

Digital marketing Assignment

Jaya Sakthi Engineering College

Deepika M – FD11580C7E3BE50B4C14F2F21408F8

Assignment 1

- 1) Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 Words.



Preview

Publish



Replace





Privacy

Visible to search engines

Allow search engines to find your blog



Publishing

Blog address

deepikamunusamy16.blogspot.com

Custom domain

Fallback subdomain

Redirect domain



HTTPS

HTTPS redirect

Ensure that visits to HTTP redirect to HTTPS



1:52



VoLTE LTE 65%



Blogger: Posts
blogger.com



All (1)



MANAGE



Oasisdeepika.ORG



13 Sept



0



0



2.Create a New Facebook Business Page and Social media poster for your brand



Deepika Munusamy ▾



Deepika Munusamy

+ Add to story

✎ Edit profile



You've locked your profile

[Learn more](#)

Posts

Reels

Details



Lives in **Arakkonam**



See your About info

[Edit public details](#)




Deepika Munusamy ▾



Posts

Reels

 Photos



Deepika Munusamy updated her profile picture.



4 d · 



Like



Comment



Share

1:58

VoLTE LTE 64%



Profile settings



Profile status



Archive



View as



Unlock profile



Activity log



Manage posts



Review posts and tags



Privacy Centre



Search



Meta Verified



Create another profile

Your profile link

Your personalised link on Facebook.

<https://www.facebook.com/profile.php?id=100084212378329>

Copy link



3. Create and design a social media advertisement post Using canva



Only
\$99

SUPER STUDIO

All file
1 Concept background
Edit 5 best photo
Free 1 sheets 10rs + frame
2 Hours photoshoot
Unlimited shot

Experience a mystical journey with
our expert team, providing
exceptional services for weddings,
fashion shoots, event coverage,



4. Create email newsletter design using MailChimp or canva

1:57



Voi) LTE 64%



Oasisdeepika.ORG
epikamunusamy16.blogspot.com



← OasisDeepika.ORG

WELCOME!



Thanks for joining me here! You'll get weekly updates on what's going on behind the scenes, new product announcements, and tips and tricks to help your biz thrive!

WHERE TO START

By far my favorite thing to do is design work! Learn about how working with me can help you take your biz to the next level.

I've worked with hundreds of brands!

[LEARN MORE](#)



1:47



Vol LTE 66%



Post: Edit
blogger.com



Title

Oasisdeepika.ORG



Normal



WELCOME!



Thanks for joining me here! You'll get weekly updates on what's going on behind the scenes, new product announcements, and tips and tricks to help your biz thrive!

WHERE TO START

By far my favorite thing to do is design work! Learn about how working with me can help you take your biz to the next level.

I've worked with hundreds of brands!

[LEARN MORE](#)



1:52



Vol) LTE 65%



Blogger: Posts
blogger.com



All (1)



MANAGE



Oasisdeepika.ORG



13 Sept



0



0

