

## 0=β€ COMPREHENSIVE 2025 SEO ANALYSIS

### CLIENT DETAILS<sup>3</sup>

Client: Joseph Ellul<sup>4</sup>  
Company: Health Mind Money Pty Ltd

Website Analyzed: <https://bridgettagates.com.au/about>  
Analysis Date: 7/3/2025

### OVERALL SEO HEALTH SCORE<sup>6</sup>

60<sup>7</sup> /100<sup>8</sup>

Performance Level: Good<sup>9</sup>

### 0<β- KEY FINDINGS AT A GLANCE<sup>10</sup>

- 47 SEO factors analyzed using 2025 algorithms<sup>11</sup><sub>12</sub>
- 2025 AI Search Readiness: 42/100
- Voice Search Optimization: 37/100
- E-E-A-T Authority Score: 60/100
- 3 critical issues identified with solutions

Ø=ÜÊ COMPREHENSIVE SEO METRICS ANA

2

Technical SEO Foundation 68/100 (Good)



! Performing within acceptable range

Content Quality & Relevance 73/100 (Good)



! Performing within acceptable range

User Experience & Navigation 63/100 (Good)



! Performing within acceptable range

Mobile Optimization 64/100 (Good)



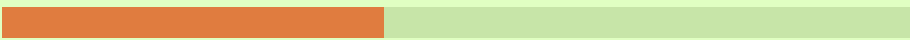
! Performing within acceptable range

Page Speed & Performance 70/100 (Good)



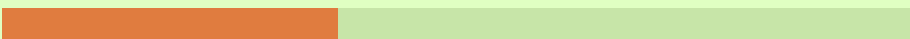
! Good page performance

Ø>Ý 2025 AI Search Readiness 42/100 (Needs Work)



! Not optimized for ChatGPT, Perplexity, and other AI search engines

Ø=Ýäþ Voice Search Optimization 37/100 (Critical)



! Missing conversational keywords and FAQ structure

+P E-E-A-T Authority Signals 60/100 (Good)



! Limited expertise, authority, and trust signals 3

Ø<ßxp Structured Data Implementation 58/100 (Needs Work) 4



! Requires immediate attention and optimization

Ø=ÜÍ Local SEO Optimization 71/100 (Good)



! Performing within acceptable range

This section analyzes your website's readiness for AI-powered search engines like ChatGPT, <sup>2</sup> Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

**Conversational Content Structure: 37/100** <sup>3</sup>

How well your content answers direct questions in a conversational manner <sup>4</sup>

**Entity Recognition Optimization: 46/100** <sup>5</sup>

Proper markup and context for AI systems to understand your business entities <sup>6</sup>

**Factual Information Structure: 33/100** <sup>7</sup>

Clear, verifiable facts that AI systems can confidently reference <sup>8</sup>

**Semantic Keyword Integration: 50/100** <sup>9</sup>

Natural language processing-friendly keyword implementation <sup>10</sup>

# CRITICAL ISSUES & ACTIONABLE SOLUTIONS

## ISSUE #1 - CRITICAL 2

### 2025 AI Search Readiness 3

Your website is not optimized for AI search engines like ChatGPT and Perplexity. Add structured data and improve content clarity. 4

#### SOLUTION STEPS: 5

1. Add FAQ sections with natural language questions 6
2. Implement JSON-LD structured data markup
3. Create conversational content that directly answers user queries
4. Optimize for featured snippets and entity boxes

## ISSUE #2 - WARNING 7

### Voice Search Optimization 8

Optimize for voice search queries by adding FAQ sections and natural language content. 9

#### SOLUTION STEPS: 10

1. Conduct detailed audit of the specific area 11
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## ISSUE #3 - INFO 12

### Mobile Optimization 13

Improve mobile user experience with responsive design and touch-friendly navigation. 14

#### SOLUTION STEPS: 15

1. Conduct detailed audit of the specific area 16
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

## DAYS 1-30: FOUNDATION<sup>2</sup>

- Fix critical technical SEO issues<sup>3</sup>
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

## DAYS 31-60: ENHANCEMENT<sup>4</sup>

- Develop comprehensive voice search strategy<sup>5</sup>
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

## DAYS 61-90: OPTIMIZATION<sup>6</sup>

- Advanced AI search optimization<sup>7</sup>
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

## Ø=þ€ NEXT STEPS & PROFESSIONAL SERV

### 8 MILE SNIPER SEO SERVICES<sup>2</sup>

Ready to implement these recommendations? Here are your options:<sup>3</sup>

Ø=Ü¼ SINGLE ANALYSIS: \$47 per comprehensive SEO audit

Ø=ÜÊ BUSINESS PACKAGE: 10 detailed analyses for \$200

Ø=þ€ UNLIMITED PACKAGE: Unlimited analyses for \$397

Ø<ßþ WHITE LABEL SOLUTION: Full rebrandable platform for \$497

## Ø=Üþ READY TO GET STARTED?<sup>5</sup>

Contact 8 Mile Sniper Today:<sup>6</sup>

Ø=Üç Email: [contact@8milesniper.com](mailto:contact@8milesniper.com)<sup>7</sup>

Ø=Üþ Phone: (123) 456-7890

Ø<ß Website: [8milesniper.com](https://8milesniper.com)

Ø=Üj Free 15-minute consultation to discuss your SEO strategy<sup>8</sup>

#ð Mention this report for priority scheduling