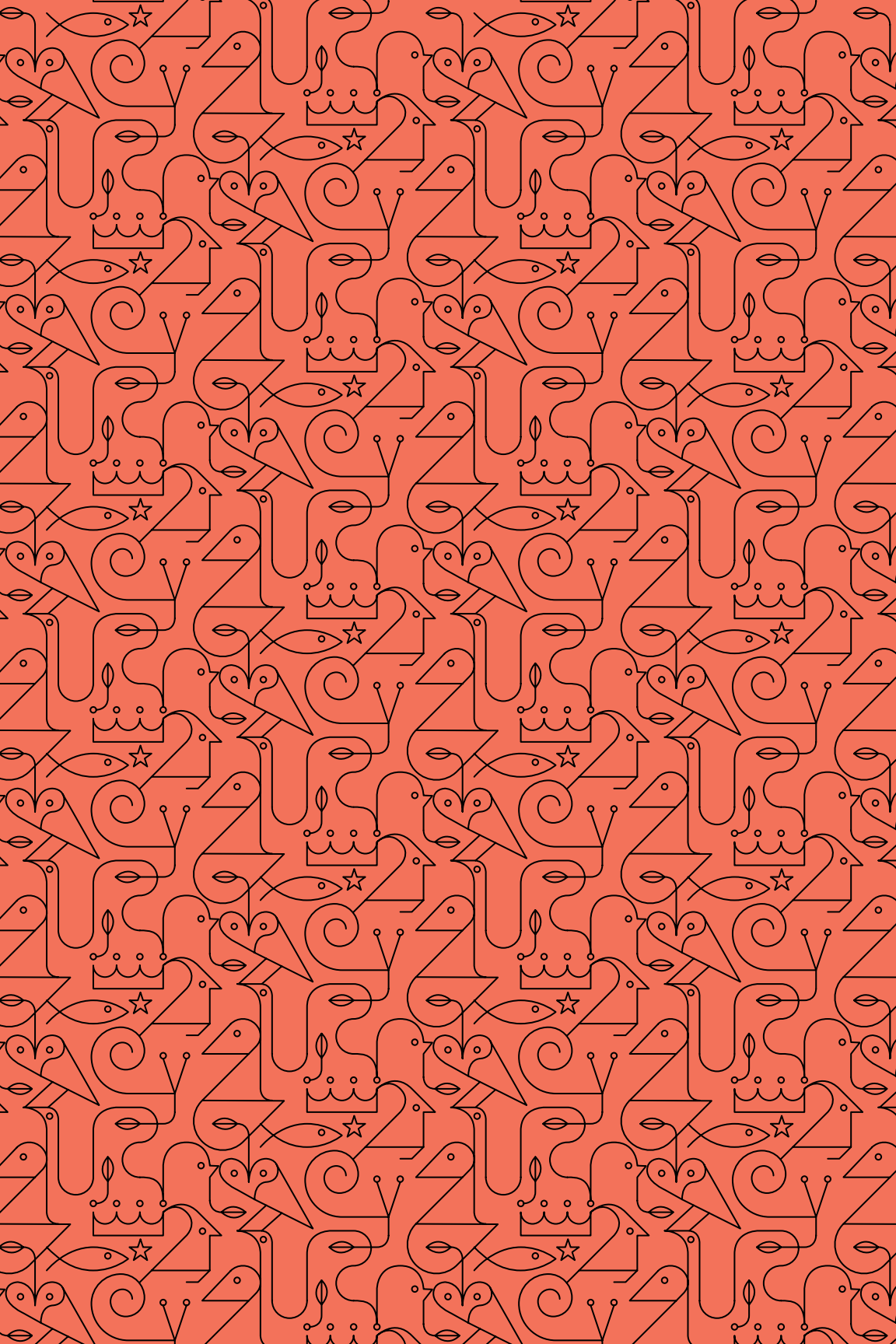


BASIC STUDIES IN LIVING BETTER

NONAOLOGY™

{ ABRIDGED }
{ VERSION }





{ABRIDGED}
{VERSION}



NONAOLOGY

CONTENTS

CHAPTERS

Preface

1 Intro to Nonaology

2 Intro to Nonagraphy

3 Intro to Nonaculture
FOCUS ON: Nonacultural Studies

4 Intro to Nonanomics

5 Intro to Nona Sciences

A Message from the Nonaology Information Board



Preface



This study guide has been created to educate the reader on the fundamentals of Nonaology, i.e., the study of all things Lake Nona. It is intended to be used as a way to familiarize the reader with the Lake Nona development, a new and exciting master-planned community within the city limits of Orlando. However, by no means should this book be used by readers as a replacement for studying Lake Nona firsthand. There is simply no substitute for a brisk game of Red Rover in a pocket park, experiencing the flow of a well-designed model home or making that first contact with a Yellow-rumped Warbler.



For additional Nonaology information, please reference the Nonaology website at LearnLakeNona.com

1

INTRO TO NONAOLOGY



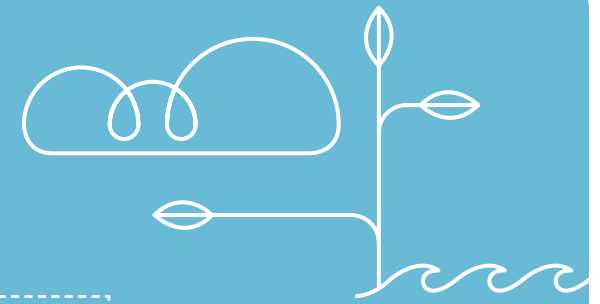
Getting to Know Nona



The first question on the mind of nearly everyone who wishes to know more about Nonaology is, “What is Lake Nona?” It has been only recently that noted Nonaologist Professor Gustaf J. Rickenbacher, Ph.D. and his team of assistant professors, assistant assistant professors and highly skilled interns have been able to construct a rudimentary definition of Lake Nona:

