





ANA MARÍA HERRERA


## WEB DEVELOPMENT & DESIGN

### Portfolio

<https://91am.github.io/>

 <https://github.com/91am>

 <https://www.linkedin.com/in/ana-maria-hg/>

 +34 611683072

**Full-stack web developer**  
from Quito, Ecuador, based  
in Terrassa, Barcelona.

I have a background in  
graphic design and digital  
illustration, which allows  
me to **create web projects**  
in a **coherent and effective**  
way.

By merging my technical  
skills with my artistic  
creativity, I offer innovative  
solutions that, besides  
being visually attractive,  
are functional.

## EDUCATION

**2024 – Full Stack Web  
Development (850-hours).**  
Factoría F5 Barcelona, Spain

**2021 – University Master's  
Degree in Audiovisual  
Communication and  
Advertising Contents.**  
UAB – Barcelona, Spain

**2020 – Postgraduate Degree  
in Digital Illustration and  
New Media.**  
BAU – Barcelona, Spain

**2018 – Bachelor's degree in  
Graphic and Industrial  
Design.**  
UDLA – Quito, Ecuador

## WORK EXPERIENCE

### Full-stack web development – 850h

Oct.2023 – Apr. 2024

During my experience in the **full stack Bootcamp**, I have played multiple roles, including **Product Owner**, which allowed me to learn how to create user stories, establish effective communication with the customer, **develop a good MVP** and convey the needs to the development team.

I also assumed the role of **Scrum Master**, using tools such as **Jira** for task estimation, **sprint planning**, **backlog** organization and how to define **sprint goals** to ensure an efficient workflow.

I contributed in the **UX/UI design**, ranging from research and **accessibility** guidelines to prototyping in **Figma**. I also developed the graphic charter based on design systems, using **design tokens** and the **atomic design method**.

On the **Front-end** side, I designed and implemented user interfaces (UI), exploring technologies like **React** and **TypeScript** with component libraries like **Tailwind**, **DaisyUI** and **Flowbite** to create responsive pages and scalable projects.

I also contributed on the **Back-end** side by implementing new functionalities by using technologies like **Nest.js** and relational databases like **MySQL**.

In addition, I participated in a **Hackathon by Factoría F5** for the stakeholder **Globant**, where I demonstrated my interpersonal skills by quickly adapting to a new team and efficiently solving the challenges posed in a short time.

### Graphic Designer, Content Creator and Community Manager at:

- Kika, Gastro creative agency. Barcelona, Spain  
Nov.2022 – Sep.2023

- Graphic Designer and Community Manager at Biomimetic Science Institute. Barcelona, Spain  
Mar. 2021 – Feb. 2022

- Graphic design (visual identity, stationery and vector illustration)
- Web design (interface design, landing page design and SEO)
- Audiovisual content (content creation for social media)
- Photo editing for graphic and web design

## PROGRAMMING LANGUAGES AND TOOLS



HTML



CSS



JavaScript



TypeScript



REACT



Tailwind

**daisyUI**

DaisyUI



Figma



Jira



Adobe



MySQL



Postman



Vercel