



ANA MARÍA HERRERA

## WEB DEVELOPMENT & DESIGN

**Full-stack web developer**  
from Quito, Ecuador, based in Barcelona.

I have a strong background in graphic design and digital illustration, which has allowed me to **create web projects in a coherent and effective way**.

By merging my technical skills with my artistic creativity, I offer innovative solutions that, besides being visually attractive, are functional

## EDUCATION

**2024 - Full Stack Web Development (850-horas).**  
Factoría F5 de Barcelona, España

**2021 - University Master's Degree in Audiovisual Communication and Advertising Contents.**  
UAB - Barcelona, España

**2020 - Postgraduate Degree in Digital Illustration and New Media.**  
BAU - Barcelona, España

**2018 - Bachelor's degree in Graphic and Industrial Design.**  
UDLA - Quito, Ecuador

## WORK EXPERIENCE

### **Full-stack web development - 850h**

Oct.2023 - Apr. 2024

During my **full stack Bootcamp** experience, I have played multiple roles, including **Product Owner**, which allowed me to learn how to create user stories, establish effective communication with the customer, **develop a good MVP** and convey the needs to the development team.

I also took on the role of **Scrum Master**, using tools such as **Jira** for task estimation, **sprint planning**, **backlog organization** and how to define **sprint goals** to ensure an efficient workflow.

On the **Front-end** side, I have contributed in **UX/UI design**, both in research and prototyping in **Figma** to create accessible and efficient GUIs, explored technologies like **React** and component libraries like **Tailwind**, **DaisyUI** and **Flowbite** to create **responsive pages and scalable projects**.

On the **Back-end** side, I have worked on creating relational databases with **MySQL**, expanding my experience in full web development.

In addition, I participated in a **Hackathon by Factoría F5** for the stakeholder **Globant**, where I demonstrated my interpersonal skills by quickly adapting to a new team and efficiently solving the challenges posed in a short time.

### **Graphic Designer, Content Creator and Community Manager at:**

- Kika, Gastro creative agency. Barcelona, Spain

Nov.2022 - Sep.2023

- Graphic Designer and Community Manager at Biomimetic Science Institute. Barcelona, Spain

Mar. 2021 - Feb. 2022

- Graphic design (visual identity, stationery and vector illustration)
- Web design (interface design, landing page design and SEO)
- Audiovisual content (content creation for social media)
- Photo editing for graphic and web design

## PROGRAMMING LANGUAGES AND TOOLS



HTML



CSS



JavaScript



TypeScript



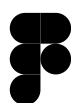
REACT



Tailwind

**daisyUI**

DaisyUI



Figma



Jira



Adobe



MySQL



Postman



Vercel