“Lake Nona is a thoughtfully designed, 7,000-acre, master-planned community within the city limits of Orlando. This community will be home to world-class education and recreational facilities, a science and technology park, diverse workspaces, retail centers, entertainment choices and residential options for all types of people seeking the very best the city has to offer with all the conveniences of living within Lake Nona.

“Furthermore, Lake Nona is lush landscapes, parks, pristine lakes, bike paths, trails and sidewalks connecting neighborhoods in a community that’s nearby city attractions and major roadways, and a short drive to the beaches.”



What this explanation allows us to do is place the Lake Nona concept under a microscope and more fully examine its elemental aspects as we would a series of Petri dishes holding bacteriological samples taken from the underbelly of a Lake Nona Leopard Frog in mid-June (Figure 1a).

Figure 1a.



2. Intro to Nonagraphy

Locating Lake Nona



Figure 2a.

Based on the fact that it is accessible from most of Central Florida's major roads (SR 417, SR 528 and SR 408), which then connect to Florida's major roads, which then connect to every major road in the United States, it has been determined that Lake Nona's location is excellent. Prime, in fact. For more exact information on Lake Nona's most perfect geographic location, see Figure 2a.

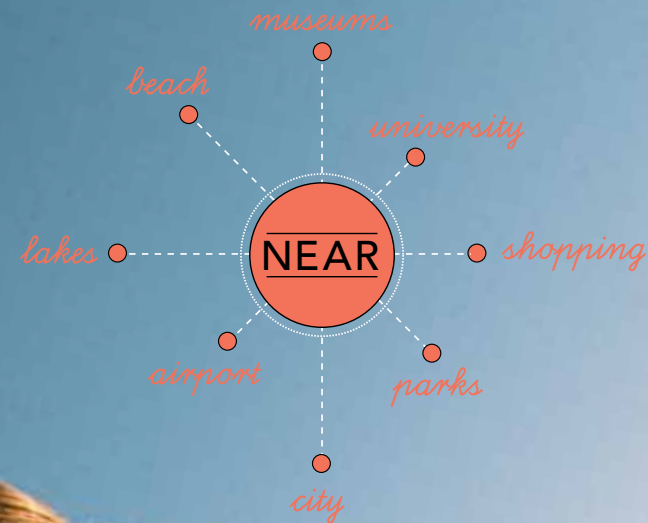
• Proximity Map + Distance Chart of Specific Geographic Locations in Relation to Lake Nona (MEASURED IN TIME)

