

## Shape/design:

friendly,  
fast,  
simple

## Color/mood:

relatable,  
comfort,  
modern



# marshmallow

## Palette



## Typeface: Arial

classic font, very versatile.  
allows to keep consistency  
throughout the app

Logo: **Arial Rounded MT Bold**

Body text: **Arial Regular**

Caption: **Arial Narrow**

## Greyscale Version



# marshmallow