



ANA MARÍA HERRERA

WEB DEVELOPMENT & DESIGN

Portfolio

<https://91am.github.io/>
<https://www.behance.net/ananahg1025>

Full-stack web developer
from Quito, Ecuador, based
in Terrassa, Barcelona.

I have a background in
graphic design and digital
illustration, which has
allows me to **create web
projects in a coherent and
effective way.**

By merging my technical
skills with my artistic
creativity, I offer innovative
solutions that, besides
being visually attractive,
are functional

EDUCATION

**2024 - Full Stack Web
Development (850-horas).**
Factoría F5 de Barcelona,
España

**2021 - University Master's
Degree in Audiovisual
Communication and
Advertising Contents.**
UAB - Barcelona, España

**2020 - Postgraduate Degree
in Digital Illustration and
New Media.**
BAU - Barcelona, España

**2018 - Bachelor's degree in
Graphic and Industrial
Design.**
UDLA - Quito, Ecuador

WORK EXPERIENCE

Full-stack web development - 850h
Oct.2023 - Apr. 2024

During my experience in the **full stack Bootcamp**, I have played multiple
roles, including **Product Owner**, which allowed me to learn how to create
user stories, establish effective communication with the customer,
develop a good MVP and convey the needs to the development team.

I also assumed the role of **Scrum Master**, using tools such as **Jira** for task
estimation, **sprint planning**, **backlog** organization and how to define **sprint
goals** to ensure an efficient workflow.

I contributed in the **UX/UI design**, ranging from research and **accessibility**
guidelines to prototyping in **Figma**. I also developed the graphic charter
based on design systems, using **design tokens** and the **atomic design**
method for the implementation of variables.

On the **Front-end** side, I designed and implemented user interfaces (UI),
exploring technologies like **React** and **TypeScript** with component libraries
like **Tailwind**, **DaisyUI** and **Flowbite** to create responsive pages and scalable
projects.

In addition, I participated in a **Hackathon by Factoría F5** for the stakeholder
Globant, where I demonstrated my interpersonal skills by quickly adapting
to a new team and efficiently solving the challenges posed in a short time.

Graphic Designer, Content Creator and Community Manager at:

- Kika, Gastro creative agency. Barcelona, Spain
Nov.2022 - Sep.2023

- Graphic Designer and Community Manager at Biomimetic Science
Institute. Barcelona, Spain
Mar. 2021 - Feb. 2022

- Graphic design (visual identity, stationery and vector illustration)
- Web design (interface design, landing page design and SEO)
- Audiovisual content (content creation for social media)
- Photo editing for graphic and web design

PROGRAMMING LANGUAGES AND TOOLS



HTML



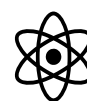
CSS



JavaScript



TypeScript



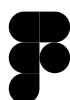
REACT



Tailwind

daisyUI

DaisyUI



Figma



Jira



Adobe



MySQL



Postman



Vercel