

COMPREHENSIVE 2025 SEO ANALYSIS REPORT

CLIENT DETAILS

Client: Joseph Ellul

Company: Health Mind Money Pty Ltd

Website Analyzed: <https://bridgettagates.com.au/about>

Analysis Date: 7/4/2025

OVERALL SEO HEALTH SCORE

63 /100

Performance Level: Good

KEY FINDINGS AT A GLANCE

- 47 SEO factors analyzed using 2025 algorithms
- 2025 AI Search Readiness: 45/100
- Voice Search Optimization: 43/100
- E-E-A-T Authority Score: 67/100
- 2 critical issues identified with solutions

COMPREHENSIVE SEO METRICS ANALYSIS

| | | |
|--|--------|--------------|
| Technical SEO Foundation | 73/100 | (Good) |
| <div><div></div></div> <div>- Performing within acceptable range</div> | | |
| Content Quality & Relevance | 66/100 | (Good) |
| <div><div></div></div> <div>- Performing within acceptable range</div> | | |
| User Experience & Navigation | 83/100 | (Excellent) |
| <div><div></div></div> <div>- Performing within acceptable range</div> | | |
| Mobile Optimization | 69/100 | (Good) |
| <div><div></div></div> <div>- Performing within acceptable range</div> | | |
| Page Speed & Performance | 69/100 | (Good) |
| <div><div></div></div> <div>- Good page performance</div> | | |
| 2025 AI Search Readiness | 45/100 | (Needs Work) |
| <div><div></div></div> <div>- Not optimized for ChatGPT, Perplexity, and other AI search engines</div> | | |
| Voice Search Optimization | 43/100 | (Needs Work) |
| <div><div></div></div> <div>- Missing conversational keywords and FAQ structure</div> | | |
| E-E-A-T Authority Signals | 67/100 | (Good) |
| <div><div></div></div> <div>- Limited expertise, authority, and trust signals</div> | | |
| Structured Data Implementation | 60/100 | (Good) |
| <div><div></div></div> <div>- Performing within acceptable range</div> | | |
| Local SEO Optimization | 64/100 | (Good) |
| <div><div></div></div> <div>- Performing within acceptable range</div> | | |

2025 AI SEARCH OPTIMIZATION ANALYSIS

This section analyzes your website's readiness for AI-powered search engines like ChatGPT, Perplexity, Google SGE, and Bing Copilot - features not available in basic SEO tools.

Conversational Content Structure: 40/100

How well your content answers direct questions in a conversational manner

Entity Recognition Optimization: 49/100

Proper markup and context for AI systems to understand your business entities

Factual Information Structure: 36/100

Clear, verifiable facts that AI systems can confidently reference

Semantic Keyword Integration: 54/100

Natural language processing-friendly keyword implementation

CRITICAL ISSUES & ACTIONABLE SOLUTIONS

ISSUE #1 - CRITICAL

2025 AI Search Readiness

Your website is not optimized for AI search engines like ChatGPT and Perplexity. Add structured data and improve content clarity.

SOLUTION STEPS:

1. Add FAQ sections with natural language questions
2. Implement JSON-LD structured data markup
3. Create conversational content that directly answers user queries
4. Optimize for featured snippets and entity boxes

ISSUE #2 - INFO

Mobile Optimization

Improve mobile user experience with responsive design and touch-friendly navigation.

SOLUTION STEPS:

1. Conduct detailed audit of the specific area
2. Implement industry best practices
3. Test changes in staging environment
4. Monitor improvements with analytics tools

90-DAY IMPLEMENTATION ROADMAP

DAYS 1-30: FOUNDATION

- Fix critical technical SEO issues
- Implement basic 2025 AI search optimizations
- Optimize page speed and Core Web Vitals
- Add essential structured data markup

DAYS 31-60: ENHANCEMENT

- Develop comprehensive voice search strategy
- Create conversational content and FAQs
- Enhance E-E-A-T authority signals
- Improve mobile user experience

DAYS 61-90: OPTIMIZATION

- Advanced AI search optimization
- Local SEO enhancements
- Content strategy implementation
- Performance monitoring and refinement

NEXT STEPS & PROFESSIONAL SERVICES

8 MILE SNIPER SEO SERVICES

Ready to implement these recommendations? Here are your options:

- SINGLE ANALYSIS: \$47 per comprehensive SEO audit
- BUSINESS PACKAGE: 10 detailed analyses for \$200
- UNLIMITED PACKAGE: Unlimited analyses for \$397
- WHITE LABEL SOLUTION: Full rebrandable platform for \$497

READY TO GET STARTED?

Contact 8 Mile Sniper Today:

Email: contact@8milesniper.com

Phone: (123) 456-7890

Website: 8milesniper.com

Free 15-minute consultation to discuss your SEO strategy

Mention this report for priority scheduling