

## Digital marketing Assignment

Jaya Sakthi Engineering College

Yogasree R – E22358228892C83B0544993931896B30

### Assignment

1.Create a blog or website using Blogspot and WordPress.Customize the theme design and post new article with 500 Words.

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 www.blogger.com



## Privacy

### Visible to search engines

Allow search engines to find your  
blog



## Publishing

### Blog address

yogashree14.blogspot.com

### Custom domain

Fallback subdomain

Redirect domain



 Search...



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www.blogger.com



Custom domain


Fallback subdomain

Redirect domain



## HTTPS

HTTPS redirect

Ensure that visits to HTTP redirect to  HTTPS

## Permissions

Blog admins and authors

CS

Pending author invites

Search...



2.Create a New Facebook Business Page and post a Social media poster for your brand.

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**Yogashree**

@yogashree.2023

+ Add to story

Edit profile



Posts

Reels

## Details



Current city



Workplace



School



Hometown



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Posts

Reels

Photos

Music



**Yogashree** updated his profile picture. ...

Sep 13 • 🌐



Like



Comment



Share

No posts available





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## Profile Settings



Follow settings



Profile Status



Archive



View As



Activity log



Manage posts



Review posts and tags



Privacy Center



Search

## Your profile link

Your personalized link on Facebook.

<https://www.facebook.com/yogashree.2023>

Copy link