DISTANCE CHART

OF SPECIFIC
GEOGRAPHIC
LOCATIONS IN
RELATION TO
LAKE NONA

	Orlando International Airport - 10 minutes
	Downtown Orlando - 20 minutes
	Orlando Museum of Art - 30 minutes
	Cocoa Beach - 30 minutes
	Area Theme Parks - 30 minutes
	Hot Dog Heaven - 20 minutes
	Winter Park - 25 minutes
	Mall at Millenia - 20 minutes
	University of Central Florida - 25 minutes
	Bithlo Bus Races - 30 minutes
	Kennedy Space Center - 50 minutes
	Tampa - 1.5 hours
	Mars - 538,461.5 hours
???	Grandma's House - Times may vary

**Travel times dependant upon car type and driving skills.*



3.

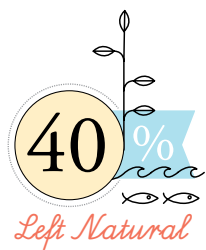
INTRO TO NONACULTURE



Delving Deeper into Lake Nona



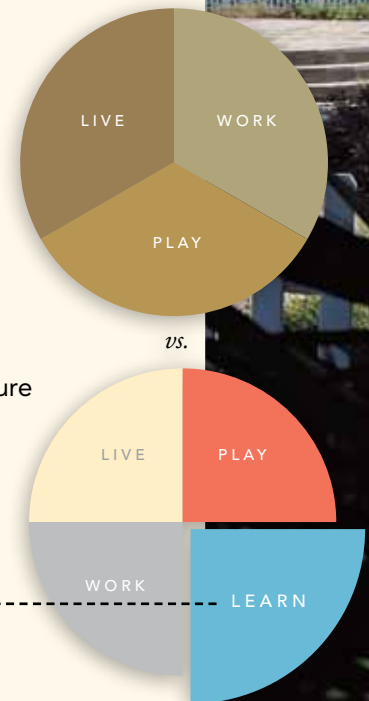
Untamed trees, fields of green grass and lovely shrubberies are rampant throughout Lake Nona. Estimates approximate that anywhere from 39.99% to 40.01% of Lake Nona has been left natural or open. It is amongst this seemingly unrefined, yet lush landscape that Nonagraphers from around the world have discovered something wondrous and unique — neighborhoods. Not just any neighborhoods, though. Nay, these



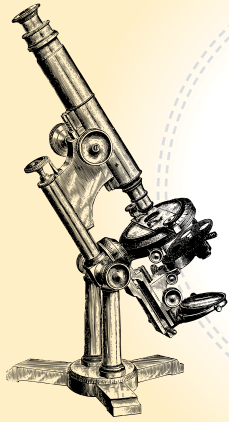
neighborhoods appear to appeal to a diverse array of lifestyles. Single-family. Townhomes. Waterfront-living. Parkfront-living. A plethora of price points. The list goes on. Every stage of life has been covered at Lake Nona. These findings have led researchers to deem Lake Nona as “extremely accommodating,” “all-at-once inviting” and “pretty cool.”



Compared to other communities that focus strictly on living, working and playing, Lake Nona considers learning to be of great importance to residents. As such, Lake Nona is being developed using the most sophisticated community planning principles to ensure there is a good balance between living, working, playing and education.



Brainy,
but fun.

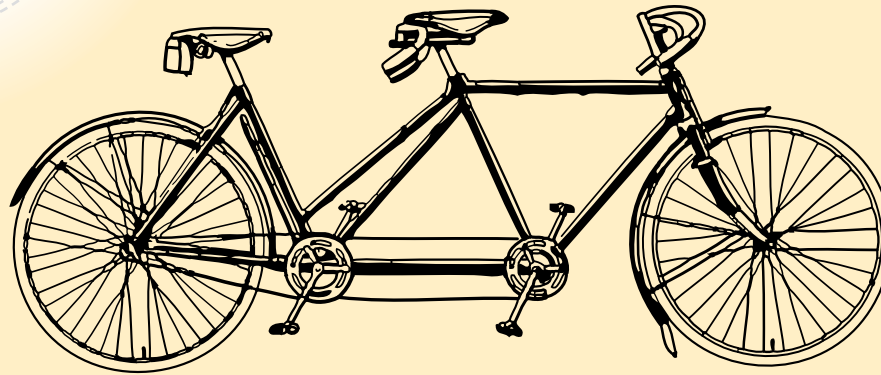


FOCUS ON:

Nona cultural Studies

Neighborhoods and Nature... But What Else?

