

Digital marketing Assignment

Jaya Sakthi Engineering College

Sangeetha M - 47CCB3C8FA8C9069101401C43DF5D66A

1.Create a blog or website using Blogspot and WordPress.Customize the theme design and post new article with 500Words



Privacy

Visible to search engines

Allow search engines to find your blog



Publishing

Blog address

steffina23sangeetha.blogspot.com

Custom domain

Fallback subdomain

Redirect domain



HTTPS

HTTPS redirect

Ensure that visits to HTTP redirect to HTTPS



Permissions

Blog admins and authors

Beauty parlour

4:17

Ver 2.39
LTE KB/s 4G 33%



Post: Edit
draft.blogger.com



Title

Sangeetha.beauty parlour



Normal



best and the latest hair color collection, world's top brands. Explore the world of professional hair colours. We have all the shades of world's top brands.

Salon professional hair color refers to hair color products and techniques that are typically used by professional hairstylists in a salon setting. These products are specifically designed to provide high-quality and long-lasting results while maintaining the health and integrity of the hair.

2.Create a New Facebook Business Page and post on Social media poster for your brand.



Search



Sangeetha Sangeetha

+ Add to story

Edit profile



Posts

Reels

Details

 Lives in Chennai, India

... See your About info

Edit public details

Friends

Find Friends

Posts

Filters



What's on your mind?



3:59

61 KB/s 4G 35%



Search

Posts

Reels

Posts

Filters



What's on your mind?



Reel



Live



Manage posts



Photos



Sangeetha Sangeetha updated her cover photo.



1m · 🌐



Like



Comment



Share



Sangeetha Sangeetha updated her profile picture





3. Create and design a social media advertisement poster

Using canva.

AS beauty parlour

"The best makeup is a smile. The best accessory is confidence."

Best Deals!

We invite you to visit our beauty parlour, which offers quality and affordable services. Our aim is to create for the customer a pleasant atmosphere, to help them relax and take their mind off the stresses of everyday life. We want our customers to be happy and satisfied when leaving.



HARI CUT-HAIRSTYLE

A good hair cut will give you a fresh look and you will feel better with the new haircut. The haircut will match your personality and will compliment in every possible way. Hair cutting will help you in maintaining the shape of your hairs and getting rid of unwanted length of hair along with the damaged ones

www.asbeautyparlour.com



4.Create email newsletter design using MailChimp or canva tool

 Borcelle

 Free shipping in orders over \$99

AS BEAUTY PARLOUR



beauty salon or beauty parlor is an establishment that provides cosmetic treatments for people. Other variations of this type of business include hair salons, spas, day spas, and medical spas.

Thanks for shopping with us!

So fresh and so clean.

Exclusive discounts!

Happy Shopping,



sangii01@gmail.com

