8 MILE SNIPER

AI-DRIVEN LOCAL GROWTH

Report Generated: 7/4/2025

COMPREHENSIVE 2025 SEO ANALYSIS REPORT ¹

CLIENT DETAILS 2

Client: Joseph Ellul

Company: Health Mind Money Pty Ltd

Website Analyzed: https://brigettagates.com.au/abou

Analysis Date: 7/4/2025

OVERALL SEO HEALTH SCORE 5

63

/100⁷

Performance Level: Good 8

KEY FINDINGS AT A GLANCE 9

- 47 SEO factors analyzed using 2025 algorithms 10

- 2025 Al Search Readiness: 45/100

- Voice Search Optimization: 43/100

- E-E-A-T Authority Score: 67/100

- 2 critical issues identified with solutions

COMPREHENSIVE SEO METRICS ANALYSIS 1

Technical SEO Foundation	73/100	(Good)	2
- Performing within acceptable range	66/100	(0 1)	
Content Quality & Relevance	00/100	(Good)	
- Performing within acceptable range User Experience & Navigation	83/100	(Excellent)	
- Performing within acceptable range			
Mobile Optimization	69/100	(Good)	
- Performing within acceptable range			
Page Speed & Performance	69/100	(Good)	
- Good page performance			
2025 AI Search Readiness	45/100	(Needs Work)	
- Not optimized for ChatGPT, Perplexity, and other Al search engines			
Voice Search Optimization	43/100	(Needs Work)	
- Missing conversational keywords and FAQ structure			
E-E-A-T Authority Signals	67/100	(Good)	
- Limited expertise, authority, and trust signals			
Structured Data Implementation	60/100	(Good)	
- Performing within acceptable range			
Local SEO Optimization	64/100	(Good)	
- Performing within acceptable range			

2025 AI SEARCH OPTIMIZATION ANALYSIS 1

This section analyzes your website's readiness for AI-powered search engines like ChatGPT, 2 Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

Conversational Content Structure: 40/100 3

How well your content answers direct questions in a conversational manner 4

Entity Recognition Optimization: 49/100 5

Proper markup and context for AI systems to understand your business entities 6

Factual Information Structure: 36/100 7

Clear, verifiable facts that AI systems can confidently reference 8

Semantic Keyword Integration: 54/100 9

Natural language processing-friendly keyword implementation 10

CRITICAL ISSUES & ACTIONABLE SOLUTIONS 1

ISSUE #1 - CRITICAL 2

2025 AI Search Readiness 3

Your website is not optimized for AI search engines like ChatGPT and Perplexity. Add structured data and 4 improve content clarity.

SOLUTION STEPS: 5

- 1. Add FAQ sections with natural language questions
- 6
- 2. Implement JSON-LD structured data markup
- 3. Create conversational content that directly answers user queries
- 4. Optimize for featured snippets and entity boxes

ISSUE #2 - INFO 7

Mobile Optimization 8

Improve mobile user experience with responsive design and touch-friendly navigation. 9

SOLUTION STEPS: 10

- 1. Conduct detailed audit of the specific area 11
- 2. Implement industry best practices
- 3. Test changes in staging environment
- 4. Monitor improvements with analytics tools

90-DAY IMPLEMENTATION ROADMAP 1

DAYS 1-30: FOUNDATION ²

- Fix critical technical SEO issues
- 3
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

DAYS 31-60: ENHANCEMENT 4

- Develop comprehensive voice search strategy 5
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

DAYS 61-90: OPTIMIZATION 6

- Advanced AI search optimization
- 7
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

NEXT STEPS & PROFESSIONAL SERVICES 1

8 MILE SNIPER SEO SERVICES 2

Ready to implement these recommendations? Here are your options: 3

- SINGLE ANALYSIS: \$47 per comprehensive SEO audit

- BUSINESS PACKAGE: 10 detailed analyses for \$200

- UNLIMITED PACKAGE: Unlimited analyses for \$397

- WHITE LABEL SOLUTION: Full rebrandable platform for \$497

READY TO GET STARTED? 5

Contact 8 Mile Sniper Today: 6

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Free 15-minute consultation to discuss your SEO strategy

Mention this report for priority scheduling