

Shape/design:

friendly,
fast,
simple

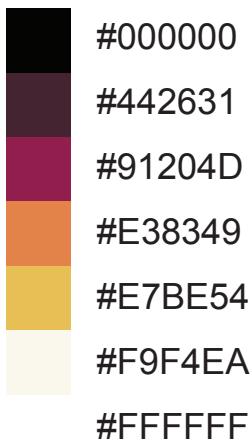
Color/mood:

relatable,
comfort,
modern



marshmallow

Palette



Typeface: Arial

classic font, very versatile.
allows to keep consistency
throughout the app

Logo: **Arial Rounded MT Bold**

Body text: **Arial Regular**

Caption: **Arial Narrow**

Greyscale Version



marshmallow