

## Says

What have we heard them say? What can we imagine them saying?

**Thinks** What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Any problems for this area

Experience to share the new house

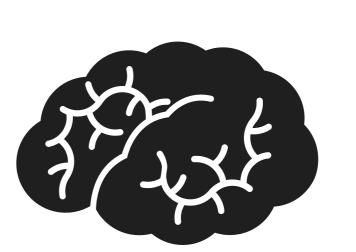


This area is comfortable to kids

Depending the areas to vary the prices

Development area

Think about the correct way to profit, to buy the house



Transport facility

Future planning



Advance, agreement to buy the new houses

Personally Arrange the cash to buy the house



Document

registration

for buy a

house

Consult the house brokers

Self esteem



Being

proud

To see the house price shocking

**Feels** 

Happy tears

## Does

What behavior have we observed? What can we imagine them doing?

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



