

Work Experience

Freelance Website Developer | Oct 2021 - Present

- ✓ Design UI/UX of responsive websites upon clients' request
- ✓ Connect database and server to websites
- ✓ Work closely with clients to composite the website
- ✓ Construct websites by HTML, Bootstrap, CSS, WordPress, Strapi
- ✓ Provide digital marketing solutions including SEO, Social media ads strategic planning & management

Software Engineer - Setsail Software Enterprise | May 2021 - Sep 2021 | 5 Months

- ✓ Design UI/UX for responsive websites and research UX
- ✓ Work closely with partner developers and designers to composite the website
- ✓ Construct websites by HTML, Bootstrap, CSS, WordPress, Strapi
- ✓ Performed UAT (user acceptance test) and sign-off
- ✓ Connect database and server to websites
- ✓ Write APIs and test
- ✓ Front-end oriented

Freelance Website Developer | Aug 2019 - May 2021 | 1 year & 10 months

- ✓ Design UI/UX of responsive websites upon clients' request
- ✓ Work closely with clients to composite the website
- ✓ Construct websites by HTML, Bootstrap, CSS, WordPress, Strapi

UI/UX Designer - HeyTravelista, a luxury online travel agency | May 2019 - Sep 2019 | 5 Months

- ✓ Design UI of company mobile and desktop website
- ✓ Work closely with developers to composite the website
- ✓ Design the whole UX process and did market research such as user persona
- ✓ Digital marketing-related tools: GA, Google Ad, Hootsuite
- ✓ Performed UAT and sign-off

FinTech Intern under Fintech Career Accelerator Scheme ("FCAS") - Hang Seng Bank (Commercial Banking), A HK well-known bank | Jun 2018 - May 2019 | 11 Months

- ✓ Assisted in user behavior and data analysis of e-banking website
- ✓ Performed UAT of new HSBCnet and e-banking webpage functions
- ✓ Prepared daily and monthly customer behavior reports
- ✓ Series of FinTech training from ASTRI and HKMA as well as the bank

Education Background

Bachelor of Science (Hons) in **Data Science and Business Intelligence**
in The Hang Seng University of Hong Kong

Sep 2016 - Jun 2021
(1-year gap year)

Coding Skillsets

- ✓ Intermediate level
 - ✓ Basic level
- HTML, CSS, Bootstrap, JavaScript especially **Typescript**
CSS Animation, GSAP, APIs, **Vuejs; Nextjs, React, Nodejs**,
Strapi, **Java**, jQuery, React Native

Data Analytics Skillset

- ✓ Basic level
 - ✓ Good Command
 - ✓ Intermediate level
- SAS, **Python**, R, adobe analytics, **SQL, tableau**
Microsoft Excel Marco; Microsoft Access; Microsoft BI
Google Analytics, IBM SPSS

UIUX Design Skillset

- ✓ Familiar with
 - ✓ Familiar with
 - ✓ Familiar with
 - ✓ Intermediate level
 - ✓ Omni platform UIUX design
 - ✓ Responsive UIUX design for Website and Apps
- Wireframing and prototyping**
User Experience design and research
Figma, XD, Sketch, Invision Studio
Adobe AI, PS, Lr, Analytics

Languages

- ✓ English:
 - ✓ Cantonese:
 - ✓ Mandarin:
- Professional proficiency, IELTS: band 7
Native
National Putonghua Proficiency Test: 3B