

COMPREHENSIVE 2025 SEO ANALYSIS REPORT<sup>1</sup>

CLIENT DETAILS<sup>2</sup>

Client: Joseph Ellul<sup>3</sup>  
Company: Health Mind Money Pty Ltd

Website Analyzed: <https://bridgettagates.com.au/about>  
Analysis Date: 7/4/2025

OVERALL SEO HEALTH SCORE<sup>5</sup>

60<sup>6</sup> /100<sup>7</sup>

Performance Level: Good<sup>8</sup>

KEY FINDINGS AT A GLANCE<sup>9</sup>

- 47 SEO factors analyzed using 2025 algorithms<sup>10</sup>
- 2025 AI Search Readiness: 35/100
- Voice Search Optimization: 34/100
- E-E-A-T Authority Score: 69/100
- 5 critical issues identified with solutions

# COMPREHENSIVE SEO METRICS ANALYSIS

1

2

## Technical SEO Foundation

77/100 (Good)



- Performing within acceptable range

## Content Quality & Relevance

72/100 (Good)



- Performing within acceptable range

## User Experience & Navigation

84/100 (Excellent)



- Performing within acceptable range

## Mobile Optimization

67/100 (Good)



- Performing within acceptable range

## Page Speed & Performance

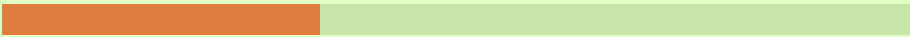
59/100 (Needs Work)



- Slow loading times affecting user experience and rankings

## 2025 AI Search Readiness

35/100 (Critical)



- Not optimized for ChatGPT, Perplexity, and other AI search engines

## Voice Search Optimization

34/100 (Critical)



- Missing conversational keywords and FAQ structure

## E-E-A-T Authority Signals

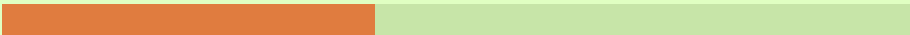
69/100 (Good)



- Limited expertise, authority, and trust signals

## Structured Data Implementation

41/100 (Needs Work)



- Requires immediate attention and optimization

## Local SEO Optimization

64/100 (Good)



- Performing within acceptable range

# 2025 AI SEARCH OPTIMIZATION ANALYSIS<sup>1</sup>

This section analyzes your website's readiness for AI-powered search engines like ChatGPT,<sup>2</sup> Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

## Conversational Content Structure: 31/100<sup>3</sup>

How well your content answers direct questions in a conversational manner<sup>4</sup>

## Entity Recognition Optimization: 38/100<sup>5</sup>

Proper markup and context for AI systems to understand your business entities<sup>6</sup>

## Factual Information Structure: 28/100<sup>7</sup>

Clear, verifiable facts that AI systems can confidently reference<sup>8</sup>

## Semantic Keyword Integration: 42/100<sup>9</sup>

Natural language processing-friendly keyword implementation<sup>10</sup>

# CRITICAL ISSUES & ACTIONABLE SOLUTIONS<sup>1</sup>

## ISSUE #1 - CRITICAL<sup>2</sup>

### Page Speed Optimization Required<sup>3</sup>

Your website loads slower than recommended. Optimize images, enable compression, and minimize CSS/JS files.<sup>4</sup>

#### SOLUTION STEPS:<sup>5</sup>

1. Optimize and compress all images to WebP format<sup>6</sup>
2. Enable browser caching and GZIP compression
3. Minimize CSS and JavaScript files
4. Consider implementing a Content Delivery Network (CDN)

## ISSUE #2 - CRITICAL<sup>7</sup>

### 2025 AI Search Readiness<sup>8</sup>

Your website is not optimized for AI search engines like ChatGPT and Perplexity. Add structured data and improve content clarity.<sup>9</sup>

#### SOLUTION STEPS:<sup>10</sup>

1. Add FAQ sections with natural language questions<sup>11</sup>
2. Implement JSON-LD structured data markup
3. Create conversational content that directly answers user queries
4. Optimize for featured snippets and entity boxes

## ISSUE #3 - WARNING<sup>12</sup>

### Voice Search Optimization<sup>13</sup>

Optimize for voice search queries by adding FAQ sections and natural language content.<sup>14</sup>

#### SOLUTION STEPS:<sup>15</sup>

1. Conduct detailed audit of the specific area<sup>16</sup>
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #4 - WARNING<sup>17</sup>

### Structured Data Missing<sup>18</sup>

Add schema markup to help search engines understand your content better.<sup>19</sup>

#### SOLUTION STEPS:<sup>20</sup>

1. Conduct detailed audit of the specific area<sup>21</sup>
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #5 - INFO 1

### Mobile Optimization 2

Improve mobile user experience with responsive design and touch-friendly navigation. 3

#### SOLUTION STEPS: 4

1. Conduct detailed audit of the specific area 5
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

# 90-DAY IMPLEMENTATION ROADMAP<sup>1</sup>

## DAYS 1-30: FOUNDATION<sup>2</sup>

- Fix critical technical SEO issues<sup>3</sup>
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

## DAYS 31-60: ENHANCEMENT<sup>4</sup>

- Develop comprehensive voice search strategy<sup>5</sup>
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

## DAYS 61-90: OPTIMIZATION<sup>6</sup>

- Advanced AI search optimization<sup>7</sup>
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

## NEXT STEPS & PROFESSIONAL SERVICES<sup>1</sup>

### 8 MILE SNIPER SEO SERVICES<sup>2</sup>

Ready to implement these recommendations? Here are your options:<sup>3</sup>

- SINGLE ANALYSIS: \$47 per comprehensive SEO audit<sup>4</sup>
- BUSINESS PACKAGE: 10 detailed analyses for \$200
- UNLIMITED PACKAGE: Unlimited analyses for \$397
- WHITE LABEL SOLUTION: Full rebrandable platform for \$497

## READY TO GET STARTED?<sup>5</sup>

**Contact 8 Mile Sniper Today:**<sup>6</sup>

Email: [contact@8milesniper.com](mailto:contact@8milesniper.com)<sup>7</sup>

Phone: (123) 456-7890

Website: [8milesniper.com](https://8milesniper.com)

Free 15-minute consultation to discuss your SEO strategy

Mention this report for priority scheduling