Website Analysis Report [1]

Website: https://finaltest.com [2]

Client: Joseph FINAL Test - FINAL Test Co

Overall SEO Score [3]

65 /100 [4] **Good** [5]
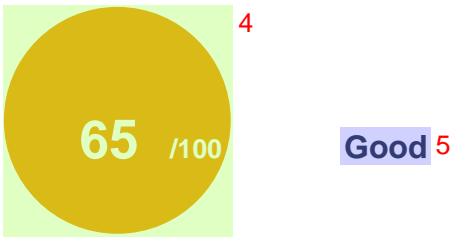
Detailed Metrics Breakdown [6]

Metric	Score	[7]
Performance	74/100	
SEO	76/100	
Accessibility	73/100	
Best Practices	75/100	
AI Search Readiness	67/100	
Voice Search Optimization	45/100	
Schema & Entity	10/100	
E-E-A-T Score	34/100	

Key Issues & Recommendations

Ø=Ý4 Critical Issues (Fix Immediately)

• Optimize for Conversational Keywords

Include long-tail, question-based keywords like "how to", "what is", "where can I", and location-based phrases like "near me".

• Add Organization Schema Markup

Implement Organization schema with company name, logo, contact information, and social media profiles using JSON-LD format.

• Demonstrate First-Hand Experience

Add case studies, personal experiences, test results, and real-world examples. Use first-person language and show actual usage or implementation.

Ø=ßá Recommendations for Improvement

• Large Cumulative Layout Shift

Set size attributes for images and videos, avoid inserting content above existing content, and preload fonts to reduce layout shifts.

• Improve Featured Snippet Optimization

Create clear, concise answers to common questions, use numbered lists, bullet points, and structured data markup for better snippet chances.

• Perplexity AI Optimization Opportunity

Add proper citations, include author bylines, use data-driven content, and establish clear expertise indicators.