Website Analysis Report

Website: https://finaltest.com

Client: Joseph FINAL Test - FINAL Test Co

Overall SEO Score
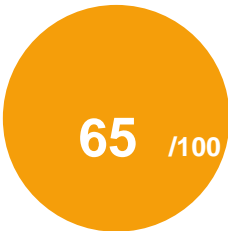
65 /100 **Good**

Detailed Metrics Breakdown

Metric	Score
Performance	74/100
SEO	76/100
Accessibility	73/100
Best Practices	75/100
AI Search Readiness	67/100
Voice Search Optimization	45/100
Schema & Entity	10/100
E-E-A-T Score	34/100

Key Issues & Recommendations

Ø=Ý4 Critical Issues (Fix Immediately)

• **Optimize for Conversational Keywords**

Include long-tail, question-based keywords like "how to", "what is", "where can I", and location-based phrases like "near me".

• **Add Organization Schema Markup**

Implement Organization schema with company name, logo, contact information, and social media profiles using JSON-LD format.

• **Demonstrate First-Hand Experience**

Add case studies, personal experiences, test results, and real-world examples. Use first-person language and show actual usage or implementation.

Ø=ßá Recommendations for Improvement

• **Large Cumulative Layout Shift**

Set size attributes for images and videos, avoid inserting content above existing content, and preload fonts to reduce layout shifts.

• **Improve Featured Snippet Optimization**

Create clear, concise answers to common questions, use numbered lists, bullet points, and structured data markup for better snippet chances.

• **Perplexity AI Optimization Opportunity**

Add proper citations, include author bylines, use data-driven content, and establish clear expertise indicators.