

COMPREHENSIVE 2025 SEO ANALYSIS REPORT

CLIENT DETAILS

Client: Joseph Ellul

Company: Health Mind Money Pty Ltd

Website Analyzed: <https://bridgettagates.com.au/about>

Analysis Date: 7/4/2025

OVERALL SEO HEALTH SCORE

56

/100

Performance Level: Needs Work

KEY FINDINGS AT A GLANCE

- 47 SEO factors analyzed using 2025 algorithms
- 2025 AI Search Readiness: 55/100
- Voice Search Optimization: 30/100
- E-E-A-T Authority Score: 55/100
- 4 critical issues identified with solutions

# COMPREHENSIVE SEO METRICS ANALYSIS

## Technical SEO Foundation

63/100 (Good)



- Performing within acceptable range

## Content Quality & Relevance

65/100 (Good)



- Performing within acceptable range

## User Experience & Navigation

75/100 (Good)



- Performing within acceptable range

## Mobile Optimization

55/100 (Needs Work)



- Requires immediate attention and optimization

## Page Speed & Performance

60/100 (Good)



- Good page performance

## 2025 AI Search Readiness

55/100 (Needs Work)



- Not optimized for ChatGPT, Perplexity, and other AI search engines

## Voice Search Optimization

30/100 (Critical)



- Missing conversational keywords and FAQ structure

## E-E-A-T Authority Signals

55/100 (Needs Work)



- Limited expertise, authority, and trust signals

## Structured Data Implementation

45/100 (Needs Work)



- Requires immediate attention and optimization

## Local SEO Optimization

65/100 (Good)



- Performing within acceptable range

# 2025 AI SEARCH OPTIMIZATION ANALYSIS

This section analyzes your website's readiness for AI-powered search engines like ChatGPT, Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

## Conversational Content Structure: 49/100

How well your content answers direct questions in a conversational manner

## Entity Recognition Optimization: 60/100

Proper markup and context for AI systems to understand your business entities

## Factual Information Structure: 44/100

Clear, verifiable facts that AI systems can confidently reference

## Semantic Keyword Integration: 66/100

Natural language processing-friendly keyword implementation

# CRITICAL ISSUES & ACTIONABLE SOLUTIONS

## ISSUE #1 - WARNING

### Voice Search Optimization

Optimize for voice search queries by adding FAQ sections and natural language content.

#### SOLUTION STEPS:

1. Conduct detailed audit of the specific area
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #2 - WARNING

### Structured Data Missing

Add schema markup to help search engines understand your content better.

#### SOLUTION STEPS:

1. Conduct detailed audit of the specific area
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #3 - INFO

### Mobile Optimization

Improve mobile user experience with responsive design and touch-friendly navigation.

#### SOLUTION STEPS:

1. Conduct detailed audit of the specific area
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #4 - INFO

### E-E-A-T Score Improvement

Enhance your Experience, Expertise, Authoritativeness, and Trust signals with author bios and credentials.

#### SOLUTION STEPS:

1. Conduct detailed audit of the specific area
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

# 90-DAY IMPLEMENTATION ROADMAP

## DAYS 1-30: FOUNDATION

- Fix critical technical SEO issues
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

## DAYS 31-60: ENHANCEMENT

- Develop comprehensive voice search strategy
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

## DAYS 61-90: OPTIMIZATION

- Advanced AI search optimization
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

## NEXT STEPS & PROFESSIONAL SERVICES

### 8 MILE SNIPER SEO SERVICES

Ready to implement these recommendations? Here are your options:

- SINGLE ANALYSIS: \$47 per comprehensive SEO audit
- BUSINESS PACKAGE: 10 detailed analyses for \$200
- UNLIMITED PACKAGE: Unlimited analyses for \$397
- WHITE LABEL SOLUTION: Full rebrandable platform for \$497

### READY TO GET STARTED?

**Contact 8 Mile Sniper Today:**

Email: [support@8milesniper.com](mailto:support@8milesniper.com)

Phone: +61 444 513 480

Website: [8milesniper.com](https://8milesniper.com)

Free 15-minute consultation to discuss your SEO strategy

Mention this report for priority scheduling