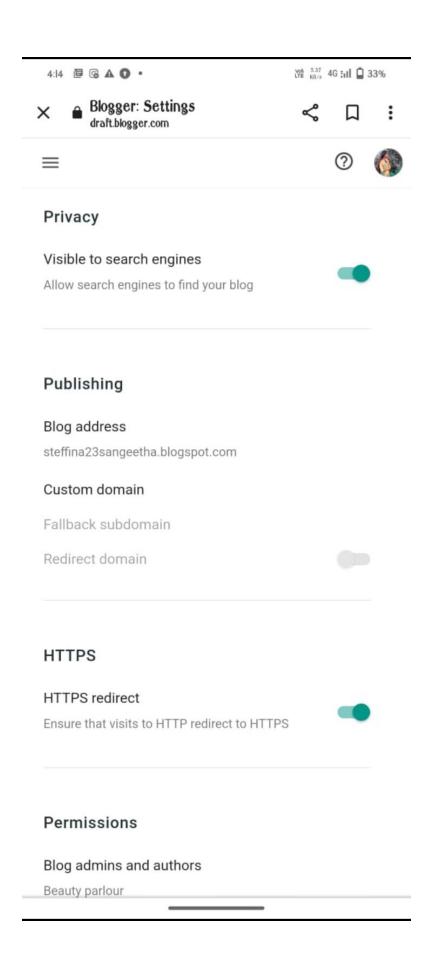
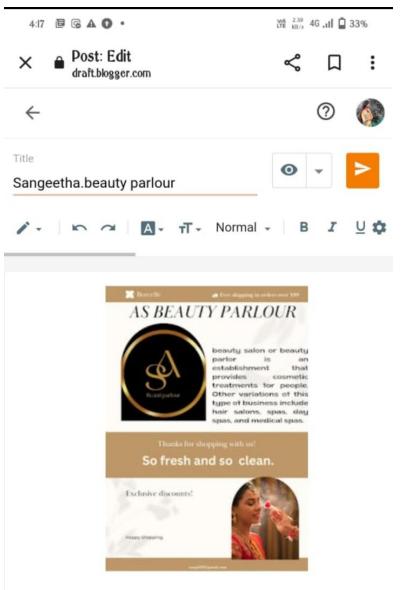
### Digital marketing Assignment

Jaya Sakthi Engineering College

Sangeetha M - 47CCB3C8FA8C9069101401C43DF5D66A

1.Create a blog or website using Blogspot and WordPress.Customize the theme design and post new article with 500Words

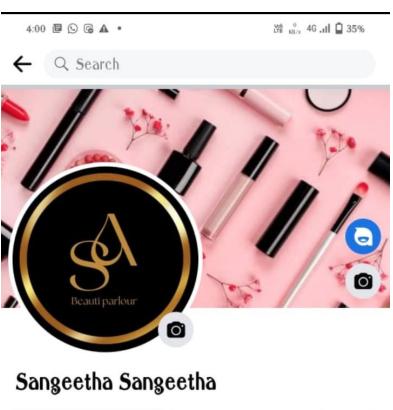


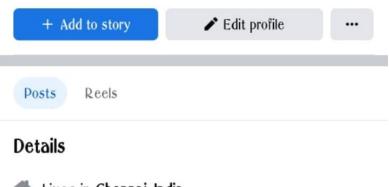


best and the latest hair color collection, world's top brands. Explore the world ofprofe sional hair colours. We have all the shdes of world's top brands.

Salon professional hair color refers to hair color products and techniques that are typically used by professional hairstylists in a salon setting. These products are specifically designed to provide high-quality and long-lasting results while maintaining the health and integrity of the hair.

2.Create a New Facebook Business Page and post on Social media poster for your brand.





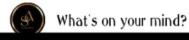
f Lives in Chennai, India

· · · See your About info

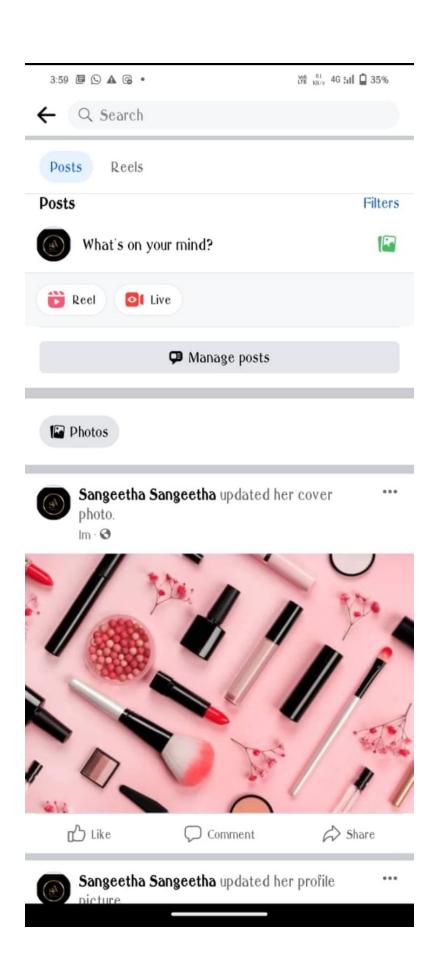
Edit public details

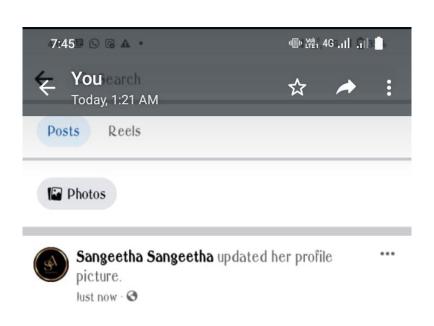
Friends Find Friends

Posts Filters













Sangeetha Sangeetha updated her cover photo.

2m · 🚱



Using canva.		

3.Create and design a social media advertisement poster



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We invite you to visit our beauty parlour, we invite you to visit our beauty pariour, which offers quality and affordable services. Our aim is to create for the customer a pleasant atmosphere, to help them relax and take their mind off the stresses of everyday life. We want our customers to be happy and satisfied when leaving





#### HARI CUT-HAIRSTYLE

A good hair cut will give you a fresh look and you will feel better with the new haircut. The haircut will match your personality and will compliment in every possible way. Hair cutting will help you in maintaining the shape of your hairs and getting rid of unwanted length of hair along with the damaged ones

www.asbeautyparlour.com





4.Create email newsletter design using MailChimp or canva tool



# AS BEAUTY PARLOUR



beauty salon or beauty parlor is an establishment that provides cosmetic treatments for people. Other variations of this type of business include hair salons, spas, day spas, and medical spas.

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sangii01@gmail.co