Let's say you've chosen Lake Nona as your place to dwell. You know there is a rich diversity of neighborhoods. And what with trees around every corner, you're well aware that nature is omnipresent. But what else does Lake Nona have to offer? Well, when it comes to *outdoors & activity*, Lake Nona certainly comes through.



A YMCA Family Center provides ample amounts of exercise for entire families of Lake Nona inhabitants.

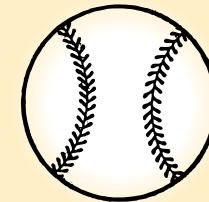
The community of VillageWalk is home to a town center that provides an excellent neighborhood gathering place with conveniences such as a café, salon, post office, bank, gas station and fitness center with a full-time activities director.

1,000+ acres of lakes and canals provide plenty of space for fishing and water activities.

More than 44 miles of paved and unpaved trails await you throughout Lake Nona.

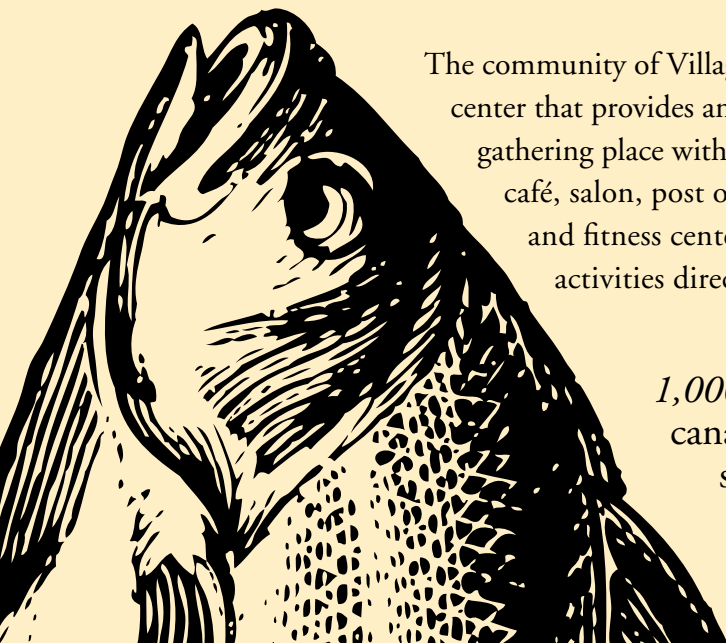
(Nonaologists have deemed these trail areas as particularly ideal for wildlife observation, walking, hiking, jogging, running, sprinting, rollerblading, biking, tandem interpretive dancing and horseback riding.)

A City of Orlando park in the southern region is where *tennis and volleyball courts, baseball and soccer fields, and picnic pavilions* will be found.



outdoors & activity:
active things you can do outside of your home as to avoid becoming a permanent fixture inside your home

And, of course, who could forget dear Fido? Or is it Spot? Rex? Mr. Toodles? No matter, Lake Nona's *two dog parks* will have plenty of room for your pooch and all his/her friends.



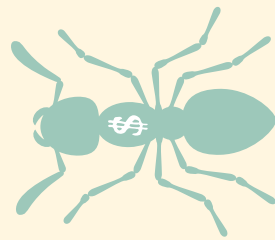
4.

INTRO TO NONANOMICS



A harrowing encounter
with *Spendicis Currencyus*

Within the last few months, Nonaologists have encountered swarms of *Spendicis Currencyus*, or what is commonly known as the “Shopping Bug.” Thankfully, Lake Nona will be the location for an over one-million-square-foot upscale open-air regional super-mega-ultra mall featuring a dizzying array of purchasing opportunities in the form of department stores, large-scale retail and trendy fashion boutiques.



Shopping Bug
{Spendicis Currencyus}

It is also worthy to note that when the “itch” from *Spendicis Currencyus* subsides and leaves you with the common side effects of stomach rumblings or a need for enjoyment, Lake Nona will come through with a multitude of dining and entertainment options.

