Octavian Tătaru

Contact

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Bucharest, Romania

Education

Târgoviște University of Valahia

Bachelors Degree in Technologies & Telecommunication Systems

2018-2022

Skills

- HTML
- CSS
- JS
- Bootstrap
- SFCC
- Page Designer
- Oxygen Builder

Profile

My main dedication is directed towards mastering my current abilities and actively pursuing ongoing growth.

Work Experience

July 2021 - present

INTERMEDIATE WEBMASTER @OSF DIGITAL

- Primarily worked on the **Baccarat** project and also engaged with tasks related to **L'Oreal CANADA** (**Lancome, NYX, SkinCeuticals, Yves Saint Laurent, & Armani**) brands and **Warner**;
- Modified **HTML** and **CSS** to improve or repair a section or component on a website. Using custom **Bootstrap** classes to style elements according to guidelines;
- Crafted Landing Pages, Product Detail Pages, and Product Landing Pages;
- Performing the **search audits** by gathering & **analyzing** data in order to improve the search experience for our website;
- Managing the product catalog to match the ongoing promotions & campaigns;
- Created **cross-selling opportunities**, and established product classification plan;
- Configured the Baccarat & L'OREAL brands **homepages/other pages**. Resolved related website bugs;
- Crating stand-alone **promotions & campaigns** according to client requirements;
- Modified/developed **XML files** to easily manage multiple product attributes;
- **QA testing** for every task;
- Maintained **client & team communication**;

2019 - 2021

JUNIOR FRONT-END DEVELOPER @EDEZVOLTATOR.RO

- Using HTML, CSS, Bootstrap or **Oxygen Builder** to create **mobile-friendly** websites for various clients;
- Helping clients to get **hosting & domain** and installing **WordPress** and related **plug-ins**;
- Creating audits based on already existent websites in order to optimize them;
- Following briefs & direct client calls for any changes & updates.