1. *Problem Statement:* A growing retail business that operates across multiple regions faces challenges in tracking its sales performance. They rely on multiple platforms for transactions, making it difficult to consolidate sales data, monitor customer behavior, and predict future trends. The company needs a solution that offers a real-time, centralized system to visualize key metrics, track performance across regions, and provide insights for informed decision-making.

2. *Problem Statement:* A financial institution handling a range of products like loans and insurance struggles with inefficiencies in manual data processing and payment tracking. The current system is prone to delays and errors, resulting in dissatisfied customers. They require an automated platform that can streamline customer management, loan processing, and transaction monitoring, while ensuring accuracy and improving overall operational efficiency.

3. *Problem Statement:* A large company with thousands of employees is facing logistical issues in efficiently managing workspaces and parking slots. The existing process is manual, leading to miscommunication and resource wastage. Additionally, organizing internal events for employee engagement, such as competitions or team-building activities, becomes overwhelming without a proper system in place. A solution is needed that can automate these processes and help the company allocate resources and organize events smoothly.

4. *Problem Statement:* Traditional savings schemes in certain communities, like collective savings and borrowing groups, suffer from a lack of transparency and organization. Participants often have little to no visibility into the group's financial status, and organizers find it hard to manage multiple groups. The community is in need of a secure platform that can automate the management of participants, handle fund allocations, and ensure clear and transparent processes for all involved.

5. *Problem Statement:* Homeowners and contractors often struggle with accurately estimating the costs for home renovations, interior design projects, or new constructions. They rely on manual calculations that often result in errors, budget overruns, and project delays. They need a solution that allows them to input project specifications and get detailed cost estimates, including materials, labor, and design variations, to better plan their finances and timelines.

6. *Problem Statement:* Local sports enthusiasts, especially amateur cricket players, face difficulties organizing and managing their games. Without a dedicated platform, it's hard to schedule matches, register players, track scores, or monitor team performance. A community-driven solution is needed to streamline the organization of local matches, manage player participation, and track real-time scores and statistics, creating a better experience for both players and fans.

7. *Problem Statement:* Small tailoring businesses struggle to keep up with customer orders, maintain accurate records of custom measurements, and meet deadlines for delivery. Currently, orders are handled manually, resulting in errors and miscommunication. A system is required that allows customers to place orders online, manage their

measurements digitally, and track order progress, while helping tailors streamline their workflow and meet delivery commitments.

8. *Problem Statement:* Vehicle owners often find it challenging to buy or sell cars due to a lack of transparent pricing and trust in service providers. Additionally, managing routine car maintenance and repairs is difficult when there is no reliable platform to compare prices and services. There is a need for a comprehensive platform where car owners can buy, sell, or service their vehicles, ensuring transparency in pricing and service quality, while fostering trust between buyers, sellers, and service providers.

9. *Problem Statement:* Hospitals and medical centers face significant challenges in managing their patient records, appointments, billing, and staff allocations. The current systems are fragmented, leading to inefficiencies in patient care and long wait times. A unified solution is required to streamline hospital operations, enabling better coordination among departments, timely patient care, and simplified administrative tasks such as billing and scheduling.

10. *Problem Statement:* Farmers often struggle to sell their crops at fair prices due to a lack of access to direct buyers and real-time market data. Many rely on intermediaries, which reduces their profit margins. They need a digital platform where they can directly connect with buyers, monitor real-time market prices, and engage in transactions that allow them to sell their crops at a fair price, thus eliminating middlemen and maximizing their earnings.

11. *Problem Statement:* Design teams in creative agencies or organizations find it difficult to track the performance of their designs. They lack the ability to gather data on how their designs are perceived by users or clients and have no clear insights into what aspects of a design work well or need improvement. A tool is required to analyze design feedback, track performance metrics, and provide actionable insights, helping teams refine their design process based on data-driven decisions.

12. *Problem Statement:* In many organizations, the Learning & Development (L&D) department faces the challenge of managing and tracking employee training programs, certifications, and development progress. With multiple ongoing programs, it becomes difficult to measure the effectiveness of training, track employee engagement, or align learning initiatives with the company's strategic goals. A comprehensive system is needed to manage training schedules, track progress, automate certification processes, and provide insightful reports on employee development and skill enhancement.