Future habitat of *Spendicis Currencyus*



5

INTRO TO NONA SCIENCES

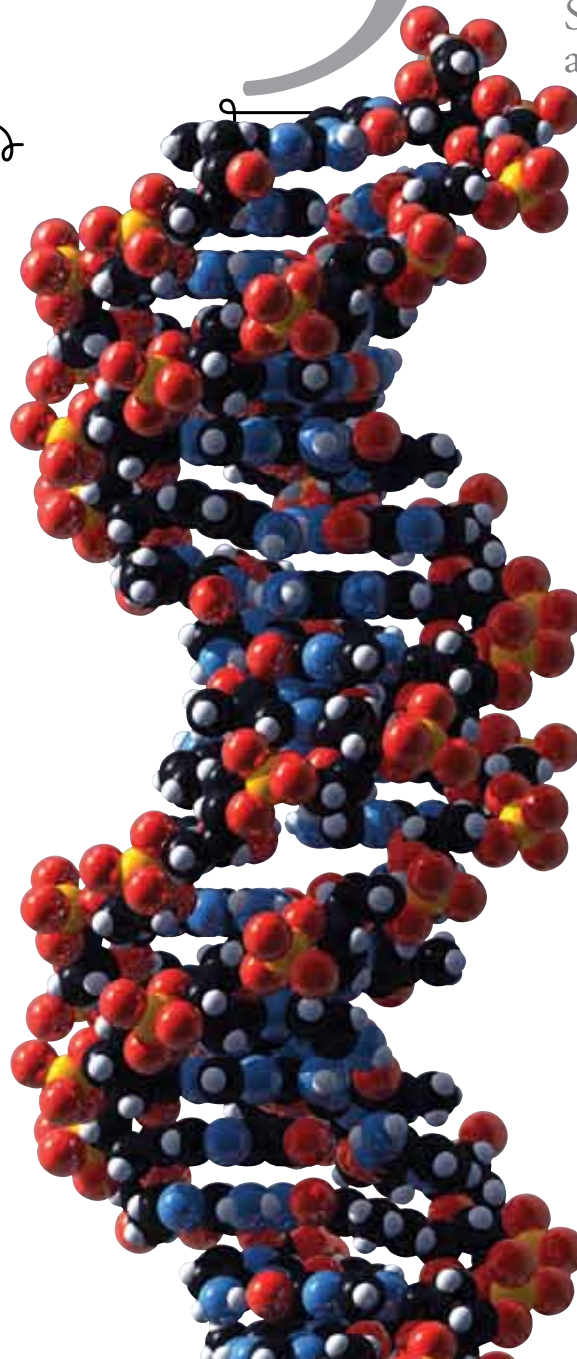


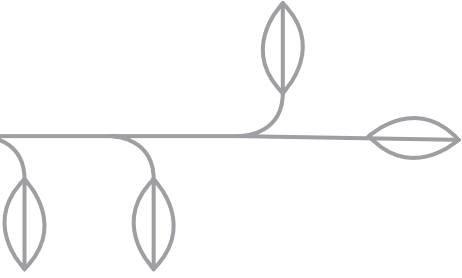
Some serious research
and development

For this final chapter, we will cover an area of Lake Nona that has opened the eyes of many a researcher — the region referred to as a medical city. This territory is where some serious research and development of the biomedical science kind has been discovered, in addition to a surplus of cranial capacity. Structures located in this vicinity will include:

- UCF College of Medicine and Health Sciences Campus
- Sanford | Burnham Institute for Medical Research
- University of Florida Academic and Research Center
- Orlando VA Medical Center
- Nemours Children’s Hospital

To say this part of Lake Nona has the power to change perceptions of Central Florida is most likely an understatement. As one Nonaologist put it, “It’s a medical and biotechnology cluster of monumental proportions.”





