: 10 detailed analyses for \$200
- UNLIMITED PACKAGE: Unlimited analyses for \$397
- WHITE LABEL SOLUTION: Full rebrandable platform for \$497

## READY TO GET STARTED?<sup>5</sup>

**Contact 8 Mile Sniper Today:**<sup>6</sup>

Email: [support@8milesniper.com](mailto:support@8milesniper.com)<sup>7</sup>

Phone: +61 444 513 480

Website: [8milesniper.com](https://8milesniper.com)

Free 15-minute consultation to discuss your SEO strategy

Mention this report for priority scheduling