8 MILE SNIPER

AI-DRIVEN LOCAL GROWTH

Report Generated: 7/3/2025

Ø=Þ€ COMPREHENSIVE 2025 SEO ANA

CLIENT DETAILS

Client: Joseph Ellul

Company: Health Mind Money Pty Ltd

Website Analyzed: https://brigettagates.com.au/abou

Analysis Date: 7/3/2025

OVERALL SEO HEALTH SCORE

60

/100

Performance Level: Good

Ø<ß KEY FINDINGS AT A GLANCE

• 47 SEO factors analyzed using 2025 algorithms

• 2025 Al Search Readiness: 42/100

• Voice Search Optimization: 37/100

• E-E-A-T Authority Score: 60/100

• 3 critical issues identified with solutions

Ø=ÜÊ COMPREHENSIVE SEO METRICS ANA

Technical SEO Foundation	68/100	(Good)
!' Performing within acceptable range		
Content Quality & Relevance	73/100	(Good)
!' Performing within acceptable range		
User Experience & Navigation	63/100	(Good)
		,
!' Performing within acceptable range		
Mobile Optimization	64/100	(Good)
!' Performing within acceptable range		
Page Speed & Performance	70/100	(Good)
l' Good page performance		
Ø>Ý 2025 Al Search Readiness	42/100	(Needs Work)
!' Not optimized for ChatGPT, Perplexity, and ot	her Al sear	rch engines
Ø=Ýãþ Voice Search Optimization	37/100	(Critical)
!' Missing conversational keywords and FAQ stru	ıcture	
+P E-E-A-T Authority Signals	60/100	(Good)
!' Limited expertise, authority, and trust signals	;	
Ø<ßxp Structured Data Implementation	58/100	(Needs Work)
L' Deguire e immediate attention and antimization		
!' Requires immediate attention and optimization		
Ø=ÜÍ Local SEO Optimization	71/100	(Good)
!' Performing within acceptable range		

Ø>Ý 2025 AI SEARCH OPTIMIZATION ANAI

This section analyzes your website's readiness for Al-powered search engines like ChatGPT, Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

Conversational Content Structure: 37/100

How well your content answers direct questions in a conversational manner

Entity Recognition Optimization: 46/100

Proper markup and context for AI systems to understand your business entities

Factual Information Structure: 33/100

Clear, verifiable facts that AI systems can confidently reference

Semantic Keyword Integration: 50/100

Natural language processing-friendly keyword implementation

Ø=Þ" CRITICAL ISSUES & ACTIONABLE SO

ISSUE #1 - CRITICAL

2025 AI Search Readiness

Your website is not optimized for AI search engines like ChatGPT and Perplexity. Add structured data and improve content clarity.

- Ø=Ý' SOLUTION STEPS:
 1. Add FAQ sections with natural language questions
 - 2. Implement JSON-LD structured data markup
 - 3. Create conversational content that directly answers user queries
 - 4. Optimize for featured snippets and entity boxes

ISSUE #2 - WARNING

Voice Search Optimization

Optimize for voice search queries by adding FAQ sections and natural language content.

Ø=Ý' SOLUTION STEPS:

- 1. Conduct detailed audit of the specific area
- 2. Implement industry best practices
- 3. Test changes in staging environment
- 4. Monitor improvements with analytics tools

ISSUE #3 - INFO

Mobile Optimization

Improve mobile user experience with responsive design and touch-friendly navigation.

Ø=Ý' SOLUTION STEPS:

- 1. Conduct detailed audit of the specific area
- 2. Implement industry best practices
- 3. Test changes in staging environment
- 4. Monitor improvements with analytics tools

Ø=Ýúþ 90-DAY IMPLEMENTATION ROADMA

DAYS 1-30: FOUNDATION

- Fix critical technical SEO issues
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

DAYS 31-60: ENHANCEMENT

- Develop comprehensive voice search strategy
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

DAYS 61-90: OPTIMIZATION

- Advanced AI search optimization
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

Ø=Þ€ NEXT STEPS & PROFESSIONAL SERV

8 MILE SNIPER SEO SERVICES

Ready to implement these recommendations? Here are your options:

Ø=ܼ SINGLE ANALYSIS: \$47 per comprehensive SEO audit

Ø=ÜÊ BUSINESS PACKAGE: 10 detailed analyses for \$200

Ø=Þ€ UNLIMITED PACKAGE: Unlimited analyses for \$397

Ø<&÷p WHITE LABEL SOLUTION: Full rebrandable platform for \$497

Ø=ÜÞ READY TO GET STARTED?

Contact 8 Mile Sniper Today:

Ø=Üç Email: contact@8milesniper.com

Ø=ÜÞ Phone: (123) 456-7890

Ø<ß Website: 8milesniper.com

 $\emptyset=\ddot{U}_{\dot{l}}$ Free 15-minute consultation to discuss your SEO strategy

#ð Mention this report for priority scheduling