A MESSAGE FROM THE

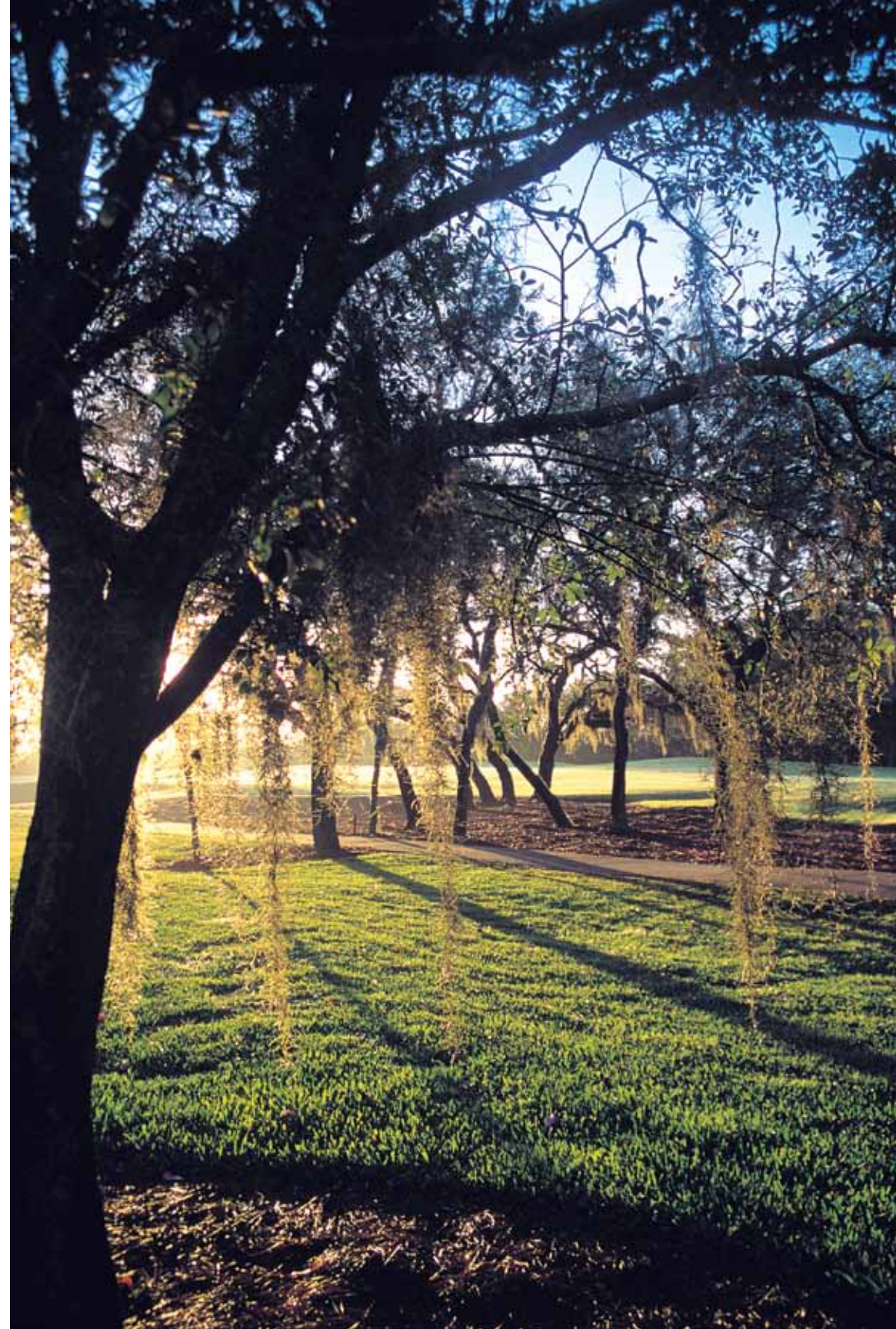
NONAOLLOGY

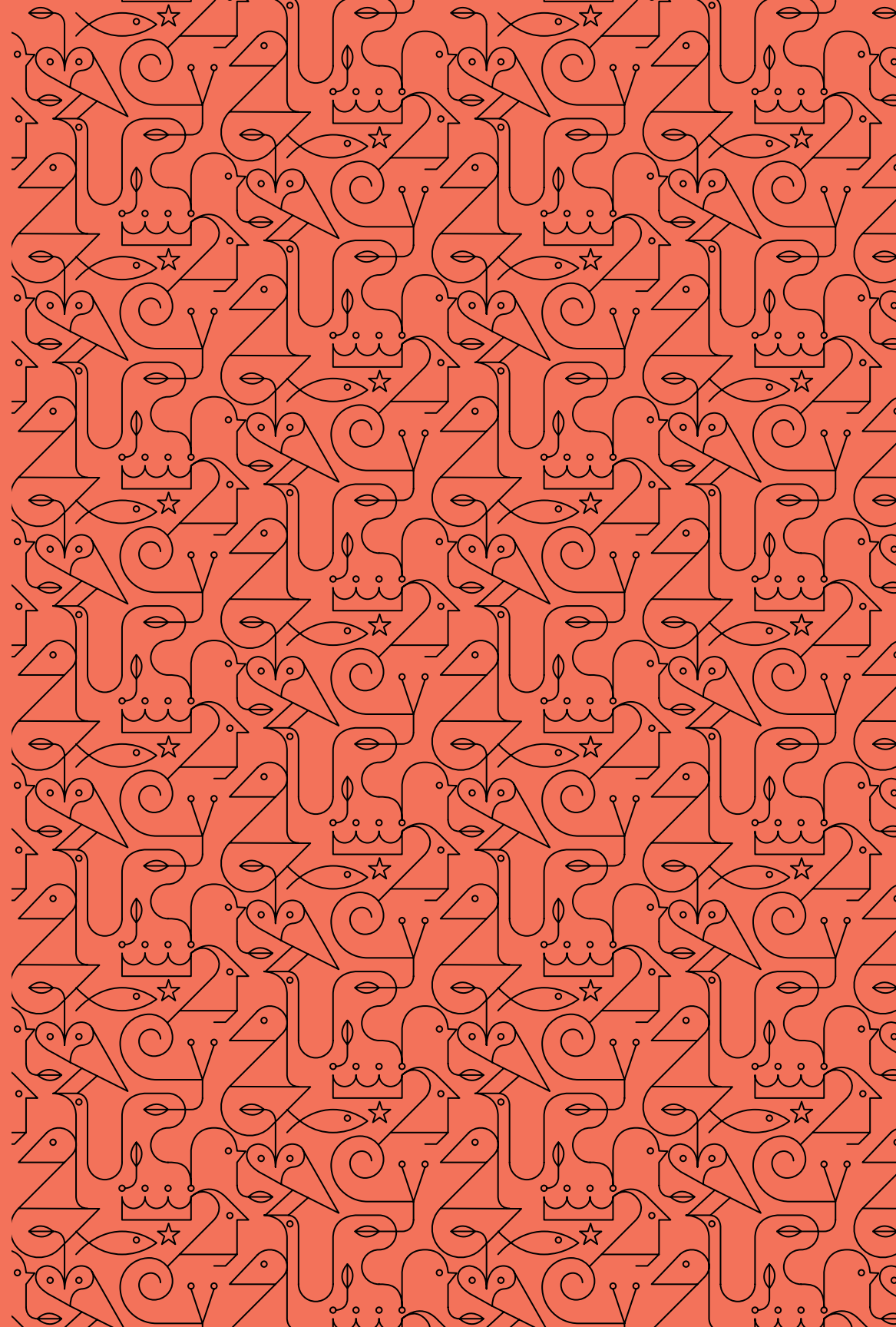
INFORMATION BOARD

From all of us on the Nonaology Information Board (NIB), we thank you for taking the time to get to know Lake Nona with us. It is our hope that you will use this Study Guide to show off and impress friends and family with your knowledge of Lake Nona at a variety of get-togethers.

To receive all the latest Nonalogical research, reports and updates from the NIB, you may utilize one of the following methods:

- *Stop by the Lake Nona Information Center*
 - *Call us at 407.888.6500*
- *Email us at info@LakeNona.com*
- *Visit LearnLakeNona.com*







NONAOLOGY™ {ABRIDGED
VERSION}



9588 NARCOOSSEE RD., ORLANDO, FL 32827 | 407.888.6500 | info@lakenona.com

www.LearnLakeNona.com



The features and amenities described and depicted are based on current development plans, which are subject to change without notice. No guarantee is made that the features, amenities and facilities depicted by artist's rendering or otherwise described will be provided.